



Dogy

Get creative with your walk

www.dogy.app



Problem



100% of dog owner struggle find new walk to do.




45% of dog owner struggle with proper leach walking

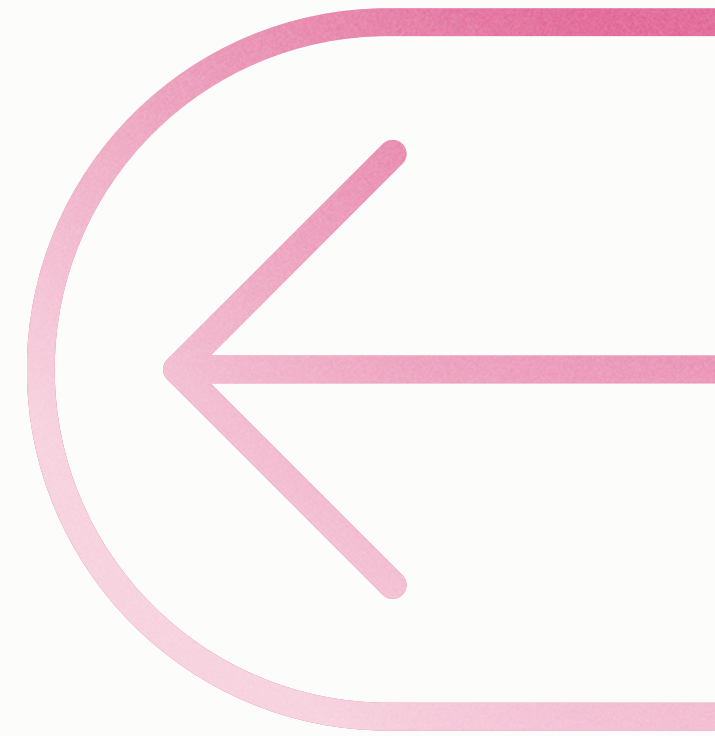


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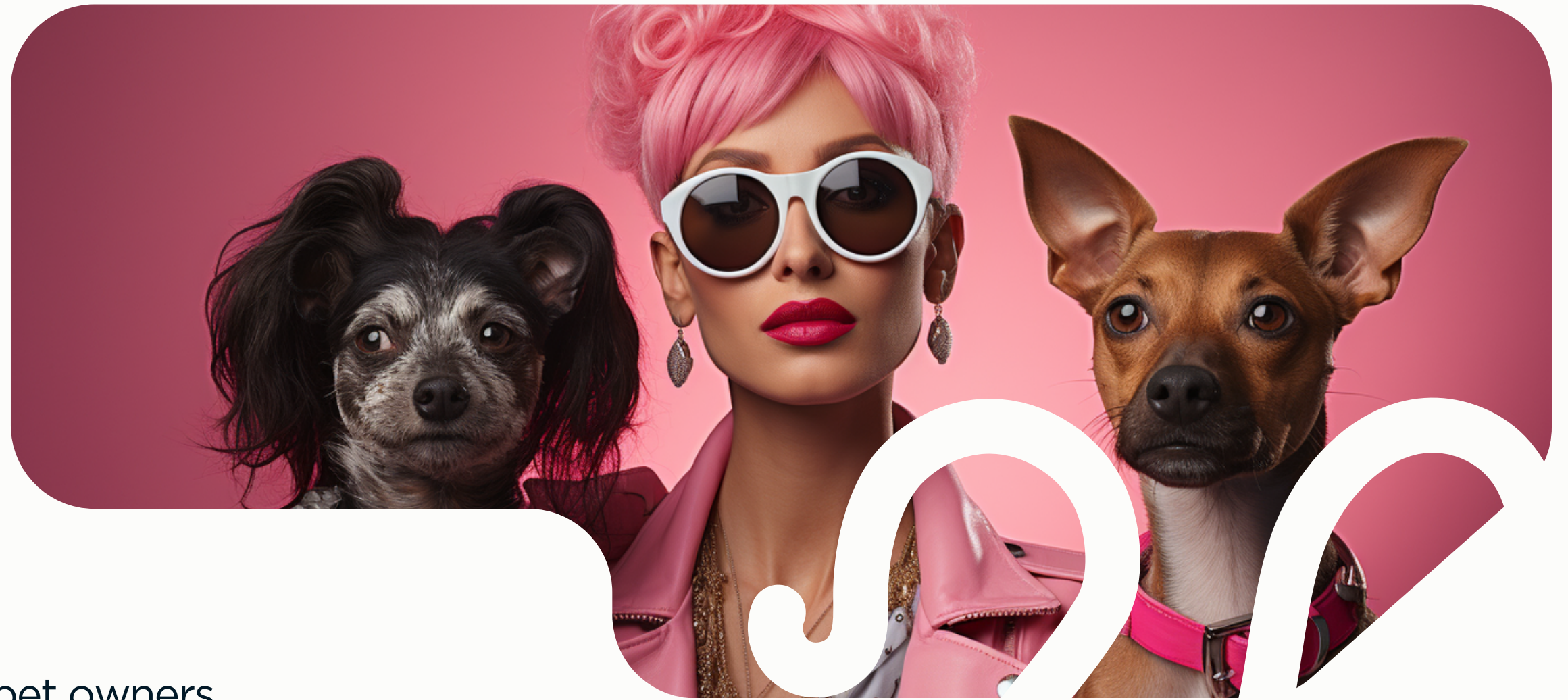
Solution

