



Each of us has faced **difficulties and challenges** at some point in our journey to success.

But what is the solution to knowing that we really need help in facing these difficulties and challenges and their psychological impact on us?



The answer is Moeen!

Moeen is a generative artificial intelligence chat technology that helps you understand how to deal with these challenges and fluctuations in your life paths.

Moeen allows you to know whether what you are going through is temporary or requires follow-up and a meticulous treatment plan with guidance to specialists.



Why Moeen?

Moeen is your first way to find your way to mental and psychological stability. Moeen is built on generative artificial intelligence techniques and machine learning based on dedicated and guided data to analyze psychological cases and study and process thinking patterns. Unlike traditional individual methods that rely on advice from inexperienced people or random search engines or even personality analysis tests available on browsers that are very general and of little value.



Why Moeen?

Moeen is a collection of human psychological experiences and meticulous research based on facts not feelings, designed here to meet your needs and reassurance. It is your first ally who is ashamed to hear your opinion and if you think it is not worth sharing.



What problem or need does your startup address?

Deciding whether to go to a psychiatrist or not.
Initial diagnosis before visiting the psychiatrist.
.Checking the mental condition before visiting the specialist. Ensuring the person's need to go to the psychiatrist

Who are your target customers?

All segments of society that suffer and think they suffer from mental problems.
**Stressed people -
Burned out employees - People in toxic relationships
- Those exposed to bullying - Unemployed - Divorced**

