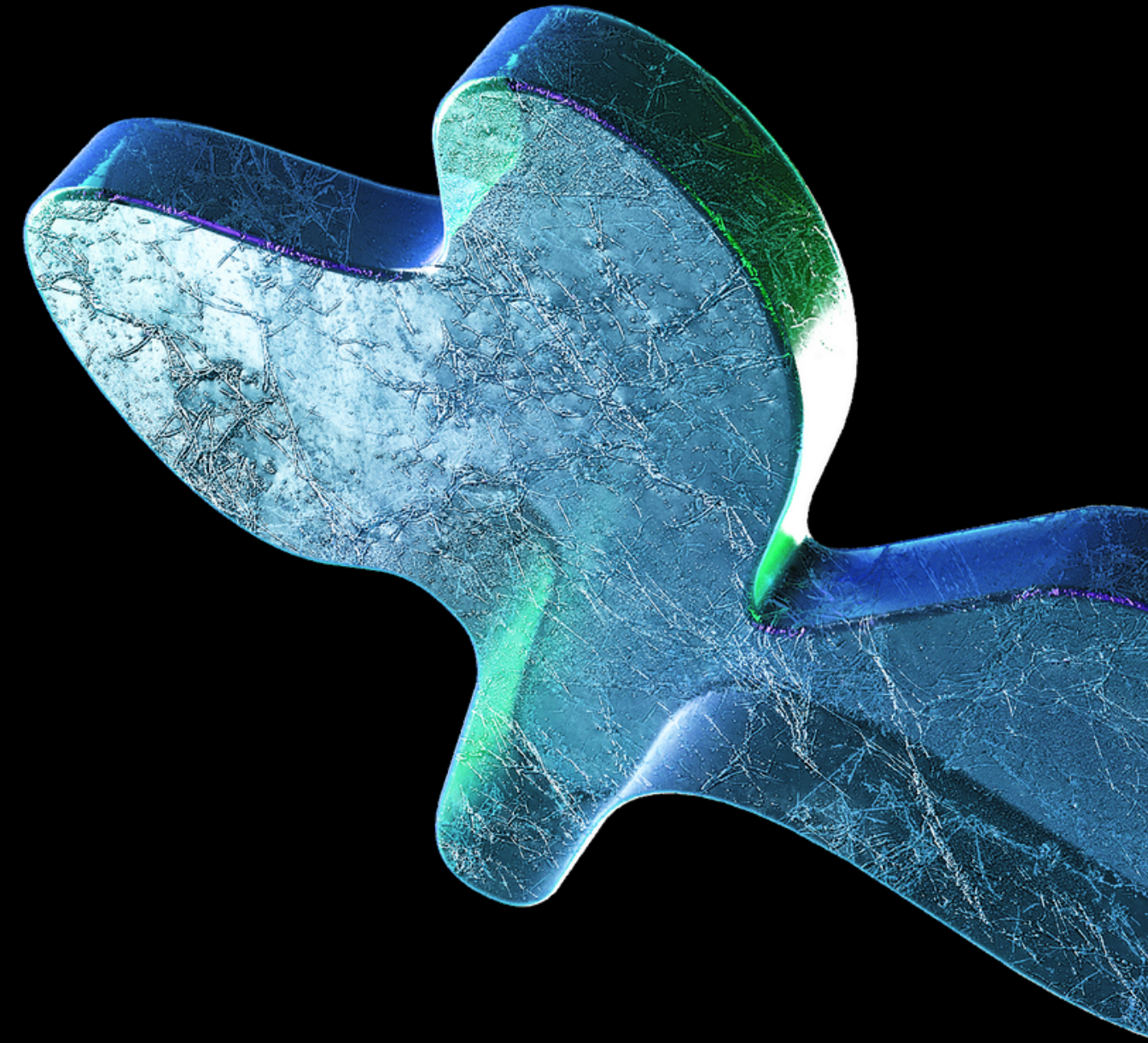


Labab.AI

# JobEase.AI

Presented by MetaMinds



A man in a dark suit and glasses is looking down at a document. The background is a plain, light-colored wall.

