Cyber Attackers Only Have to be Right Once...

PROBLEM

Solution

Product

You
My password was changed and I didn't do it

CyberSentinel
It sounds like your accou
warrants immediate acti

You
Employees are receiving text messages impersonating the CEO

CyberSentinel
Receiving text messages that impersonate the CEO could signify a cybersecurity
threat known as "Spea
involves sending dece
sensitive information

You
Ransomware on all hospital computers

CyberSentinel
It seems you're dealing with a critical situation involving ransomware affecting all
hospital computers. To provide the most effective guidance, I'll need more specific
information about the ransomware's behavior. For instance, are you seeing any ransom
notes or file name changes? Is there a particular pattern in the encryption process?
Any information about the ransomware's behavior will help us better understand the
situation and offer more targeted advice.

...Defenders Need Every Advantage Available

Meet **AiTTRIBUTOR**, Your 24x7 Security Advisor **Nai**bled with

Problem
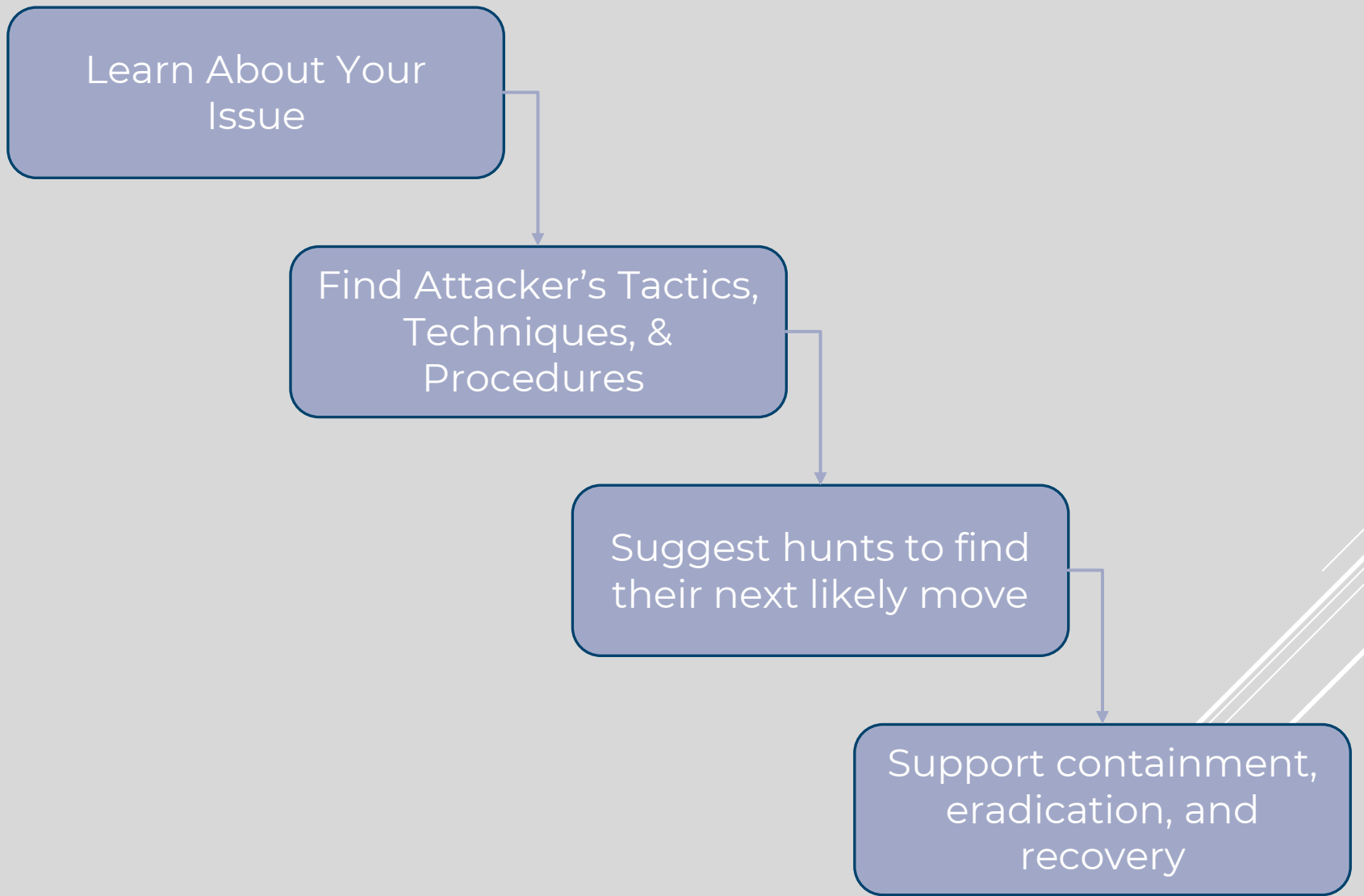
SOLUTION

Product

Market

- **GPT-4**
- **Knowledge of 180+ attack techniques and 50+ threat actors**
- **References for every domain of cybersecurity**
- **Detection, Investigation, and Response workflows**