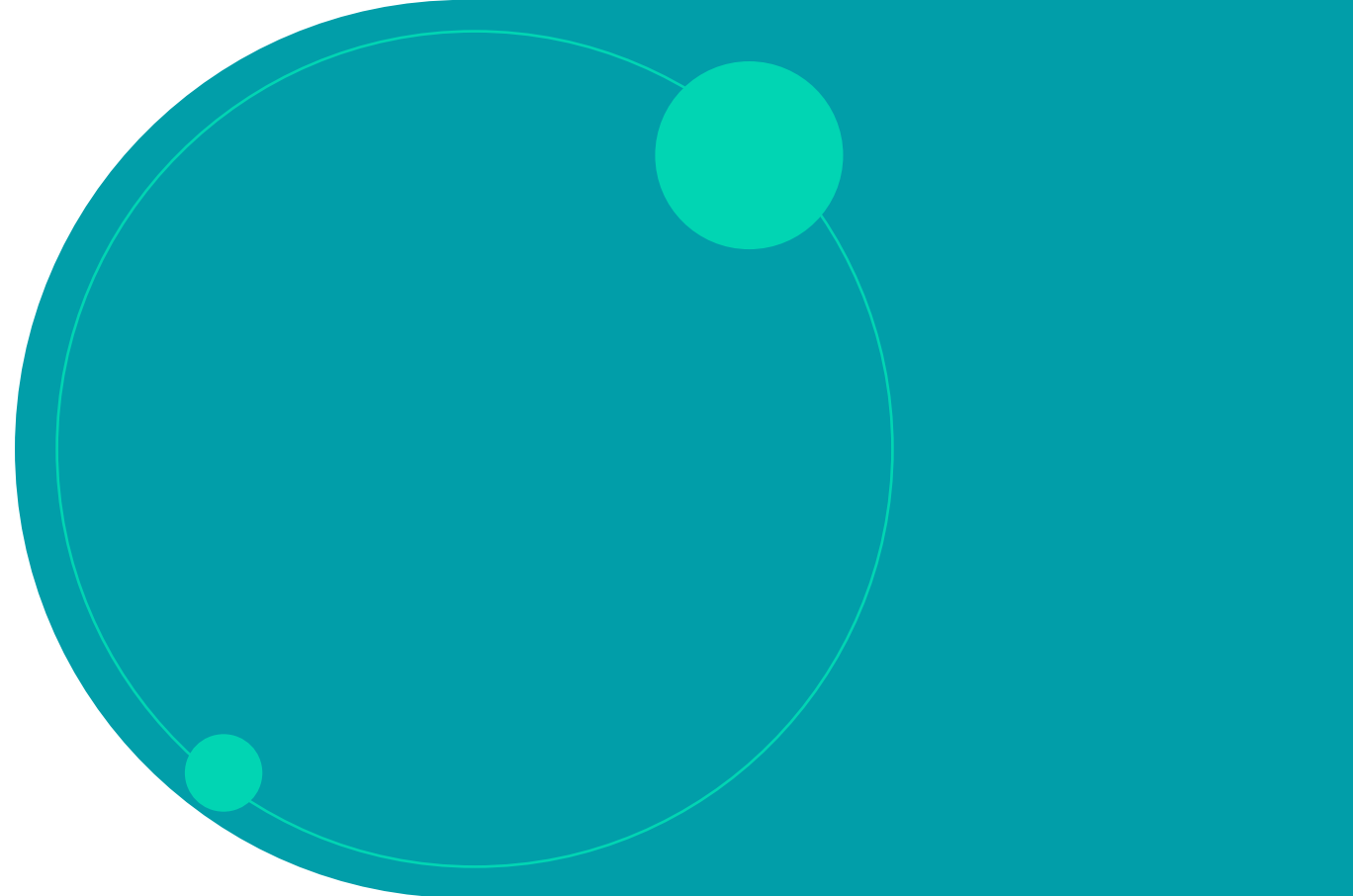


What is the size and potential of the market for your product or service? Who are your competitors?

the market is 203 million USD which equals to 760 million SAR and according to our survey, 40~% think it would be a good idea to have an AI mental health diagnostician or assistant

Who are your competitors?

Labeeh and Snar

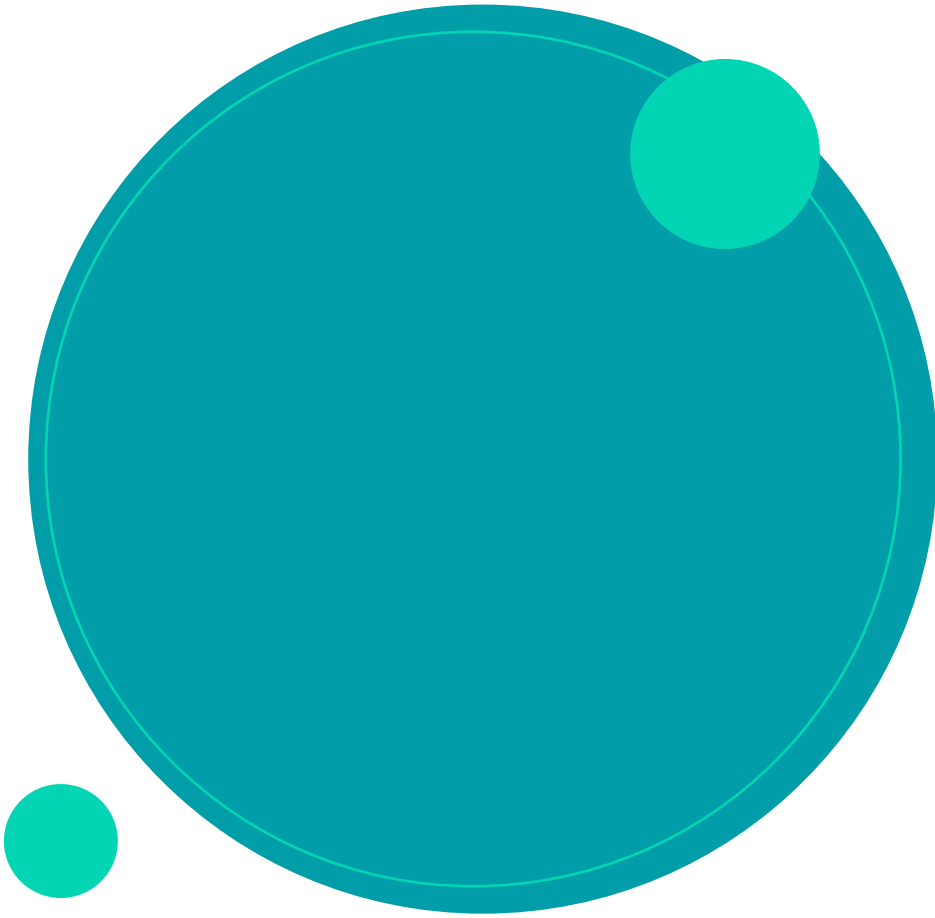




How will your startup generate revenue? What is your pricing strategy?



