

MAILSTREAM AI



Prateek



COMPOSE

Inbox (12,992)

Important

Sent Mail

Drafts (111)

Circles

Friends (11)

Family

Acquaintanc...

Following

BlogWorld



Search people...

- Aaron Landry
- Adam Ostrow
- Amy Mengel
- Chuck Hermann
- David Teicher
- Grant Spanier
- Jason DeBoer...
- Jesse Stremcha
- Kendall Bird
- Tara Cegla

Gartner BI Magic Quadrant See Where BI is Going in 2013. - QlikView.com/Magic_Quadrant - Don't Make A Move Without It! Why this ad

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Google Alerts	Google Alert - open streets minnesota - News 1 new result for open streets minnesota Open Streets Buffalo KSTP.co	3:50 pm
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Spotify	This Week's New Music - See what's new on Spotify View in your browser Spotify They came, they saw, they rocked!	3:37 pm
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	FAVES + CO.	[New post] Reddit promotes "Restore Your Rights Rally" on July 4th - Sarah posted: "Reddit is the one of the main	3:33 pm
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Rick Kupchella	The Afternoon News - To view this email as a web page, go here. Email not displaying correctly? View it in your brow	3:31 pm
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	SuddenBlitz Alert	57% OFF! \$16 for a 8 pack of Mach 3 Turbo Refill Blades with Free shipping a (\$36.99 Va... - Please add campaign	2:40 pm
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Laura Kaslow via LinkedIn	RE: Opportunity with Allina? - Laura Kaslow Communications expert with a focus in public relations Hi Arik, Thanks fo	2:25 pm
<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Julie, me (2)	talk today? - Sure—what's your number again? Or, you can call me at 612.875.2979. Also: Email me at arik@	2:24 pm
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	PR Daily Extra	Writing tips for the Web - PR Daily News Feed 13 writing tips for the Web Writing & Editing 13 writing tips for the Web ,	1:56 pm
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Social Media Insider Sum.	Where new business begins and genuine friendships are born (Social Media Insider Summit... - Social Media Insidi	1:51 pm
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	FAVES + CO.	[New post] Don't let technology take the place of face-to-face interactions in your fam... - Sarah posted: "It was reo	1:42 pm
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Sarah Tobin (5)	Join my network on LinkedIn - LinkedIn Logo Arik, Sarah Tobin wants to connect with you on LinkedIn. 10 shared con	1:28 pm
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	AirTran Always Net Exca.	Get Your Beach On - Mexico & the Caribbean on sale! - Deals on flights for travel 8/20 - 12/18/13, car rentals, hotels.	1:11 pm
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	iTunes Store	Your receipt No.126056086605 - Billed To: arik.hanson@gmail.com Arik Hanson 5336 11th Ave S Minneapolis, MN 5	1:10 pm
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	FAVES + CO.	[New post] Apply to speak at TED@NYC talent search - Sarah posted: "In 2014 TED will celebrate their 30th anniver	1:00 pm
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	PR Daily	5 reasons reporters hate your pitches (and how to solve them!) - They're too long! The quotes are not "human." They sc	12:34 pm
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Lansmont Cottages	E-Break From Lake Superior - Reserve Your Stay A friend told me about a cow moose with twin calves that have bee	11:59 am
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Newsle	News about Keith Trivitt, John Bernier, Chris Heuer, Cory Trefflelli, Dan Jasper... - Know your netw... but linke	11:58 am
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	HARO	[HARO] Tuesday Afternoon Queries "Facebook Cheat Sheet" Edition - Content marketing requires creativity. But yo	11:43 am
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Convince and Convert	Winning the Marketing Battle Between Help and Hype - One Thing : The News You Need and Nothing Else View this i	11:43 am
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Foursquare	Joram Manka wants to be your friend on Foursquare! - Hi Arik, Just a heads-up— Joram Manka wants to be your fr	11:34 am

TRANSFORMING EMAIL PRIORITIZATION INTO A CONSUMER-GRADE PRODUCT

Fixing the email



MailStream AI

Harness the power of AI to streamline your inbox, ensuring only the emails that demand your action float to the top – making every moment in your workday count.

