

TEAM BETA BUGS PRESENTS

HI, I AM ATHENA

MERGING VOICE AND VISION TO REDEFINE
CUSTOMER INTERACTION"





ATHENA

Device Form:

- Provided in a user-friendly tablet form.

Custom Application:

- Runs on our specially designed application.

Deployment:

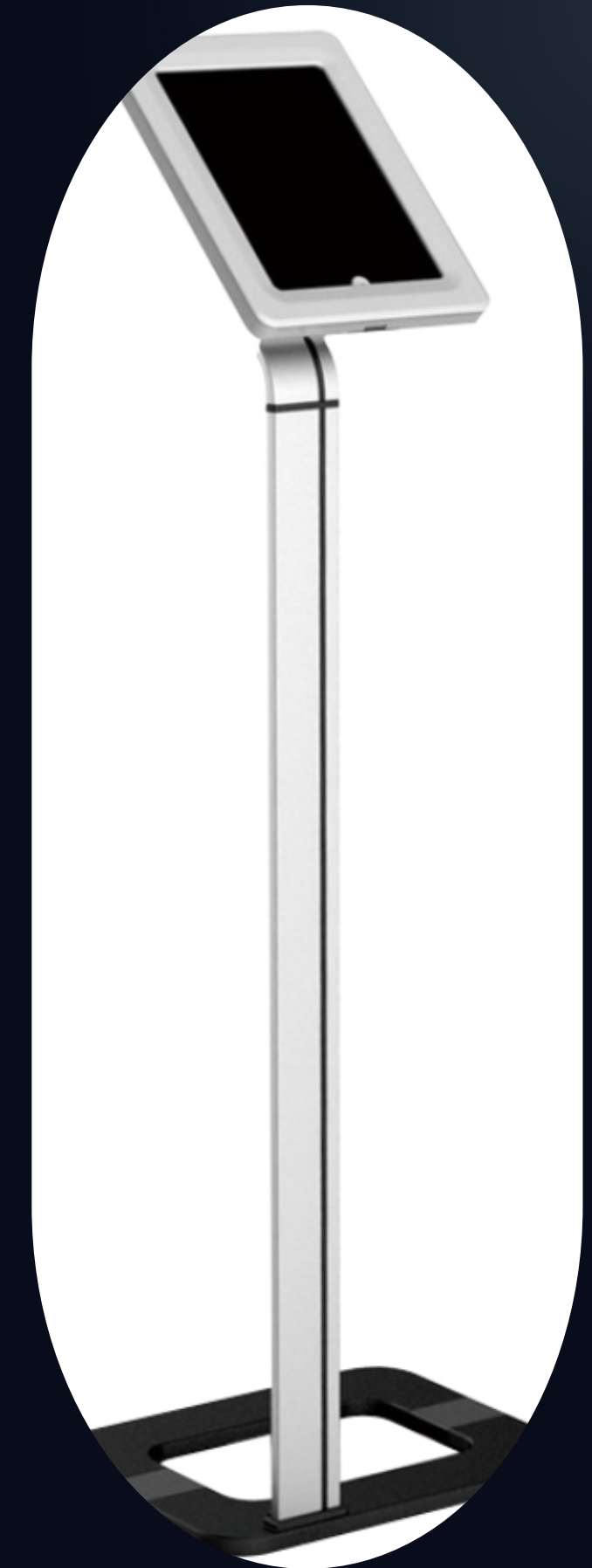
- Ready to be deployed directly in your shop.

Capabilities:

- Specializes in providing recommendations, assistance, and answers to FAQs.

Business Enhancement:

- Designed to enhance the customer experience in your store and business.





Specialization of Athena

Core Functions:

- **Assistance:** Instant help and support.
- **Recommendation:** Personalized suggestions.
- **FAQ:** Quick answers to common questions.

Enhanced Features:

- **Chat Log & Analysis:** Insights from conversations.
- **Multilingual:** Supports multiple languages.
- **Outreach:** Boosts company growth.
- **Campaign:** Delivers business campaigns.



Where Can Athena Make an Impact?