01

190  
MILLION

people globally  
were unemployed,  
actively seeking  
jobs according to  
The International  
Labour Organization

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02

88%

recruiters believe that a customized resume is one of the top indicators of a candidate's interest in the job


A close-up photograph of a person's hands and arms in a blue blazer with gold buttons, reviewing a stack of papers on a desk. The person is holding a black pen. The background is slightly blurred, showing more papers and a desk surface.

03

250

resumes received  
At an average job  
opening , making it  
difficult and time-  
consuming to  
thoroughly  
evaluate each one.

# Problem Statement



Lack of Tailored Resumes

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Difficulty in CV Evaluation

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Career Guidance Gap

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Competitive Job Market

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Mismatched Skills and Job  
Requirements

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# Our Solution



Introducing JOBEASE.AI – revolutionizing job searches!  
Our platform offers streamlined solutions tailored to  
simplify application processes, improve evaluation, and  
provide expert career guidance.

# key features

## JOB DESCRIPTION TO CV

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Effortlessly transforms job descriptions into tailored resumes, incorporating specific points to match job requirements accurately.

## CV EVALUATOR

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Swiftly evaluates and analyzes resumes, facilitating efficient CV screening for recruiters. Additionally, assists job seekers in enhancing their CVs for better opportunities.

## CHATBOT GUIDING COUNSELOR

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engages users in real-time conversations, providing tailored suggestions, industry insights, and career recommendations based on individual aspirations and queries

## INTERVIEW PREPERATION

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Users receive personalized tips, practice questions, and valuable insights, ensuring they're well-prepared and confident for their upcoming interviews.

# Before JOB EASE.AI

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- Struggling to tailor CVs to specific job descriptions
- Lacking personalized feedback and guidance
- Unprepared and anxious for job interviews



