



BrainCo.

Your AI friend, your empathetic guide,
your path to personal growth

Visit brainco.club

About BrainCo.

Foundational AGI driven product that aims to be your perfect AI friend while being a Helpful, Honest and harmless companion, providing empathetic companionship, support, and personal growth through natural language processing, emotion detection, and personalised interactions.

At BrainCo, we believe in providing everyone with a caring confidant, available 24/7, to enhance their well-being, self-confidence, and fulfilment. BrainCo. is not just a chatbot.

Why?

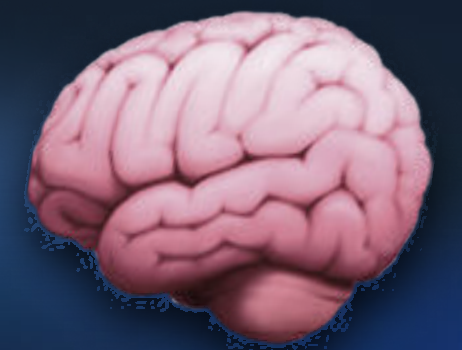
BrainCo. exists to combat widespread loneliness and emotional distress by utilizing advanced AI technologies. Our goal is to provide personalized and empathetic companionship, leveraging AI for transformative emotional support.

How?

We employ cutting-edge technologies, including Large Language Models (LLMs) and emotion detection, to create a companion that surpasses traditional chatbots. BrainCo. revolutionizes emotional support by understanding user emotions, responding empathetically, and building genuine connections over time.

What?

BrainCo. goes beyond a typical chatbot; it's a companion that evolves with users. Through Natural Language Processing, we engage in life-like conversations, ensuring each interaction feels authentic. Memory and user preferences are integrated, making every BrainCo. conversation personalized and connected, redefining the way individuals experience emotional well-being.



Problem

Global Community Focus

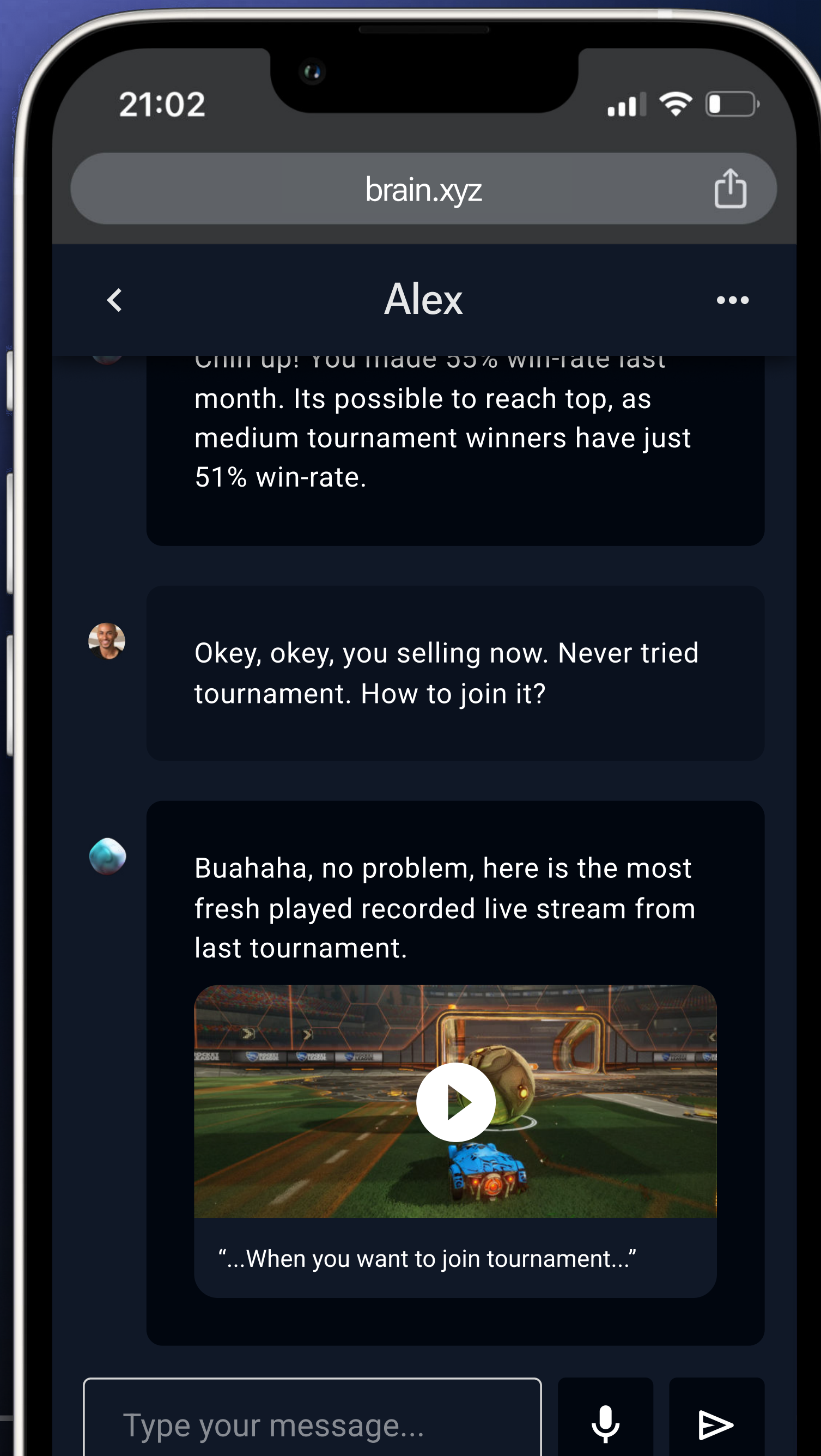
Positioned as a solution for the digitally connected yet isolated global community.

