

MOSI AI

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MosiAi

Problem



Business Analysis, creating engaging social media content, and conducting prompt and accurate financial analysis and documentation are some of the hurdles Small and Medium enterprises in Sub-Saharan Africa often face in effectively executing on a regular basis



Problem 1

Lack of Simple and fast analysis tools with low learning curves



Problem 2

Generating Regular and Engaging Social Media Content



Problem 3

Swift Financial Analysis and Documentation



Utopia

Mosiai addresses this gap by offering a comprehensive, AI-driven SaaS solution that makes these processes more efficient and accessible.



Solution 1

Full time access to specialised ai financial and legal services



Solution 2

Access to personalised ceative ai tools to allow quick generation of ideas



Solution 3

Easy to use platform with low learning curve

[Features](#)[Dashboard](#)[ContactUs](#)[Help](#)[Log in](#)

Announcing our next round of funding. [Read more →](#)

AI to enrich your business

AI is revolutionizing the way businesses operate, providing advanced insights and automation to streamline processes and boost productivity. Embrace AI and unleash its power to take your business to new heights.

[Get started →](#)[Live demo →](#)



Legal Document Generator

Enter a description of the legal document and generate the document below.

Legal Document Description:

Design an MOU between us and Shoprite to deliver 10 office chairs every month



Generated Legal Document:



Generate Legal Document

Download Legal Document

Clear All Data



Create a Chatbot

Select Chatbot Type:

Select a Type

Chatbot Goals:

Enter your chatbot's goals

Description:

Describe the purpose of your chatbot

Create Chatbot

Manage Your Chatbots

sales

Talk to clients

View

Delete



How we made it

Technologies

react.js

cohere

python fast API

Mongodb

user docs



processed and stored

cohere

**processing , internet search (where
relevant and storage**

user output

Size the Market

Sources:<https://www.gartner.com/en/newsroom/press-releases/2021-04-26-gartner-forecasts-worldwide-public-cloud-revenue-to-grow-18-percent-in-2021>
,<https://www.mckinsey.com/featured-insights/middle-east-and-africa/the-power-of-small-and-medium-sized-enterprises-in-african-economies>),<https://www.gartner.com/en/newsroom/press-releases/2021-04-26-gartner-forecasts-worldwide-public-cloud-revenue-to-grow-18-percent-in-2021>
<https://www.mckinsey.com/featured-insights/middle-east-and-africa/the-power-of-small-and-medium-sized-enterprises-in-african-economies>

\$117.7 Billion

Total Available Market (TAM)

\$1.62 Billion

Serviceable Available Market (SAM)

\$40 Million

Serviceable Obtainable Market (SOM)

Target Market

44 Million SMEs and startups in East Africa

SMES

SMEs with 10-100 employees

Target

100,000 by 2025

Startups

Startup Founders and
Entrepreneurs aged 25-45,

Target

10,000 by 2025

Business or Revenue Model

We have a free tier where we earn from point sales for features and through video ads to earn points. We also earn through Subscription and skill outsourcing or consulting

\$35

per month
(Basic)

\$80

per month
(premium)