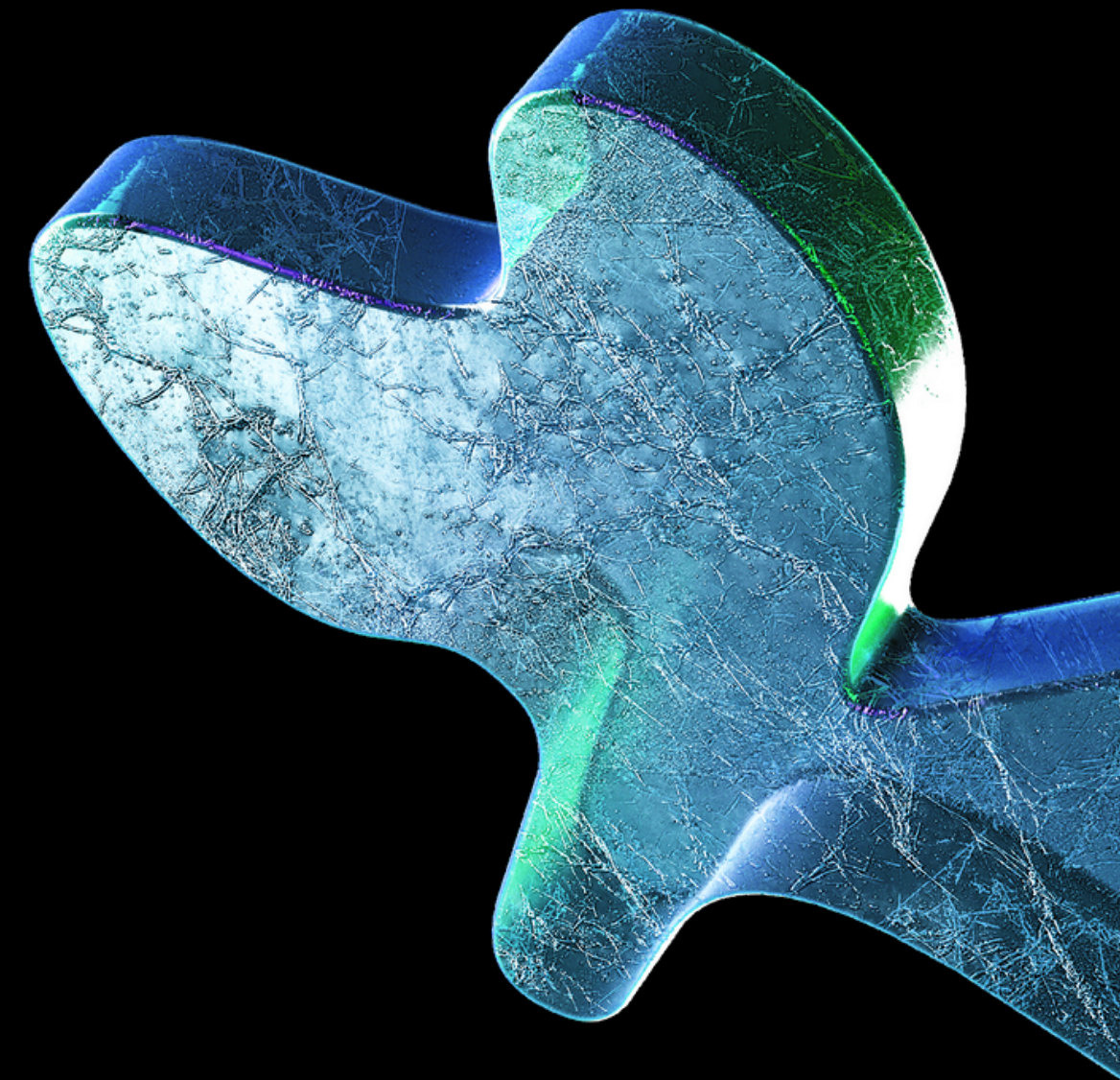
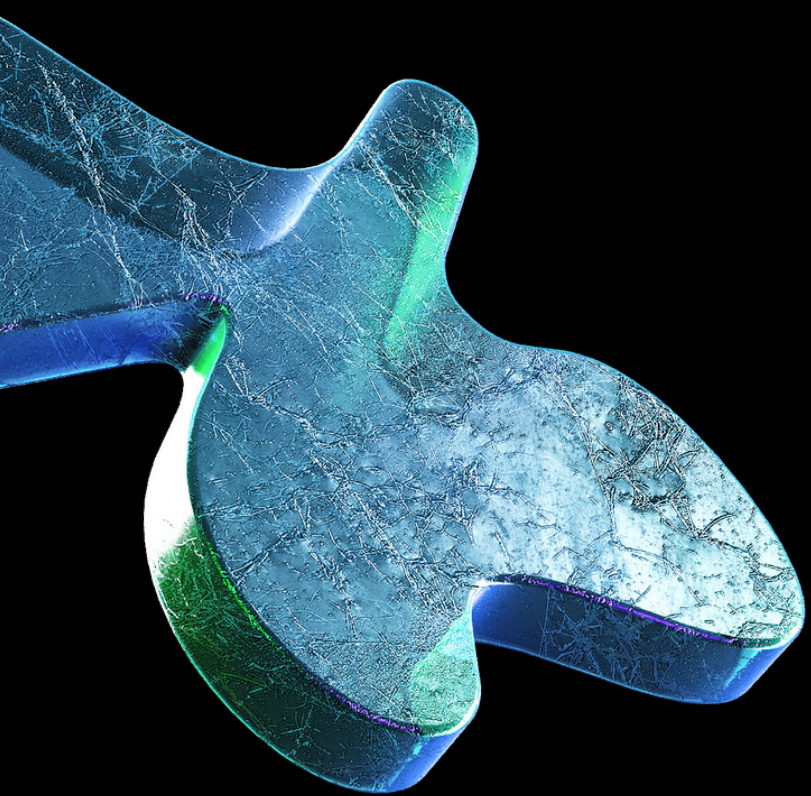
# After JOB EASE.AI

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- Confidently submitting optimized CVs for each application
- Receiving personalized feedback and guidance to improve CVs
- Feeling prepared and confident for job interviews with interactive practice



**HOW  
WE DID IT**



# Technologies used



VERTEX AI

Utilized for training machine learning models powering CV evaluation and job description matching.



trulens

Analyzes user behavior and engagement within the platform for optimizing the user experience.



