# **Project Presentation**

(Smart Grid Management)

**Team Name: Q Tech** 

### **Meet Our Team**

#### **Team Leader: Ibraheem Kateeb**

Role: Visionary and Project Manager

Experience: PhD, Computer & Electrical Engineering & AI specialist, IEEE Member.

#### Malek Al-Harbi

Role: Environmental Analyst

Experience: Al and machine learning specialist, IEEE Student Member.

### Faris Al-Muqayyad

Role: Data Scientist

Experience: Specializes in analyzing environmental policies, regulations, and their impact on sustainable

energy practices.

### **Ibrahim Al-Bleahy**

Role: Lead Engineer

Experience: Expert in smart grid optimization.

#### **Mustafa Sallat**

Role: User Experience Designer

Experience: Creates intuitive interfaces.

## **Problem Statement**

The world faces a growing energy crisis with increasing demand, limited supply, and environmental concerns.

Traditional energy grids are inefficient, wasteful, and struggle to meet the challenges of the 21st century.

## The Solution

We propose an Al-powered system for smart grid management to optimize energy distribution and reduce the carbon footprint.

### Our system uses:

- Machine learning for demand prediction.
- Optimization algorithms for real-time distribution.
- Big data analytics for renewable energy integration.

## **Benefits**

### Our system can:

- Reduce energy waste and greenhouse gas emissions.
- Enhance energy efficiency and reliability.
- Increase customer satisfaction and engagement.

## **The Prospects**

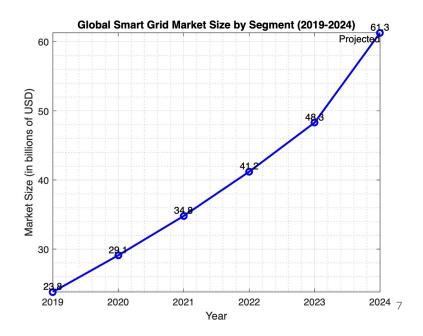
Our project has great prospects for the future, contributing to:

- A more sustainable and resilient energy infrastructure.
- A global transition to a low-carbon economy.
- New opportunities for innovation and collaboration.

# **Market Opportunity**

The smart grid market is huge and expected to grow significantly, driven by:

- Increasing electricity demand.
- Rising adoption of renewable energy.
- Growing need for grid modernization and security.
- Supportive government policies.



# **Competitive Analysis**

The smart grid market is competitive, but our project has a unique selling proposition (USP):

- State-of-the-art AI technologies.
- Scalable and secure data processing.
- Human-in-the-loop and explainable AI.

### Revenue Model

#### Our revenue model is based on:

- Subscription fee based on user/device/feature usage.
- Commission fee based on customer savings/profits.
- Data fee for anonymized data to third parties.

## Demo

We have developed a prototype of our system, showcasing key features and functionalities.

Try the demo by following these steps:

- Visit our website and sign up for a free trial.
- Log in and access the dashboard for an overview of the smart grid status, performance, and analytics.

### Explore different tabs:

- Demand prediction: Forecast energy demand for the next 24 hours.
- Supply optimization: View the optimal energy distribution plan.
- Renewable integration: See the amount of renewable energy integrated and carbon footprint reduction.
- Customer engagement: Explore personalized pricing and smart metering features.

## **Future Prospects**

Our project has significant potential for future development and improvement, including:

- Expanding scope and scale: Covering more regions, markets, and integrating additional data sources and features.
- Enhancing performance and accuracy: Utilizing more advanced AI models and collecting more data and feedback.
- Exploring new applications and impacts: Applying the system to other sectors like transportation, healthcare, and measuring social and environmental benefits.

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## Resources

1. "Smart Grid Market by Software, Hardware, Service, and Region - Global Forecast to 2024" by MarketsandMarkets