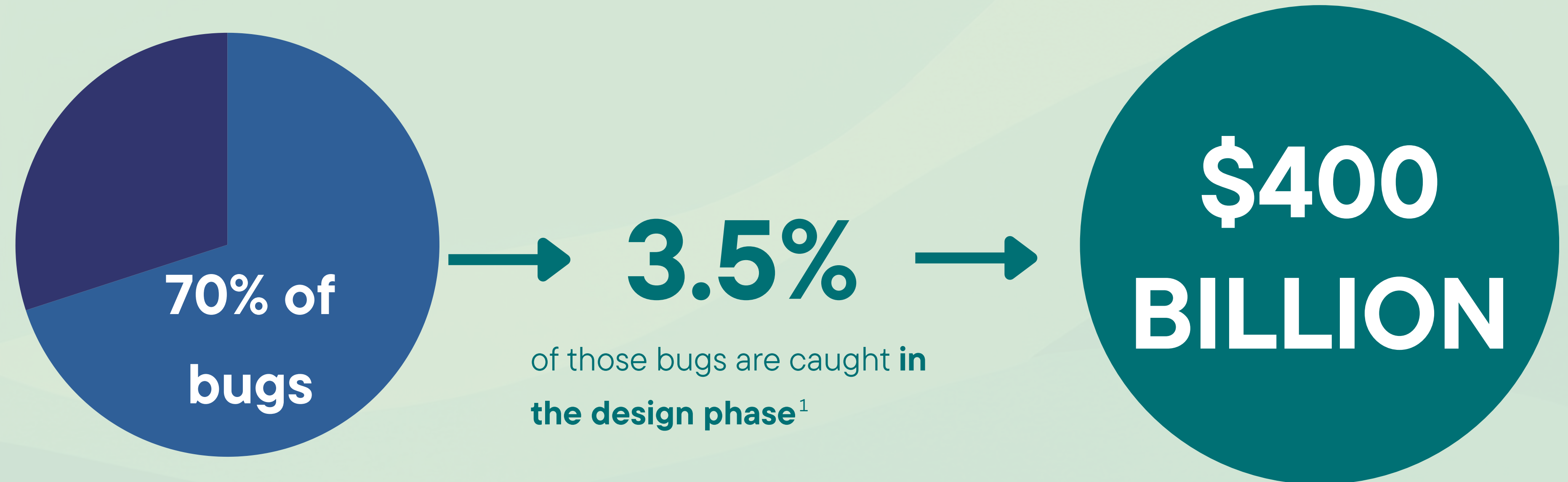


Risq AI

Analyze and catch risks, errors, and bugs in software design documents in seconds

Problem



Created in the **design phase**¹

of those bugs are caught in
the design phase¹

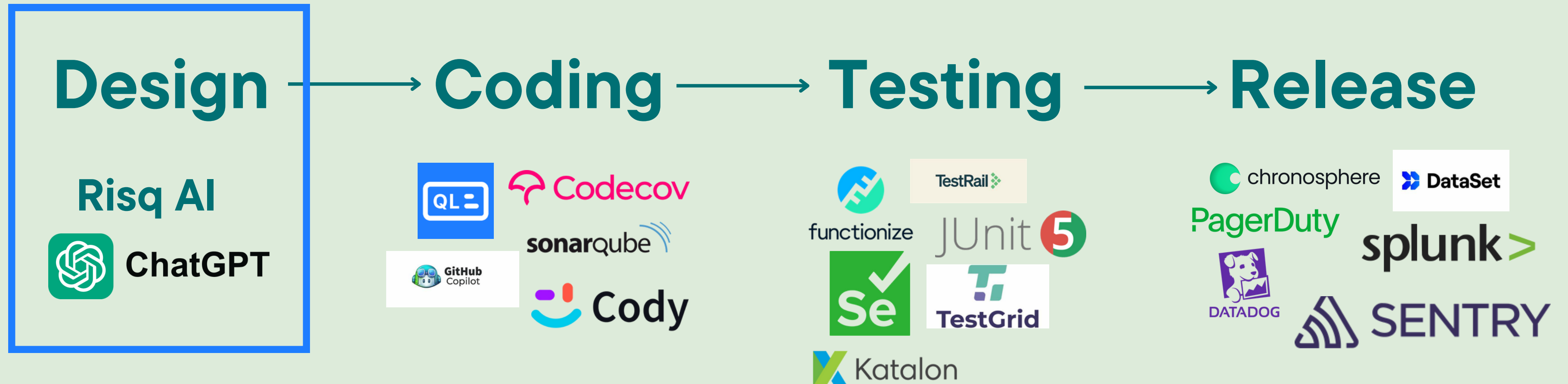
Amount spent in US in 2020 to
fix the bugs that **passed on**²