PALM 2

Enhances natural language processing capabilities for tasks like job description analysis and tailored CV generation.

CHAT BISON

Serves as the foundational technology for the chatbot, providing personalized guidance and assistance to users.



OpenAI

Integrated into the chatbot for context-aware conversations, CV assistance, and interview preparation guidance based on user interactions.

# JobEase.ai Target Customers

## JOB SEEKERS

Individuals seeking a user-friendly platform that streamlines the creation of tailored resumes, offers interview preparation guidance, and matches skills to job requirements efficiently.

## STUDENTS AND RECENT GRADUATES

Aspiring professionals in need of a tool that assists in crafting impactful resumes based on academic achievements, offers career guidance, and aids in transitioning from academia to the job market seamlessly.

## EMPLOYERS

Companies and recruiters utilizing JobEase.ai to expedite candidate evaluation, leveraging automated resume screening, and accessing a diverse pool of qualified applicants that closely match job descriptions.

# Business Plan

## Target Market

JobEase.ai targets the billions of global job seekers with a value proposition of personalized guidance, professional resume building, and time efficiency.

## Marketing Strategy

Our marketing efforts will focus on online platforms, social media, and partnerships with educational institutions and job boards.

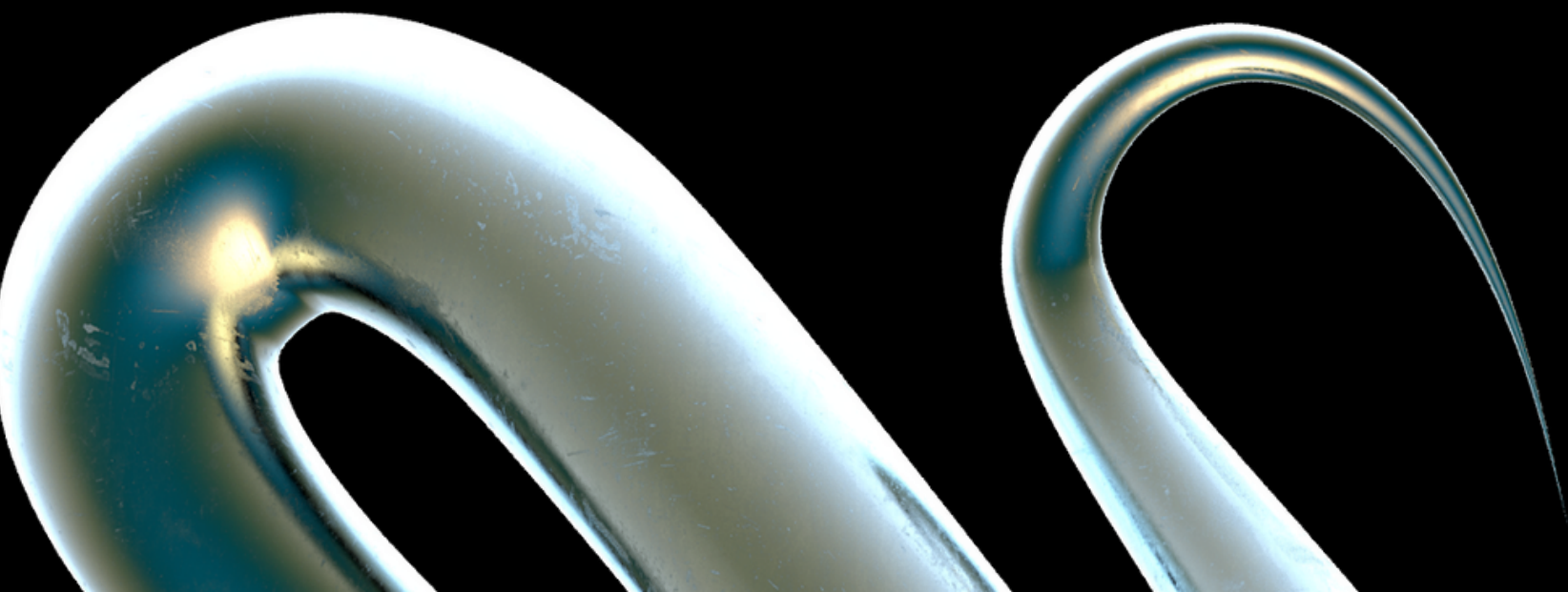
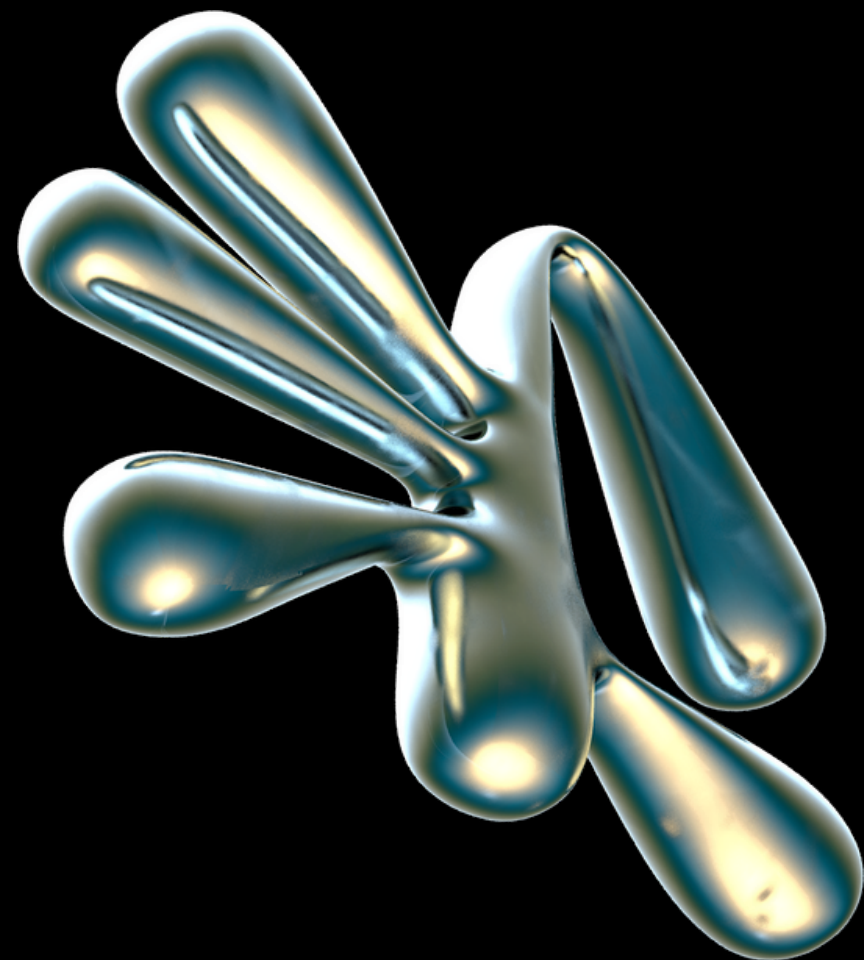
## Sales Strategy

JobEase.ai sales will primarily be subscription-based, with free trials to attract users initially.

## Revenue Model

Our revenue model is subscription-based with a freemium model, with various packages designed for different needs.

