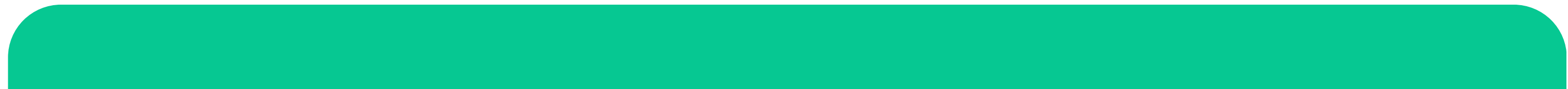
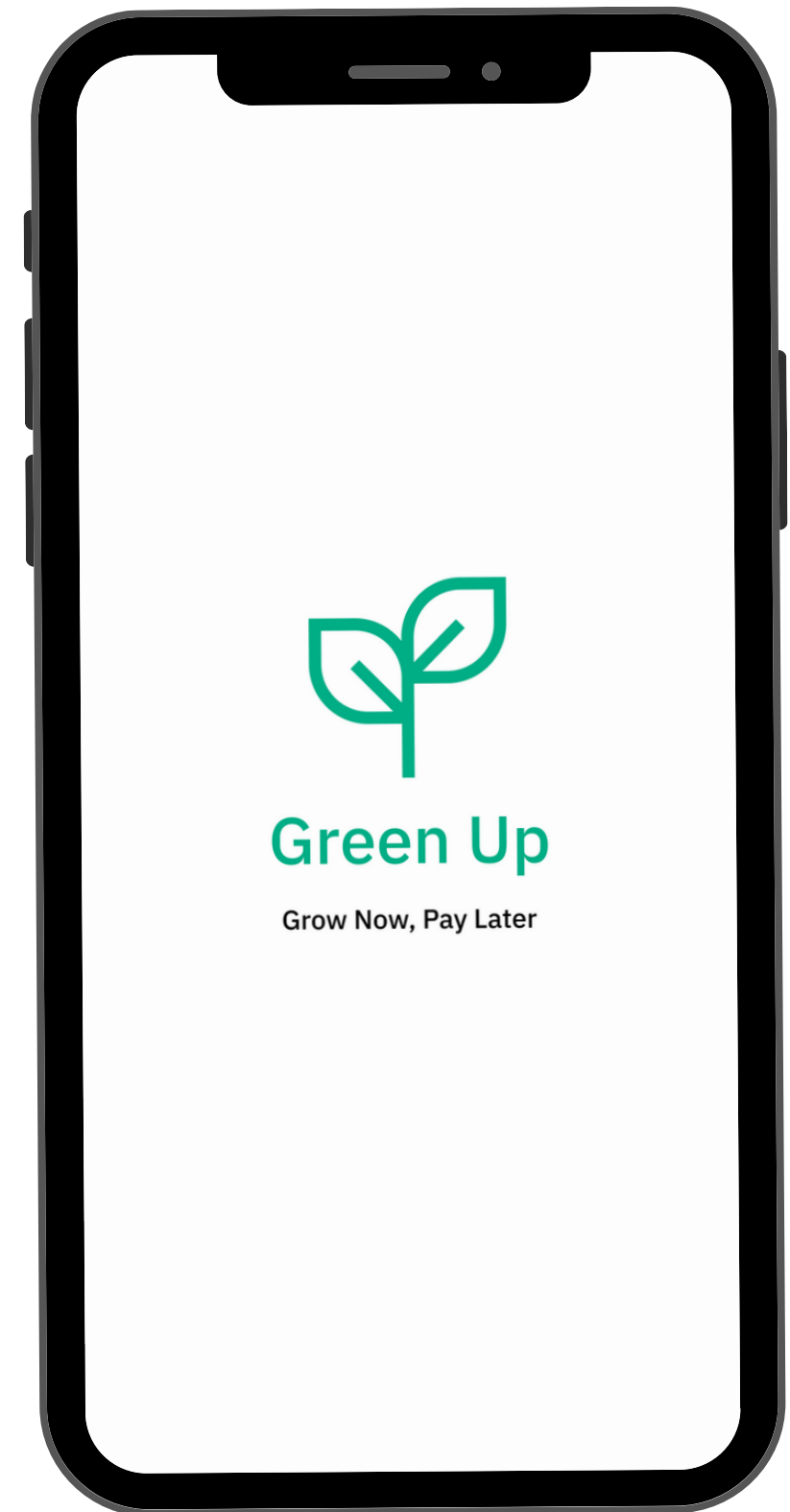