Impact on Young People

The appointment of a UK minister of loneliness underscores the growing concern over youth loneliness.

Global Loneliness Epidemic

Affects one in two adults worldwide.



Solution

Holistic approach

Offers more than a virtual assistant, providing a companion that adapts to individual emotions.

Advanced AI Integration

Focuses on understanding subtle cues and fostering a genuine sense of connection.

User-Centric Support

Prioritizes a personalized approach to address emotional well-being.

1 in 2 Adults are Lonely



Global Emotional Well-Being Market Size Exceeds \$50 Billion

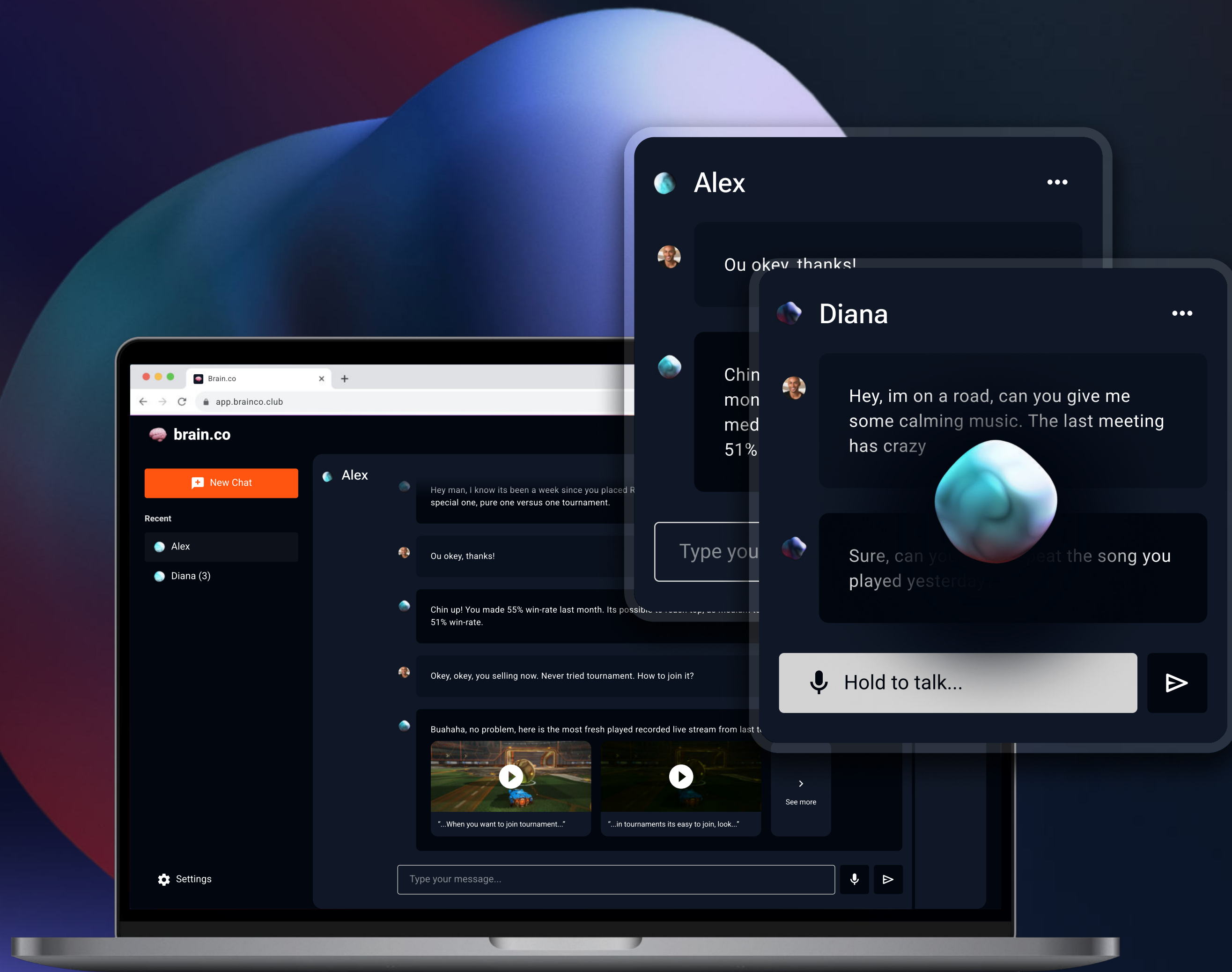
The global market for emotional well-being solutions is vast, with an estimated TAM of over \$50 billion, encompassing the growing population of internet users and individuals seeking companionship globally.