DEMO



# Meet Our Team



Mohamed Aziz Ommezine



Melek Messoussi



Ines Meddeb



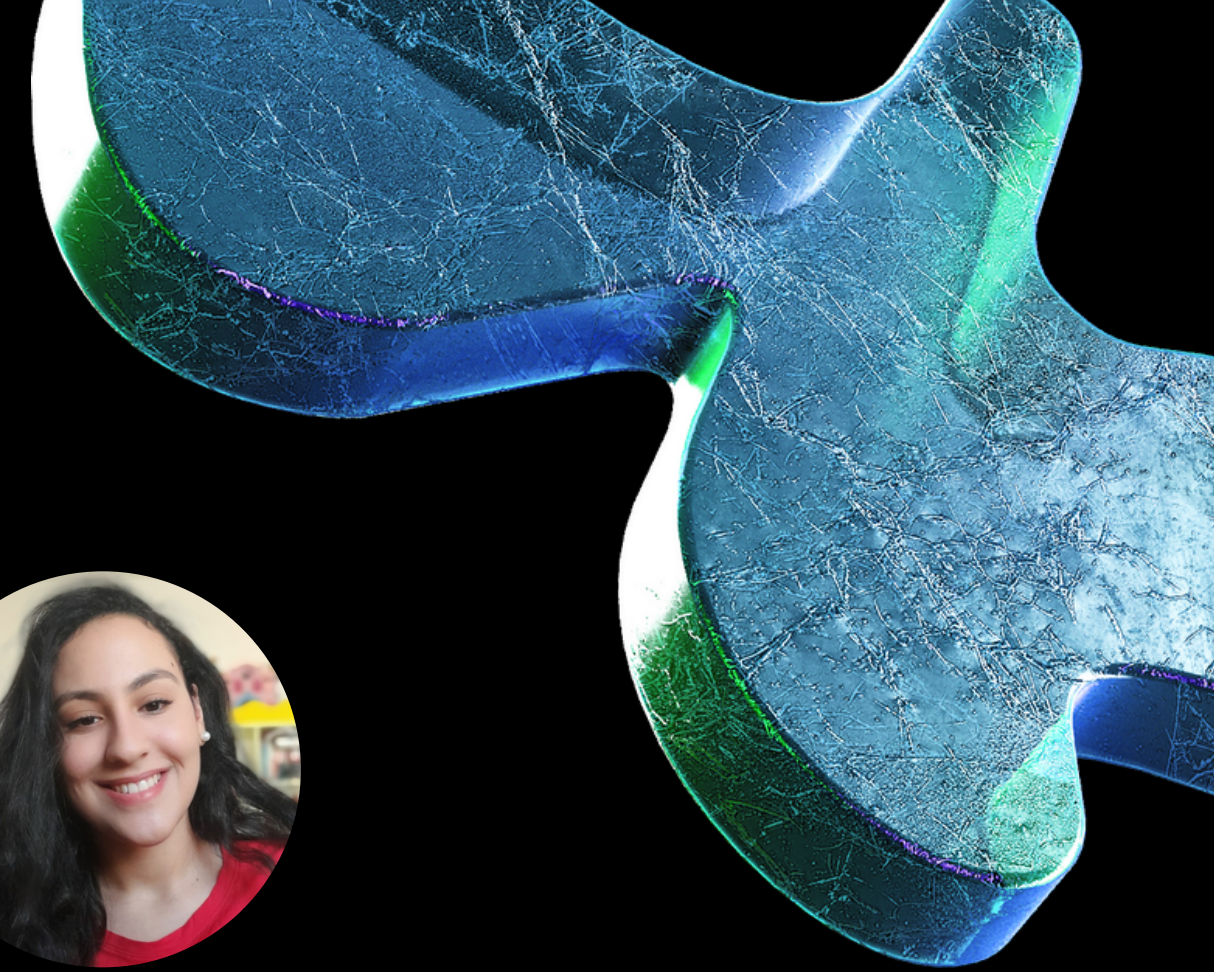
Mohamed Regaya



Yasmine Atrous



Yahya Samet





**THANK YOU  
FOR YOUR  
ATTENTION !**