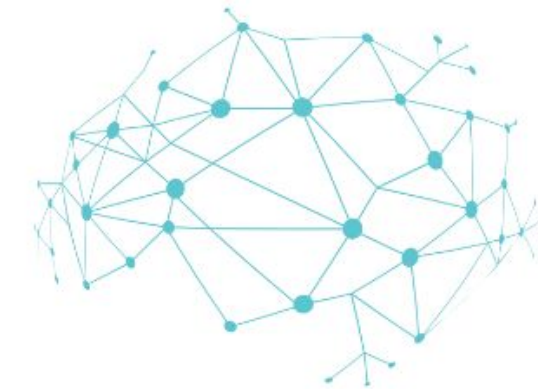
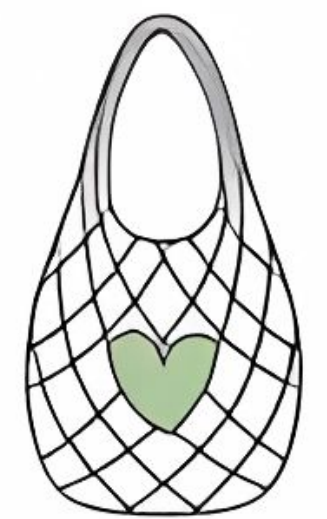