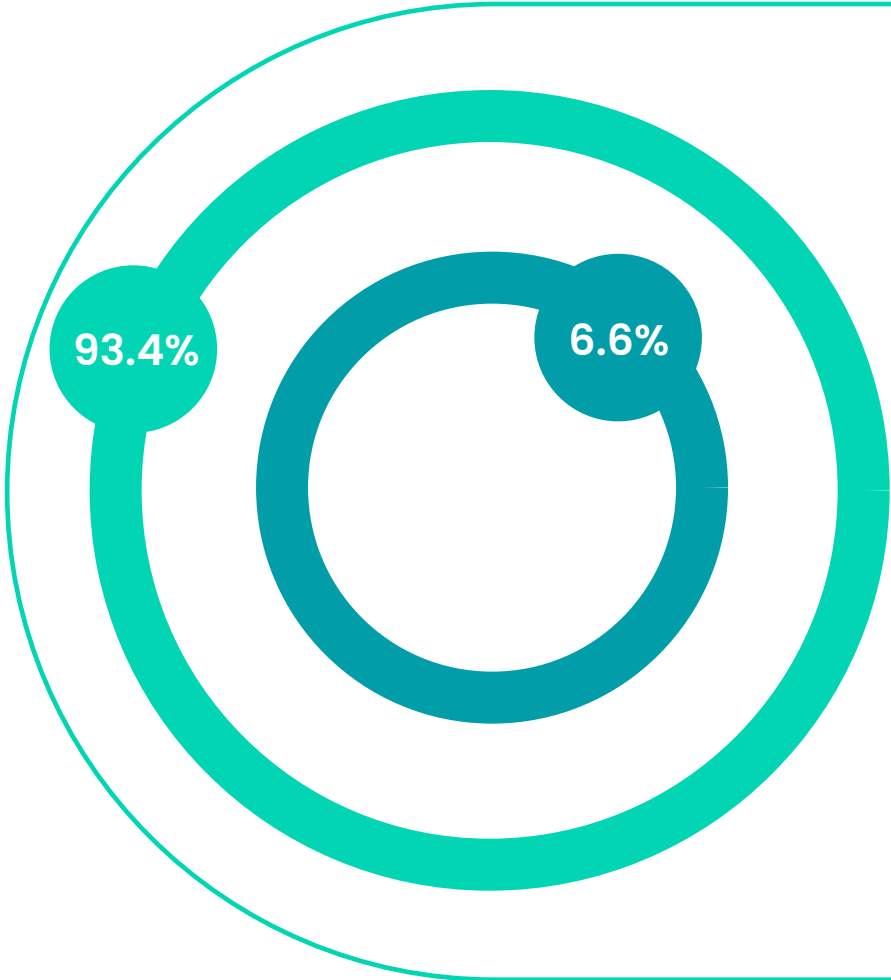
Freemium - collaborations and partnerships



Have you ever advised a friend or someone you know who faces challenges or struggles ?