Green Up

Grow Now, Pay Later



What is Green Up

A smart platform to empower farmers and increase their profits.

It is a platform that empowers farmers by creating and improving agricultural plans, providing innovative financial solutions, and linking them to suppliers in the market using artificial intelligence technologies.

This helps:

- 1- Improve agricultural plans
- 2- Reduce production costs
- 3- Increase productivity
- 4- Ensure crop quality
- 5- Boost profitability



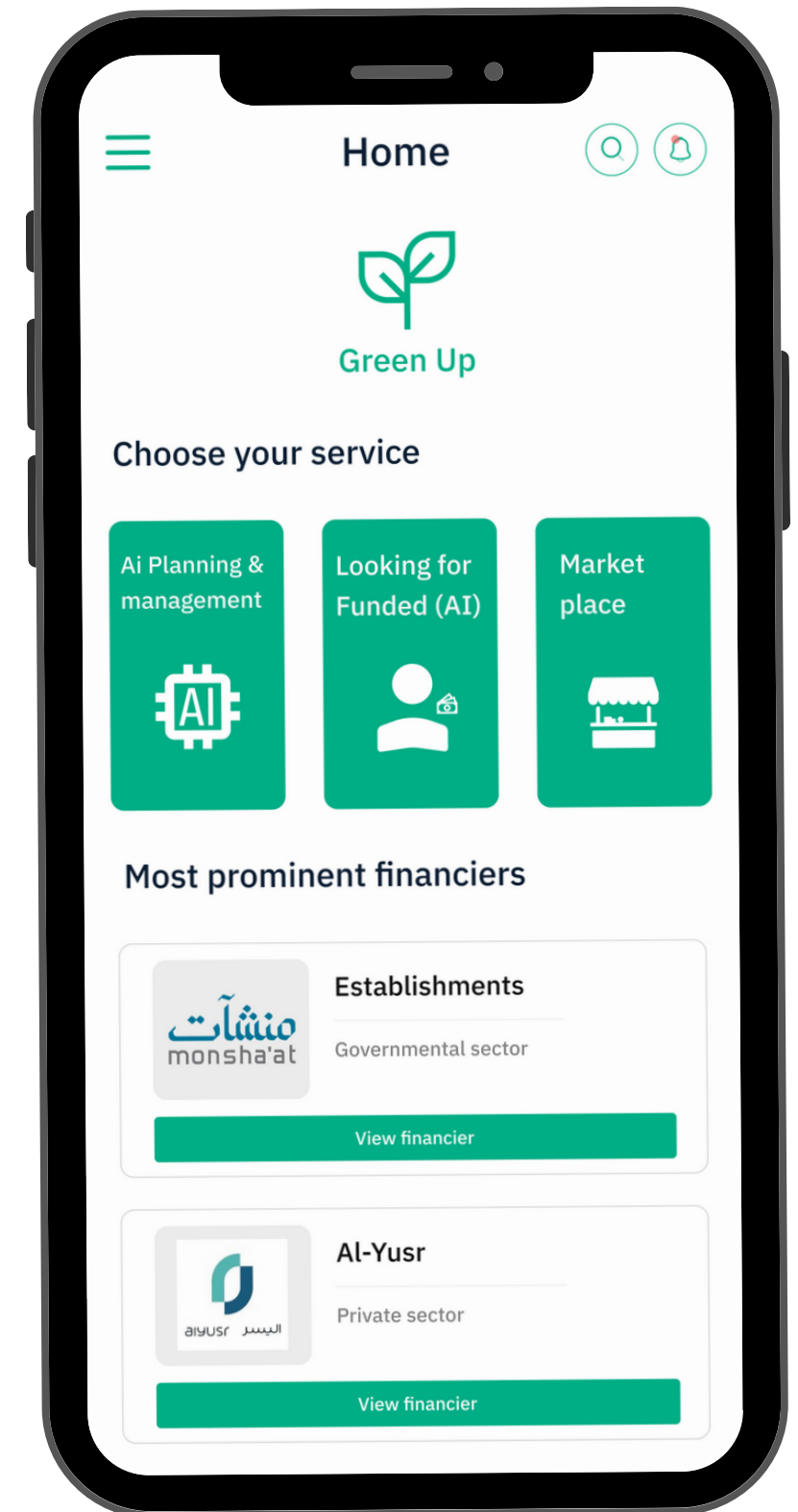
Whats **Proplem**

1. **Lack of financing:** Many farmers face difficulty in obtaining easy and quick financing for their agricultural needs. This can affect their ability to purchase agricultural supplies, such as seeds and fertilizers, which can lead to decreased productivity.
2. **High production costs:** Agriculture faces many challenges that increase production costs, such as climate change, diseases, and pests. This can affect farmers' profits and make agriculture unprofitable.
