



# Dr. Dracula

Your bloodthirsty friend...



# The Team

Canada



**Sabih Sarowar**  
Full Stack Web Dev

Namibia



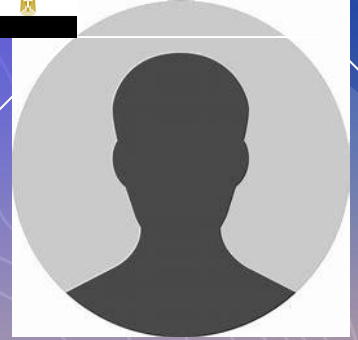
**Sandra Ashipala**  
Full Stack + DevOps

US



**Vincent Castro**  
Software & Web Dev

Egypt

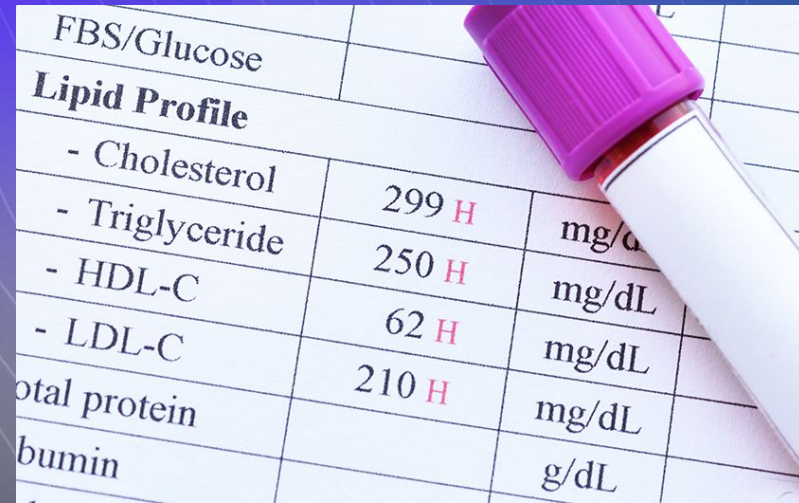


**Mazen Mamdouh**  
Full Stack Web Dev



# Intro

- Blood test results are hard to understand
- Doctors are rushed and don't explain everything



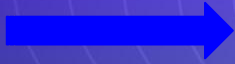
|                      |       |       |
|----------------------|-------|-------|
| FBS/Glucose          |       |       |
| <b>Lipid Profile</b> |       |       |
| - Cholesterol        | 299 H | mg/dL |
| - Triglyceride       | 250 H | mg/dL |
| - HDL-C              | 62 H  | mg/dL |
| - LDL-C              | 210 H | mg/dL |
| total protein        |       | mg/dL |
| bumin                |       | g/dL  |

# Data flow



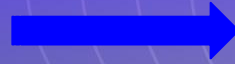
## Upload

Upload your blood test results as a PDF



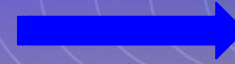
## Extraction

Dr. Dracula extracts the biomarker results



## Analysis

Your biomarkers are cross-referenced with a vetted medical resource, [testing.com](https://www.testing.com)



## Presentation

Your blood report is returned with simple explanations of abnormal values

# Verified Medical Advice

Last modified on Aug 27, 2022

## Direct LDL Cholesterol

Also Known As: Direct Low-Density Lipoprotein Cholesterol Test, Measured LDL Cholesterol Test



Board Approved



Medically Reviewed by  
**Thomas Kampfrath, PhD, DABCC, FAACC**

Link: <https://www.testing.com/tests/direct-ldl-cholesterol/>

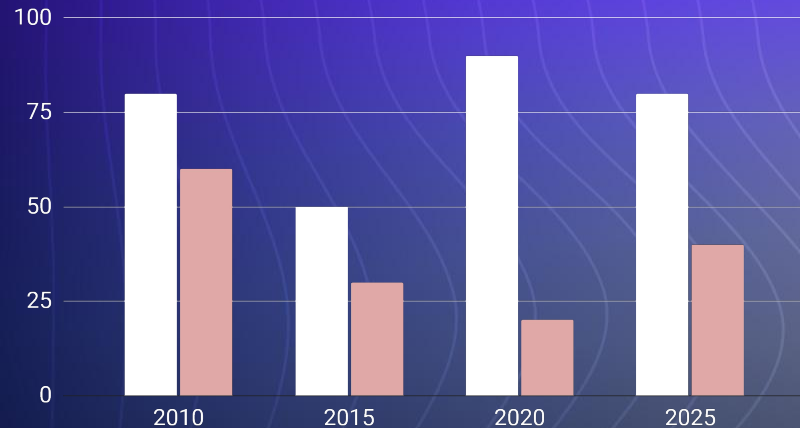




**Demo time!**

# Market Size

## Revenue



The global blood testing market size was valued at **\$91 billion in 2022**. Estimated to reach **\$160 billion by 2030**, growing at a **CAGR of 7.23%** over the forecast period (2023–2030). [1]

**Dr. Dracula** offers personalized insights into your health using the numerous biomarkers present in your blood. Our tools enable individuals to know the full story about their health so they can take the right steps to lead a healthy life.

# Dr. Dracula - Competitors



Complete

**\$15**/month

**Silver**

**\$69.99**

Annual Subscription

**SMRTX**


**Dr. Dracula's Edge: Pricing & LLM Powered Analysis**


**\$60 Lifetime Purchase**



# Dr. Dracula - Competitors

Using <https://www.duplichecker.com/domain-age-checker.php>:

| Domain Name  | Domain Created on   | Age                        |
|--|---------------------|----------------------------|
|  healthmatters.io | 2015-05-22 17:20:38 | 8 Years 9 Month<br>13 Days |

| Domain Name  | Domain Created on   | Age                         |
|--|---------------------|-----------------------------|
|  smrtx.com | 2005-03-30 20:54:22 | 18 Years 11 Month<br>5 Days |

## Dr. Dracula's Edge: Pricing & LLM Powered Analysis

### \$60 Lifetime Purchase

# Roadmap

**Mar**

**Basic Flow Complete**

**Apr**

**Expand # of supported tests**

**May**

**Ability to manually add tests and visualize historical data**

**Jun**

**Complex analysis over historical data**





# That's all, folk!

- Your friendly vampire, Dr.Dracula