

# EyeCue.ai

**AI generated Videos**  
to inspire a Vast Talent Pool  
for recruiting





# The untapped \$8.8 trillion potential

**6 in 10 employees  
are quite quitting**  
*~ \$8.8 trillion cost*

**75% agency work  
in \$650 bn staffing  
market**

**Actively  
searching**



# Today: Candidates search and review text wasteland

## Details zum Jobangebot

- Lead, mentor, and grow a team of talented backend developers to achieve technical and product goals.
- Architect, design, and oversee the implementation of scalable and reliable systems.
- Collaborate with product managers, frontend developers, and other stakeholders to deliver product features seamlessly.
- Review and ensure the delivery of high-quality, maintainable, and efficient code.
- Drive the adoption of best practices, new technologies, and coding standards within the team.
- Oversee the team's CI/CD processes and infrastructure-as-code (IaC) practices to ensure smooth deployments and operations.

## Your profile

### Are you?

- **Inspired:** You have a burning desire to do great things and to grow!
- **Thoughtful:** You have a healthy sense of self and how your life impacts the world around you.
- **Skilful:** You are dedicated to what you do. You love working on the edge of your comfort zone and embracing risk and failure head-on.
- **Unpretending:** You are a healthy balance of confidence and humility! You understand that the more you know, the more you realize how much you do not know.
- **Ambitious:** You have big goals. You also understand that a thousand miles start with onestep. You plan, grow, prove, and achieve!

## Key Skills & Experience:

- Minimum of 7+ years of backend development experience, with at least 2 years in a leadership or mentorship role.
- Expertise in JavaScript, Node.js, and other backend technologies.
- Proficient with AWS services such as Lambda, DynamoDB, Kinesis, ECS, RDS, etc.
- Experience with automated deployment pipelines using tools like Terraform, Travis, CloudFormation, Jenkins, etc.
- Strong understanding of REST API design principles and best practices.

## Details zum Jobangebot

We are looking for Data Engineer!

### Responsibilities

- Designing, creating, and maintaining data processing systems
- Analyzing and optimizing data processing workflows
- Collaborating with the team to ensure data quality and efficiency
- Testing and implementing new solutions

### Requirements

- At least 2 years of experience in designing and creating data processing systems
- Proficiency in tools and programming languages related to data engineering (e.g. Hadoop, Spark, Scala, Python)
- Excellent knowledge of databases and SQL language
- Ability to work in a team and communicate effectively with other departments
- Communicative English skills
- Experience with AWS/AWS Glue is a plus

### We Offer

- R2B contract
- Full-time job
- Remote work and flexible hours

## Anforderungen



2 Kenntnisse passen zu Ihrem Profil. Fügen Sie weitere Kenntnisse hinzu, um sich von anderen abzuheben.

## Mit der Stellenanzeige verknüpfte Kenntnisse

Von Linkstar ermittelt





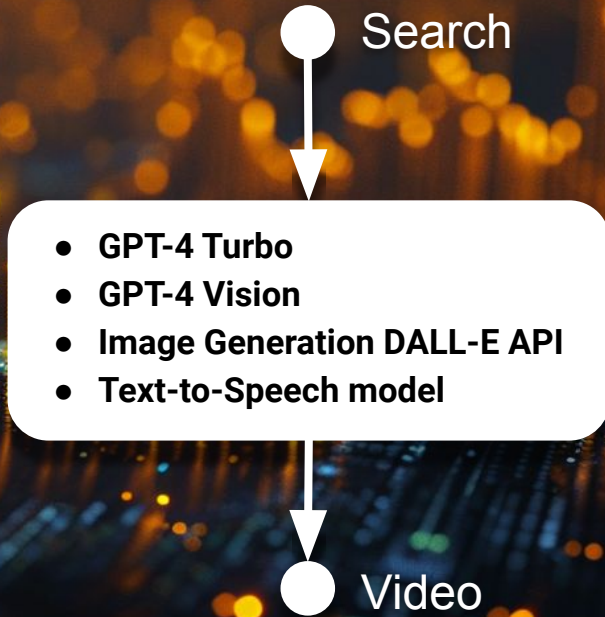
**Meanwhile  
6 of 10 humans  
choose to spend  
around 2,5 hours per  
day on social media**



