

Aisra Pitch Deck

WE HELP ATHLETES IMPROVE THEIR
PERFORMANCE AND PREVENT INJURIES USING
OUR AI-GAMIFIED SPORTS INJURY APP.

Problem

1

Lack of guidance
for athletes

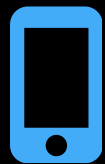
2

Performance and
injury issues

3

Limited insights
and tips

SOLUTION



EASY TO USE



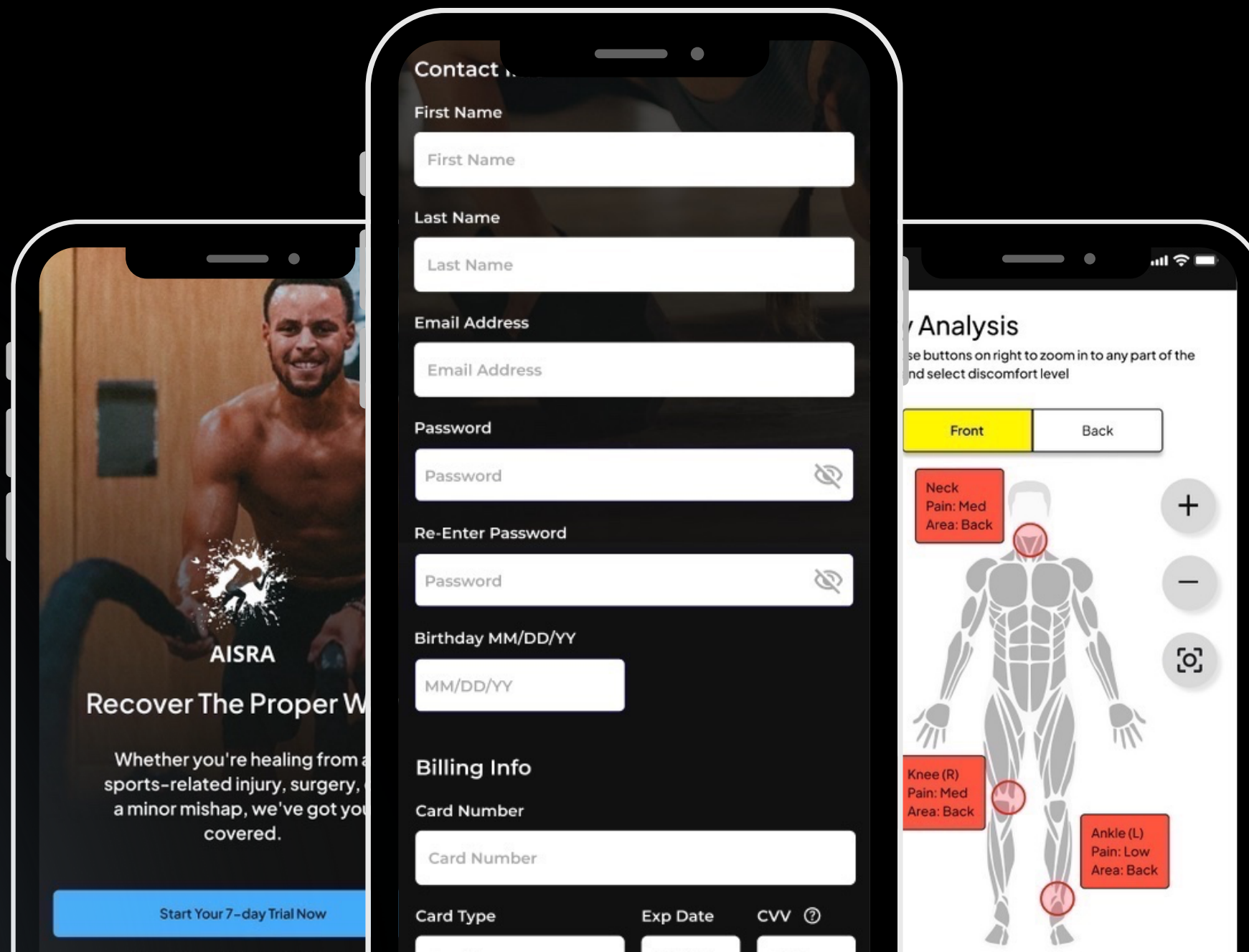
WORK EASIER



WORK ANYTIME



PERFECT FOR YOU



Wearable Fitness Devices

AISRA is an app for people who play sports. It uses AI to help them stay healthy and get better if they get hurt. It makes exercising fun like playing a game!



Tracks biometric data



Personalized coaching



Offers real-time feedback

Birth of Product or Service

Aisra is for people who love sports but get hurt.

