

AlphaBeam.project

AlphaBeam

CONVERSATIONAL BUSINESS INTELLIGENCE

Empowering non-technical users
to talk to their data as naturally as
chatting with a friend!



Pitch presentation

Team AlphaBeam



THE PROBLEM

Unaddressed questions



Over-reliance on tech teams



Delayed decision making



Business users are faced with the challenge of waiting for answers from tech teams when they have any questions to ask their data. This prolongs the decision making process.

How we solve each problem

AlphaBeam helps business users explore their data over a chat interface with the choice of displaying the results in visualizations or textual formats.

01

Unaddressed inquiries

AlphaBeam ensures immediate clarity by allowing users ask questions about data providing instant answers.

02

Over reliance on tech teams

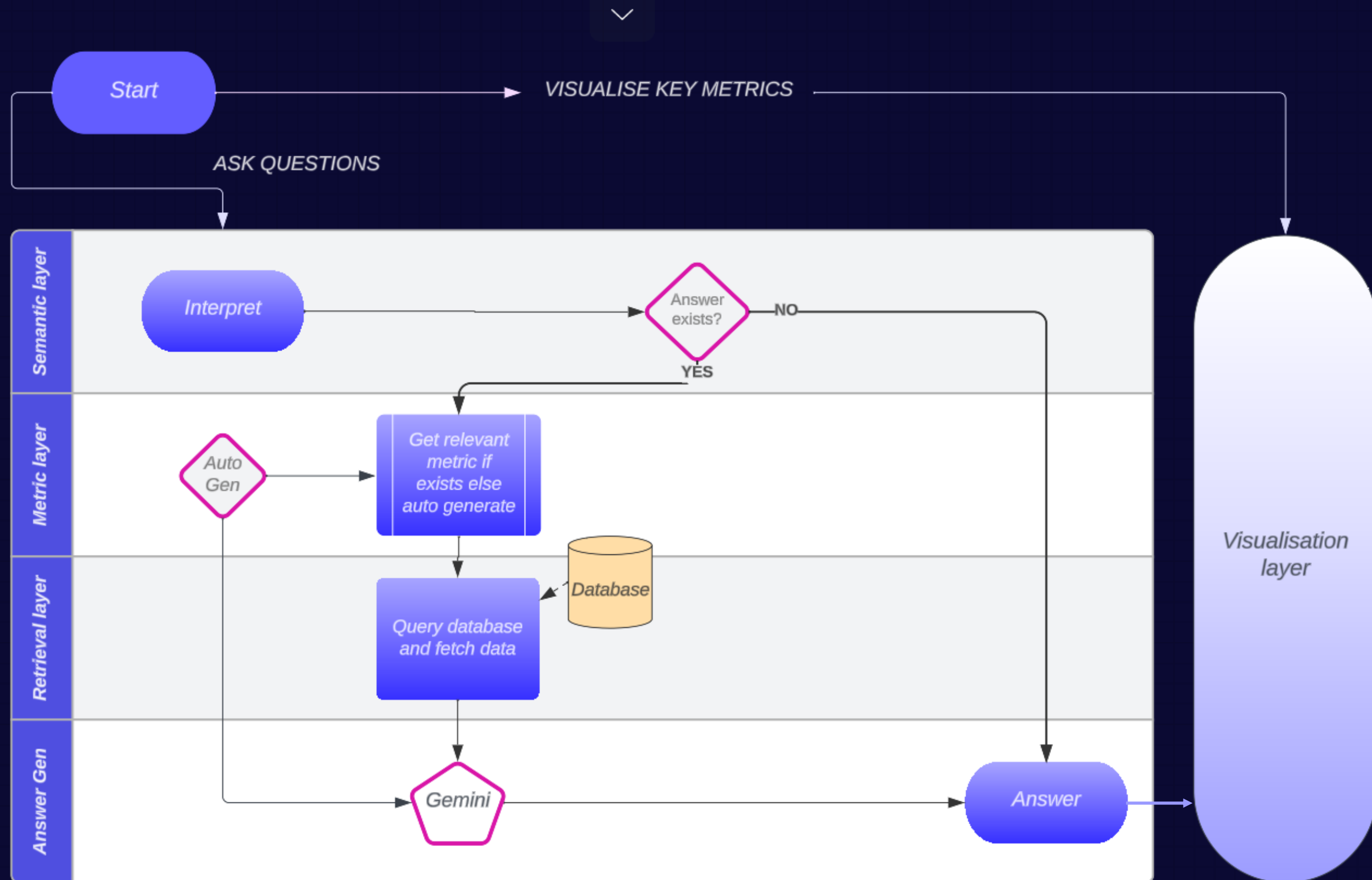
AlphaBeam liberates business users from reliance on tech teams, empowering them to explore and interpret data independently.

03

Delayed decision making

Real-time data exploration and interpretation for business users over a chat interface quickens decision-making.

AlphaBeam in action

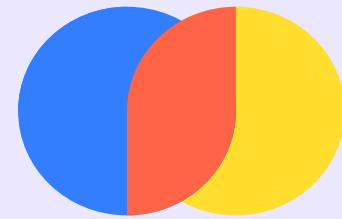


Under the hood

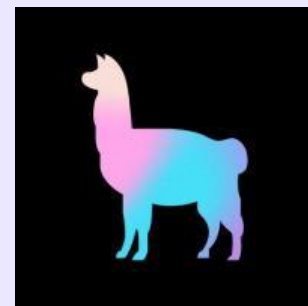
OUR STACK



Streamlit



Google
BigQuery



truera



Google Cloud



Primary Target Market

**Data-driven
Businesses and
Organizations**

**Non-technical
business users in
Businesses and
Organizations**

Secondary Target Market

Target Market

Our target market is divided into
primary and secondary target market

Size of Market

SAM

**44+
Million**

Serviceable Available Market

Businesses in Africa

SOM

**6.6+
Million**

Serviceable Obtainable
Market

15% of the Available Market

Next Steps

Dec 2023

MVP development

Jan – Feb 2024

User Testing

Test AlphaBeam with users and implement early feedback

March 2024

Beta Launch

Launch AlphaBeam in Beta

Mar – Apr 2024

New Features

Direct dashboard interpretation using image analysis by Google Pro Vision

Jan 2025 >>

Marketing Expansion

Expand marketing strategy to increase the product reach across Africa and beyond

Sept – Dec 2024

Partnerships

Begin partnerships with tech providers and data platforms

Jun – Dec 2024

New Features

Increase the number of data source integrations

May 2024

Product launch

Offline and virtual events for public launch in the Nigerian market

Revenue Stream

Freemium

\$0/ month

50 queries per month

Limited data source connection

One user per account

Premium

\$199/ month

10,000 queries per month

Unlimited data source connections

Unlimited number of users per
account

Our why

We want to create a business world where decision making is as instant as the speed of data. Together, we can alleviate the technical dependencies that exist in businesses.

Do you believe in us?



Our team

ZION PIBOWEI



Data Science Manager

NANCY AMANDI



Analytics Engineer

TEMITAYO ADEJUYIGBE



AI Engineer

SAMUEL AYO



Software Engineer



Thank You.



Pitch presentation

Team AlphaBeam

