



# GEMINSIGHTS

**AN INTUITIVE APP FOR ANYONE TO EXTRACT VALUABLE  
INSIGHTS FROM ANY DATASET.**

**Made By:**  
The **Binary** Bandits



**Did you know 87% of businesses struggle to turn data into actionable insights?**

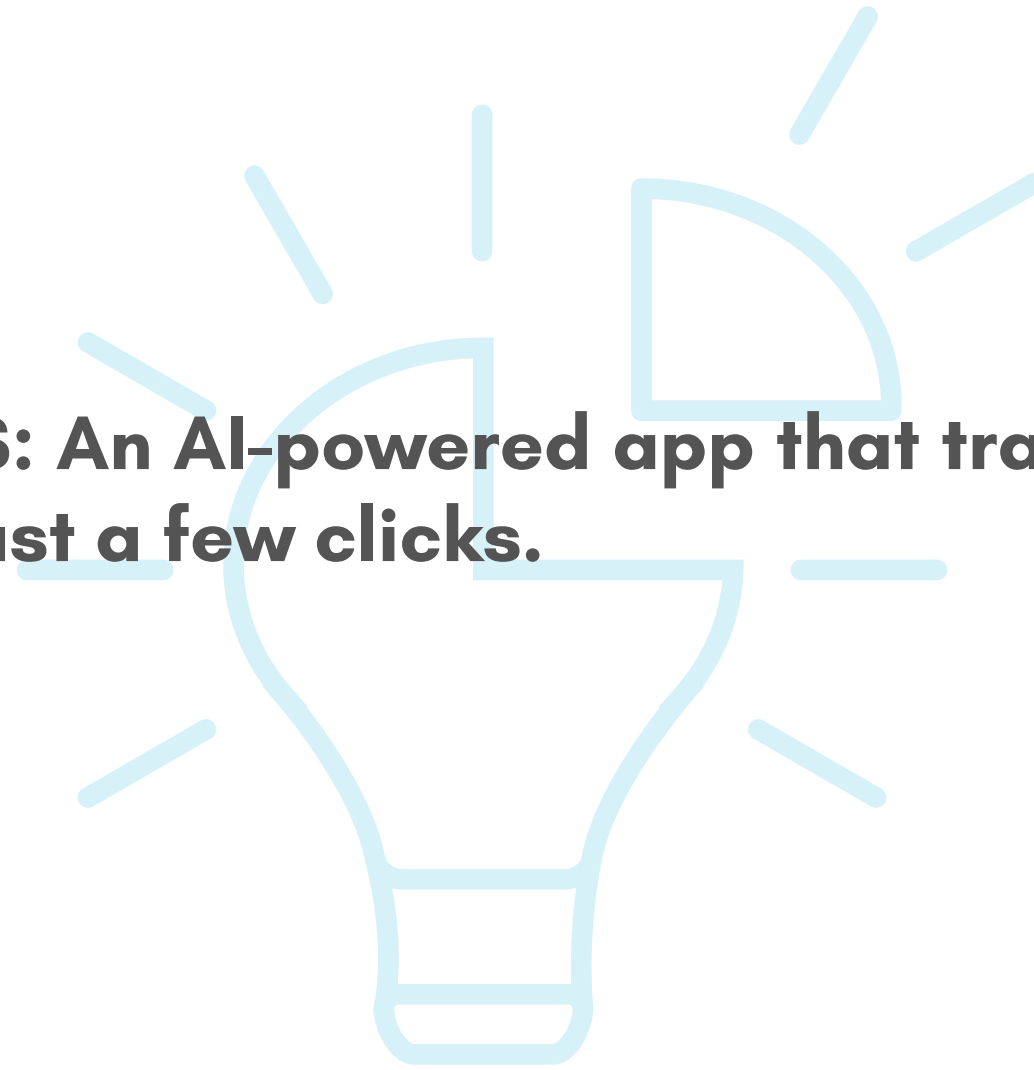
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- The slide features decorative geometric patterns in the corners. The top-left corner has a series of parallel diagonal lines in a light teal color. The top-right corner contains several overlapping semi-circles in shades of orange, blue, and red. The bottom-left corner features a cluster of overlapping semi-circles in red, teal, and blue. The bottom-right corner has a large, light teal arc and a series of parallel diagonal lines.
- Businesses that leverage AI successfully see a 20% increase in operational efficiency: (MIT Sloan Management Review, 2022)
  - 70% of AI projects fail due to a lack of actionable insights: (Gartner, 2023)
  - Only 5% of companies are successfully scaling AI across their business: (Accenture, 2023)
  - AI-powered startups achieve 20% higher customer satisfaction: (Source: Microsoft, 2023)

# THE PROBLEM

- **Challenge:** Sifting through data to find meaningful patterns is time-consuming, complex, and often requires technical expertise.
- **Consequences:** Businesses especially Startups miss out on valuable opportunities, make data-driven errors, and struggle to keep up with an ever-changing environment.
- **Impact:** Inefficient data analysis results in lost revenue, poor decision-making, and competitive disadvantage.

## OUR SOLUTION

Introducing **GEMINSIGHTS**: An AI-powered app that transforms any dataset into clear, actionable insights with just a few clicks.



## KEY FEATURES



- User-friendly and intuitive, built for everyone, regardless of technical expertise.



- Generates insightful interpretations of your data through advanced multimodal model from VertexAI.

