

FINSERV AI: POWERING BVI COMPLIANCE & BEYOND

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ABOUT US

At BVI.AI, we empower companies with the information required to make the right decisions at the right time. Simplifying compliance, mitigating risk and understanding market impact to support financial service providers, businesses and global stakeholders.



OUR TEAM



TREVAUGHN SMITH

AI Developer
Co-Founder



DIMITIRI SMITH

AI Developer
Co-Founder



HECTOR CRUZ

AI Developer
Co-Founder



KIMBERLY COPACEANU

Market Research/Business
Analytics
Co-Founder



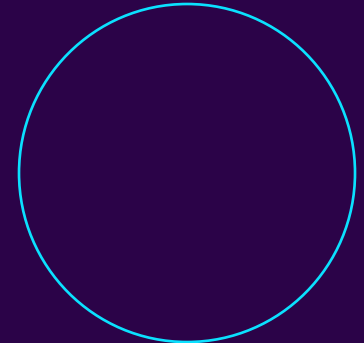
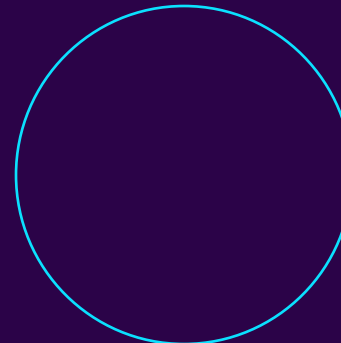
IXORA WONG

Marketing
Co-Founder



TAVONNEY ROBINSON

SEO Strategist
Co-Founder



PROBLEM

Customers

Businesses that are operating in the Financial Services industry and engaging with BVI products, need information at their fingertips for decision making.

Costs

Loss of productivity due to regulatory updates and amendments that are not compiled costing consumers thousands of dollars

Market gap

There is no AI product currently on the BVI market to help customers like we do.

Financials

Compliance costs are escalating due to expanding regulatory requirements, impacting profitability for financial institutions in the British Virgin Islands. Inefficient risk management processes are hindering operational efficiency and exposing businesses to potential regulatory penalties and reputational risks.

CHATBOT SOLUTION



Close the gap

Our product makes consumer lives easier, and no other product on the market offers the same features for the BVI



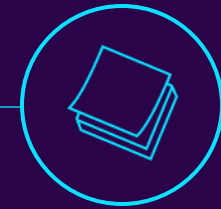
Target audience

Global,. All regulated businesses registered in the BVI, which can be managed and owned by customers anywhere in the world



Cost savings

Reduce the cost and time spent on legislative and regulatory research



Easy to use

Simple design that gives customers the targeted information they need

PRODUCT OVERVIEW



Unique

Only product specifically dedicated to this niche market



First to market

First beautifully designed product that's both stylish and functional



Tested

Conducted testing with professionals in Health, Utility, Regulatory, Technological, Financial and Compliance Services Industry.