Problem

Solution

PRODUCT

Market

Revenue

Learn About Your Issue

Find Attacker's Tactics, Techniques, & Procedures

Suggest hunts to find their next likely move

Support containment, eradication, and recovery

MARKET

- Solution
- Product
- **MARKET**
- Revenue
- Competitors

3.5 Million Unfilled Roles in Cyber Security

Rise in Ransomware and AI-assisted Attackers

Rising Regulatory Requirements

$172 Billion
Total Addressable Market[1]

$20 Billion
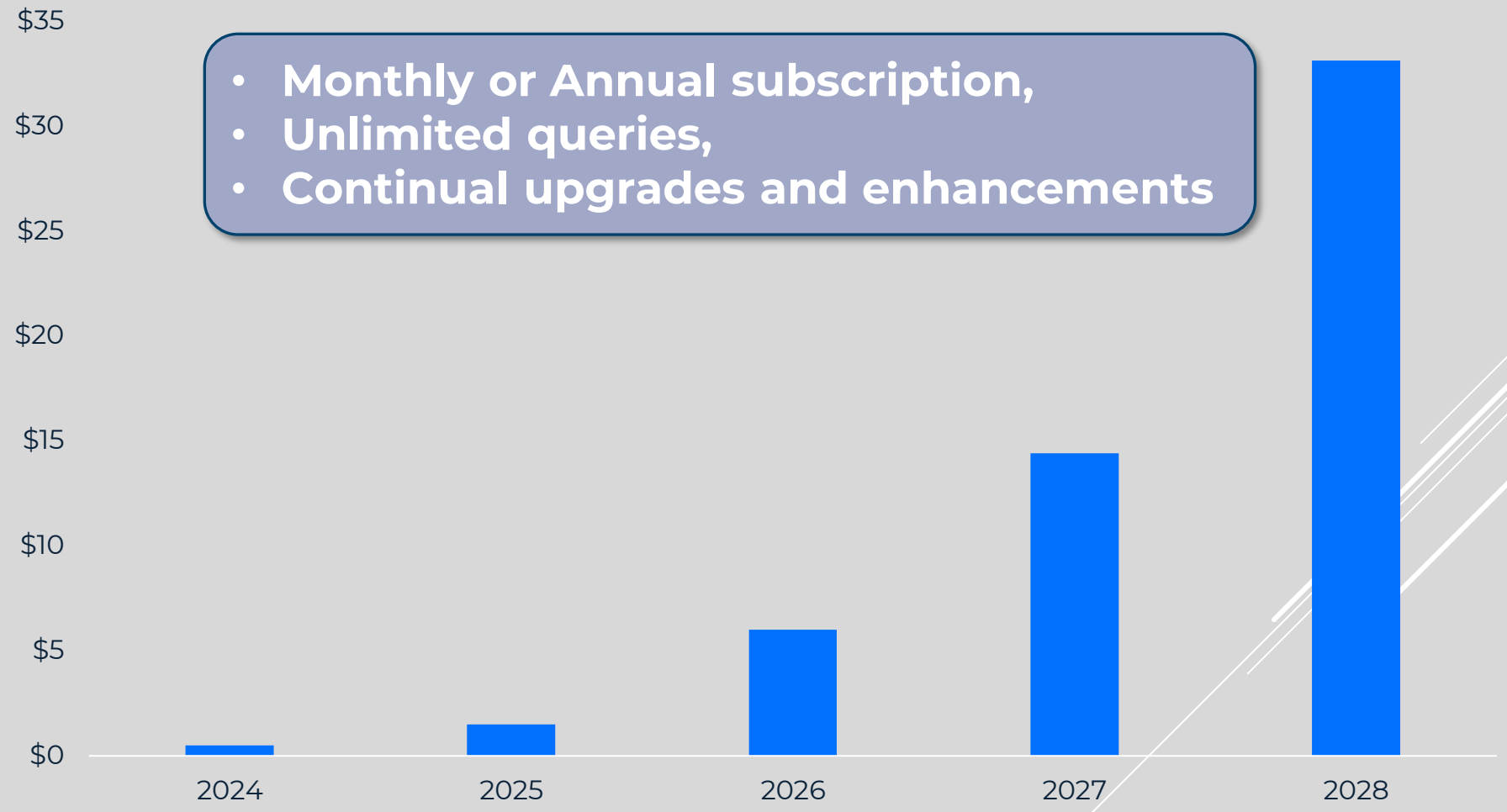Serviceable Addressable Market[2]

1 - https://www.fortunebusinessinsights.com/industry-reports/cyber-security-market-101165
2 – Assuming 12% capture

COMPETITORS

Market

Revenue

Prospects

- Leverage MITRE ATT&CK for different use cases NOT attribution

- Minimal use of AI for real time assessment

- Rely on traditional intelligence collection methodologies

PROSPECTS

-
  -

Market

Competitors

SOC Analysts
Incident Response & Threat Hunting

- Knowing the actor's next steps is critical to real-time cyber defense
- Analysts need to know who the actor is first to understand TTPs

Intelligence Analysts

- Threat intelligence analysts benefit from GPT-guided discussions
- Numerous expert-curated repositories of intel enable AiTTRIBUTOR

C-Suite

- Knowing who is responsible can impact major decision-making