BrainCo. Identifies \$15 Billion Target Market Within Global Emotional Well-Being Space

BrainCo. is focused on a more specific segment of this vast market, targeting a Serviceable Addressable Market (SAM) of \$15 billion.

Goal of Capturing \$750 Million Market Share in First Three Years

In its initial phase, BrainCo. aims to capture a significant 5% of the SAM, amounting to a realistic Serviceable Obtainable Market (SOM) of \$750 million within the first three years.



Our Product

Amidst a global loneliness epidemic impacting one in two adults, the rapid surge in internet users from 800 million to an expected 1.2 billion within 2-3 years exacerbates the issue. This trend is particularly alarming among young people, evident in the appointment of a minister of loneliness in the UK. As societies grapple with the challenges of technological advancements and social disconnection, BrainCo. emerges as a crucial solution, utilizing AI to provide genuine companionship and support, addressing the escalating crisis in emotional well-being within our digitally connected yet isolated global community.

Business Model

Business to Customer, B2C

Companion Customisation

Freemium Model



Business to Business, B2B

Educational Institutions Partnership —

Students, Teens, Gen.Z

White-Label Solutions —

Products, Services

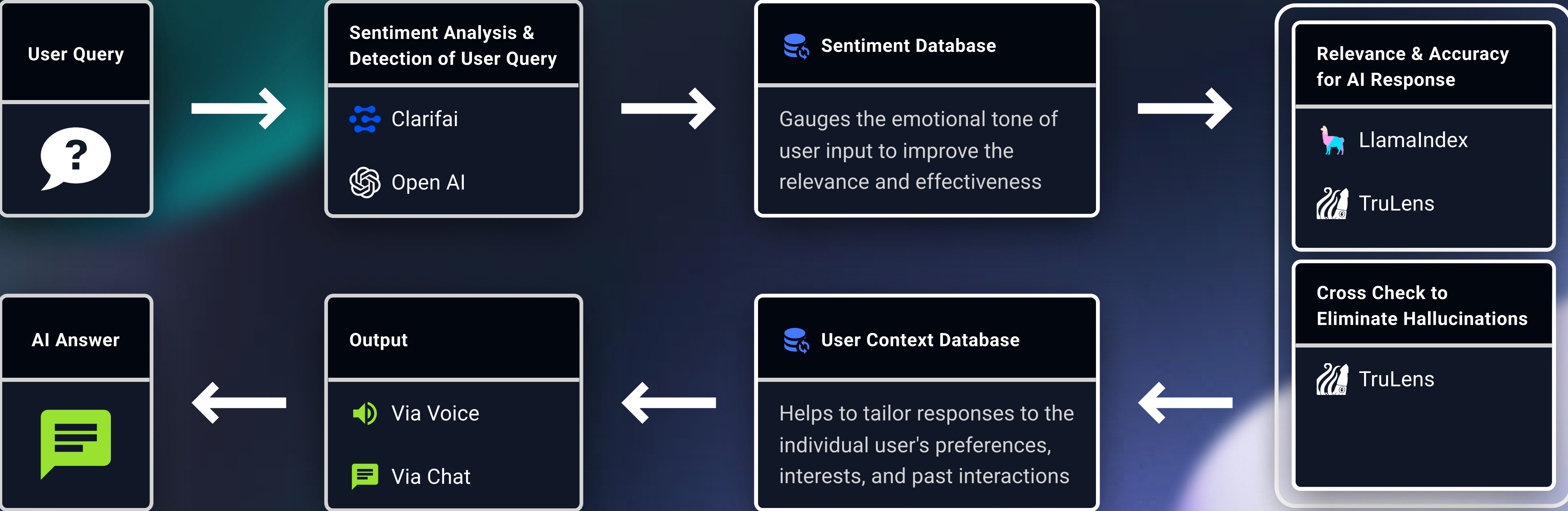
Healthcare Integration —

Health programs, Therapy sessions

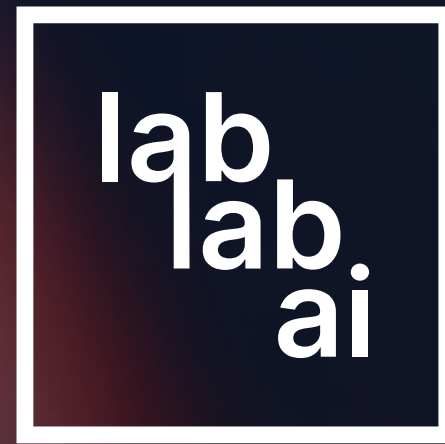
