

***The one-stop solution for
unforgettable experiences.***



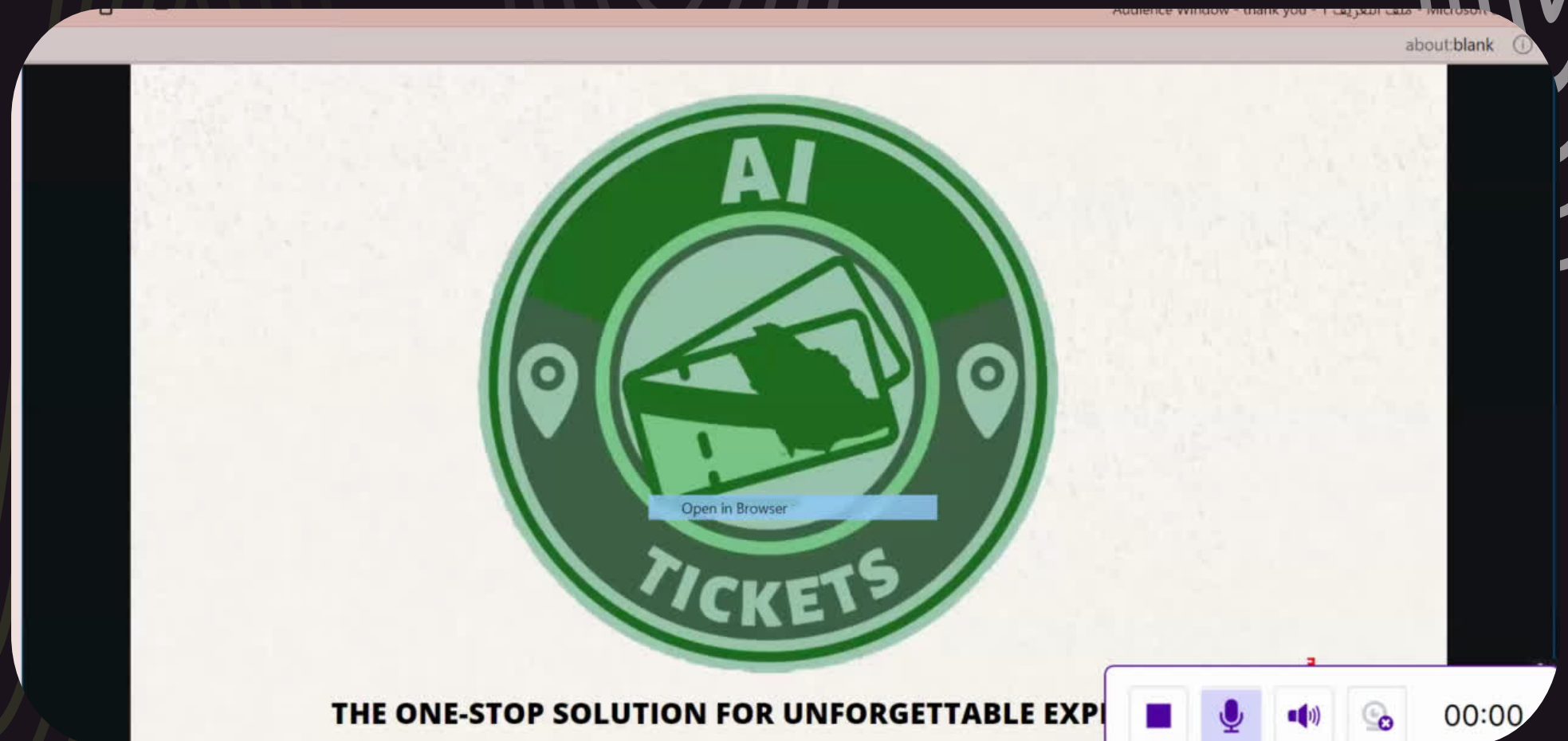
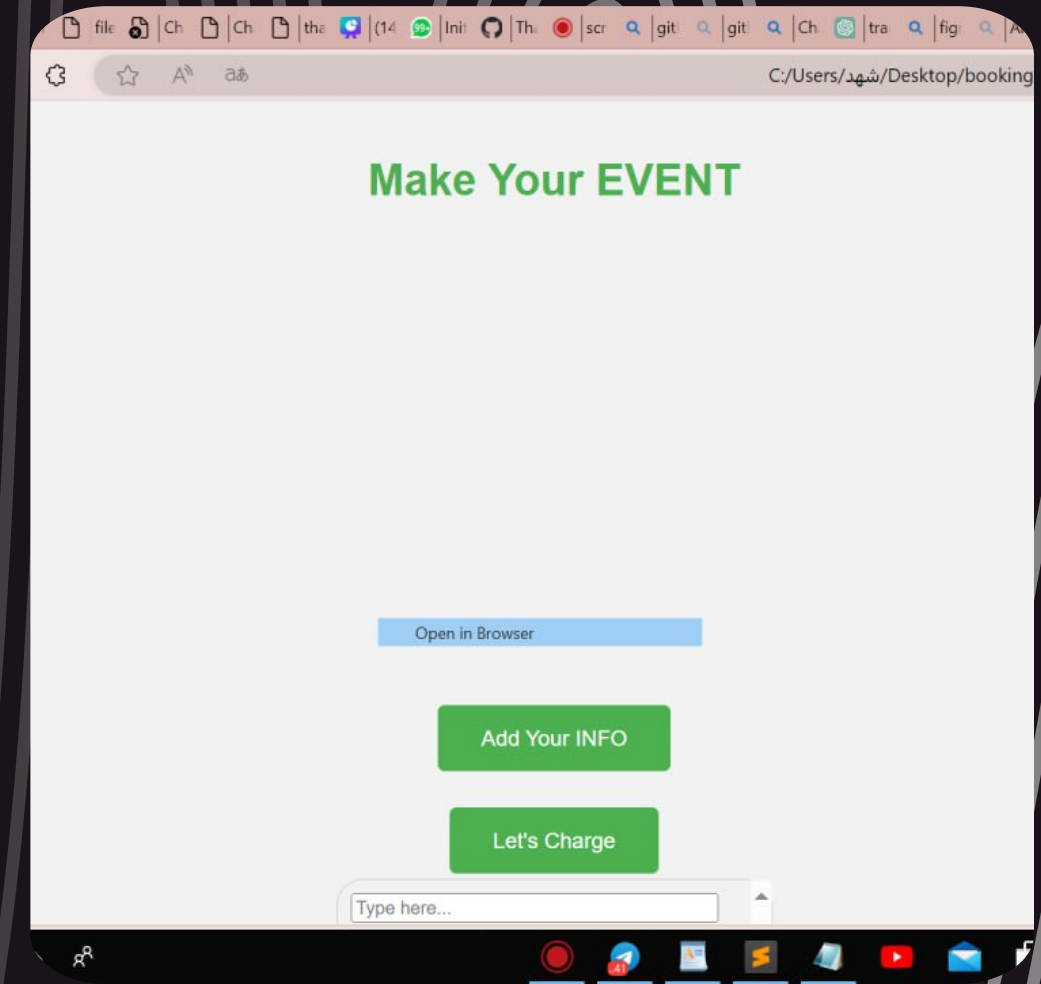
