lab lab ai

# Step Streak



## Problem

Our app aims to help people stay motivated and use their feet more by allowing them to score points by a set amount of steps and streak multiplier, the user can then use the points earned to get more features, discounts on food, merch and gym memberships.







## Project Description

Step Streak is your ultimate companion in achieving your fitness goals and staying motivated to keep moving. With Step Streak, every step you take counts towards earning valuable points that can be redeemed for exciting rewards like discounts on food, merchandise, and even gym memberships.

The app tracks your daily steps and rewards you with points based on your activity level. But that's not all - the longer your streak of consecutive days with reaching your step goal, the higher your streak multiplier becomes, allowing you to earn even more points and rewards. Whether you're walking, jogging, or running, Step Streak encourages you to lace up your shoes and get moving. It's not just about staying active; it's about building healthy habits that last a lifetime.





### **45 Diet Shops**

### **170 Gyms**

### 65% obese

People in our society

### 19 Billion

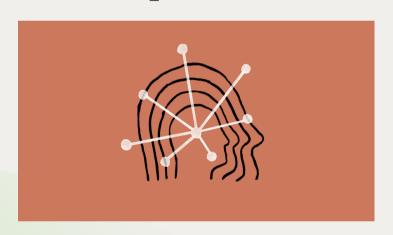
Spent annually in the field of health and fitness.

## **Market Study**



## Al Technology

### **Anthropic Claude**



#### **OpenAl GPT-4**



We are using Anthropic Claude and OpenAI GPT-4 in conjunction for a health advisor chat bot and a food and habits analyzer.



## Our Service

Diet using Al analysis



Continuous sport using Streak



Various discounts based on continuity of people



Solutions in the field of care in terms of individual health



## Our Goals

#### Goals 01

Reducing the number of people suffering from obesity in society

#### Goals 02

Encouraging individuals to take care of their health to build a healthy society and linking them to the relevant regions



## Our Team







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TEAM DEVELOPER