



QuantumFit

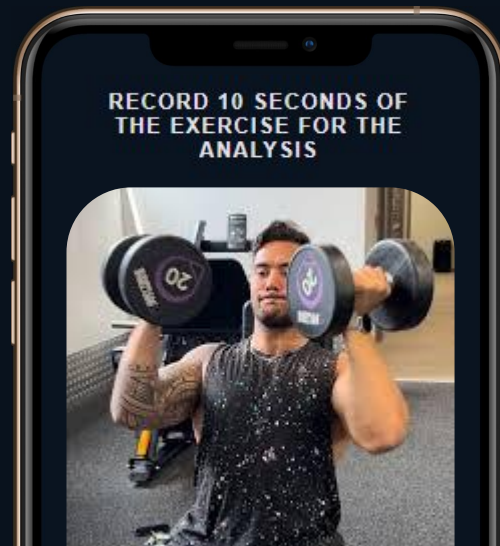
Unleash Your Potential, amplified by AI Excellence

EXCELLENCE:

A cost-effective application to substitute your personal trainer

Perform a body scan to receive a customized diet and exercise plan

Receive feedback on the accuracy of the exercise



Our team



Paweł Kowalewski

Project manager



Krzysztof Kuczma

Backend developer



Kamil Godlewski

UX/UI designer



David Nowak

Frontend developer

The problem



High Cost of Personal Training

Financial Accessibility:
The financial barrier to personal training services limits access to expert guidance for individuals across various economic backgrounds.



One-Size-Fits-All Approach

Personalization Deficiency:
The drawbacks of generic fitness plans that fail to cater to the diverse and unique needs of individuals.



Safety Concerns

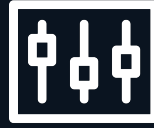
Risk Factors:
The potential risks and safety concerns associated with unsupervised or improperly guided fitness activities, emphasizing the importance of expert oversight.

The solution



Advanced Image Recognition

Users can customize their fitness journey with a simple photo scan. This technology analyzes physical indicators, such as body composition, posture, and unique anatomical features.



Customized Workouts and Diet

Tailored guidance with a thorough understanding of user's fitness goals, current capabilities, and preferences. These plans are not only tailored, but also adapt dynamically as fitness levels progress.



Exercise Analysis

A groundbreaking feature that takes your workout experience to the next level. With this innovative tool, users can now record themselves performing exercises and receive instant, personalized feedback.

Business model

Simple and affordable subscription plans

Free
\$0

- ✓ Limited training and diet plans
- ✓ Limited body analysis
- ✓ Trial period for exercise analysis

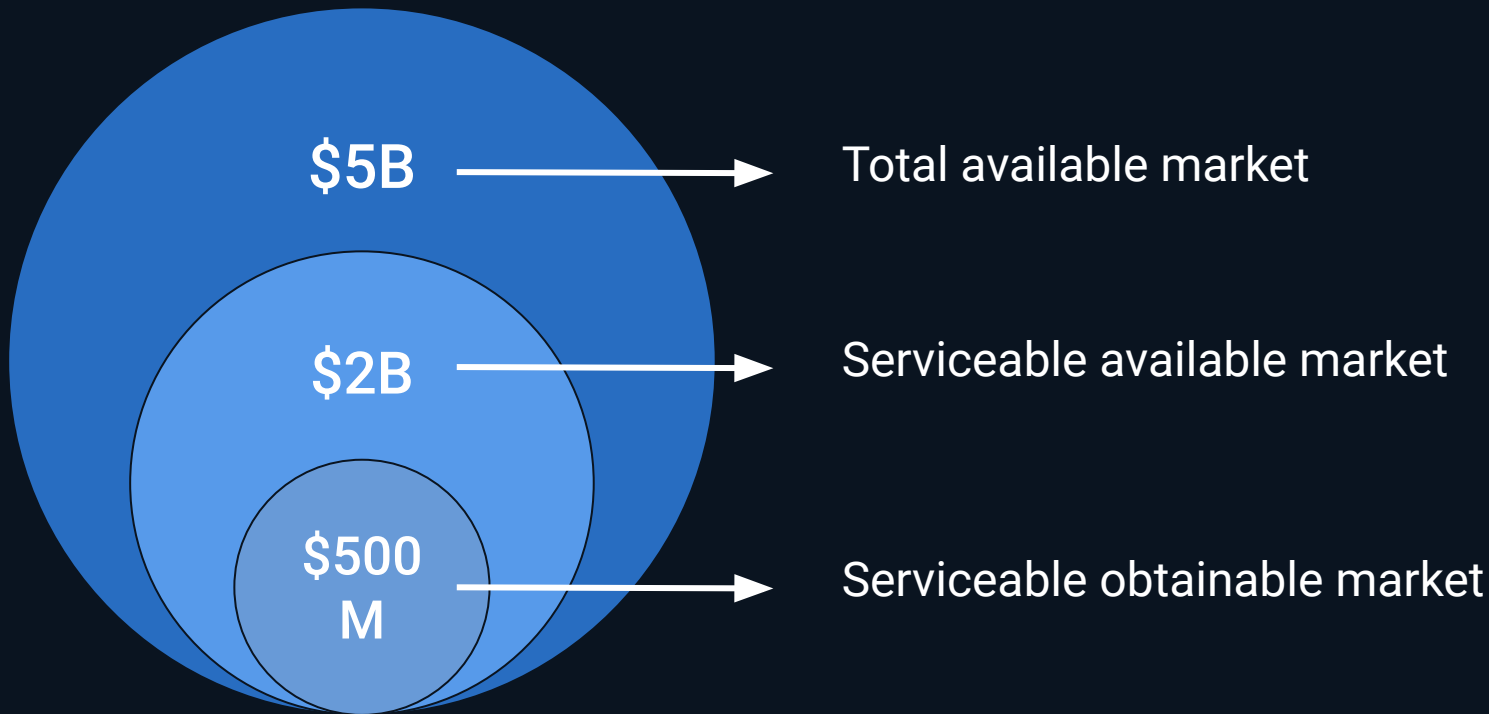
Pro
\$15

- ✓ Unlimited training and diet plans
- ✓ Unlimited body analysis
- ✓ Limited exercise analysis