+ :: ▶ Integrations:

▶ Guide (Notion Wiki)

Urgent Actionable Emails

Summary	Priority	Action	Due_Date	To	From	Date	Status
Emergency Zoom call for unexpected server downtime affecting all li	urgent	actionable	February 23, 2024	GCP Temp Account	GCP Temp Account	February 23, 2024	Not started

+ New

COUNT 1

ABOUT PROJECT

Protect User Focus

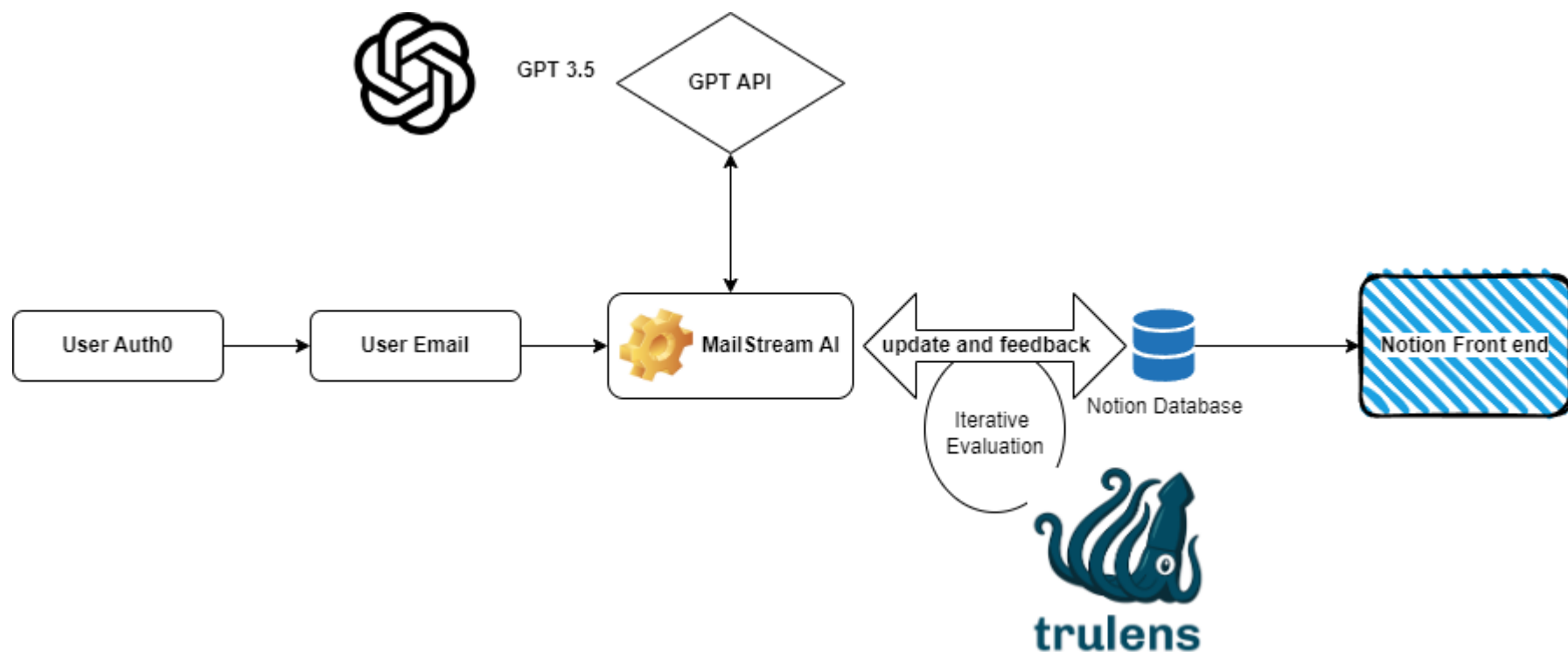
Enhance productivity with minimal user effort.

Provide a web or mobile dashboard where users can manage their view action items first.

Minimal User Effort: Design the system to require minimal input from the user. After the initial setup and occasional preference updates, the system should operate automatically



THE FLOW



mail.google.com/mail/u/0/#inbox

Gmail

Search mail

Compose

Inbox

Starred

Snoozed

Sent

Drafts 3

More

Labels +

Primary Promotions Social

Your Primary tab is empty.