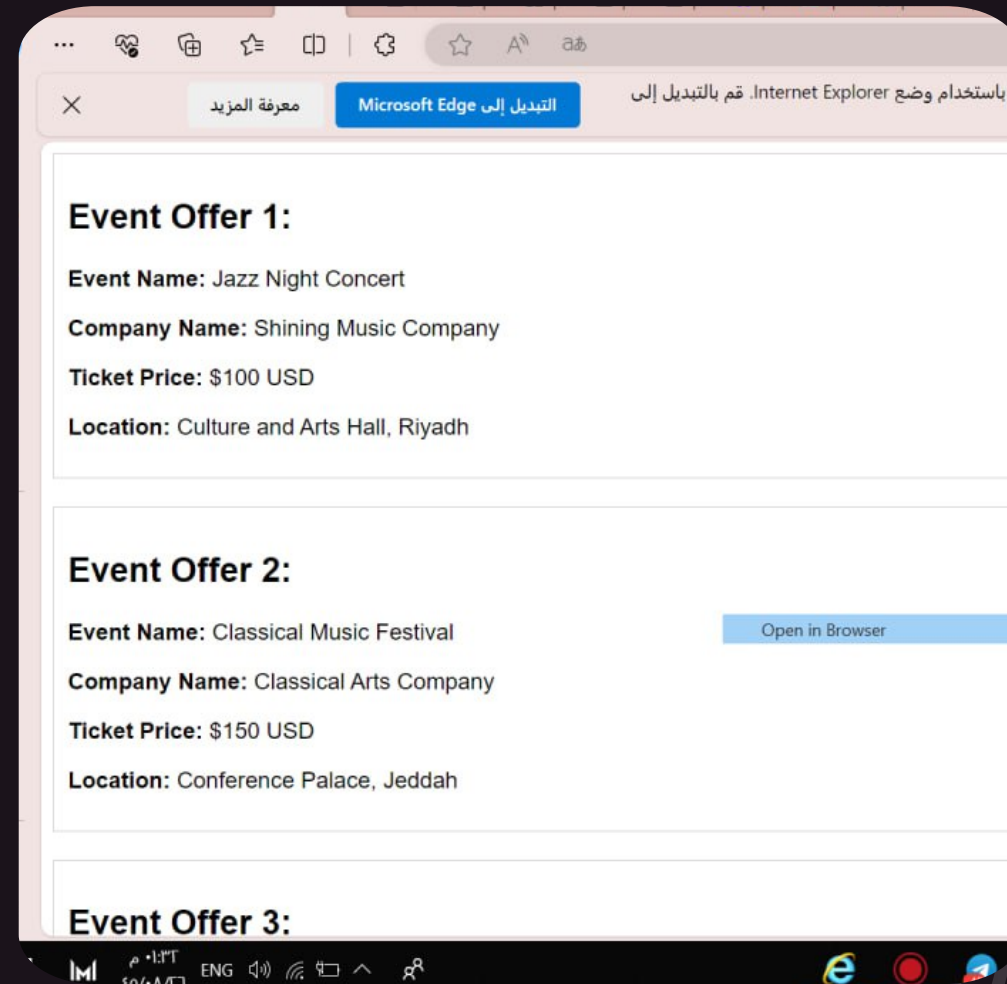
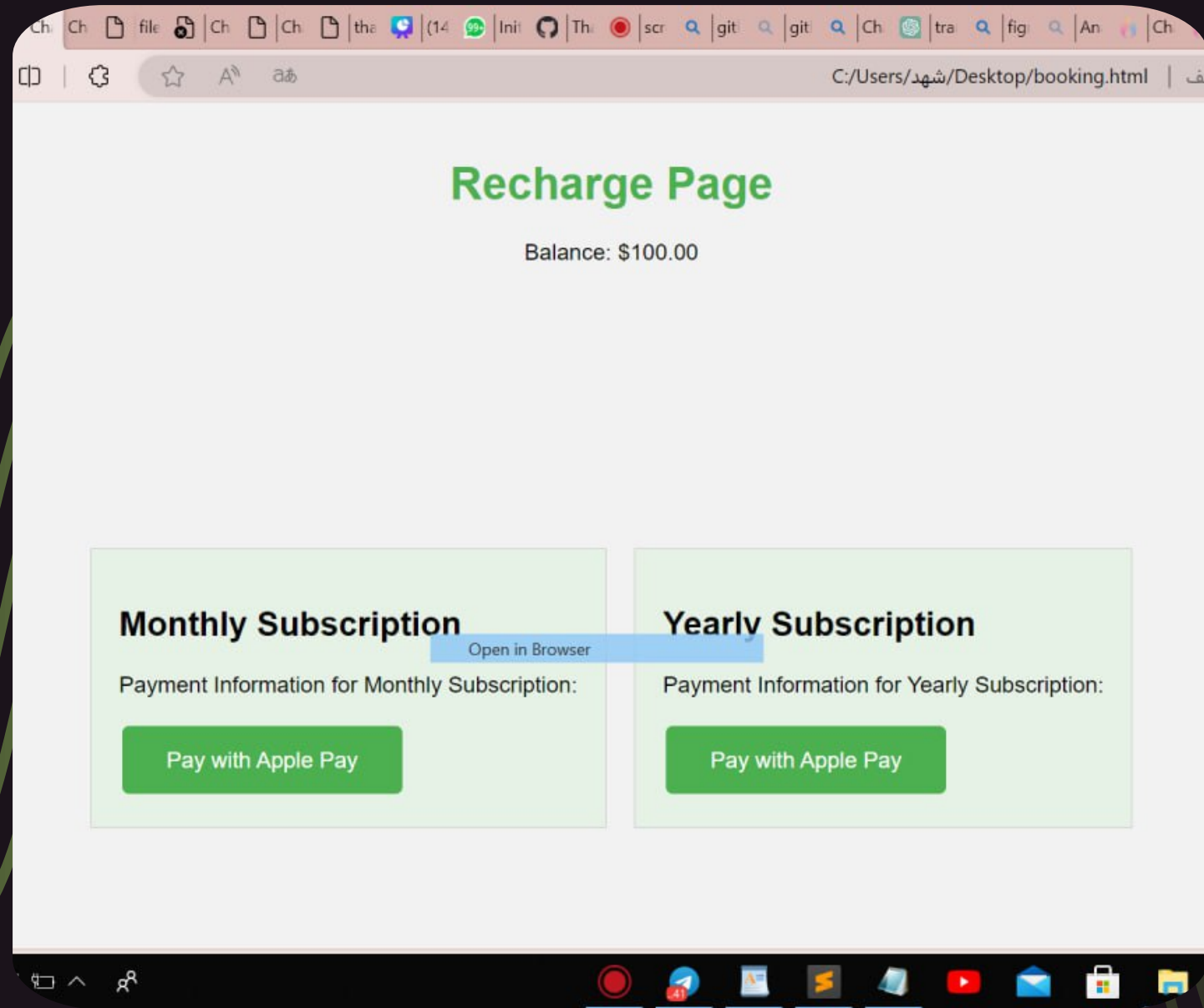
THE PROBLEM