Premium
\$50

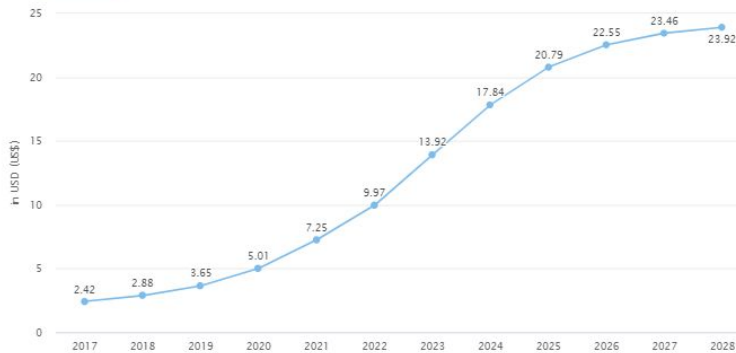
- ✓ Unlimited training and diet plans
- ✓ Unlimited body analysis
- ✓ Unlimited exercise analysis

Market size



Revenue stream

AVERAGE REVENUE PER USER



Most recent update: Oct 2023

Source: Statista Market Insights

In establishing a robust revenue stream, our focus lies in diversification and sustainability. By offering premium subscription plans, personalized coaching services, and strategic partnerships with affiliate companies, we aim to create a resilient income flow. This multifaceted approach not only ensures financial stability but also provides added value to our users, fostering a mutually beneficial ecosystem.

Business model

01 Problem

The potential risks and safety concerns associated with unsupervised or improperly guided fitness activities, emphasizing the importance of expert oversight.

The drawbacks of generic fitness plans that fail to cater to the diverse and unique needs of individuals.

02 Solution

A groundbreaking feature that allows users to record themselves performing exercises and receive instant, personalized feedback.

Tailored guidance with a thorough understanding of user's fitness goals, current capabilities, and preferences.

04 Unique Value Proposition

Utilizing video footage for exercise analysis to monitor users' progress and offer constructive feedback

We plan to provide greater functionality than our competitors, coupled with lower prices

Users receive highly personalized diet and training programs derived from comprehensive data analysis

Incorporating gamification and fostering friendly competition among users at comparable levels to boost motivation

Incorporating monitoring devices to enhance the precision of our service

Users have the option to purchase all the ingredients from an online shop or conveniently order ready-made meals to be delivered directly to their doorstep

05 Unfair Advantage

We are pioneers in integrating video recognition and other various AI capabilities into a fitness application

Significantly more affordable prices compared to the cost of personal trainers and dietitian services, without compromising on reputation.

07 Customer Segments

Experienced and inexperienced fitness enthusiasts looking for proper and tailored guidance.

Individuals aiming to either lose or gain weight, seeking a convenient solution and effective progress tracking

Existing Alternatives

ALFA AI



Zing AI

03 Key Metrics

DAU

Daily user-generated query count

ROI

A calculation of the value of an investment in comparison to its initial cost

06 Channels

Social media and product location from fitness influencers

Referrals among fitness enthusiasts

Early Adopters

Individuals who cannot afford the services of personal trainers and dietitians

Individuals seeking precise feedback on their progress and advice for further improvements

08 Cost Structure

App store commissions
Google 15% /subscription
Apple 15-30% /subscription

Costs of Vertex AI prompting
up to \$1 per Pro user /month
up to \$5 per Premium user /month

Database costs

Advertising
Social media \$
Fitness influencers \$\$\$

Payroll

Development

09 Revenue Streams

Premium subscription fees
Pro \$15/month
Premium \$50/month

Commissions from catering companies and online grocery stores
10-15% per order

Profit margin on the sale of nutritional supplements through your own online store
30% per unit

Profits generated from the sale of our smart scales and wearables that we plan to offer in the future
To be determined in the future

Next steps



Integrating the application with widely-used fitness smart bands, watches, and smart scales to ensure precise measurements.



Possibility for users to conveniently order meals from affiliated catering companies, including options like box meal catering.



Generating automatic shopping lists aligned with their diet plans, with the added convenience of online purchasing from partner stores.



Tailored supplementation advice to enhance their fitness journey, with the added convenience of online purchasing from partner stores.



Incorporating a program to enhance the intensity of training progression.
The incorporation of AI allows for real-time monitoring of exercise correctness through phone camera scans.

Next steps



Incorporating real-time activity analysis into the system.



Integrating aerobic fitness programs, such as Zumba or Pilates, with advanced body tracking features.



Incorporating a gamification feature to intensify competition among users at comparable fitness levels



Creating a progress journal for users to track their advancements and highlight actionable steps for further improvement

The end

Thank you! 



QuantumFit Labs