# Introducing EyeCue

- Leverage AI to generate inspiring social media videos
- Engaging passive candidates through social media
- Bridging the growing employee gap with untapped potential

# How EyeCue is powered by AI



1. Research-Based Strategy
2. Image Selection and Evaluation
3. Storyboard and Content Creation
4. Social Media-Optimized Videos
5. High Degree of Automation

# Product Deep Dive

**Research**  
*Crawling*

**Curation**  
*Vision*

**Generation**  
*Text, Image, Voice*

**Composition**  
*Video*

**Distribution**  
*Social Media*



- Employee feedback
- *Images of company*

- LLM to summarize
- *AI Vision to rate images*

- LLM: Storyline
- LLM: Speaker texts
- LLM: image prompts
- Voice Generation
- Image Generation

- Composing  
Video from
- Scenes
  - Images
  - Audiofiles

***Later***

- *Automatic SM upload*
- *Automatic direct messages*

# Demo of EyeCue on Clarifai




Car Engineer

video

edit

Scene

A dynamic opening shot of a car engineer at BMW, working on the latest car model with precision and passion.



0:00 / 0:05

Storyboard

Max number of scenes

3

Generate Storyboard



Generated Video

Scene 1

A bustling warehouse filled with crates of fresh lemons, a Supply Chain Manager orchestrates the flow with precision.

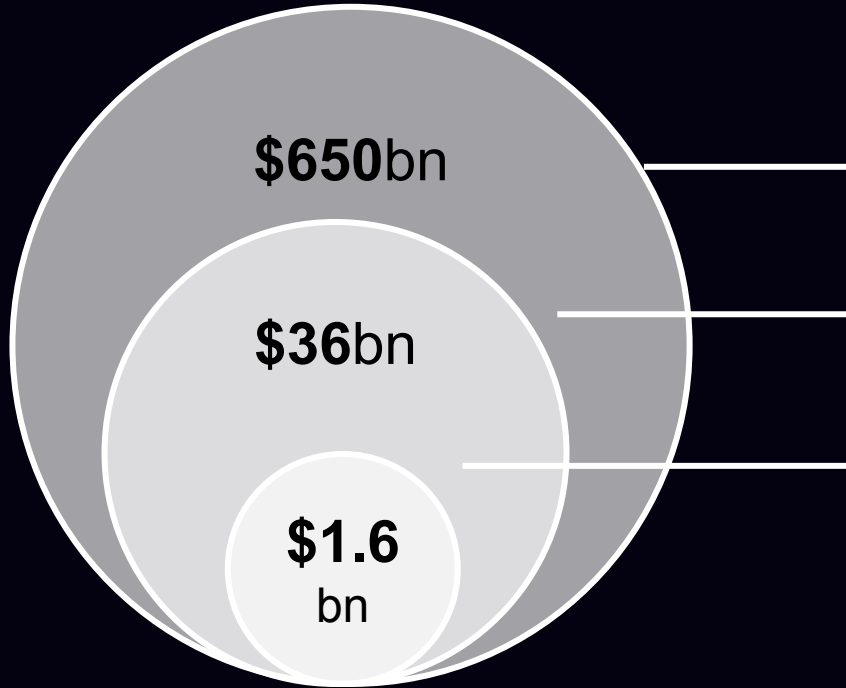
Visual

Energetic person with a clipboard, standing in a well-lit warehouse, surrounded by crates of lemons, wearing a bright yellow safety vest, smiling as they oversee workers.





# Markets



## **Total Addressable Market**

\$650bn global staffing market

## **Serviceable Available Market**

SAM: Online Job posting market \$36.1 bn

## **Serviceable Obtainable Market**

~10% of Top2 Job Posting portals  
LinkedIn / Indeed

# Potential Revenue Sources

## Subscription

Self-service SaaS for  
companies posting jobs for  
social media extension

## Licensing

B2B license for job posting  
platforms to upsell  
customer base

## Bounty

Agency Services for  
companies on a  
success base

# Potential Revenue Sources

## Potential Prospects

- Leading recruiting agencies that want to add social media traction
- Large Corporates with hundreds of open positions

