



# INSURAI



**Experience the Ease: Insurance  
Claims, Powered by AI!**

# Problem

*What difficulties do drivers often face after a car accident?*



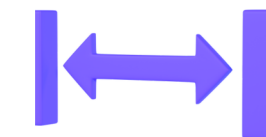
**Complexity and  
Delays in Claims  
Processing**



**Inadequate  
Information about  
Legal Rights**



**Uncertainty in  
Damage  
Assessment and  
Refund Approval**



**Guidance Gap  
After a Car  
Accident**

# Solution

**Our app, powered by cutting-edge AI technology, provides immediate guidance, streamlines the claims process, and empowers users with the tools they need for a smoother post-accident experience.**

**1**

**Instant Damage Assessment & Real-time Damage Reports**

**2**

**Immediate Guidance After an Accident**

**3**

**User-Friendly Document Management**

**4**

**Customization for Different Insurance Companies**

**5**

**Simplified and Accelerated Claims Process**

# Market size

exp: U.S market

According to WebFX:

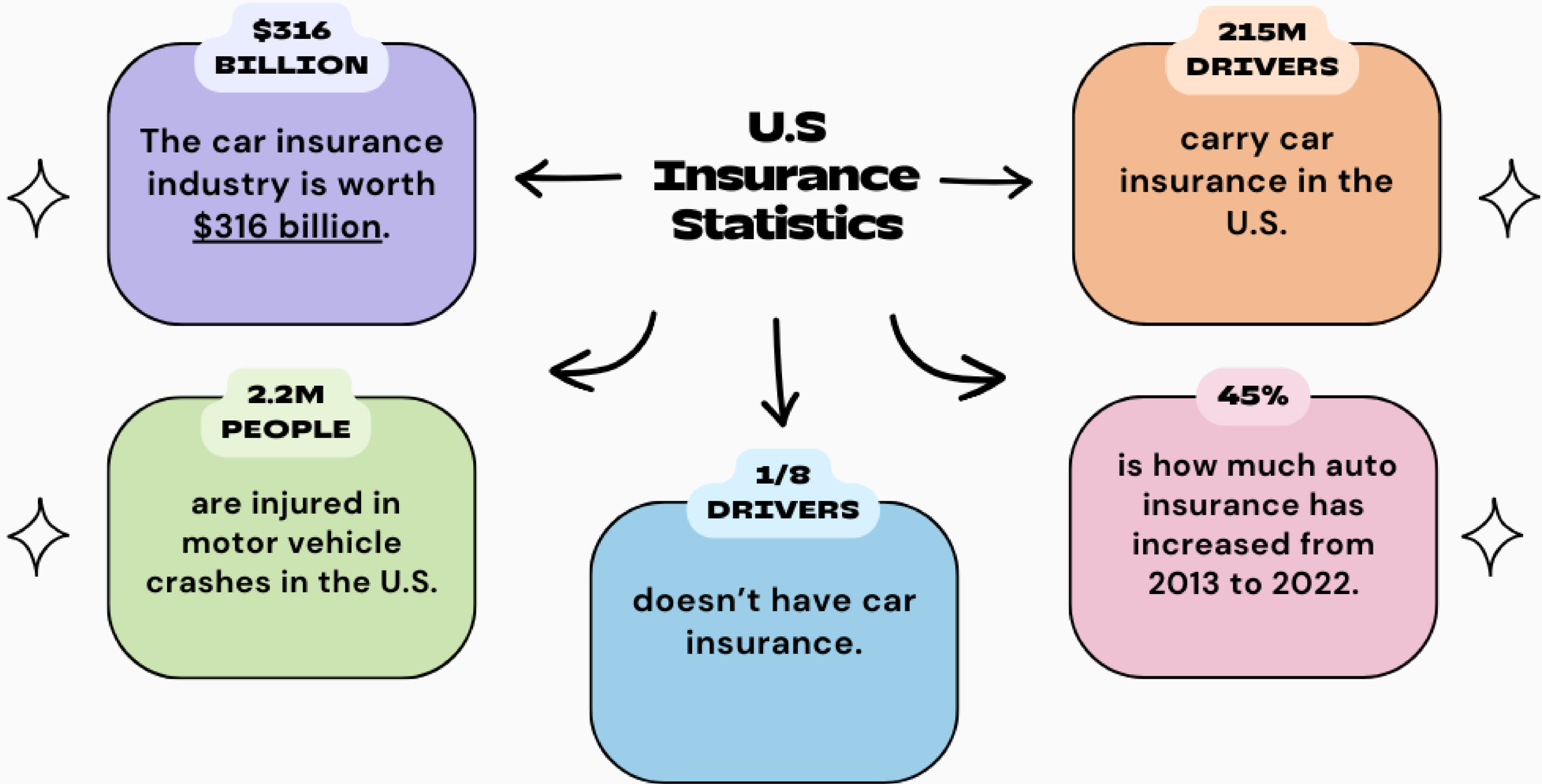
“The market size of Motor Vehicle Insurance market is projected to reach **US\$1.96tn** in **2024.**”

