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Imagen: Revolutionizing Multimedia Content with AI

December 26, 2023

Agenda

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- Business Model
- Analyzing the Competition
- Go-to-Market Strategy
- Team
- Traction and Milestones
- Fundraising

Problem Statement

1

Existing multimedia content iteration processes are time-consuming and costly.

2

Current methods of evaluating model performance lack robustness and efficiency.

3

Limited availability of multimodal generative AI platforms with comprehensive model libraries.

Value Proposition

Our platform enables rapid iteration on multimedia content using cutting-edge multimodal generative AI.

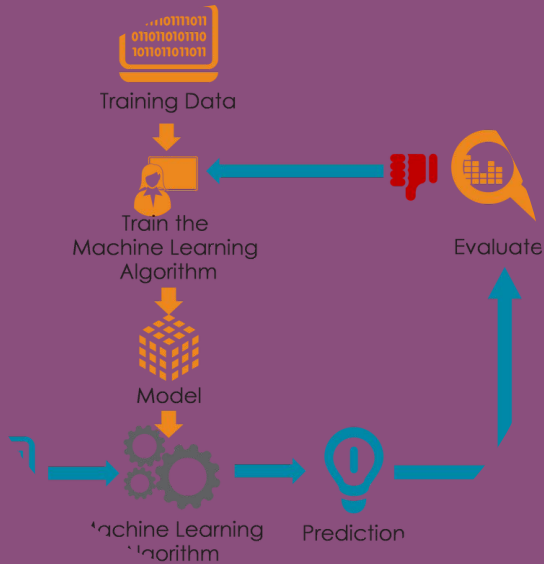
We provide over 100+ models via litellm for users to select, offering unprecedented choice and flexibility.

Beyond the primary use-case, function calling and memory integration enable thousands more use-cases with great UX.

Product Overview

Key Features

- Use GPT-4V, Gemini vision, LLaVA, or hundreds of other models with the click of a button
- Rapidly iterate on multimedia content - images (current), and video (qa and individual frames only currently)
- Provides robust benchmarks and evaluations of model performance
- Hot-swap and compare multimodal memory with llamaindex.



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Why Now

AI Advancements

- Recent advancements in multimodal generative AI have unlocked new possibilities for rapid content iteration and evaluation.
- AI technology has evolved to support complex, real-time benchmarking and evaluation of multimedia content.
- Without genAI assistance, building what I did in the time I had would have been impossible. This allows non-technicals to do the same.

Market Readiness

- The market is primed for AI-powered multimedia solutions, with a growing demand for versatile model libraries like litellm.
- Businesses are seeking efficient ways to iterate on multimedia content and assess model performance.
- We need user-friendly AI that makes sense to non-developers.

Business Model



Plus tip:

Consider including specific examples or case studies to illustrate the revenue streams and cost structure of the business model.

AI Iteration and Benchmarking

Evaluate your model's performance, iterate on your content, keep track of your multimedia, add new functionality. Easily adaptable to any number of business use cases — while remaining fully free and open-source.

Model Selection via litellm

Litellm enables function calling and easy hot-swaps of both eval and generative components – if you can run it, you can test it and iterate with it.

Multimodal Generative AI Services

After adding SVD, MagicAnimate, and Controlnet via hordelib (on the roadmap), make a feature-length animated film in two hours from scratch – and get it reviewed by 100 models while creating eval datasets. Sell any of it to anyone, or, for non-commercial models, share it with the community. Build with everyone, together.

Analyzing the Competition

Key Feature Comparison

- Current functionality alone makes the impossible a reality – iterate on your images with a model that can *see what you're doing* and help – or brainstorm!
- There is no competition. I'm not competing with anyone. I'm giving this away.
- Agent Artificial, communeai, and X-ware are sponsoring a joint effort to fund open source AI development. Come build with this. On us.
- This is essentially marketing spend for existing businesses, we just love open source.

Feature Comparison of AI Multimedia Content Platforms

Bet photoshop can't do this *turns breaking bad into a whole ass anime in 1 hour*

Go-to-Market Strategy

1

Give it away to everyone. Immediately. Even though it's not finished. Come help finish it.

2

Ask people to mention us when they build something incredible.

3

Any Pydantic outputs can be served on `communeai` if you can define them as python classes. Get emissions for making the network more valuable.

4

Do whatever you want to make those emissions more valuable (10% discount if you pay for a sick anime remix in COM, etc). We'll help you do this if you want, but no pressure. Feel free to just come make awesome stuff.

Team

Business Development

I am an obsessive open source freak and have no regard for making sure I get paid. The AA guys usually handle that stuff, they do killer work go check them out

AI Expertise

If you want to give any of us money for stuff, I put this together in like a day mostly by myself and it has 6 prominent libraries and 100 bleeding-edge models in it. Call me.

Product Development

I have a serious problem with scope creeping everything to the ends of the universe, this one was no exception. Started off with just a function call and gpt4v vs gemini, lol.

Advisory Board

Definitely don't have one.

Traction and Milestones

100+

AI models available via
LITELLIM

6 billion

Number of users

**As many
as we can
fit on the
cards**

Content iterations per day

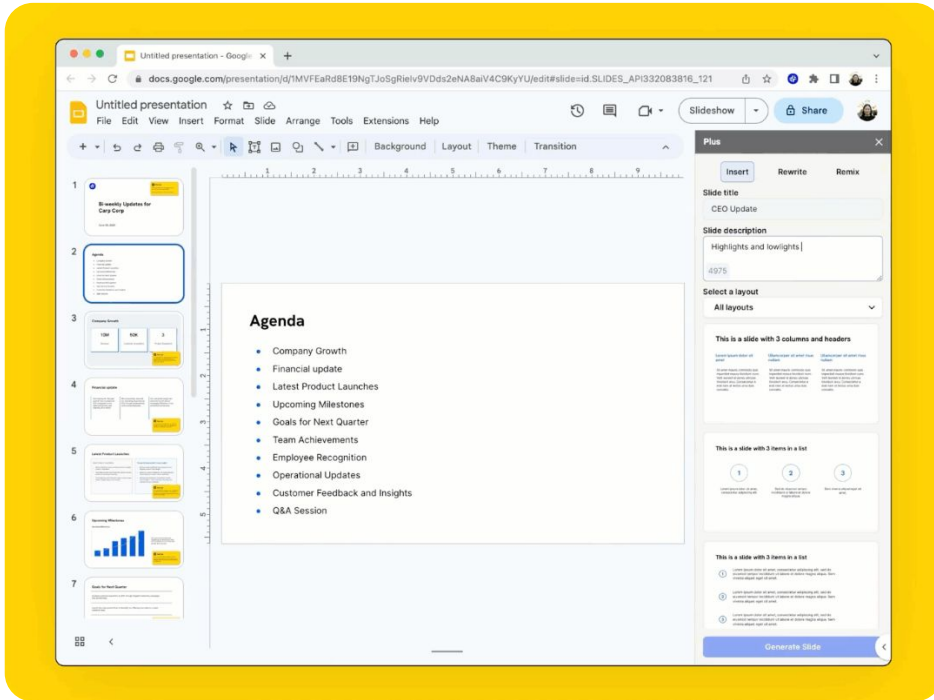
Fundraising

Do you want to give absolutely zero strings attached money/compute away? Call me, I will find the broke AI researchers in venezuela that need it. Sleep better at night.

If you want equity or a seat on the board, I don't have either of those things. I just run around doing cool hacker shit. Come help.

Hire me or my friends to do other stuff if you want. Go nuts if you find a way to monetize this, i'll probably retweet it if you got a PR merged.

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