Corporate Wellness —

Employees well-being, self development

Architecture



Supported By:



trulens

truera



LlamaIndex



Vertex AI



zilliz

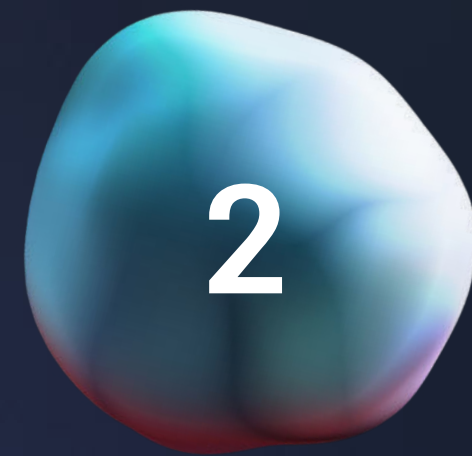
GoToMarket Strategy

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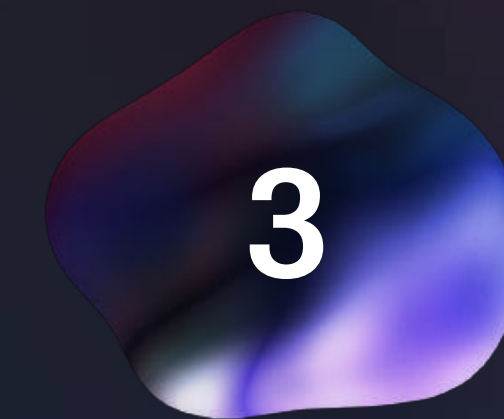
Corporate Hubs

- 70% of professionals work remotely at least 5 days a month, leading to more isolation
- Employees average over 6 hours a day on screen for work - opportunity during digital activities



Educational Institutes

- 70% of Gen Z report loneliness; 60% for Millennials
- 1 in 3 college students have sought mental health treatment on campus
- Freshmen are 2x more likely than seniors to say they feel lonely



Older People

- Over 50% of people 60+ consider themselves lonely on a routine basis
- Almost 30% of people 65+ live alone which leads to social isolation
- Loneliness among seniors correlates to a 40% increased risk of dementia.

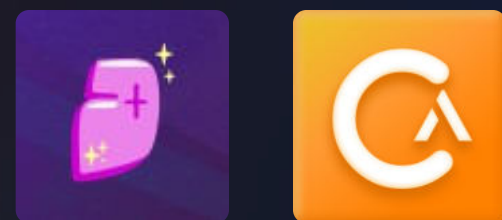
Team



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Founder & CEO

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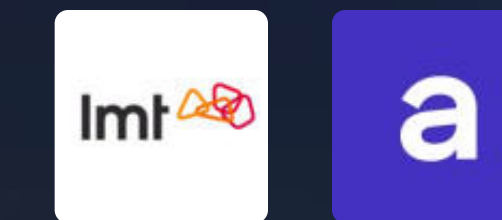
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Product Designer

4+ Years of Experience in Product Design, UI/UX Design, Advertising and Print



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Thank you!
We're just getting started!

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Join our club at brainco.club