Assistance

- **Retail Stores**
- **SuperMarkets**
- **Grocery Shops**
- **Hardware Stores**

Recommendation

- **Recommendation:**
- **Art Galleries**
- **Furniture Stores**
- **Showrooms**

F.A.Q

- **Museums**
- **Art Galleries**
- **Universities**
- **Educational Campuses**

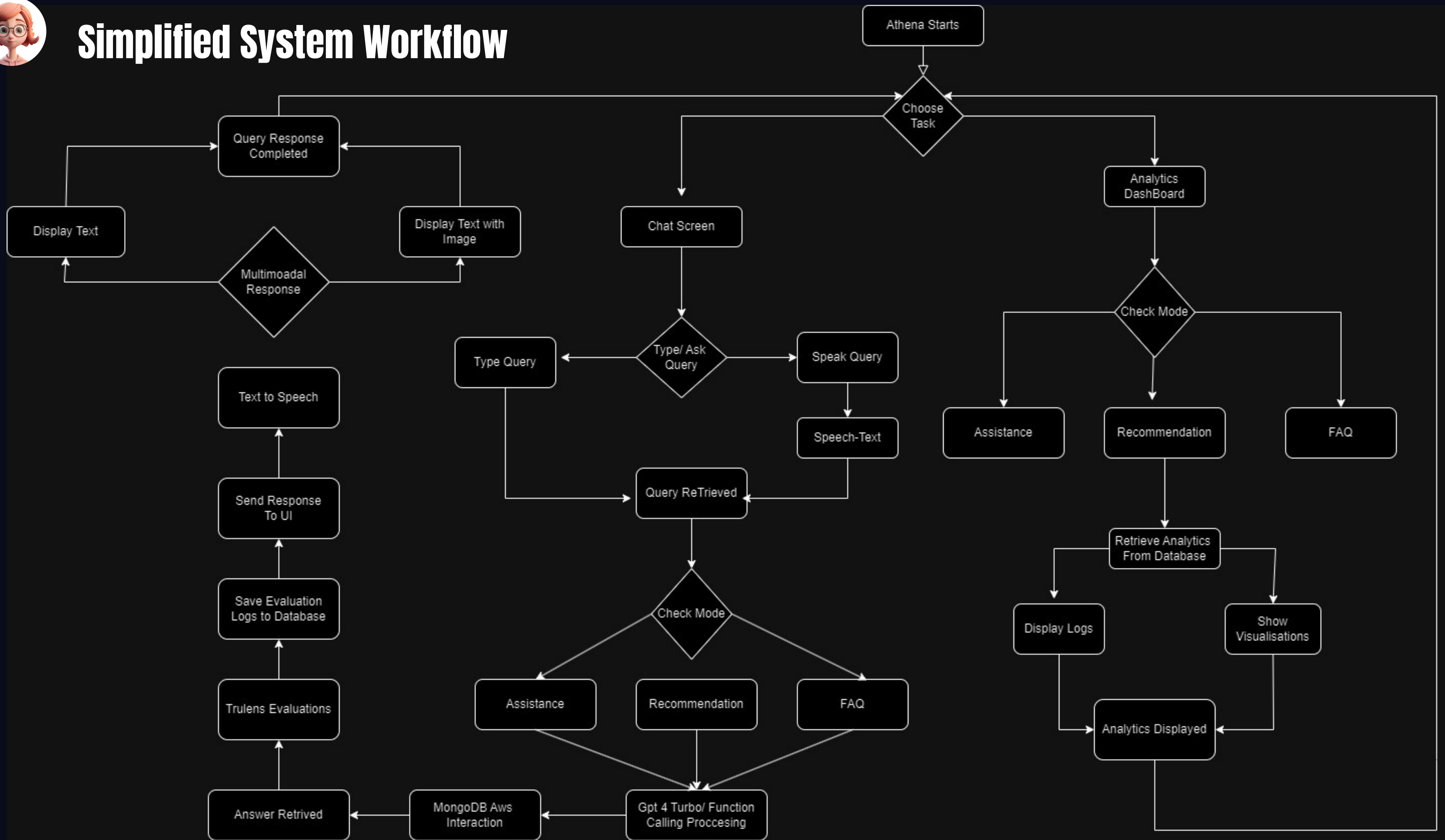


Athena's Technology Stack: Driving Customer Assistance Forward

- **OpenAI**
- **Truelens Eval**
- **Chatgpt 4 Turbo**
- **MongoDB**
- **AWS Cloudfront S3**
- **Text-to-speech**
- **Speech-to-text**
- **Function Calling**



Simplified System Workflow





Why use Athena?

- **24/7 Availability**
- **Scalability**
- **Cost Efficiency**
- **Multilingual Support**
- **Data Analysis and Insights**
- **Consistent Responses**
- **Continuous Learn**
- **Lightening Human Workloads**



Athena's Future Roadmap:

From UI to Training:

- **Empowering Users with Self-Training via Submitted Info Files**

Proactive Engagement:

- **Initiating interactions autonomously upon detecting human presence.**

Implement Vision Capability:

- **Enabling customers to obtain product information by inputting images.**

Demographic Data Collection:

- **Gathering customer gender and age data for enhanced personalization and insights.**