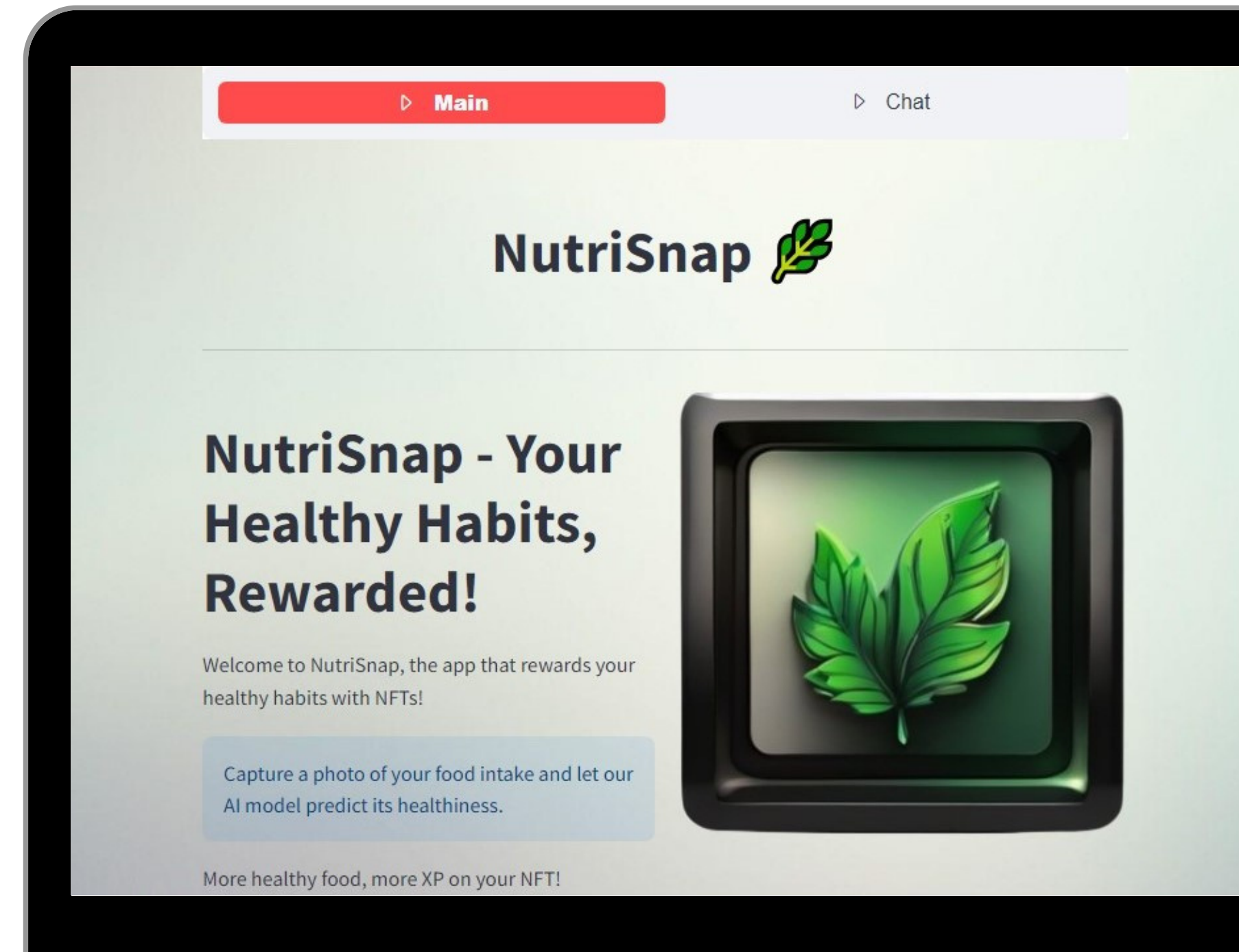


**NutriSnap - Your  
Healthy Habits,  
Rewarded!**



# TRADITIONAL FITNESS APPS LACKS THE PERSONALIZATION AND INCENTIVES

- Lack of Incentives for the Healthy Habits.
- More Offering and Personalization is needed in the unhealthy lifestyle.
- Busy lifestyle makes it difficult to have a healthy diet.
- Virtual fitness has seen a meteoric rise due to the COVID-19 epidemic.





**My depression**

**unhealthy  
lifestyle  
choices**

I do be like that

WHAT MAKES US  
DIFFERENT...

INCENTIVES,  
PERSONALIZATION AND  
ON-CHAIN REWARDS FOR  
FITNESS SERVICES



The logo for myfitnesspal is displayed on a solid blue rectangular background. The text "myfitnesspal" is written in a white, lowercase, sans-serif font. To the right of the text is an orange silhouette of a person in a dynamic, jumping pose with arms and legs spread out.

