STDLink

First AI-Powered platform for STIs/STDs

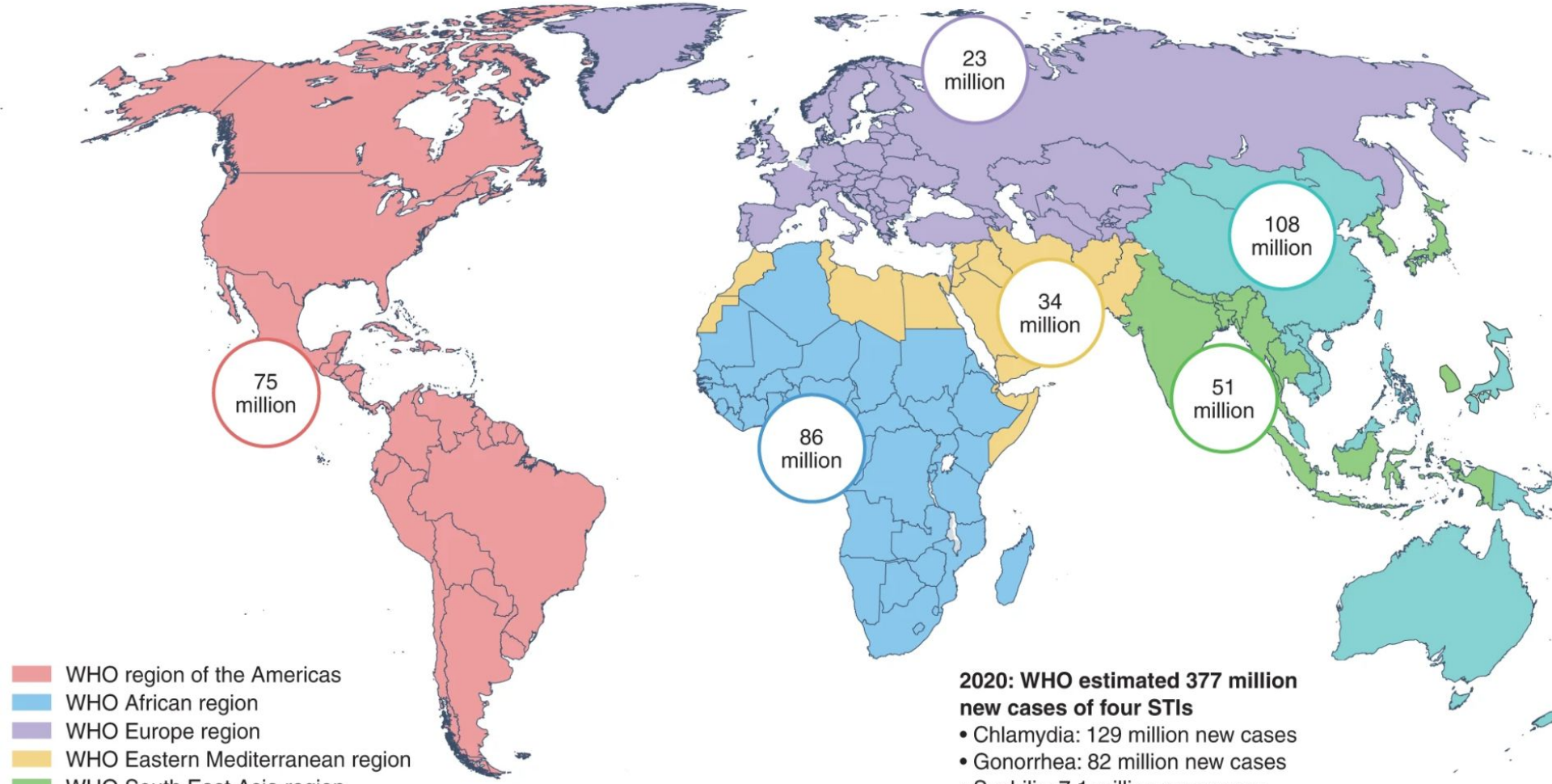
Do you know that

MORE THAN

1 MILLION

Is the number of STIs acquired every day worldwide.