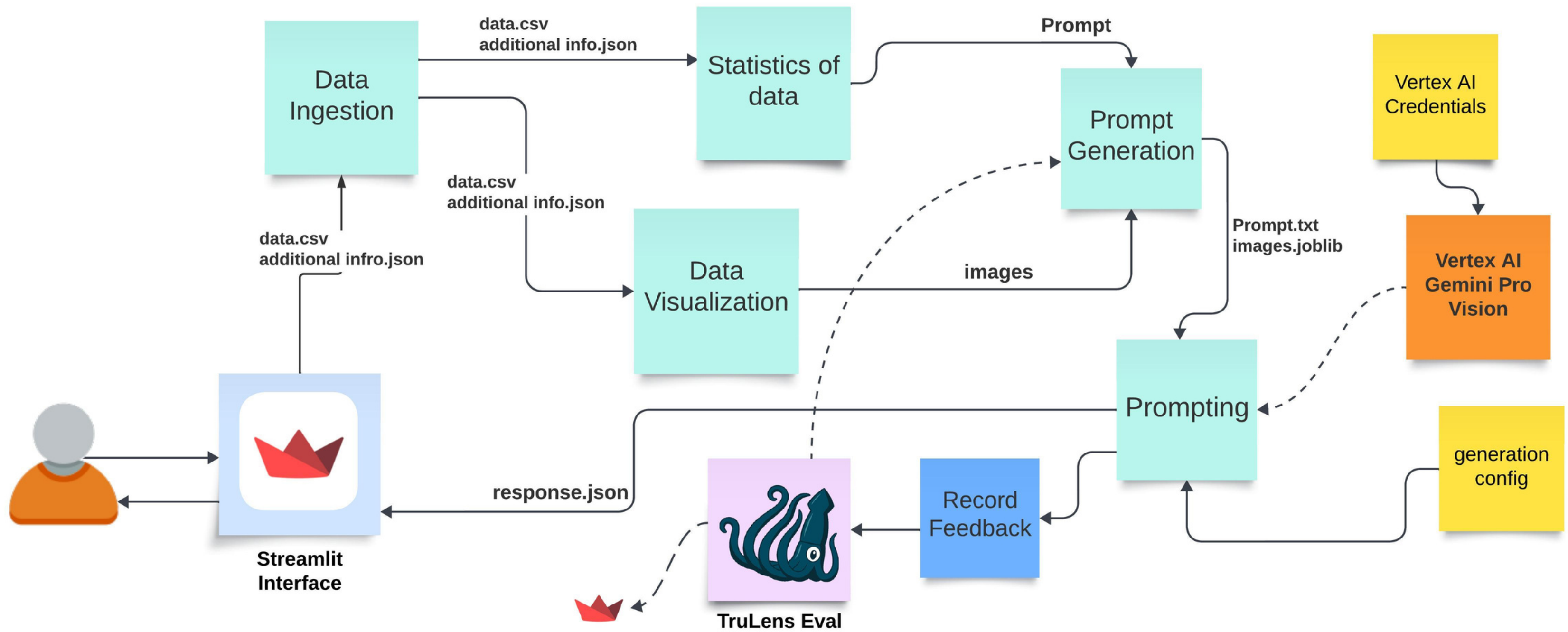


- Ensures insights are relevant, honest, and unbiased through rigorous statistical testing.



- Silently crafts insightful visualizations from your data, feeding them directly to Gemini AI. This empowers Gemini AI to reveal hidden trends and relationships within your dataset.

# PIPELINE



# EVALUATION

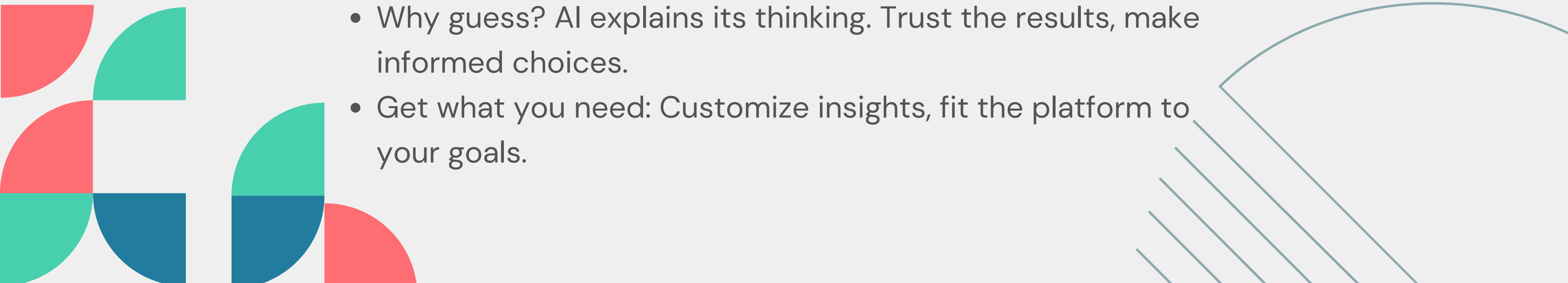
We used TruLens for evaluation







# FUTURE PROSPECTS

- Auto-clean data: Skip the prep work, AI handles it. Get straight to insights, ditch the hassle.
  - See the charts: Unlock hidden patterns with interactive visuals. Deeper understanding = better decisions.
  - More than spreadsheets: Images, text, even sound! Analyze stuff beyond boring CSVs.
  - Why guess? AI explains its thinking. Trust the results, make informed choices.
  - Get what you need: Customize insights, fit the platform to your goals.
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The background features four decorative geometric patterns in the corners. The top-left corner has a series of parallel diagonal lines in a light teal color, with a thin teal arc curving towards the center. The top-right corner contains a cluster of overlapping semi-circles in teal, orange, red, and green. The bottom-left corner features a similar cluster of overlapping semi-circles in red, green, teal, and blue. The bottom-right corner has a thin teal arc curving towards the center, with a series of parallel diagonal lines in a light teal color extending from the bottom-left towards the center.

**THANK YOU**