

INTRODUCING MARMAR: REVOLUTIONIZING MEDICATION MANAGEMENT

A leap towards safer, smarter healthcare through AI.





MARCH 2024 **KATHON** LEAP-2024-HA

MISSION STATEMENT

MarMar's mission is to revolutionize medication management through innovative Al technology, ensuring every individual can navigate their health journey with confidence, safety, and personalized support



Polypharmacy has emerged as a significant challenge, especially among the aging population &Like wise the young ones, and those managing multiple health conditions. The concurrent use of multiple medications elevates the risk of adverse drug reactions (ADRs), a leading cause of hospital admissions and healthcare complications.



With over 40% of older adults in the U.S. taking five or more medications, the risk of adverse drug reactions (ADRs) escalates. In fact, ADRs are responsible for nearly 10% of all hospital admissions in the elderly





THE GENESIS OF MARMAR

The inception of MarMar was driven by a clear vision: to mitigate the risks and complexities of polypharmacy through cutting-edge technology. Recognizing the pressing need for an intelligent solution, MarMar was conceived to empower patients and healthcare professionals with a tool that simplifies medication management.





m

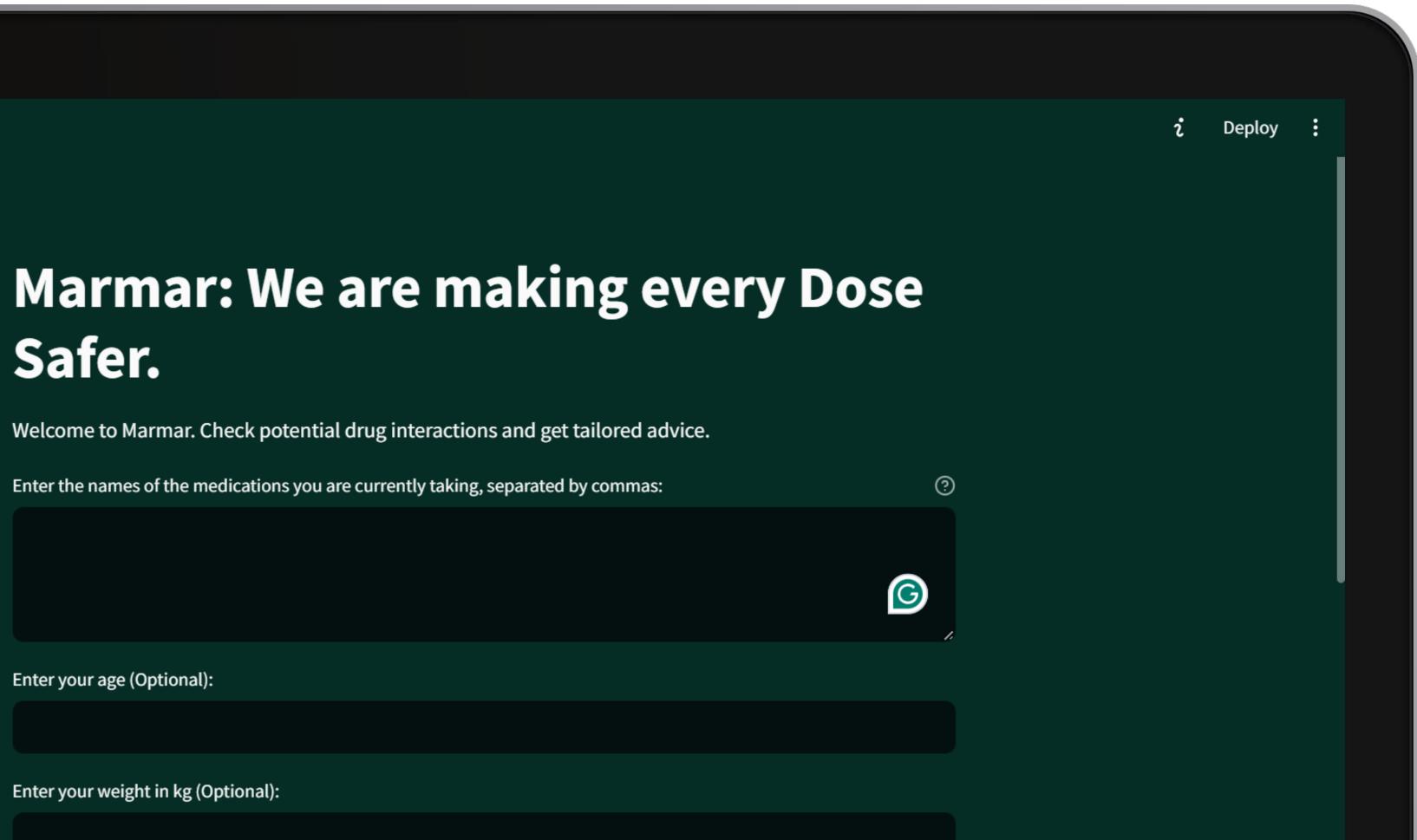
Safer.

Welcome to Marmar. Check potential drug interactions and get tailored advice.

Enter the names of the medications you are currently taking, separated by commas:

Enter your age (Optional):

Enter your weight in kg (Optional):





How Marmar solves the problem and how this will benefit our users.

\bigotimes

Personalized Drug Interaction Checks

MarMar leverages the advanced AI capabilities of OpenAI's GPT-3.5 model to analyze the potential risks and interactions among the medications a user is taking. By inputting their medication list, along with optional personal health information such as age, weight, and height, users receive personalized advice that accounts for their specific health context, enhancing the safety and efficacy of their medication regimen.



Comprehensive Health Advice

Beyond identifying drug interactions, MarMar provides detailed explanations about the pharmacological aspects and clinical implications of these interactions. This includes information on increased risks, specific side effects, and the mechanisms by which interactions occur

Accessible and User-Friendly Interface

 $\langle \rangle$

MarMar currently utilizes Streamlit for its accessible and user-friendly interface, ensuring ease of use for checking drug interactions and obtaining health advice. Plans are underway to develop a more personalized and friendly interface for MarMar



THE ROAD AHEAD: EXPANDING MARMAR'S IMPACT

MarMar is poised for transformative growth, with plans to extend its capabilities and reach. Future developments include

ADVANCED PERSONALIZATION

Leveraging machine learning to offer even more personalized medication management advice, considering users' comprehensive health profiles.

INTEGRATION WITH HEALTHCARE SYSTEMS

Collaborating with hospitals and clinics for seamless integration, enabling a holistic approach to patient medication management.

GLOBAL ACCESSIBILITY

Expanding multilingual support to cater to a global audience, ensuring everyone, everywhere, can benefit from MarMar's safety features.

These advancements aim to solidify MarMar's position as a leader in Al-driven healthcare solutions, making medication management safer and more intuitive for all."



Your journey towards safer medication management starts with MarMar. I invite you to explore Marmar

BE PART OF THE FUTURE WITH MARMAR