These numbers represent incident cases of chlamydia, gonorrhea, trichomoniasis and syphilis in 2016.



2020: WHO estimated 377 million new cases of four STIs

- Chlamydia: 129 million new cases
- Gonorrhea: 82 million new cases
- Syphilis: 7.1 million new cases
- Trichomoniasis: 156 million new cases

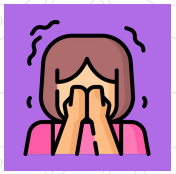
01 Problems

Stigma

STI/STD discussions clouded in uncertainty and stigma.

Mistreatment

Misunderstanding fuels mistreatment and isolation.



Fear

Misinformation fosters fear and judgment, worsening the issue.

02 SOLUTION

Confidentiality

A confidential platform for support and information

JUDGMENT FREE

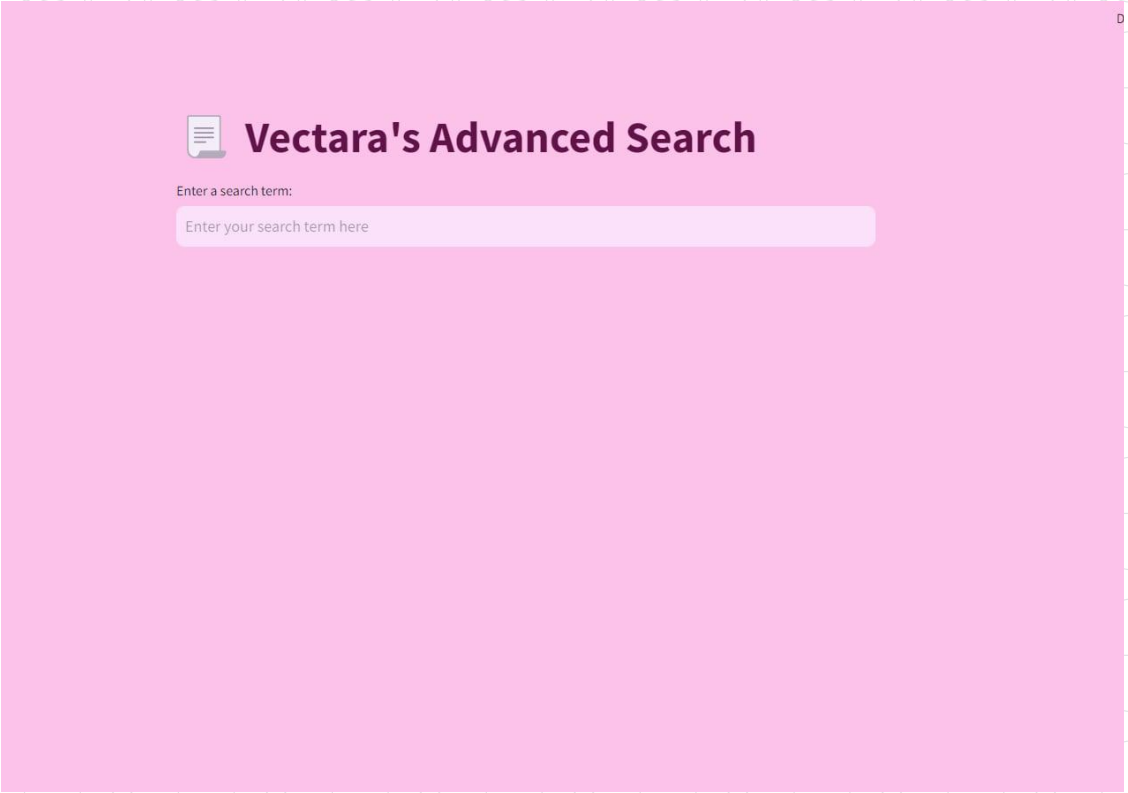
Provide judgment-free access to information.

03 Product

First **AI-powered** website dedicated to **sexual health and STD stigma**.

