InsightifyAI

Empowering small businesses with the ability to swiftly and affordably develop, assess, and implement GPT models securely.

Introduction

With the rise of LLMs in streamline applications businesses have been able to provide better solutions for their clients. Sadly, this trend has been reserved to companies that have large teams and capital to invest into this rising technology.

Our Mission

We aim to create a platform that empowers **SMEs** by providing a cheap, easy, and secure GPT implementations into their B2C operations.

Problems

Cost

One of the greatest limitations in SaaS GPT implementations are the high costs related to API pricing, as poorly managed implementations could limit implementations of LLMs in a SMEs workflow

Complexity

LLMs are being swiftly introduced into the market, but not for SMEs that may want to implement them into their communication channels (such as customer support)

Security

LLMs have limitations on their abilities to recover, store, and produce information for clients, which often tends to hallucinations. These hallucinations may lead to bad customer experience, thus heavily impacting the operations of the business

Our services

GPT Creator

We provide tools for SMEs to swiftly create GPTs from inside the platform

GPT Iterator

By using TruLens we provide a GPT iterator that enables to run and evaluate multiple types of models and training simultaneously in production
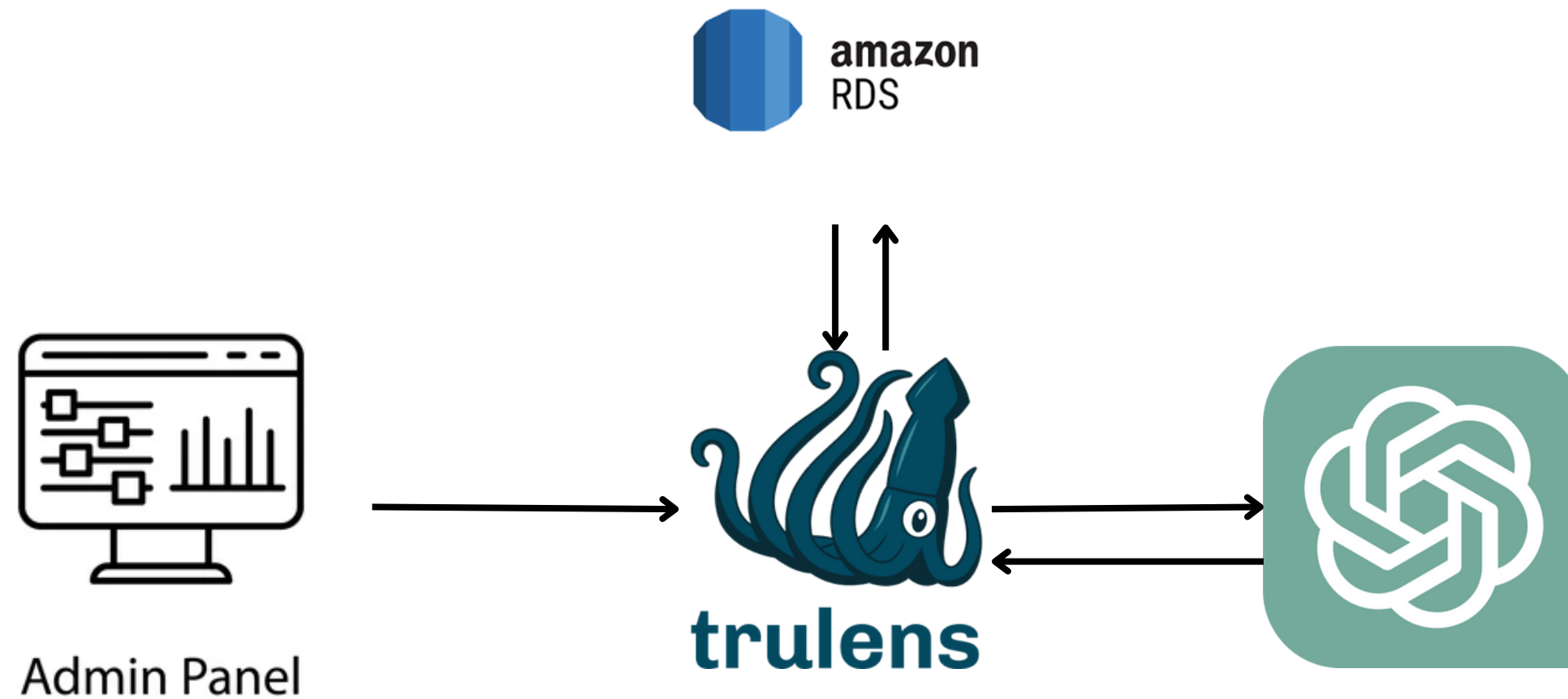
Smart Analysis