\$120

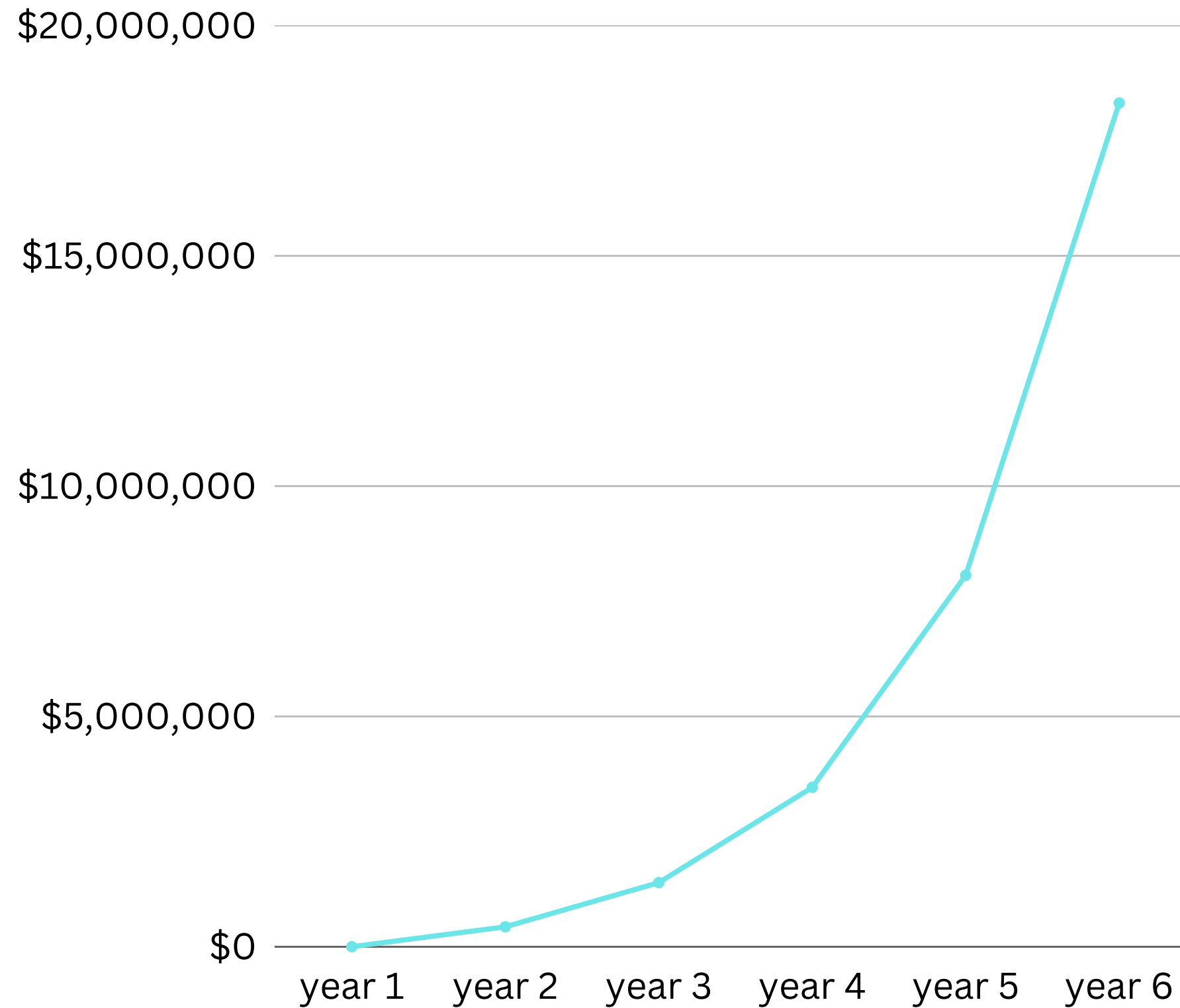
per month
(Business)
Comes with
chatbot fine
tuning

Outsourcing of skills for \$5000

for social media automation and software development

Growth potential

When sales come in we expect



Profit margin
60%

Break-even
point
300 businesses

Direct Competitors

◆ DataRobot

◆ H2O.ai

◆ Dataiku

Indirect Competitors

◆ Salesforce Einstein

◆ Amazon SageMaker

◆ Google Cloud AI Platform

Competitive advantages

◆ **Focus on African Market**

Designing for Africa considering local standards and local languages

◆ **Inhouse Ai models**

We have our own train ai models for SQL execution and table querying and working on more

◆ **Customizable and Easier Solution**

AI solutions tailored to the specific needs of each business, which sets it apart from competitors that offer one-size-fits-all solutions.

◆ **Flexibility**

We offer more services for businesses that are needed on a regular basis



Go to market Strategy



Partnerships with SMEs to demonstrate its usefulness



Expert leadership through knowledge sharing and education



Events to demonstrate the product



Targeted ads on Google and LinkedIn

Team



Nkugwa Mark William

Chief Executive Officer

ALX Software engineering, Chemical engineering, 6 years experience in software engineering, MTN Uganda, NWSC



Kirumira Mark

Sales lead

chemical and process engineering, 7 years experience, Agrovad



Namubiru Miriam

Chief Marketing Officer

Journalism and mass communication
10 years experience in marketing, at Vodafone, admire and Muyi consultants



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