Authentic

Designed with the help and input of experts in the field



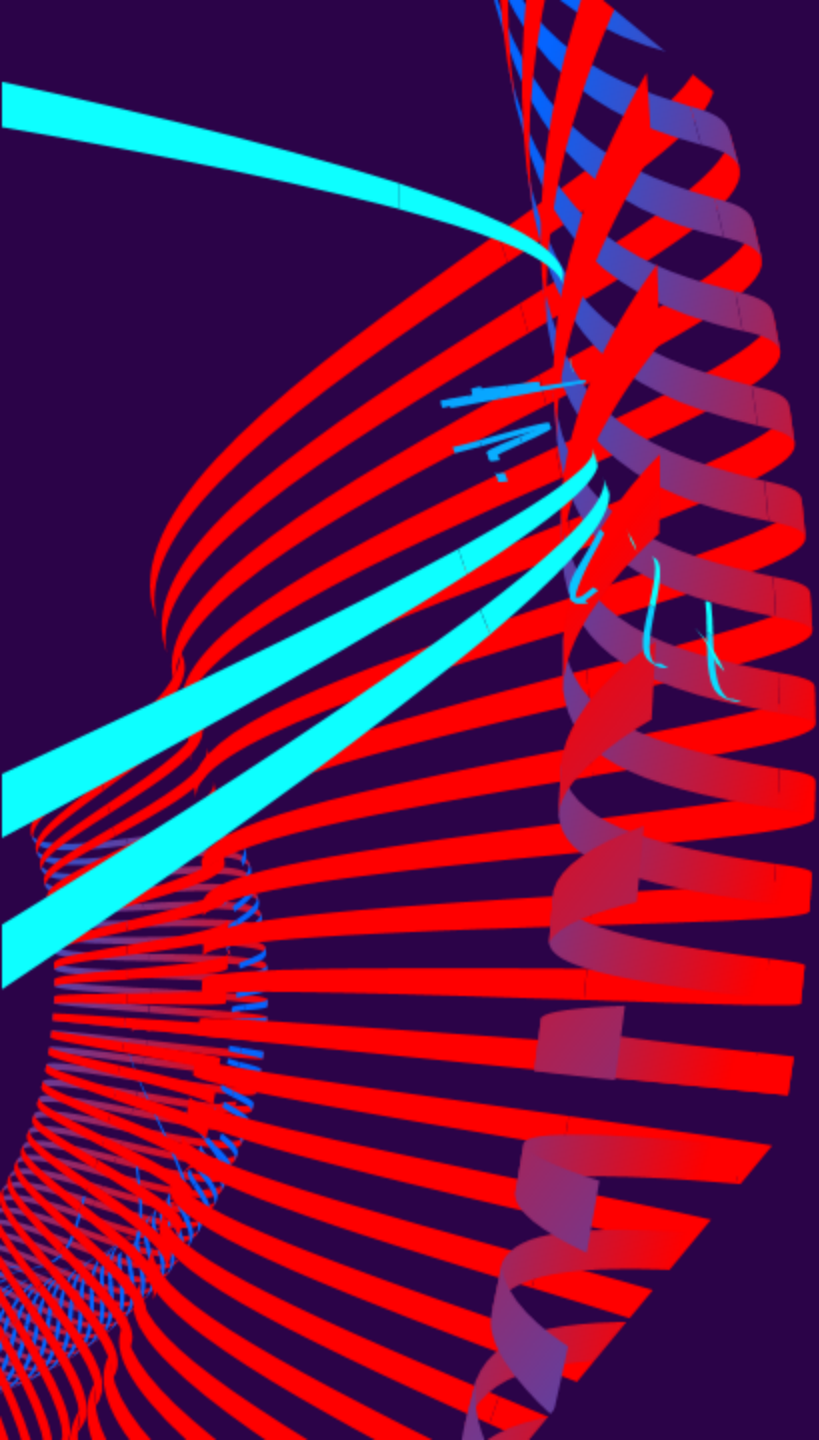
PRODUCT BENEFITS

Easy to use product

Real-Time information relevant to your needs

Quick, intuitive and reliable feedback

AI Powered search



COMPANY OVERVIEW

BUSINESS MODEL



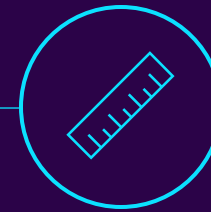
Research

We based our research on market trends



Abstract

We believe people need more products specifically dedicated to this niche market



Design

Minimalist and easy to use

MARKET OPPORTUNITY OVERVIEW

Opportunity to build

Fully inclusive market

Total addressable market

Freedom to invent

Selectively inclusive market

Serviceable available market

Few competitors

Specifically targeted market

Serviceable obtainable market

MARKET OPPORTUNITY COMPARISON

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Opportunity to Build
Revenue over 12 months

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Freedom to Invent
Market share

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Few Competitors
Obtainable market



OUR COMPETITION

FINSERVE

Our product is priced below that of other companies in the market

Design is simple and easy to use, compared to the complex designs of the competitors