# INNOVATIVE HEALTHY HABITS WITH INCENTIVES

- Leveraging Gemini Vision Pro for the powerful estimation.
- AI NFT Generation on-one live click and claim it on Aptos Chain.
- Transferring the NFT as a discount to vendors/services.
- Transforming the way Health Service Sector works and motivating towards healthy ecosystem.

Upload a photo of your food intake and get rewarded with NFTs!



Drag and drop file here

Limit 200MB per file • PNG, JPG, JPEG



download.jpeg 12.5KB



```
{ "name": "Pav Bhaji", "status": "Unhealthy" }
```

Pav Bhaji

Unhealthy

FRESHLY  
PREPARED TO  
MINT!!!

```
{ "name": "Paneer Mutter", "status": "Healthy", "XP_Points": 8 }
```



Prepare One Claim Now!

# ROADMAP



Phase 1

- Nutritional Chatbot
- Food Status Estimation
- Providing NFTs as Incentives



Phase 2

- Diet Vendors/Services on portal
- Launch Freemium model



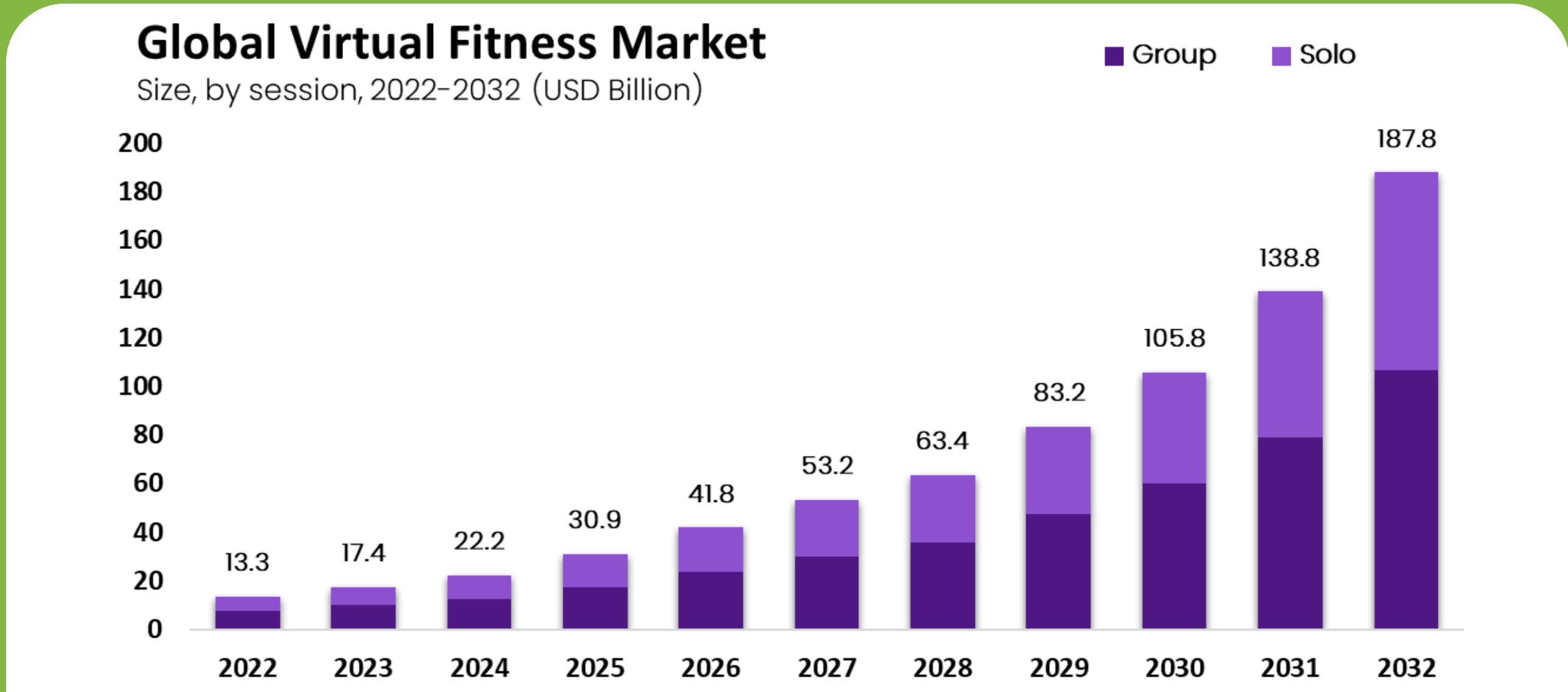
Phase 3

- Evaluate Diet
- Fitness Tracking
- Nutritional Recipe Database
- Health Service Provider - 3rd party