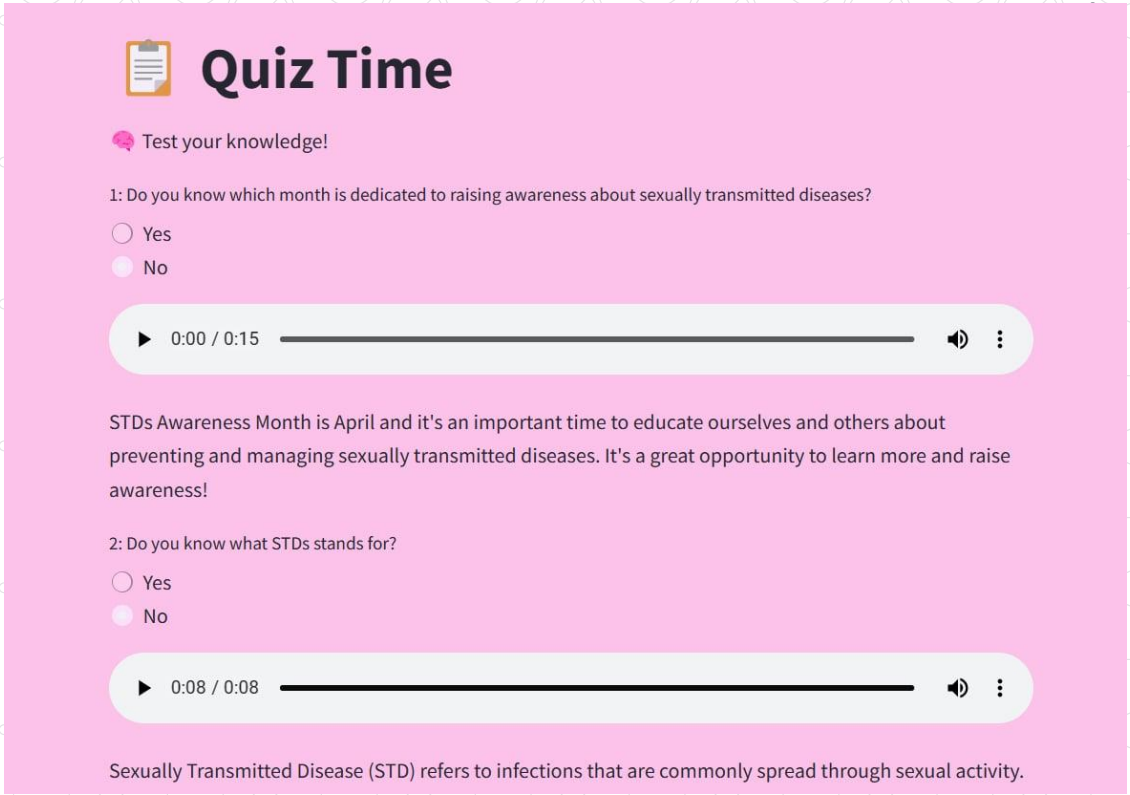
Vectara's Advanced Search

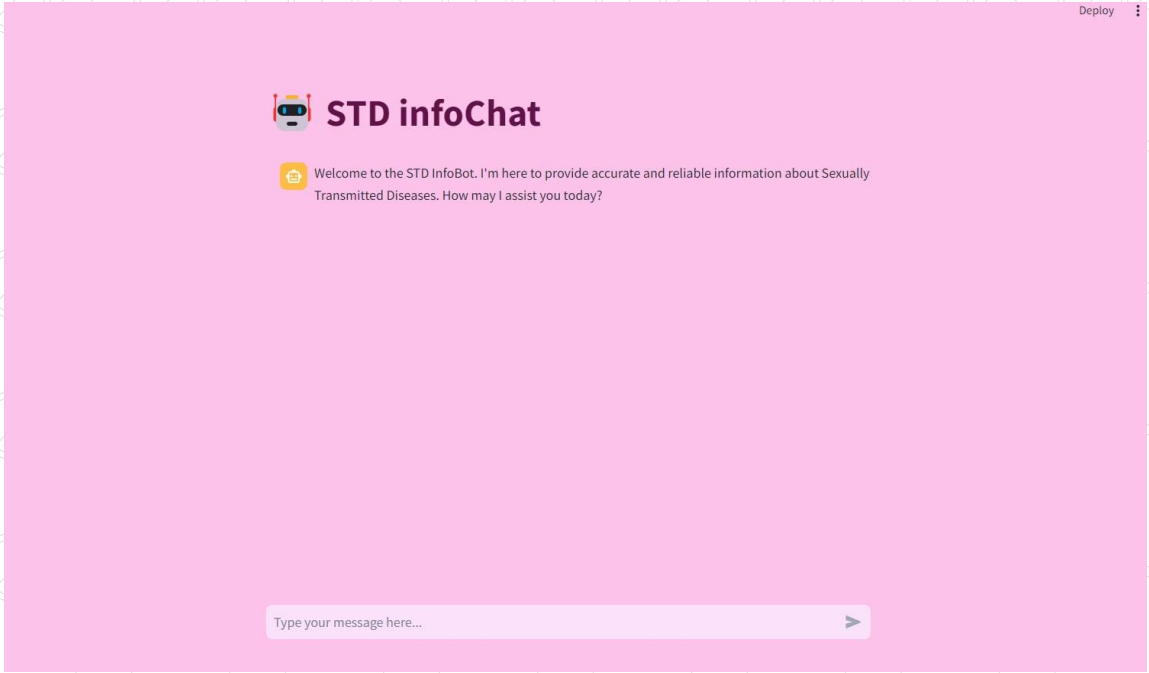
Advanced searcher providing responses based on trustworthy PDF documents curated by experts.



