



# Giks Garden Navigation

AI chatbot for gardening





# Problem

Sarah, a beginner gardener, excitedly starts her journey into gardening by purchasing several indoor plants for her apartment. However, lacking experience, she struggles to understand the specific needs of each plant. Despite her best efforts, Sarah overwaters some plants while neglecting others, leading to wilting and yellowing foliage.



# Challenges



## Lack of Knowledge

New gardeners like Sarah may not have sufficient knowledge about different plant species, their care requirements, and how to identify and address issues like overwatering, inadequate sunlight, or pest infestations.

## Trial and Error

Without proper guidance, beginners often resort to trial and error methods to care for their plants

## Frustration and Disheartenment

Continuous failures in plant care can result in frustration and disappointment



# Solution



## Personalized Recommendations

Utilize machine learning algorithms to analyze user data and provide personalized recommendations for plant care.

## Community Engagement

Foster a sense of community within the app by enabling users to connect with fellow gardeners, share tips and advice.

## Continuous Improvement

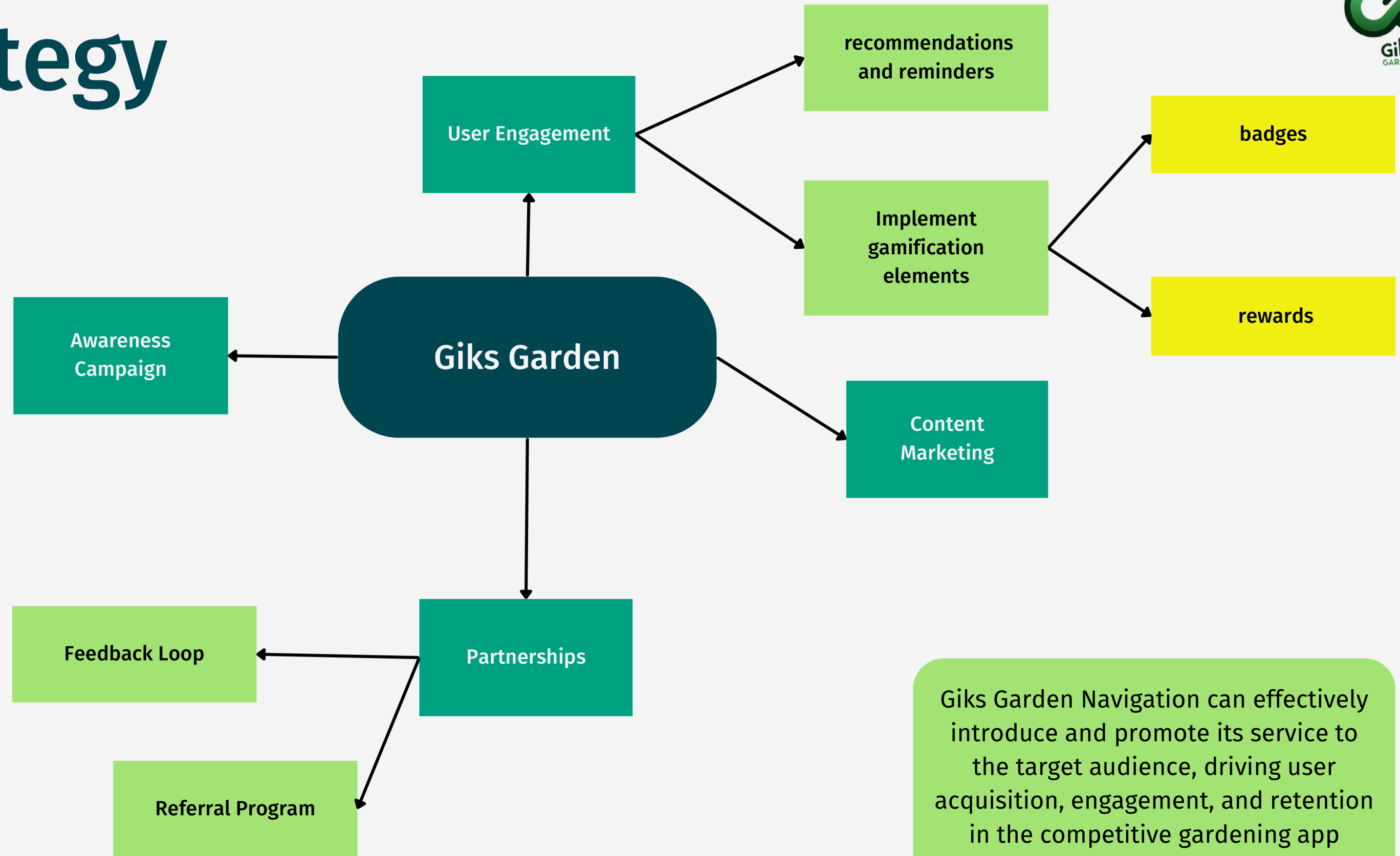
Commit to ongoing development and improvement of Giks Garden Navigation based on user feedback and market trends.