SUPPORT LOCAL  
BUSINESS

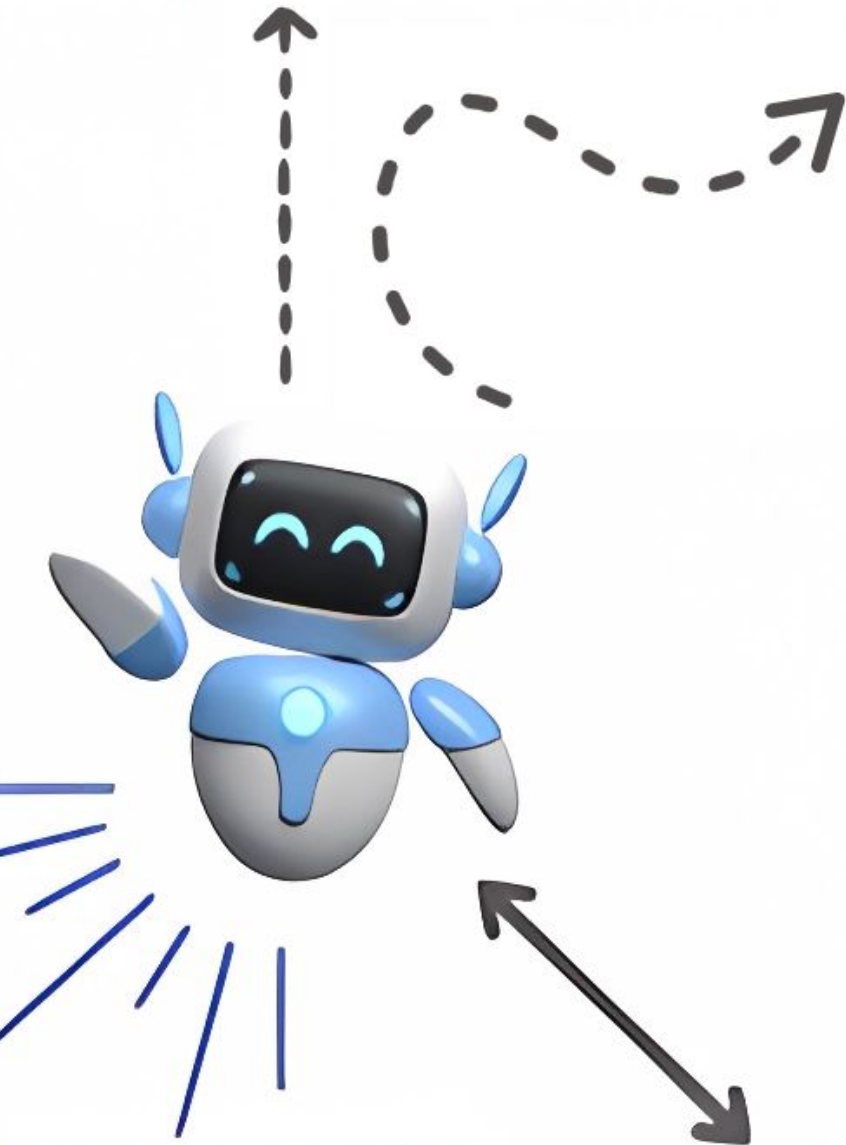


RDMBS, Vector DBs

Google Gemini



Personally.ai  
Shopper



# We empower local businesses using AI



# Our local commerce is dying

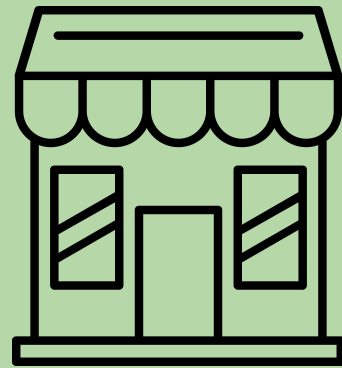


online store



Personally.ai  
Shopper

# Challenges faced by local businesses



**Competition  
from large chains**



**Lack of access  
to online sales**



**Difficulty  
to be found**



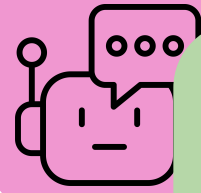
**Lack of  
profitability**

online store



Personally.ai  
Shopper

# Our solution is LOCAL but global



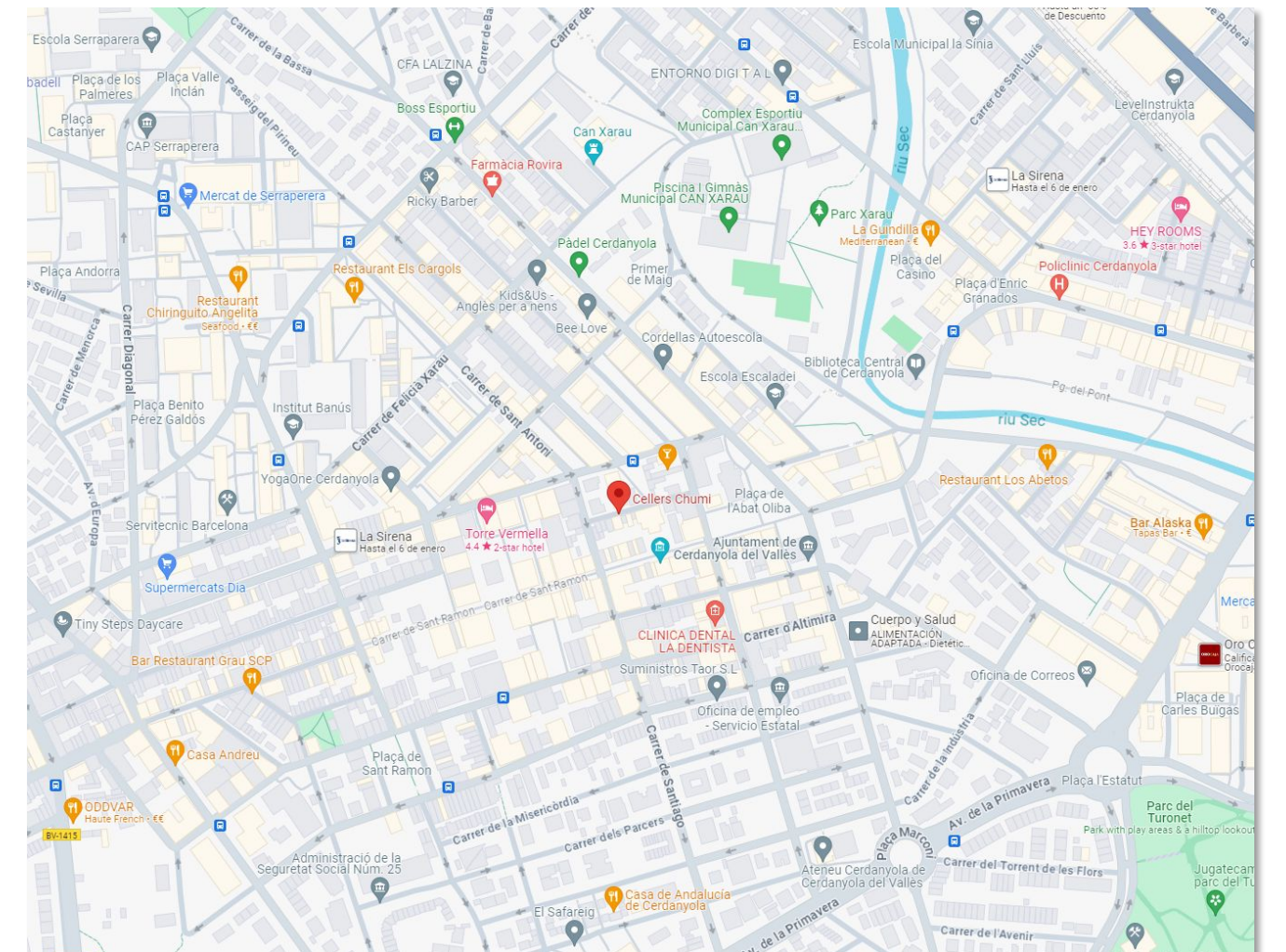
**Personally.ai is an AI-based personal shopper, a marketplace (B2C)**