Affordability is the main draw for our consumers to our product

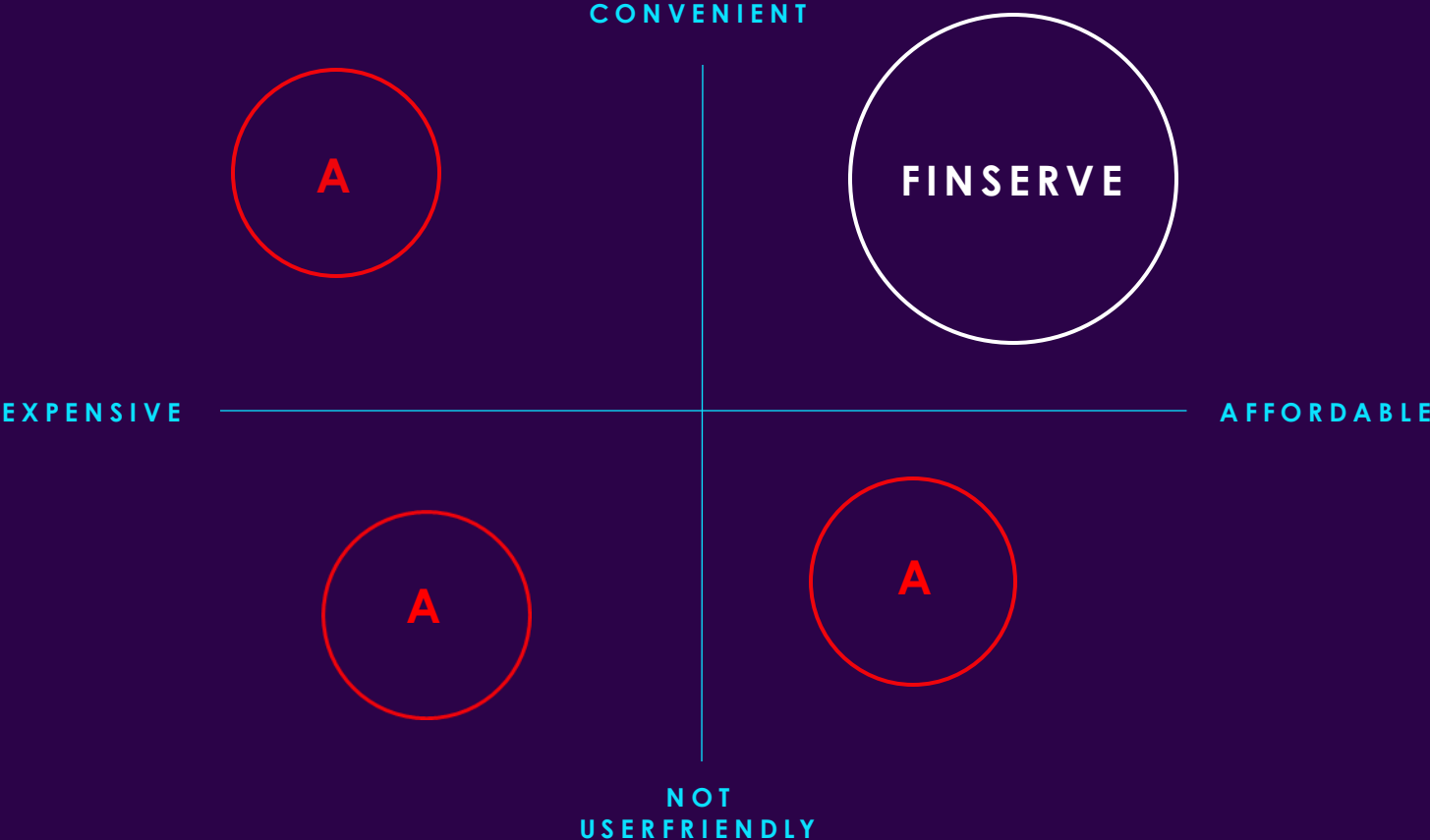
COMPETITORS

Lexology

Product is more expensive

Product does not provide analysis of legislation.

OUR COMPETITION GRAPHIC



GROWTH STRATEGY

How we'll scale in the future

JUNE 2024

Roll out product to high profile or top-level participants to help establish the product, Gather feedback.

SEP 2024

Release the product to the general public and monitor press release and social media accounts.

JAN 2025

Gather feedback and adjust product design as necessary. Deliver to client.

