**NextGen GPT AI Hackathon** 



**Elevating Online Discourse with AI** 



We're facing a time of escalating polarization, surface-level discussions, and eroding empathy





## While often seen as part of the problem...

## AI can be a solution

Al has the potential to help us have more productive conversations that build understanding and collaboration, leading to healthier communication, relationships, and better decision-making.









#### Get people talking

Power up your posts to foster meaningful conversation

Paste your post here, emojis, #s, and all, and we'll let you know if it will inspire great conversation.

**Analyze Post** 



# Meet Convo, the AI tool revolutionizing online communication

Imagine your posts sparking vibrant, civil discussions. With Convo analysing your draft posts and revealing the secrets of engaging content, you'll inspire meaningful back-and-forth discussion on the topics that matter most to you.



## The AI tool that sparks productive discourse for:

**Politicians** 

**Community Managers** 

**Thought Leaders** 

Social Media Managers

**Celebrities** 

**Evangelists** 

**Brand Managers** 

**Nonprofit Promoters** 

**Advertisers** 

## Increased civil discourse leads to...

...deeper connection, understanding, alignment, and collaboration between

- community members
- fans
- customers
- followers
- teammates

...and better decision making that serves more people







### We've got the data







Optimal number, placement, and order of hashtags

Optimal sentiment based on post content

Optimal length of content based on content type

We've studied hundreds of thousands of social posts to understand what makes them impactful—content length, sentiment, hashtags use, emoji combos, and much more. Convo reviews your post and suggests tweaks to give it the winning ingredients that ignite discussions.

# Understanding and observing social media sentiment gives you the power to predict markets

Imagine how much more you could do if you create the conversation





### The team



Asad Ur Rahman

An expert in electrical engineering, machine learning, and deep learning, specialized in in neural network training.



Jessica Greenwalt

A versatile startup founder experienced in UX, UI, product design, frontend development, and developing AI workflows for the world's biggest brands.



Ayesha Kalsoom

A seasoned software engineer experienced with Python, web development, SEO, and project management.



Samuel Ebite

A project manager with experience in cloud computing, solution architecture.



Hamna Dawood

A Passionate software engineer with expertise in models, problem solving, and AI.

Join the conversation revolution today at

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