Quiz Time

Dive into our interactive STD quiz! With lively voiceovers, learn while you're entertained.

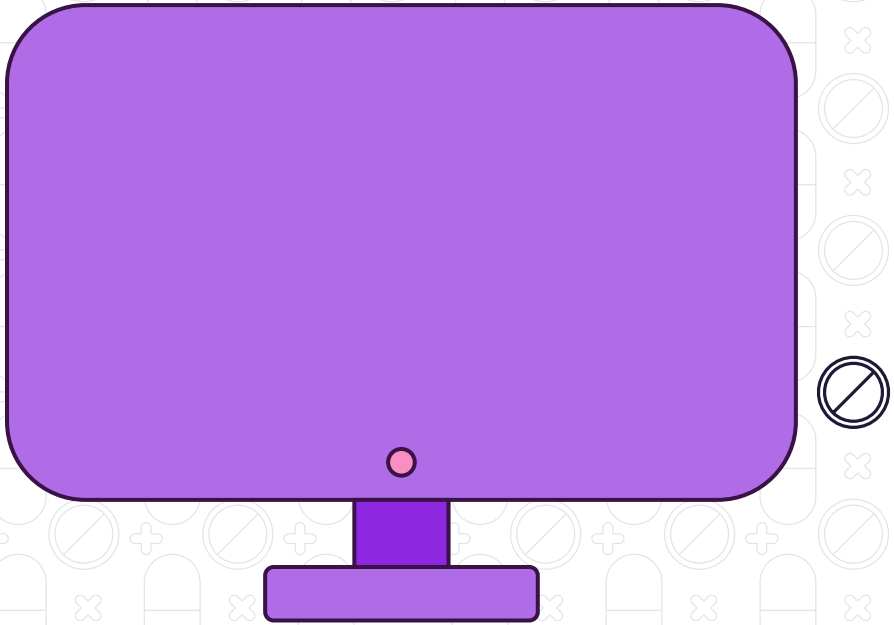




STD Info Bot

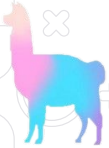
Serving as a personal guide, providing customized information beating stigma.