- Yes
- No

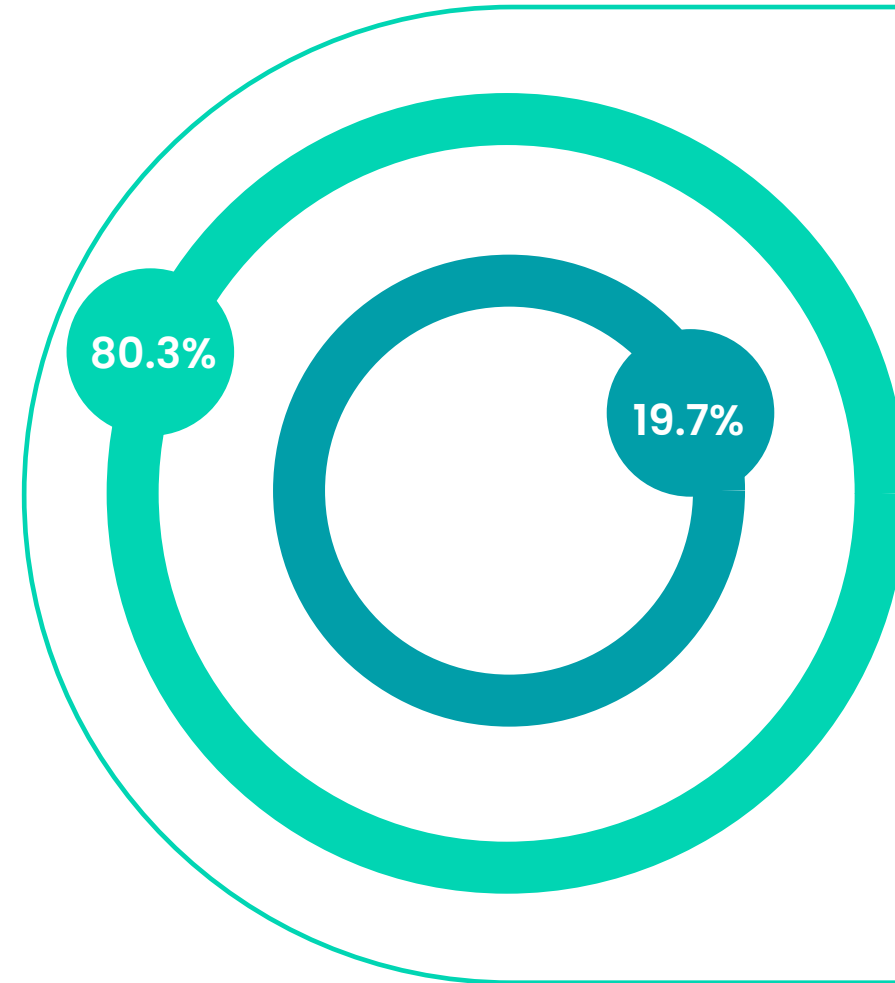


Was that advice based on personal experience?