3. **Lack of knowledge and experience:** Some farmers may lack the knowledge and experience necessary to improve farming plans and increase productivity. This can lead to decreased productivity and financial losses.
4. **Difficulty accessing markets:** Some farmers may face difficulty accessing markets, which can make it difficult to sell their products and make a profit

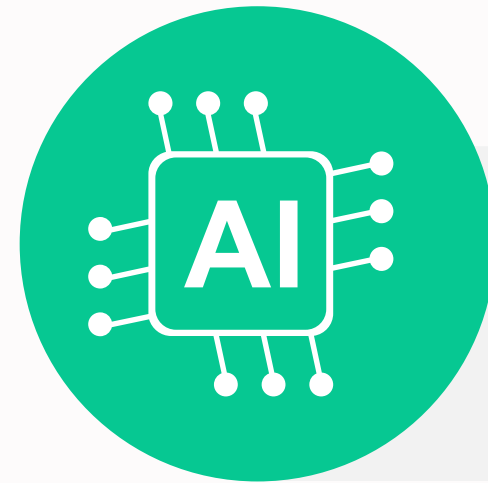


The Solution

- 1. Innovative financial solutions:** Maho simplifies access to financing (loans, microfinance) for farmers
- 2. Connecting farmers with suppliers:** : The Greenup platform connects farmers with the best suppliers in the market, allowing them to obtain agricultural supplies at competitive prices.
- 3. Smart tools to improve productivity:** Greenup empowers farmers with smart tools (soil analysis, weather forecasts) to optimize plans, boosting productivity and lowering costs.
- 4. Network of experts:** Greenup empowers farmers with smart tools (soil analysis, weather forecasts) to optimize plans, boosting productivity and lowering costs.



Why us



Powerd by Ai



Funding

Connecting Farmers with potential financiers!



