Nivx AI

# Digital Shopping Assistant

Shop Smartly

# More than Text - Better than Images!

Nivx AI combines, audio, image search and text chat with Generative AI Multimodality to create an immerse shopping experience

**Shopping experience as in physical stores**

**Talk and Get Recommendations**

**Chat in the Public**

**Use any Language**

# Powered with Latest GENAI State of Art Tech

- Gemini - Pro llm
- Weaviate Vector DB
- Whisper llm
- Next.js 14 Frontend
- RAG Vector Search
- Shopify Headless

# Multi-Modality

## Normal Way

We have been shopping online on our own by searching different keywords, visiting different pages and searching through multiple categories to find that one shirt. During all this our only saviour used to be customer support.

## Smart Way

But now Generative AI and it’s multi modal powers have enabled us to power the ecommerce stores in the new smart way where you can not only find the best match for shirt by searching with text but also search vocally and even more by uploading the related images.

# Why Nivx AI Now?

## Ecnomic Growth

McKinsey & Company estimates that generative AI could add $2.6 trillion to $4.4 trillion in economic benefits annually across various industries.

## Market Adoption

The generative AI market went from nearly nothing to a hot market within a year, as shown by IoT Analytics' latest research report.

## Greater benefits for early adopters

"The technologies in this Hype Cycle are at an early or embryonic stage," says Gartner Distinguished VP Analyst Arun Chandrasekaran. "Great uncertainty exists about how they will evolve, so there are greater risks for deployment, but potentially greater benefits for early adopters."

# Steps to Transform Proof Of Concept to StartUp

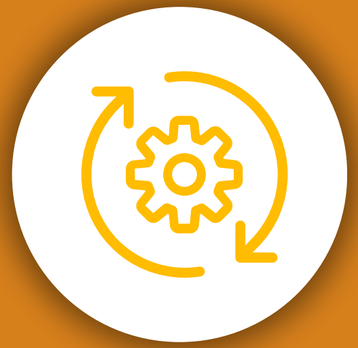
1. Build a Robust FastAPI Backend Service
2. Add evaluation and logging system with TruLens
3. Create Seamless Integration with remaing Headless Comemerce Channels
4. Create custom data collection and interaction service for storeowners to review and customise nivx aai for their store
5. Pay as you business Modal

# Nivx Business Model

## The Complete Concept.

Imagine a customer service chatbot that not only processes your queries but also accesses your order history, checks real-time inventory data, and even initiates a refund—all while interacting with you in a conversational manner.

**This is what we are building Nivx AI into.**



## Implementation

This is possible through APIs, which serve as conduits between the chatbot and various databases or services.

Using Nivx FastAPI as a service all eCommerce business can give their customers incredibly rich insights into their data without there needing to create a custom front end.

# Why all Small & Medium sized E-Commerce Stores will prefer Nivix?

**Competitive Pricing & high conversation rate**

**No Development or maintainence overheads**

**Keep pace in Competitive Lanfdscape**

NIVX AI

Search for products...

# Nivx

Shop smarter. Select your shopping style:

Shop in Normal Way

Shop in Smart Way

Digital Sales Assistant

# Thank You

## For Your Attention