



# Poverty Reduction

AI Based financial app designed to connect needy individuals with donors, providing a bridge for financial inclusion.



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# The Problem of Poverty and Financial Exclusion

## 1 Lack of Resources

Millions of individuals around the world lack access to basic financial services and are trapped in the cycle of poverty.

## 2 Barriers to Opportunities

Financial exclusion limits opportunities for education, employment, and business growth, perpetuating the cycle of poverty.

## 3 Inequality and Injustice

Financial exclusivity contributes to social inequality and denies individuals the chance to improve their lives.



# Connecting Needy People with Donors



## Registration

In this app individuals in need can create profiles on the app, detailing their financial situation and requirements.

## Matching

The app uses an intelligent matching algorithm to pair donors with individuals based on their specific needs and circumstances. Donors can search and help the one they want.

## Direct Support

Once connected, donors can provide direct financial assistance or can spend money to app wallet, making a tangible impact on the lives of those in need.

# App Features: Security and Transparency

## Robust Security

The app implements advanced security measures to ensure the safety and privacy of both donors.

Profile can be registered upon completion all necessary document which make sure the need ,truth and other requirements.

## Transparent Transactions

All financial transactions are transparent, providing both parties with visibility and accountability of the money they are donating or receiving.



# Impact of this app

1. Facilitating direct connections between those in need and potential donors, fostering immediate and targeted assistance.
2. Empowering individuals to make meaningful contributions to poverty alleviation efforts with ease and transparency.
3. Enhancing visibility and accessibility to specific needs, promoting community engagement and solidarity.
4. Leveraging AI to streamline the process, maximizing efficiency and impact in combating poverty.



**Debt  
(borrowed  
money)**

**Sources of  
capital**

**Internally  
generated  
funds**

# Partnerships with NGOs and Other Organizations

## 1 Collaborative Networks

Strong partnerships with NGOs and organizations dedicated to poverty alleviation, expanding the app's reach.

## 2 Effective Outreach

Joint initiatives ensuring that financial support reaches the most vulnerable and underserved communities.

# Future Plans: Expansion and New Features

1

## Global Expansion

Plans to extend the app's reach to new countries and regions, providing financial assistance on a global scale.

2

## Innovative Features

Continual development of new functionalities to enhance user experience and increase the app's impact.

# Call to Action

## Download the App

Join our mission and be part of a growing community dedicated to reducing poverty through financial support.

## Support the Cause

Make a difference by contributing to the app and helping individuals in need achieve financial stability.

The FATF logo is a red shield-shaped emblem. At the top, the letters 'FATF' are written in a bold, white, sans-serif font. Below the text is a stylized white graphic that resembles a smiling mouth or a pair of lips, with a white highlight on the upper curve. The shield is set against a background of various banknotes and coins, including a green Saudi Riyal banknote and several gold and silver coins, all slightly blurred.

FATF