**Personally.ai is a chat that emulates customer-seller interaction**



**Personally.ai focuses on proximity to optimize time and resources**



online store



**Personally.ai  
Shopper**

# Our competitors



mercado  
libre

Rakuten

AliExpress™

amazon

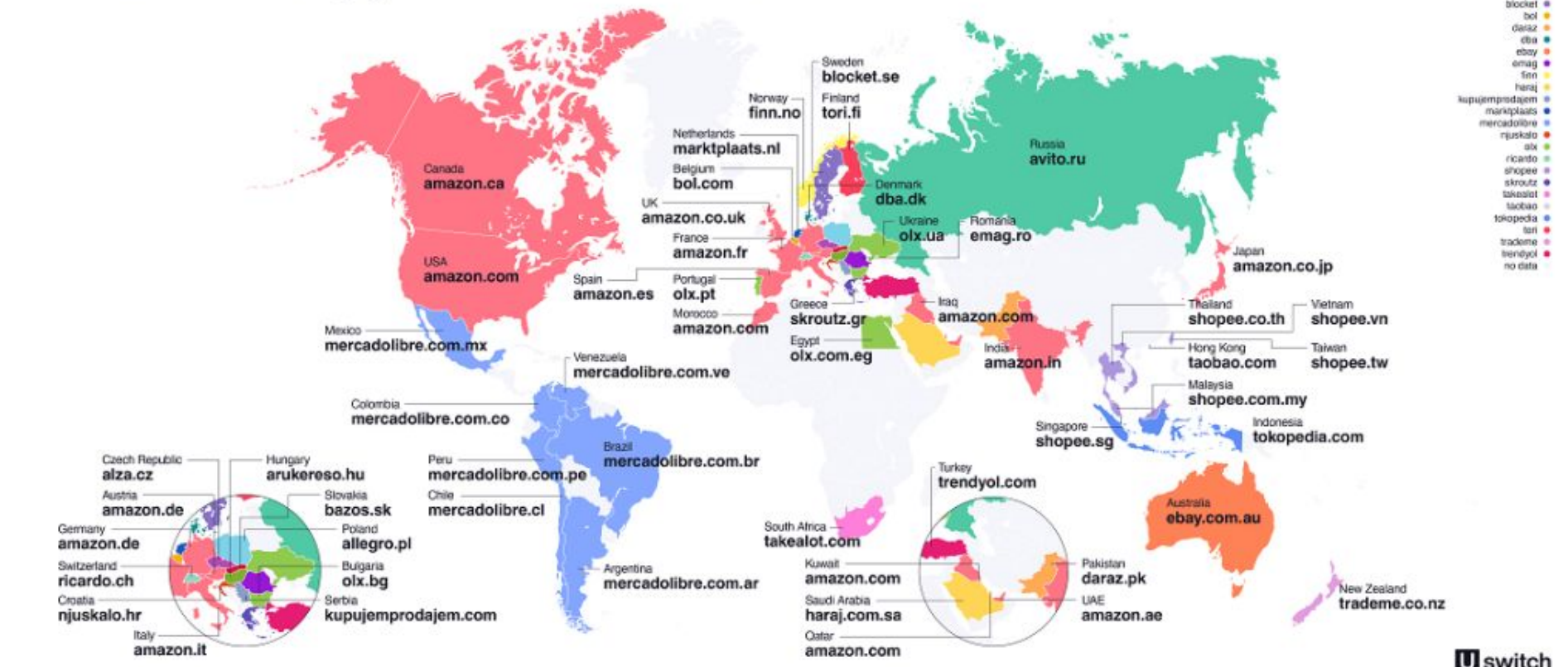
Etsy



Alibaba

## Where The World Shops Online

Uswitch reveals the most visited shopping site in different countries around the world