Digital

Digital which facilitates doing business for this traditional sector



Netowrking

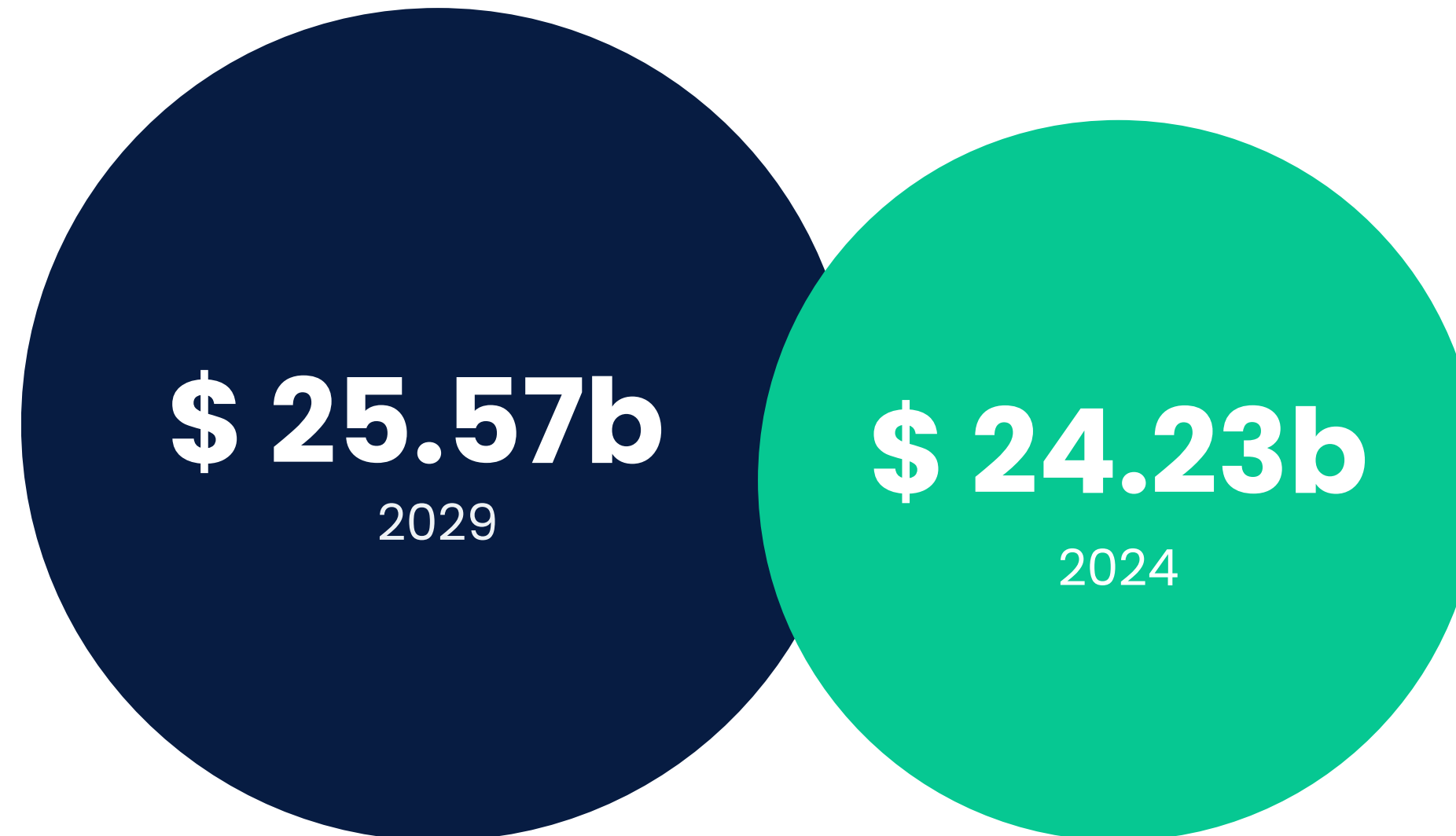
Connecting farmers with traders



Faster

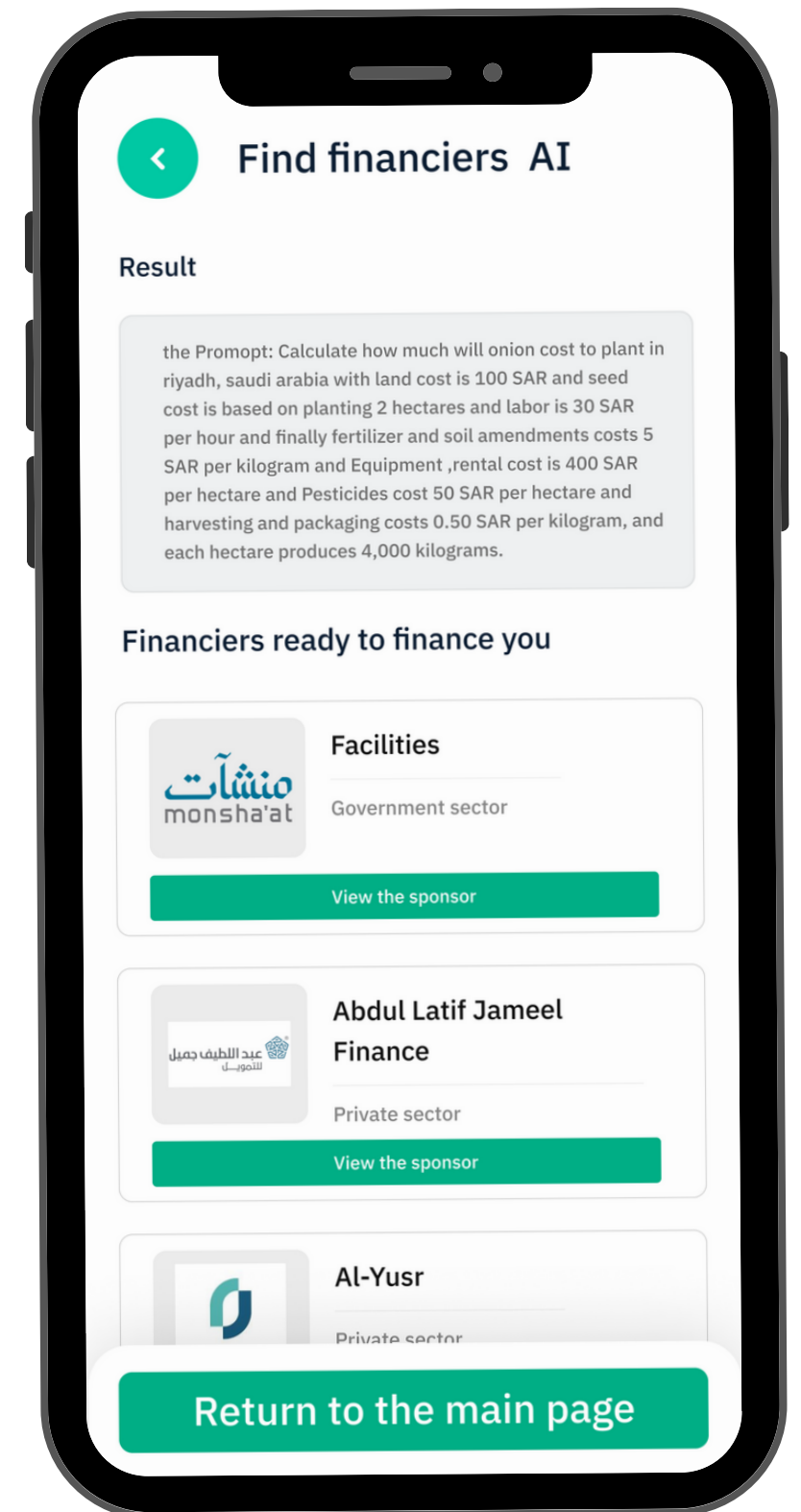
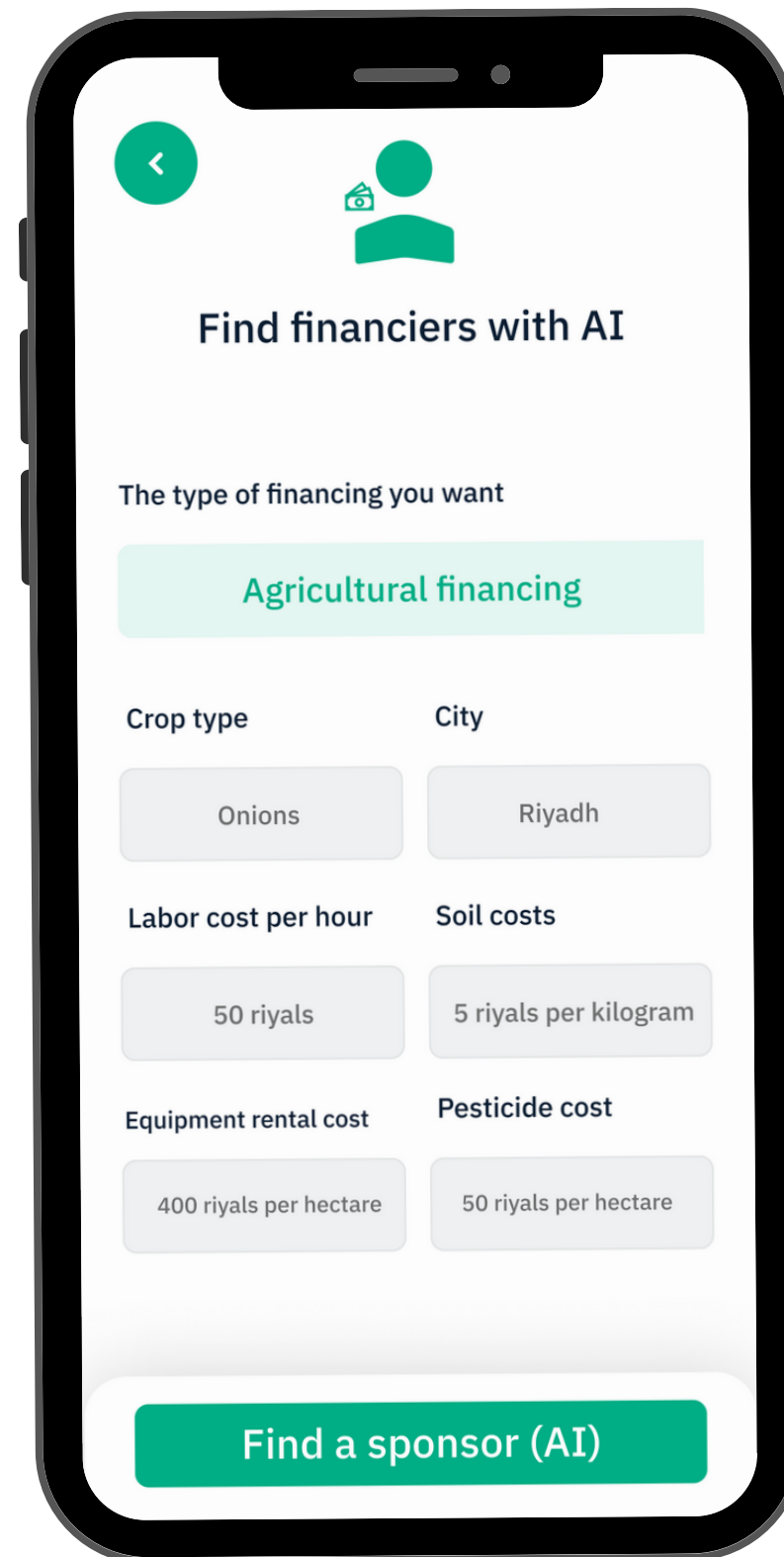
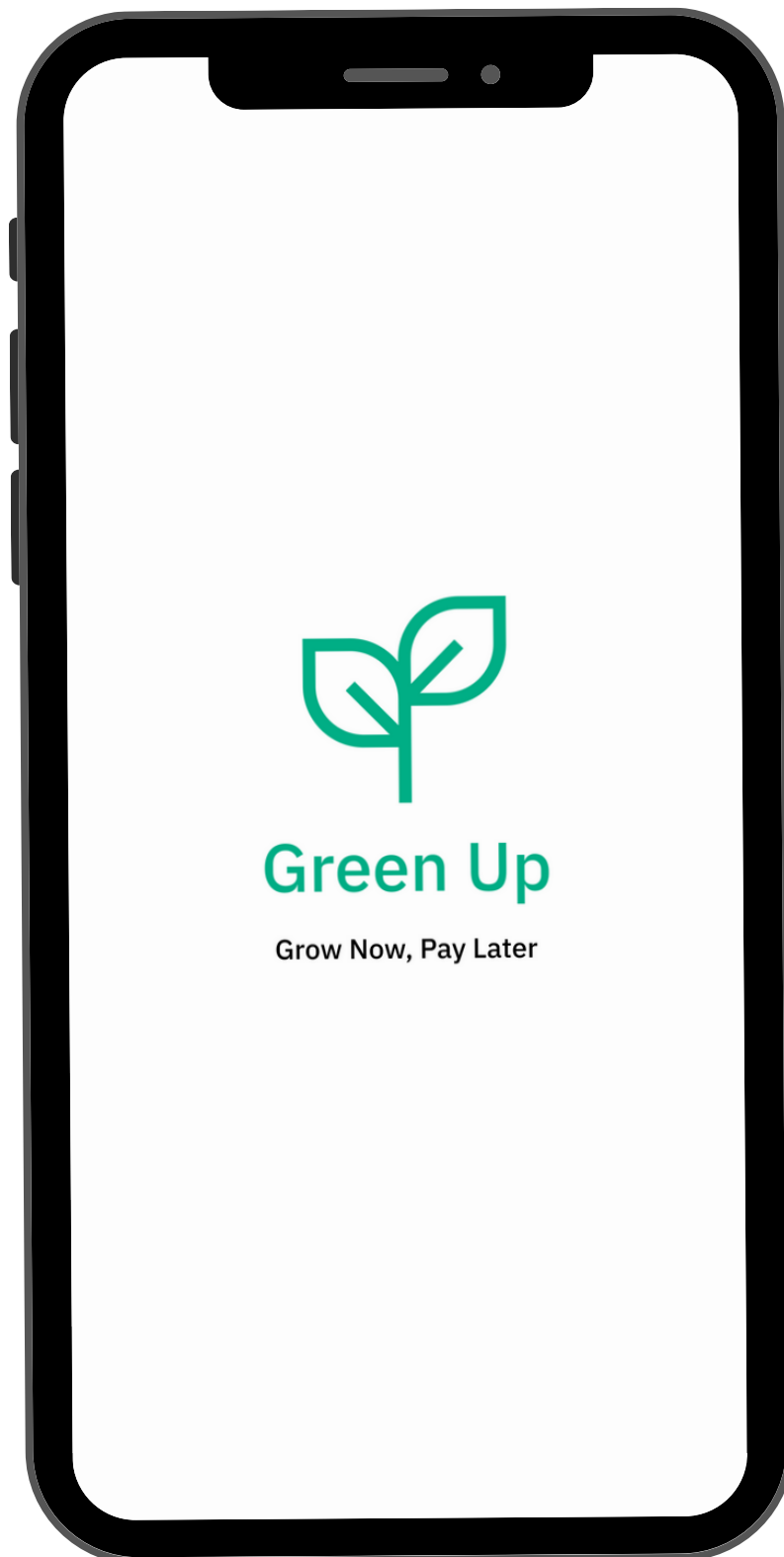
Faster Than traditional options which enables financing to be obtained faster

Market Size



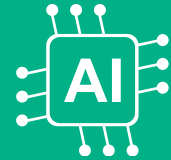
Source : <https://www.mordorintelligence.com/industry-reports/agriculture-in-the-kingdom-of-saudi-arabia-industry>

The Demo



Our service

Ai Planning & Mangement



- 1-Create a production plan
- 2- Improving the production plan
- 3- Calculate the cost of production
- 4-Calculating the expected production quantity

Looking for Funded (Ai)



- 1- Search for financing
- 3- Find the financier th at suits your needs

MArket Place



- 1-Marketing and displaying farmers' products
- 2-Marketing and displaying agricultural tools

The Business Model



subscription

Subscription fees to take advantage of planning and management services using artificial intelligence



commission

A commission from linking farmers with financing agencies and suppliers

Our Team



Khaled Alaodi

Product Manager /Founder



Abdullah Al-Rahili

CEO/Founder



Abdullah Bishara

CTO/Founder