Personal messages and messages that don't appear in other tabs will be shown here.

To add or remove tabs, click inbox settings.

0 GB of 15 GB used

Terms · Privacy · Programme Policies


Last account activity: 5 minutes ago

Details

MailStream AI

terrific-boat-c3b.notion.site/MailStream-AI-7d7d43165602467f9c2cb166559af76d

Built with



MailStream AI

Harness the power of AI to streamline your inbox, ensuring only the emails that demand your action float to the top – making every moment in your workday count.

Integrations: Guide (Notion Wiki)

Urgent Actionable Emails


Summary	Priority	Action	Due Date
No filter results.			

COUNT 0

Latest Emails

All Email

Summary	Priority	Action	To
No filter results.			



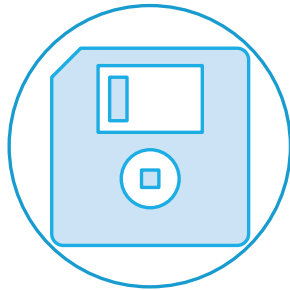
BUSINESS SIDE



THE PLAN



Launch in a limited trial mode



Gather and analyse user data + differential Privacy



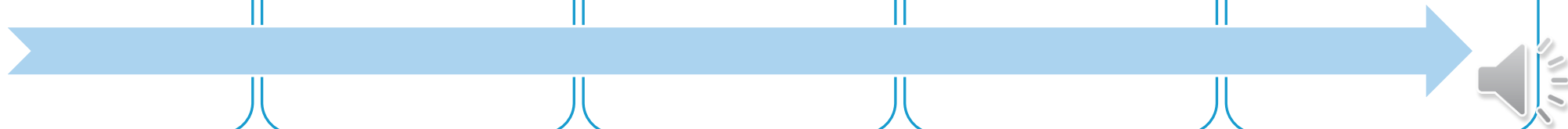
Use Trulens to evaluate and iterate



Fine tune GPT3.5



Migrate to lower cost model without quality compromise



BETA PHASE

1. **Initial User Base:** 100 users during the initial phase.
2. **Emails Processed per User per Month:** 1,000 emails.
3. **Average Email Length:** 500 tokens.
4. **Response Generation:** 150 tokens per email.
5. **Free Trial Period:** 1 month.
6. **Transition Period to GPT-3.5-turbo:** 6 months from launch.

Costs as on 23-feb-24:

- **GPT-4 Costs:** \$0.01 per 1K input tokens + \$0.03 per 1K output tokens.
- **GPT-3.5-turbo Costs:** \$0.0005 per 1K input tokens + \$0.0015 per 1K output tokens.



CALCULATIONS:

Initial Costs with GPT-4

- **Monthly Tokens per User:** $(1,000 \text{ emails} * 500 \text{ tokens}) + (1,000 \text{ emails} * 150 \text{ tokens}) = 650,000$ tokens.
- **Cost per User per Month:** $(650 * \$0.01) + (650 * \$0.03) = \$6.50 + \$19.50 = \$26.$

Costs After Transition to GPT-3.5-turbo

- **Monthly Tokens per User:** Same as above, 650,000 tokens.
- **Cost per User per Month:** $(650 * \$0.0005) + (650 * \$0.0015) = \$0.325 + \$0.975 = \$1.30.$



PATH TO PROFITABILITY

To cover costs and ensure profitability, especially considering operational expenses and the free trial period, a phased subscription model can be considered:

- **Initial Subscription Cost:** Given the high cost of using GPT-4, a higher introductory price is justified, perhaps around \$35 to \$40 per month, gradually decreasing as the system transitions to GPT-3.5-turbo.
- **Reduced Subscription Cost Post-Transition:** After transitioning to GPT-3.5-turbo, the subscription cost can be significantly reduced to attract more users while maintaining profitability. A price point of around \$5 to \$10 per month could be sustainable.





IT WAS A PLEASURE

Thank you LabLab.AI for this
opportunity