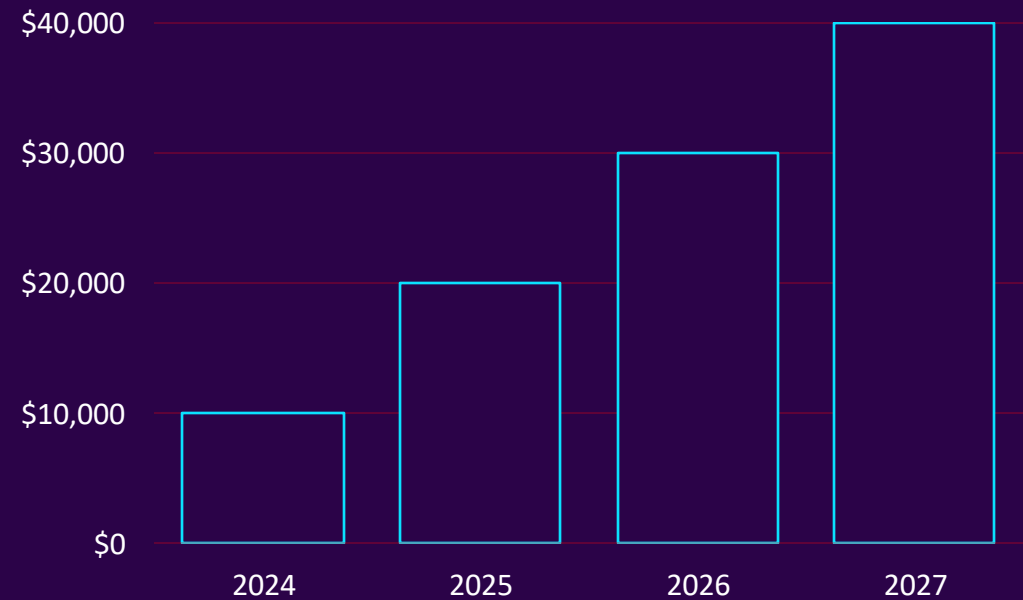
TRACTION

Forecasting for success

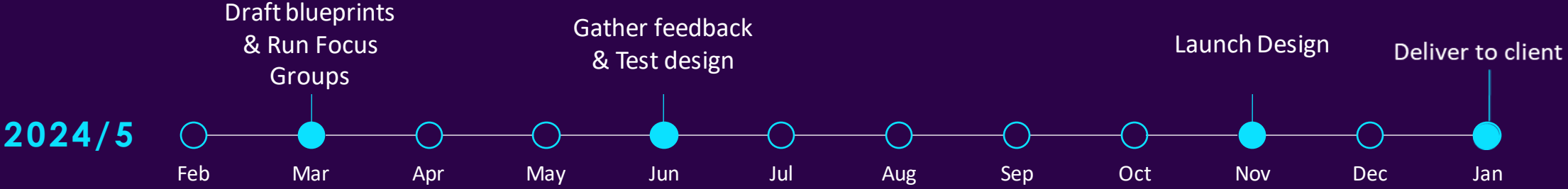
Key metrics

	CLIENTS	ORDERS	GROSS AVERAGE	NET REVENUE
2024	100	1100	\$10,000	\$7,000
2025	200	200	\$20,000	\$16,000
2026	300	300	\$30,000	\$25,000
2027	400	400	\$40,000	\$30,000
2028	500	500	\$50,000	\$40,000
2029	1000	1100	\$10,000	\$7,000

Revenue by year



FIRST YEAR ACTION PLAN



FINANCIALS

	YEAR 1	YEAR 2	YEAR 3	
Detailers	5,000	40,000	160,000	
Users	50,000	400,000	1,600,000	
Sales	500,000	4,000,000	16,000,000	
Average price per sale	75	80	90	
Revenue @ 15%	5,625,000	48,000,000	216,000,000	
GROSS PROFIT	5,625,000	48,000,000	216,000,000	
Expenses				
Sales & marketing	5,062,500	38,400,000	151,200,000	
Customer service	1,687,500	9,600,000	21,600,000	70%
Product development	562,500	2,400,000	10,800,000	10%
Research	281,250	2,400,000	4,320,000	5%
TOTAL EXPENSES	7,593,750	52,800,000	187,920,000	2%
EBIT	-1,968,750	-4,800,000	28,080,000	

FUNDING



Property

Revenue obtained from property rentals



Angel Investments

Amount obtained through other investors



Cash

Liquid cash we have on hand



Shares

Number of shares converted into USD



SUMMARY

At Finserve, we believe in giving 100%. By using our next-generation data architecture, we help organizations virtually manage agile workflows. We thrive because of our market knowledge and great team behind our product.

THANK YOU

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