Empowering gardeners  
to grow with  
confidence.



# Our strategy



Giks Garden Navigation can effectively introduce and promote its service to the target audience, driving user acquisition, engagement, and retention in the competitive gardening app market.



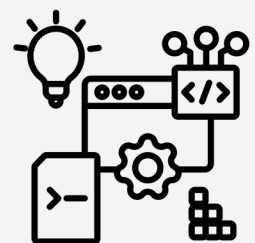


# Future Plans



## Augmented Reality Integration

Introduce augmented reality (AR) technology to allow users to visualize how different plants would look in their garden spaces



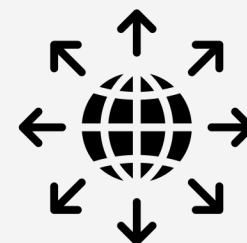
## E-commerce Integration

Integrate e-commerce functionalities into the app to allow users to purchase gardening supplies, tools, and accessories directly from trusted retailers



## Global Expansion

Expand the app's database of plant species and care information to cater to a wider international audience

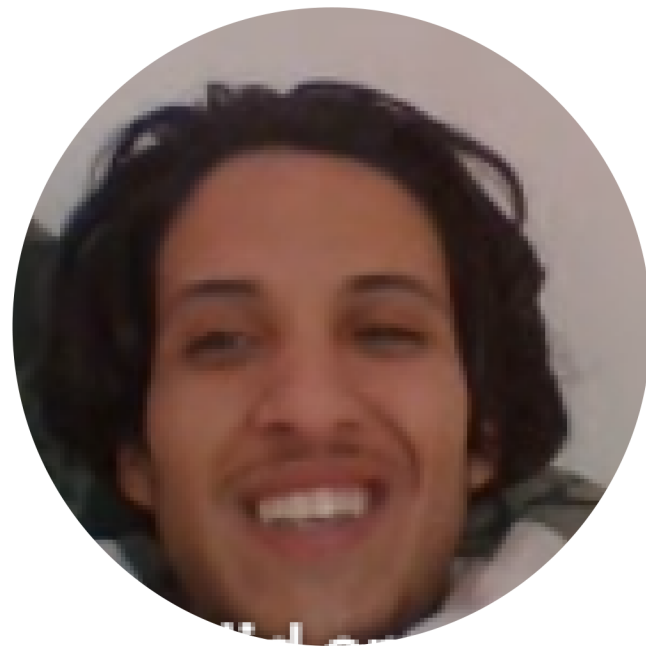


## Integration with Smart Devices

Partnering with smart device manufacturers to integrate Giks Garden Navigation with IoT devices would enhance the user experience by providing real-time monitoring capabilities.



# Our Team



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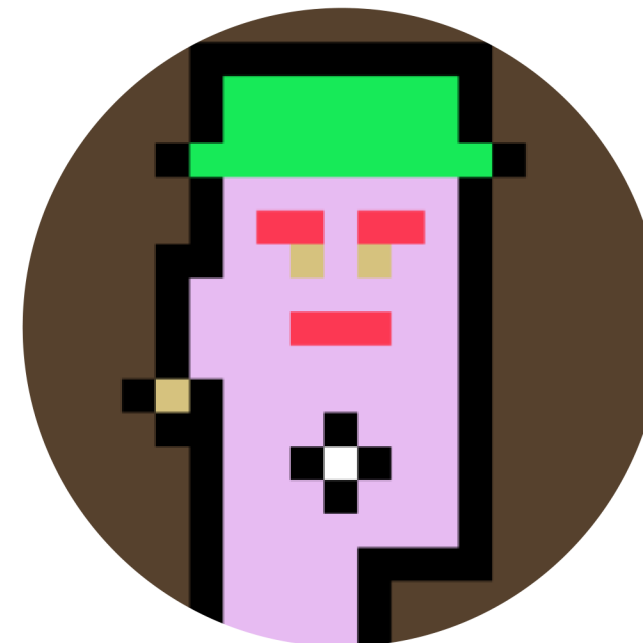
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Full-Stack Developer



**Amin Saihi**

AI developer





Thank you !