online store

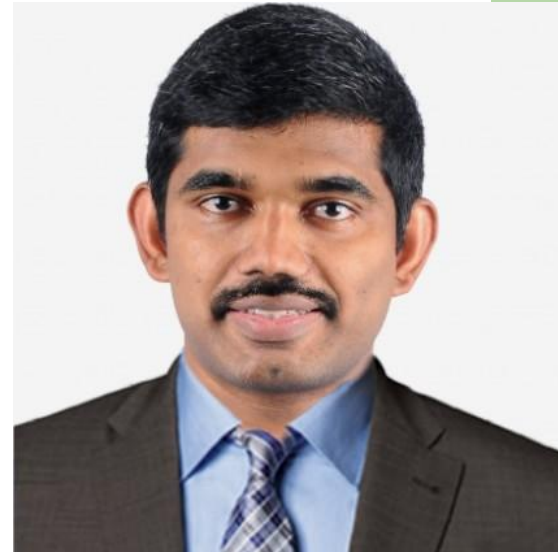


Personally.ai  
Shopper



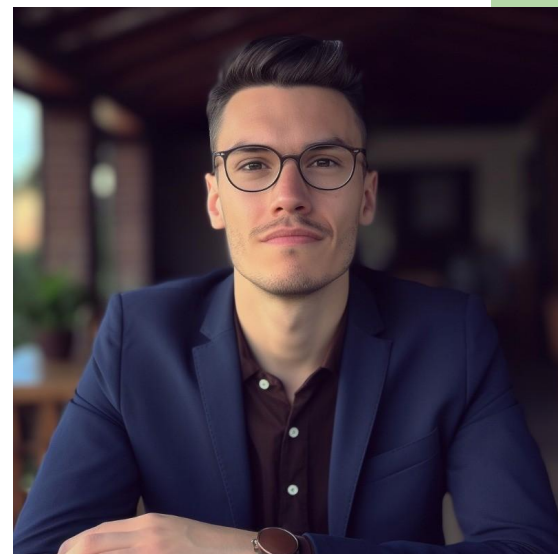
Full data and research here: xxx

# About us?



## **Ranjan Dailata CEO/CTO**

Ranjan Dailata (CEO/CTO) Computer Engineer, is an AI Architect and ML Engineer. Currently works on a confidential research lab into CORE of designing and developing cutting-edge products/solutions using AI/ML and Generative AI technologies.



## **Albert Gil CMO/CFO**

Albert Gil López (CMO/CFO) Computer Engineer and expert in Marketing and Business. He leads the application of Data Science and Artificial Intelligence to improve the shopping experience and support local commerce.

online store



**Personally.ai**  
Shopper

# Revenue model:

## Advertising

Local businesses can enhance their visibility by opting for targeted advertising within the chatbot interface.

## Commissions

The platform earns a commission on successful transactions initiated through the chatbot, aligning its success with the growth of local businesses.

## Premium Subscriptions

Consumers can unlock additional features and benefits through premium subscriptions, providing a steady income for the platform.