According to straits research:

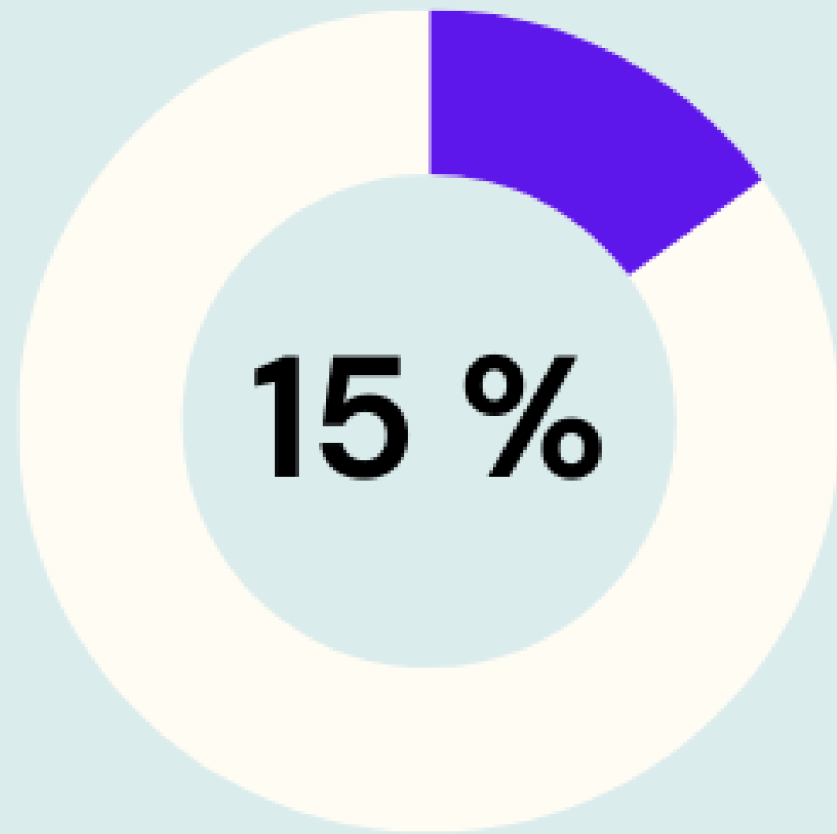
“The global auto insurance market size was valued at **USD 652.5 billion** in **2021**. It is expected to reach **USD 1,383 billion** by **2030**, growing at a CAGR of **8.7%** during the forecast period **(2022-2030).**”



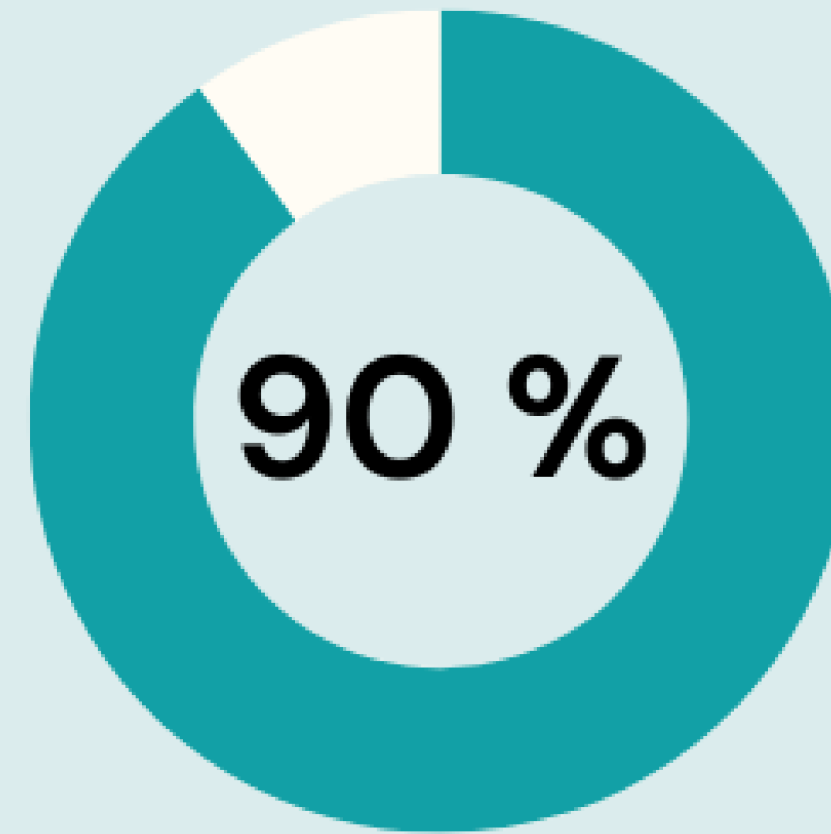
According to WebFX:



# DIGITALISATION



Only about **15%** of customers are satisfied with the digital experience insurance companies actually offer.