Yes

No

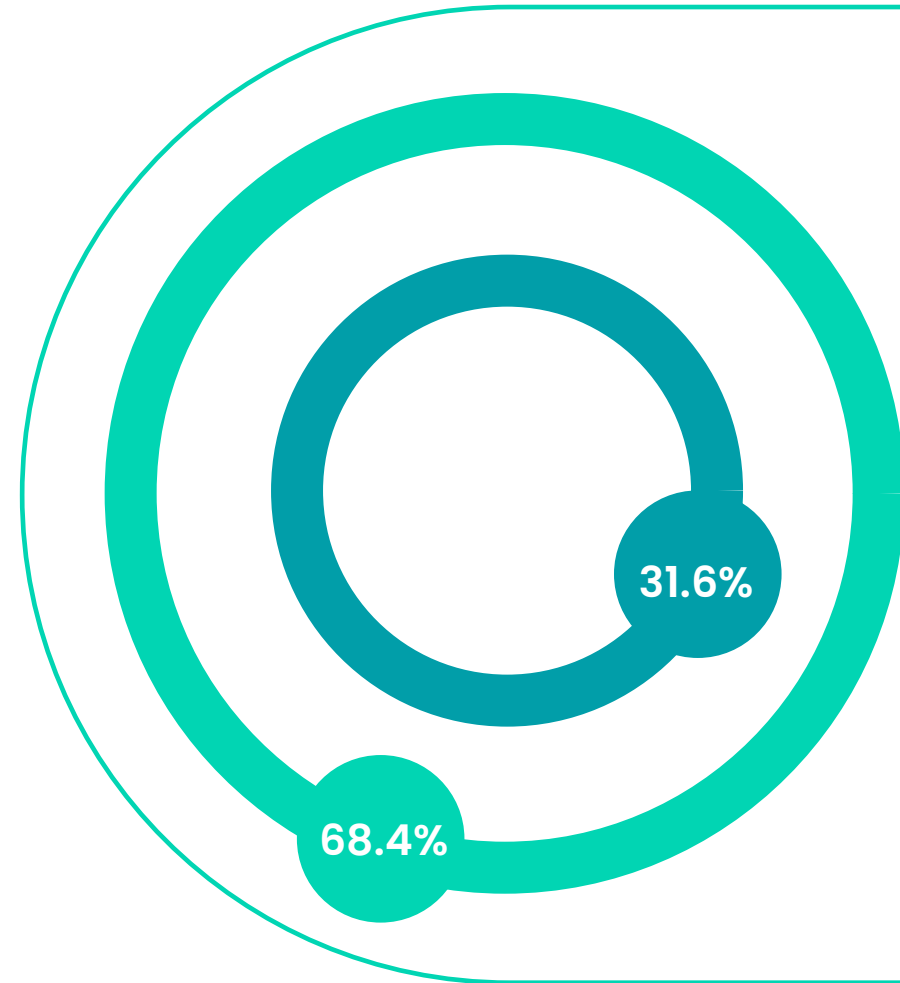


Do you think you still need help even after hearing another person's advice?



Yes

No

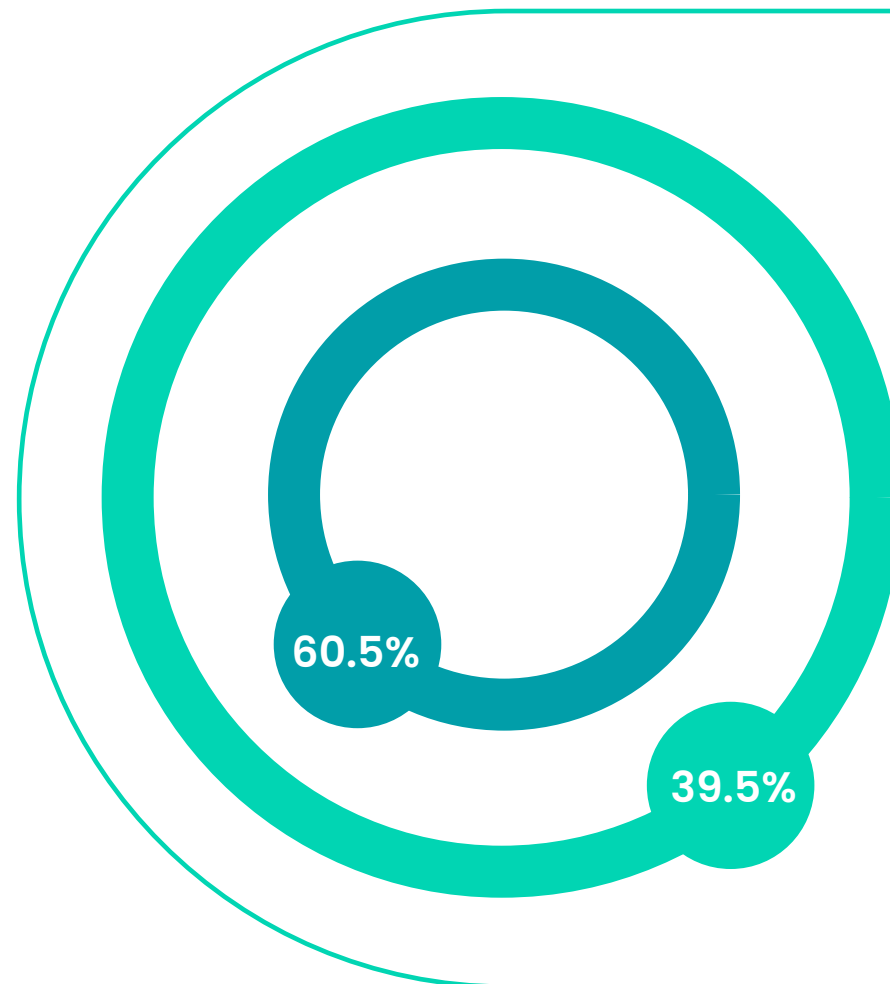


Do you find it difficult to differentiate between daily struggles and real life mental illnesses?



Yes

No



Do you think it would be beneficial to optimize AI in helping mental challenges?



Yes

No



According to you what are the percentages or the population that need help?