1. [National Institute of Standards & Technology](#).

2. [Center for Information Software Quality, 2020 Poor Software Quality Report](#). \$607 B spent in whole year * 0.70 * 0.965

Problem

No dedicated tools for **analyzing risks, errors, or bugs in design documents**



Solution

A web extension, powered by Gen-AI, that:

**Analyzes
Problems**

in software design documents

**Works Within
Docs**

so you can stay on one
tab

**Keeps Data
Private**

so that your data isn't
used to train models

Competitors

Risq AI

- ✓ Analyzes risks, errors, bugs
- ✓ Works with document editors
- ✓ Fine-tuned
- ✓ Private, no data stored and used to train models

ChatGPT

- ✓ Analyzes risks, errors, bugs
- ✗ Must use separate UI
- ✗ Generally trained
- ✗ Enterprise version private, but pricing opaque and long sales cycle

Ask me anything... 0/2000

Sign in Sign in Google Drive Bing Sign in to ... Gmail ChatGPT LinkedIn

Coming in hot: 'X-Men' actor dies at 42, Dedicates award to wife, Ray Epps sentenced, Cuts 3% of global workforce, Peregrine's moon mission, New 'Star Wars' movie, Titans fire

Top stories: Storms envelope much of US, bringing heavy snow, rains, tornadoes; US Navy and UK Royal Navy shoot down 18 Houthi drones and 3 missiles

LEXINGTON 42°F Heavy rain 74% 15

Market Validation

1 MILLION

Paid GitHub Copilot Users

→
20% Acquisition

200K

Paid Risq AI Users

Business Model

Freemium tier with pay-per-user pricing



\$20



\$48 M

monthly charge per user

Annual Recurring Revenue

Paid Risq AI Users

Initial Target Customers

Mid-Late stage startups **because they:**

Must

Move Fast

or lose their edge

Embrace

New Tools

compared to big enterprises

Care About

Privacy

compared to early-stage startups

Roadmap

Phase 1: Proof of Concept and MVP (1 - 2 months)

- Complete onboarding flows and MVP

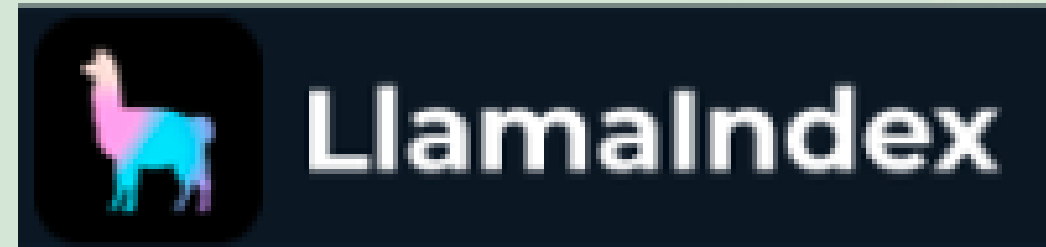
Phase 2: Initial Launch (2 - 4 months)

- Launch on Product Hunt
- Gather user feedback

Phase 3: Paid Pilot (7-9 months)

- Approach fast-growing startups in paid pilot, at reduced pricing

Tech Used



Flask

