Bliss

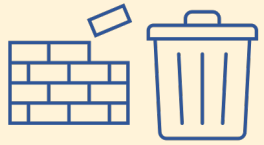
Citizen AI partner

An engagement platform where citizens can contribute to the development and prosperity of a city

Why Bliss?

One of the challenges associated with the rapid pace of urbanization is the rising occurrence of visual pollution incidents within urban environments.

Concrete wastes



Garbage

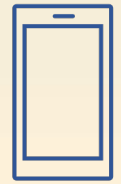
Graffiti

etc. ..

How ?

Bliss, by leveraging the power of Gen-AI, provides a citizen app that empowers individuals to identify, propose, and be part of solutions for the problems and the sustainability challenges in their communities.

Bliss enables a citizen to participate and suggest solutions to these problems.



Approach

1. The citizen captures an incident or a problem that is occurring in his/her neighborhood through the Bliss app.

2. Bliss, by using custom generative AI service will recommend options that are available worldwide best practices.

3. Citizen can choose the right approach for the neighborhood and promote.

4. Other citizens close by in the area can also involve and recommend.

Use case:
Garbage Wastes

Bliss

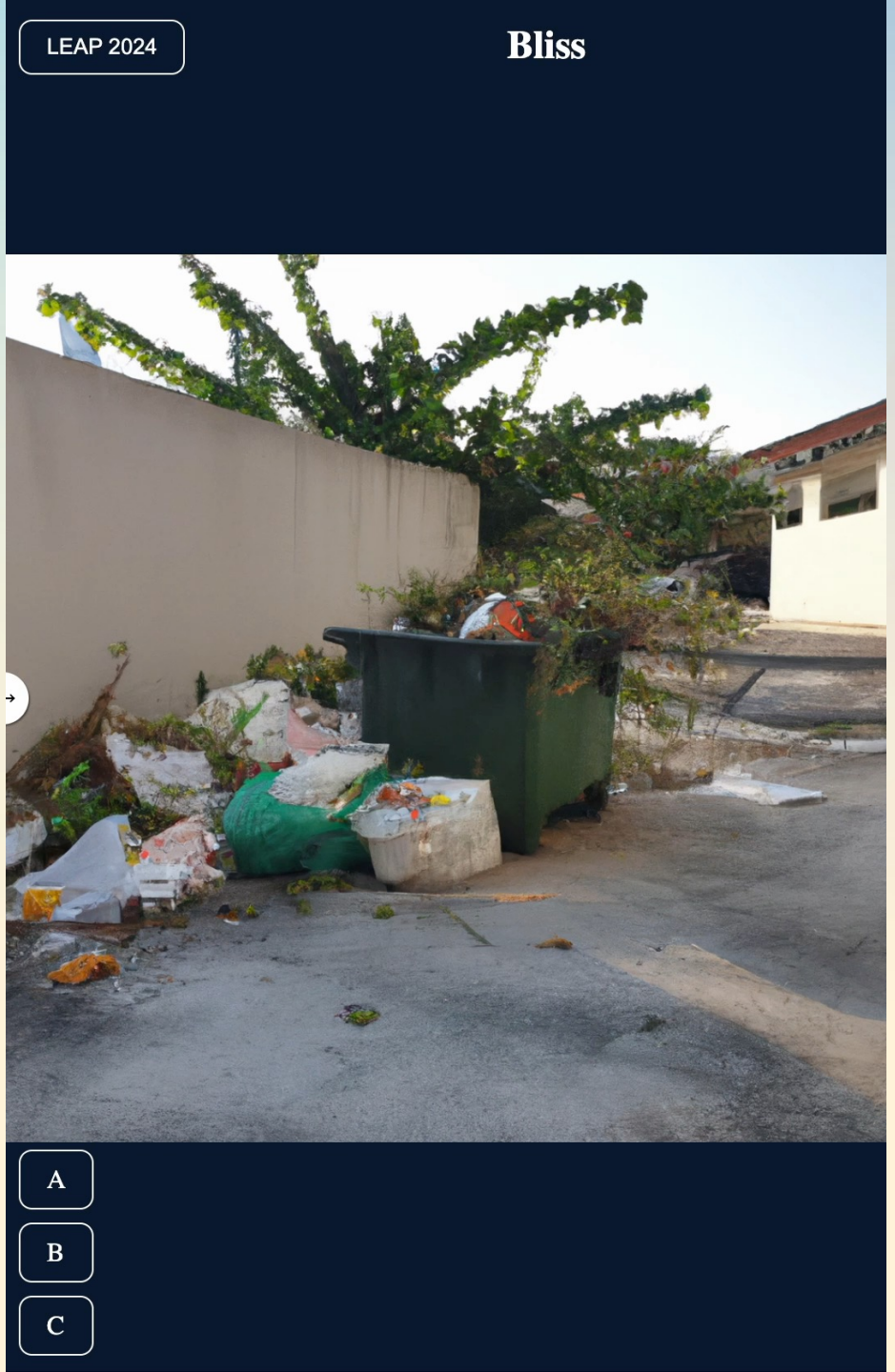
Bliss

Capture the incident which poses as a threat / pollution through the mobile app

Bliss through generative AI image creation will suggest the best and sustainable option for the incident as images.

Recommended waste bins of different types.

Prototype



Bliss

Stakeholders

Government (Primary Customer)

The government (MoMRAH) can have more accurate inputs from citizens in terms of challenges and incidents in the country.

Businesses

Bliss on image generation can be tuned to show specific companies products and services.
Eg.: Waste Bins and fences

Citizen

Citizens can be incentivized by the best solution promoted (liked / voted) in terms of scores loyalty points.
Eg.: Sponsors

Thank you!