THE APP ADDRESSES THE PROBLEM OF EVENT BOOKINGS BY PROVIDING A STREAMLINED PLATFORM FOR USERS TO EASILY BOOK EVENTS BASED ON THEIR PREFERENCES. MOREOVER, THE "JOCK OF THE DAY" FEATURE IMPROVES THE USER EXPERIENCE BY SUGGESTING EVENTS TAILORED TO THE USER'S CURRENT MOOD.

OUR SOLUTION

THE SOLUTION OFFERED BY THE APPLICATION IS COMPREHENSIVE. IT OFFERS A BALANCE SYSTEM, EITHER ANNUALLY OR MONTHLY, ALLOWING USERS TO ALLOCATE THE DESIRED AMOUNT AND RECEIVE RELEVANT SERVICES AND EVENTS BASED ON THEIR PREFERENCES. MOREOVER, IT INCLUDES AUTOMATIC EVENT BOOKING FEATURE WITH CONFIRMATION NOTIFICATIONS. THE "JOCK OF THE DAY" FEATURE SUGGESTS SUITABLE EVENTS BASED ON THE USER'S CURRENT MOOD, ENHANCING THEIR EXPERIENCE WITH PERSONALIZED RECOMMENDATIONS.

OUR STRATEG





Why is investment made in the program?

Investing in the software is justified as it meets the increasing demand for convenient event booking, stands out with features like auto-booking and mood-based recommendations, and attracts marketing partnerships, enhancing customer retention and offering long-term growth potential in the digital events industry.

2030

THE APPLICATION IS IN LINE WITH SAUDI ARABIA'S VISION 2030 BY PROMOTING DIGITIZATION AND INNOVATION IN EVENT BOOKING, CONTRIBUTING TO THE GROWTH OF THE TOURISM SECTOR BY INCREASING ACCESS TO CULTURAL AND ENTERTAINMENT EVENTS, AND STIMULATING THE LOCAL ECONOMY BY ENCOURAGING BUSINESSES AND USERS TO TAKE ADVANTAGE OF THE PLATFORM.

THANK YOU



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