According to a survey conducted by **Deloitte**, **90%** of life insurance customers want to manage their policies through digital channels.





# Our target

**Business Model : B2B2C**



**Car  
Insurance  
companies**



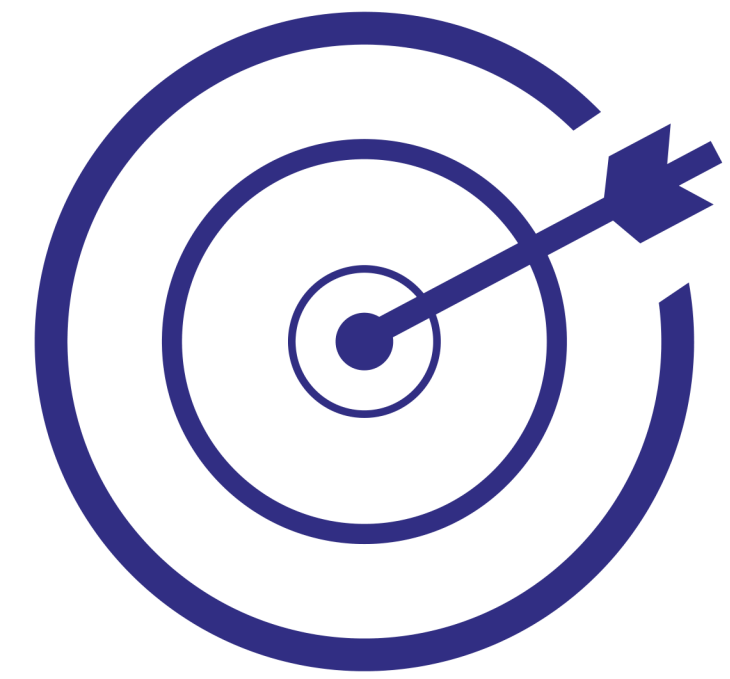
**Car Insurance  
companies  
customers**

## Demographic Details:

**Age:** 18-65 years old

**Gender:** All genders

**Geographic Location:**  
Nationwide (initial  
launch), potential for  
international  
expansion



# Competitive advantages

**Streamlined  
Claims  
Processing**

**Instant Damage  
Assessment  
using AI**

**Integration  
with  
Emergency  
Services**

**Customizable  
for Insurance  
Companies**





# Our Team



**Wiam Watik**

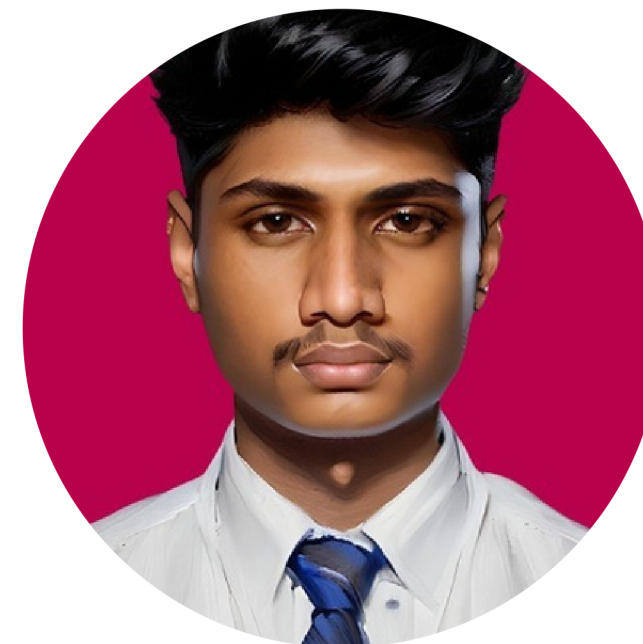
Engineering student



**Oussama Qouti**

(and mickey)

Team Lead  
AI Developer



**Sanjai L.**



**Muhammad  
Ibrahim Laeeq**



**InsurAI**

**Invest Wisely, Choose InsurAI:  
For a Future of Simplified,  
Smart Insurance Solutions!**