The admin panel enables to unveil the cost/performance ratios of each GPT being iterated
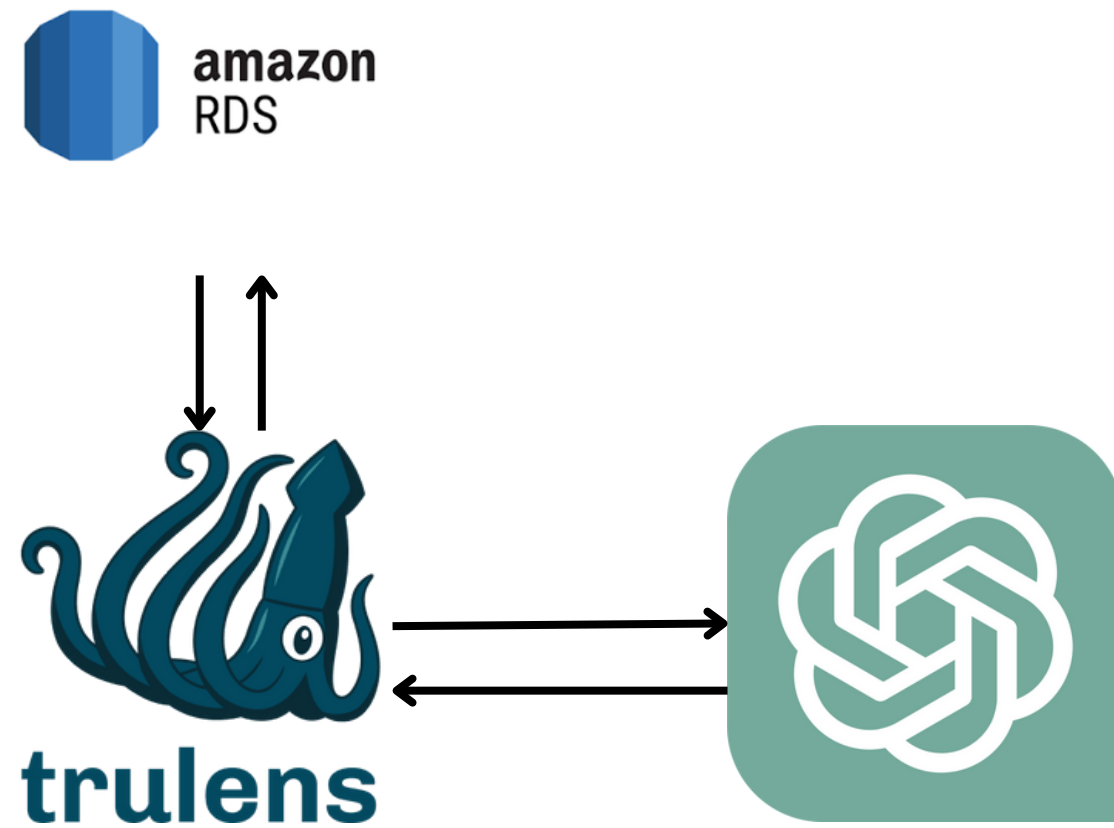
Pricing Optimizer

With the pricing tools offered by TrueLens and our platform we enable BI decisions by lowering the API fees and optimizing for better results

Prototype Concept

Admin Panel → trulens → (ChatGPT)

amazon RDS ↕ trulens

Current Implementation

Target Market

This is a case study of a possible application as GPTs for manuals in electronics devices. Where in México que e-commerce market has 73.7 million users, of which 25.2% buy electronics, which is dominated by 45% of GenZs that would be our main target market as they are more willing to interact with current technologies.

Data provided by Statista

45% GenZ

25.2 % electronics

73.7 M users