## Optimized Commercial Management:

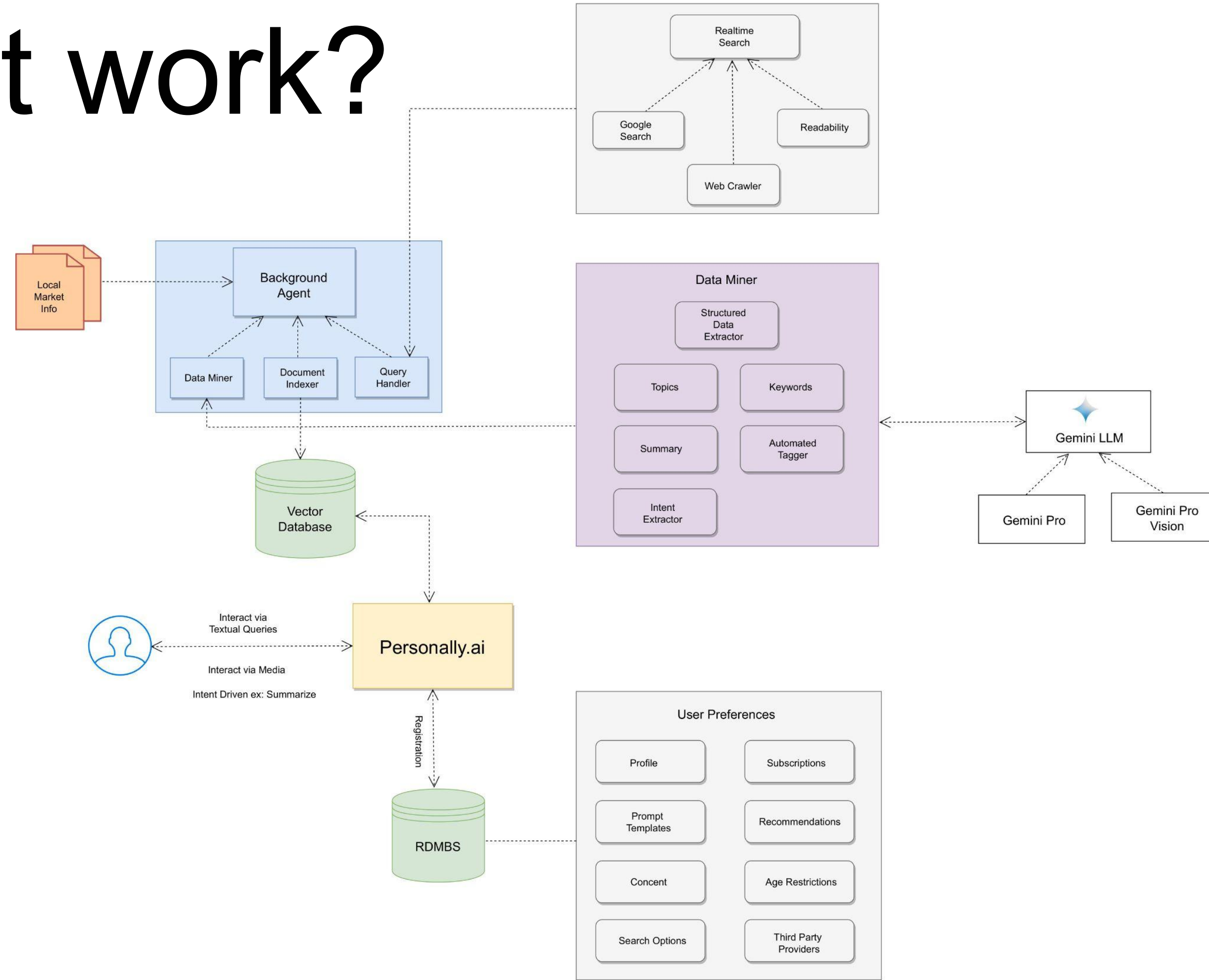
It offers tools for businesses to optimize their commercial operations. like inventory management, order tracking, and analytics, to make informed decisions for growth.

online store



Personally.ai  
Shopper

# How does it work?



online store



Personally.ai  
Shopper



In the time that  
this pitch has  
lasted, a local  
business  
has closed

online store



Personally.ai  
Shopper



# Resources

GitHub Repo: <https://github.com/ranjancse26/personally.ai-shopper>

<https://dev.to/ranjancse/user-defined-summary-and-data-mining-4d63>

<https://dev.to/ranjancse/realtime-google-search-3hpl>

<https://dev.to/ranjancse/web-scraping-with-langchain-and-html2text-5edl>

<https://dev.to/ranjancse/information-extraction-with-google-gemini-253e>

<https://dev.to/ranjancse/google-search-with-structured-data-extraction-3d3e>

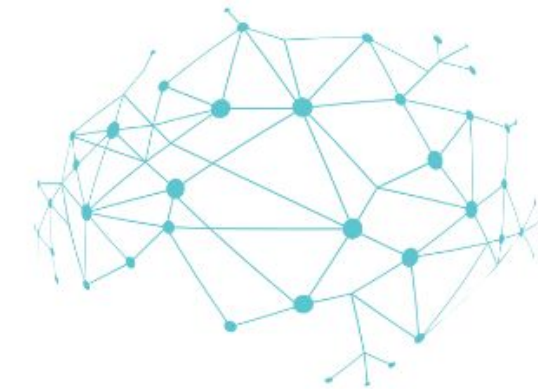
<https://dev.to/ranjancse/intent-extraction-with-google-gemini-2b9p>