Website demo



04 Technologies

vectara



Llama 2

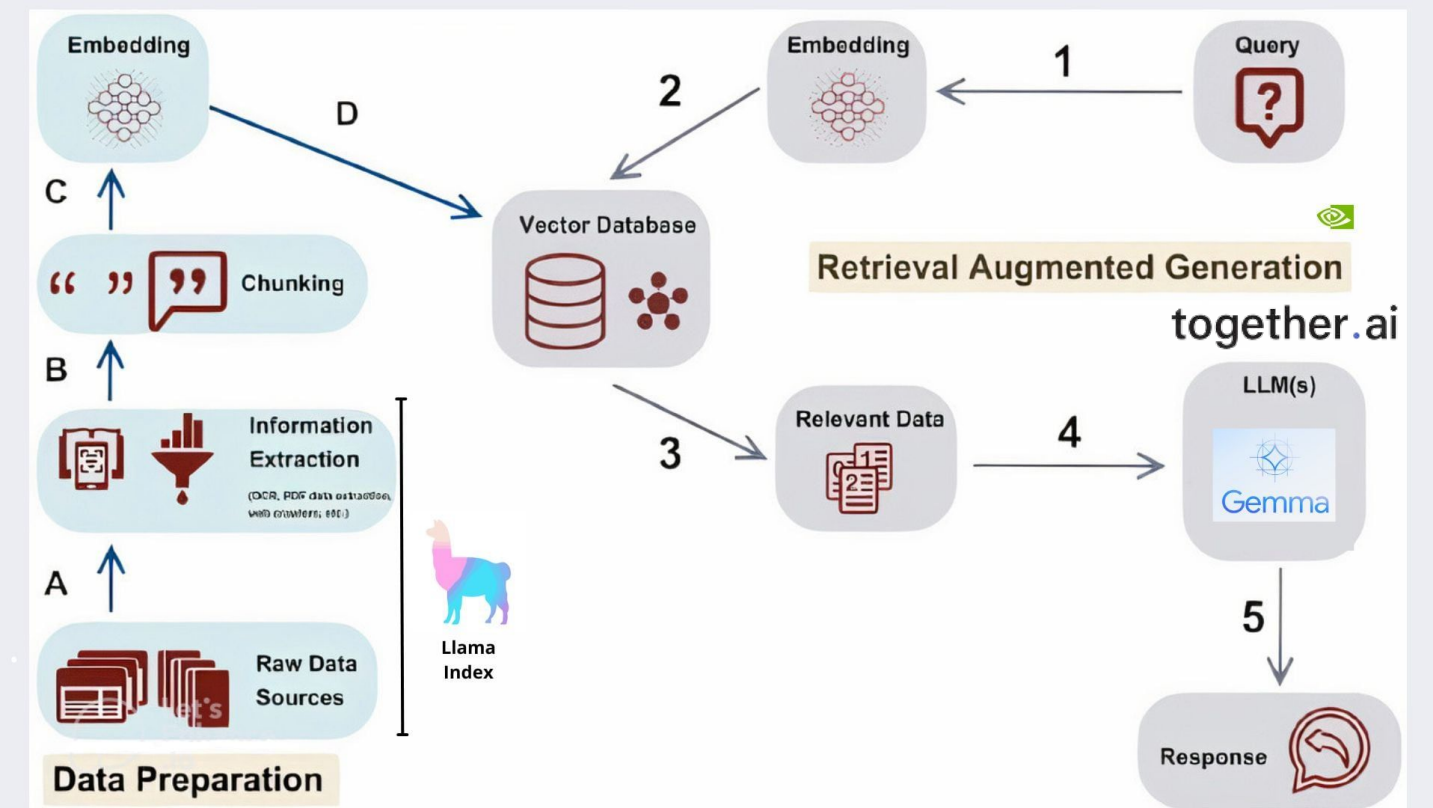
Meta AI

together.ai

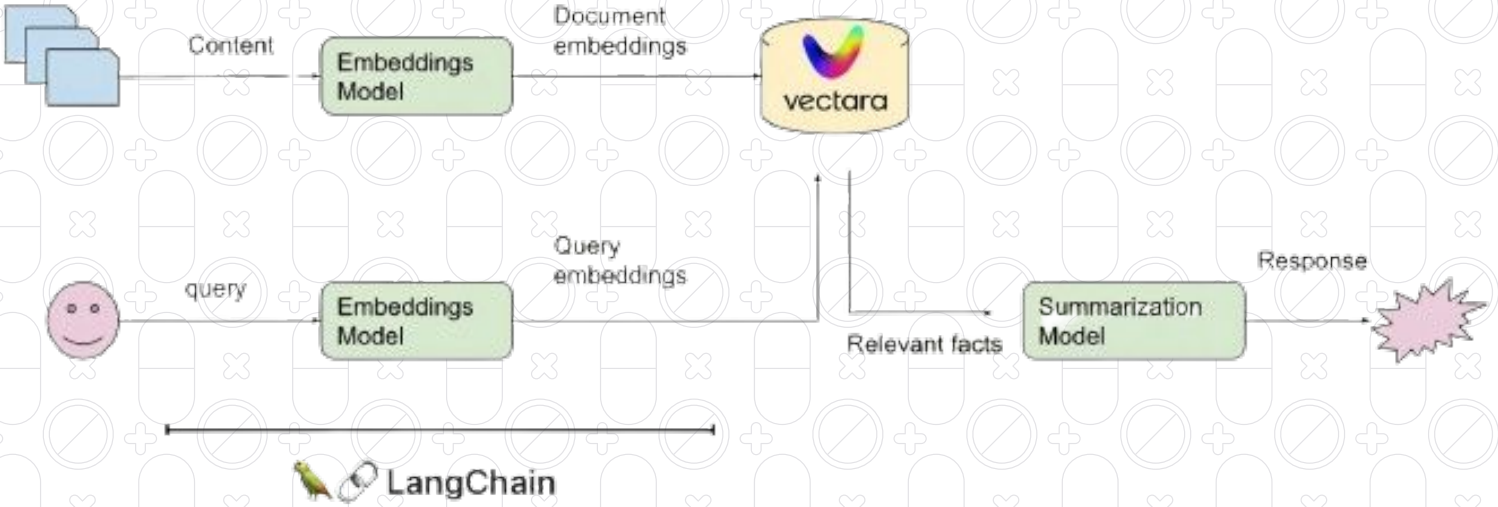
NVIDIA

RAG

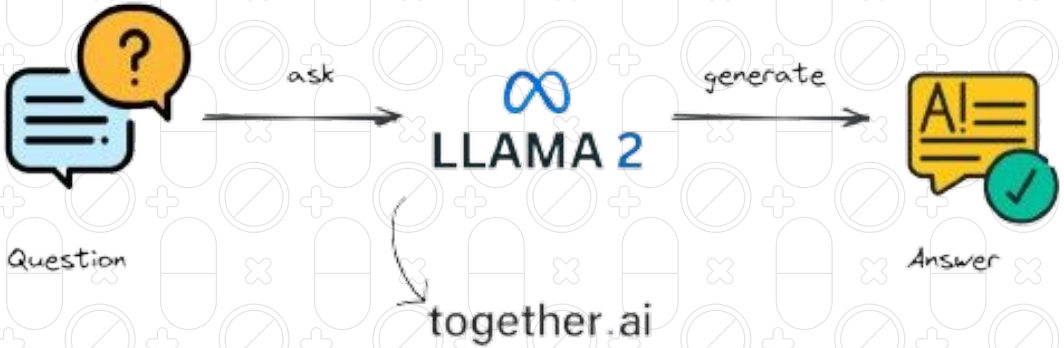
A RAG (Chatbot)



B Vectara


Content
Embeddings Model
Document embeddings
vectara
query
Embeddings Model
Query embeddings
Relevant facts
Summarization Model
Response
LangChain

C Quiz



05 Impact

Knowledge

Empower with knowledge and resources.

Awareness

Raise awareness, end stigma.

Loss Reduction

Reduce STD impact and save lives.

06 Revenue Model

FREE

- Access to chatbot.
- Ad free.
- Unlimited access.
- Exclusive content.

PREMIUM

9.99$/month

- Access to chatbot.
- Ad free.
- Unlimited access.
- Exclusive content.

06 Revenue Model

- Seeking partnerships with sexual health **organizations** for financial support.

THE FAITH-BASED COALITION FOR
THE GLOBAL FUND
to Fight AIDS, Tuberculosis and Malaria

AHF

Y-P
International Foundation
for Y-PEER Development

07 Our Vision

April 2024 — 01

Launch in Tunisia.

July 2024 — 02

Expanding to cover all the MENA region.

December 2024 — 03

Cover Sub-Saharan Africa.

April 2025

Reach people worldwide.

07 Our Vision

- Add image recognition feature.
- Add a tool for obtaining contact details of doctors/centers.

Our Team

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Thanks!