

# MarhamRoute: Revolutionizing Medical Travel in KSA

Your comprehensive companion for seamless medical tourism.

Done By Areebpasha.com



## Understanding the Need

- Growing demand for specialized medical services in KSA.
- Increase in medical tourism due to quality care at competitive prices.
- Lack of integrated services for medical tourists.
- Supporting Saudi Arabia's Vision 2030: Focusing on Health and Tourism Objectives



# Our Strength

- A dedicated team with experience in healthcare, technology, and tourism.
- Advisors from the medical and travel industries.
- Our commitment to making medical travel a seamless experience.



#### MarhamRoute's Offering

- A one-stop platform for planning medical travel: healthcare, accommodation, dining, and activities.
- Al-driven personalization to match individual health needs and preferences.
- Generates Travel Iternaries, Plans Meals based on dietary restrictions, Suggests post treatment care, post treatment activities, airport transfers and much more.
- Partnerships with top healthcare and hospitality providers.



#### Execution

We have used the following to build out solution:

- OpenAl
- Mistral
- Streamlit
- Amedeus
- GoogleAPI
- Mapbox( To plot the hospitals, food places, attractions on the map)



#### How We Generate Revenue

- Commission from healthcare and hospitality partners.
- Premium services for personalized travel and medical concierge.
- Subscription model for users seeking extended services and benefits.
- Free plan comes with only hospital recommendations
- Paid plans come with all the features and upto 10 free generations.



## Executing Our Vision

- Develop a robust platform with user-friendly interfaces.
- Onboard quality healthcare and hospitality partners.
- Establish a customer service team for 24/7 support and assistance.
- Becoming the one stop solution for all of KSA's medical tourism.



#### Join Us on the Journey

- MarhamRoute is poised to transform medical tourism in Saudi Arabia.
- A partnership opportunity for healthcare and hospitality sectors.
- Contact us to learn more and explore collaboration.

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