<https://dev.to/ranjancse/automated-labeling-or-tagging-using-google-gemini-37h>

<https://dev.to/ranjancse/keyword-extraction-with-google-gemini-pro-2ab7>

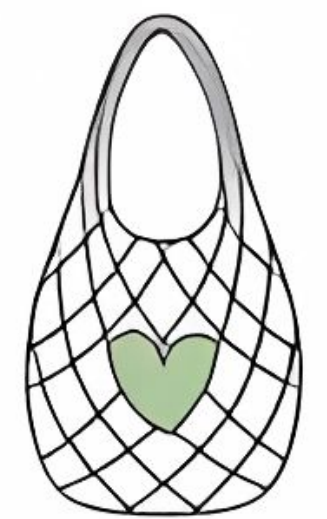
<https://dev.to/ranjancse/topic-and-subtopic-extraction-with-the-google-gemini-pro-1e52>

SUPPORT LOCAL  
BUSINESS

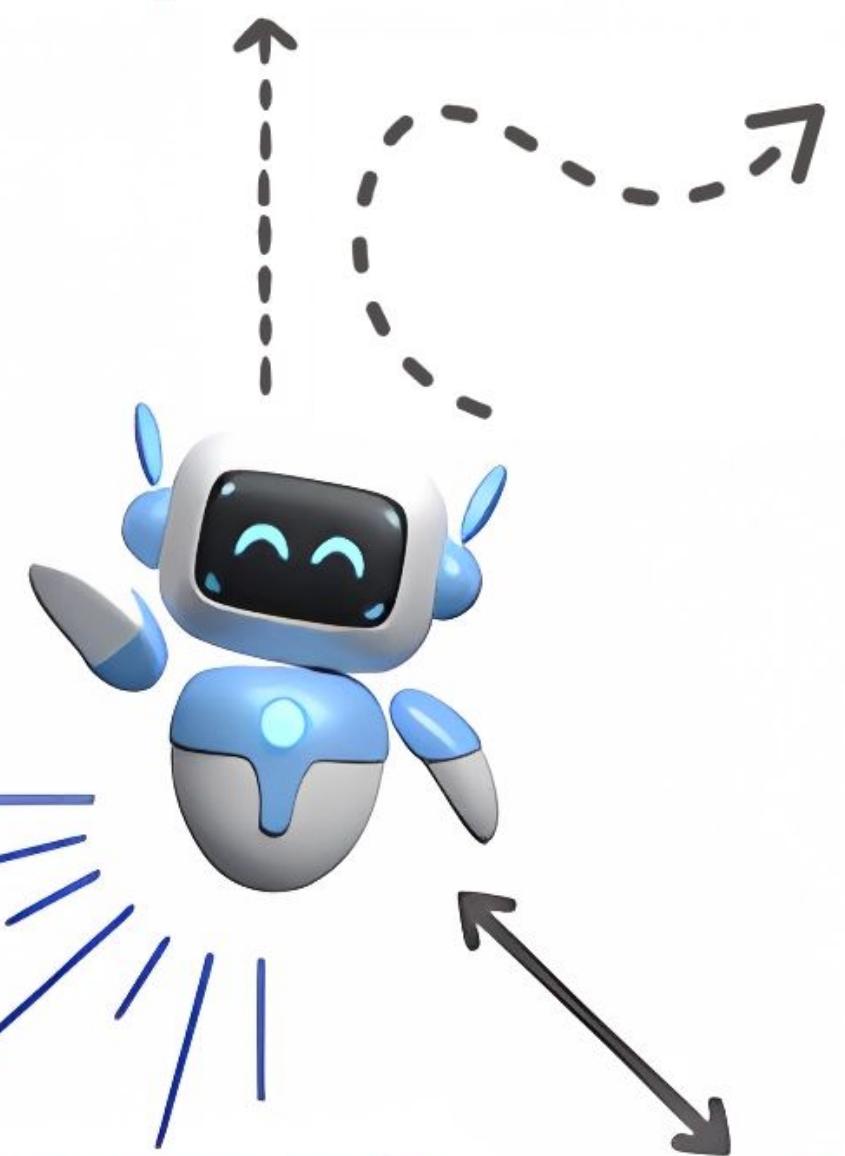


RDMBS, Vector DBs

Google Gemini



Personally.ai  
Shopper



# We empower local businesses using AI