When athletes get injured, it can be frustrating and the journey to recovery is challenging. That's why we developed a gamified injury prevention app to provide them with a unique and enjoyable experience as they regain their strength and get back in the game.

Aisra's goal is to ensure that everyone can enjoy sports again, even after experiencing injuries.



UNCOVERING
FRUSTRATIONS &
BRAINSTORMING
CREATIVE IDEAS

2023



RESEARCH &
DEVELOPMENT

2024



LAUNCH &
GROWTH

2024

Target Market

Age 18-45, active in sports, both genders, educated, middle-high income.



Target Market 1

Health-conscious, motivated, active lifestyle, seeking fitness solutions, open-minded.



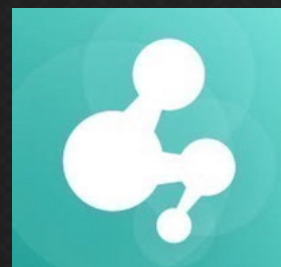
Target Market 2

Passionate about sports, diverse activities, seeking performance and well-being.

Direct Competitors

Rehab Boost

A leading provider of rehabilitation and physical therapy solutions. They offer innovative products and services to help individuals recover and regain their mobility.



Rehab Guru

Provides comprehensive resources and tools for healthcare professionals in rehabilitation. They offer evidence-based guidelines, training materials, and interactive exercises to support high-quality care.



Fitwizard

A fitness technology company that creates personalized workout and nutrition plans. Their advanced algorithms analyze individual data and goals to provide tailored recommendations for optimal fitness results.



Competitive Advantages

AI Algorithms and Real-time Feedback

- Improve performance and prevent injuries.
- Competitors do not have the same advanced AI features and real-time feedback.

Gamification Elements

- To keep users engaged and motivated.
- Competitors lack the same level of gamification in their solutions.

Thorough Solution

- Complete solution for sports injury prevention and performance improvement.
- Competitors often provide partial solutions without the integration of AI algorithms.

Business Model

We are using
subscription-based
model



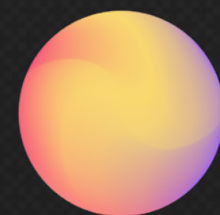
Tier One

7 Day Free Trial With Limited Access.



Tier Two

\$20 For A Monthly Subscription.



Tier Three

\$199 For A Yearly Subscription.

Future Roadmap

- \$2.5M
- Seeking capital for expanding the development team
- Aiming to scale marketing efforts
- Looking to establish strategic partnerships

Q1

2024

DEVELOP ARTIFICIAL INTELLIGENCE ALGORITHMS AND DESIGN USER INTERFACE

BUILD THE APP USING A MOBILE APP DEVELOPMENT FRAMEWORK

TEST THE APP THOROUGHLY AND LAUNCH IT TO THE MARKET

Q2

2024

CONTINUOUSLY IMPROVE THE APP BASED ON USER FEEDBACK AND DATA ANALYSIS

Q3

2024

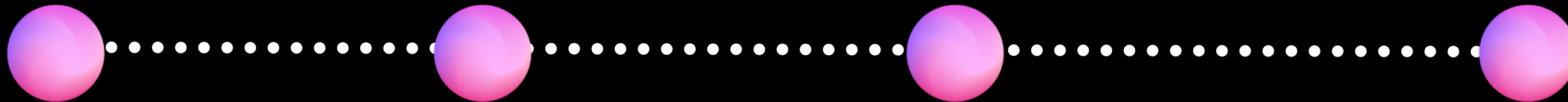
DEVELOP PARTNERSHIPS WITH SPORTS TEAMS AND ORGANIZATIONS TO PROMOTE THE APP AND GENERATE REVENUE

Q4

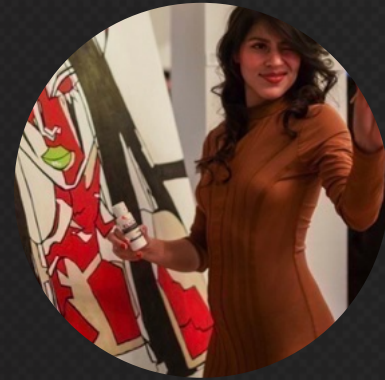
2025

ALLOW USERS TO COMPETE WITH FRIENDS OR OTHER USERS ON A LEADERBOARD

OFFER PRIZES SUCH AS WORKOUT GEAR OR DISCOUNTS ON SPORTS EQUIPMENT FOR REACHING CERTAIN MILESTONES OR ACHIEVING SPECIFIC GOALS



The Team



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CEO/CTO



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CVO

Thank You

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