# THE FORECASTED MARKET SIZE FOR 2032 IS \$187.8 B

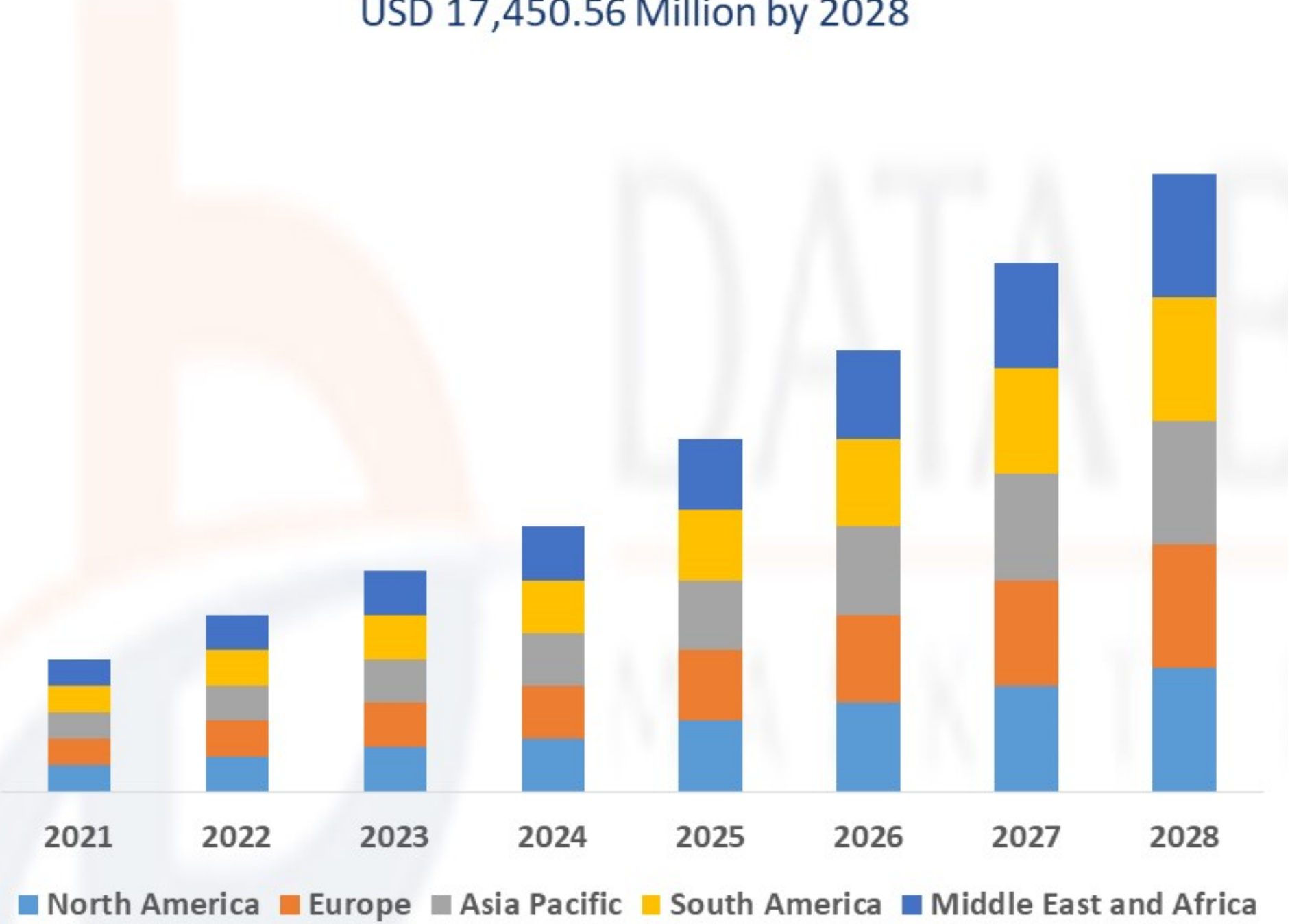
- Virtual Fitness Market Expected to Surpass US\$ 187.8 Billion by 2032
- Market growing at the CAGR of 31.2%
- Smartphone device segment is the most lucrative in the virtual fitness market.





Global Diet and Nutrition Apps Market is Expected to Account for USD 17,450.56 Million by 2028

Data Bridge



# ABOUT TEAM



**Hrishikesh Yadav**

Co-Founder @RetroNexus  
AI Researcher - 4 Gen AI Papers  
Community Co-Lead @GenosisX  
AI Lead @TCET OpenSource  
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