Dogy is your walk generator solution

-  Tailored made for your dog
-  include exercise to make them more interactive
-  Always find new place to explore



Market Trends for Dog Owners

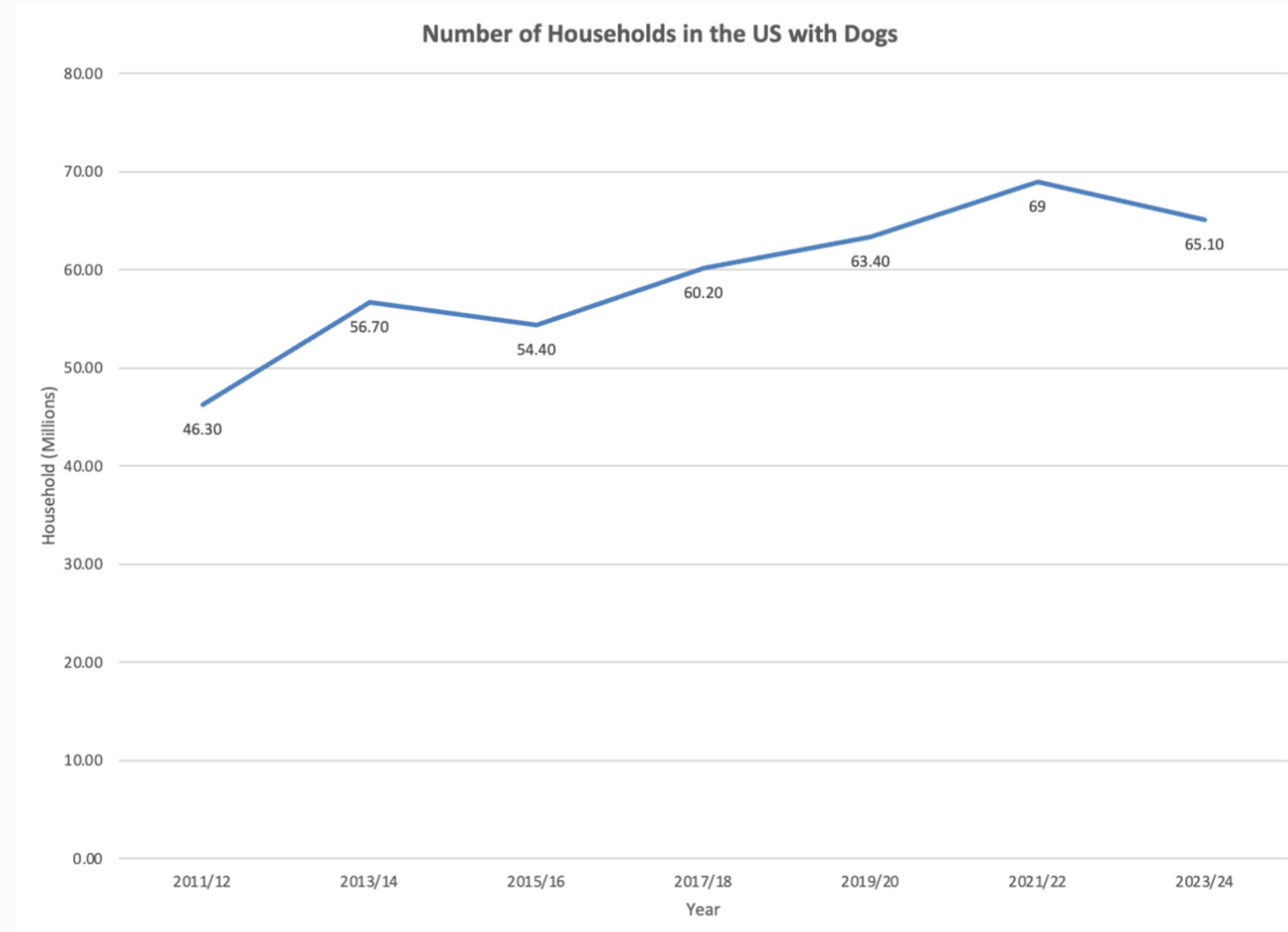


- Growing Pet Care Industry:
 - Driven by a rising number of pet owners.European pet monitoring market is expected to reach 18.6B€ by 2025, with a CAGR of 15%
- Tech Adoption by Dog Owners:
 - Rise in digital products for dog care.
 - Dog owner a strong advocate for new technology



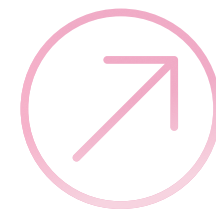
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Market Trends

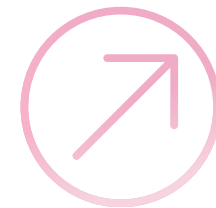




Business Model



Subscription model: 45\$/yearly fee for premium content + services



Ads programme



Dogy

Prospect



**New Millennium
dog parent**



Busy family



Dogy

Thanks



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