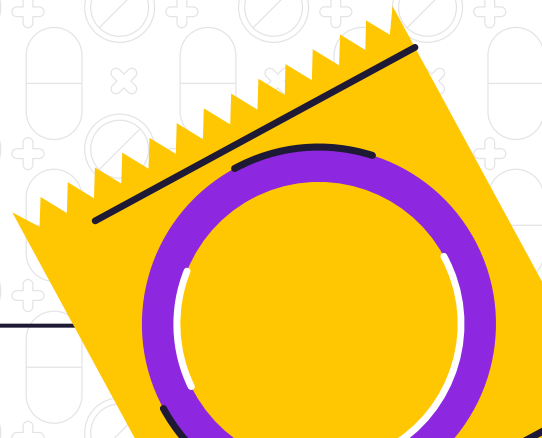


# STDLink

First AI-Powered platform for STIs/STDs



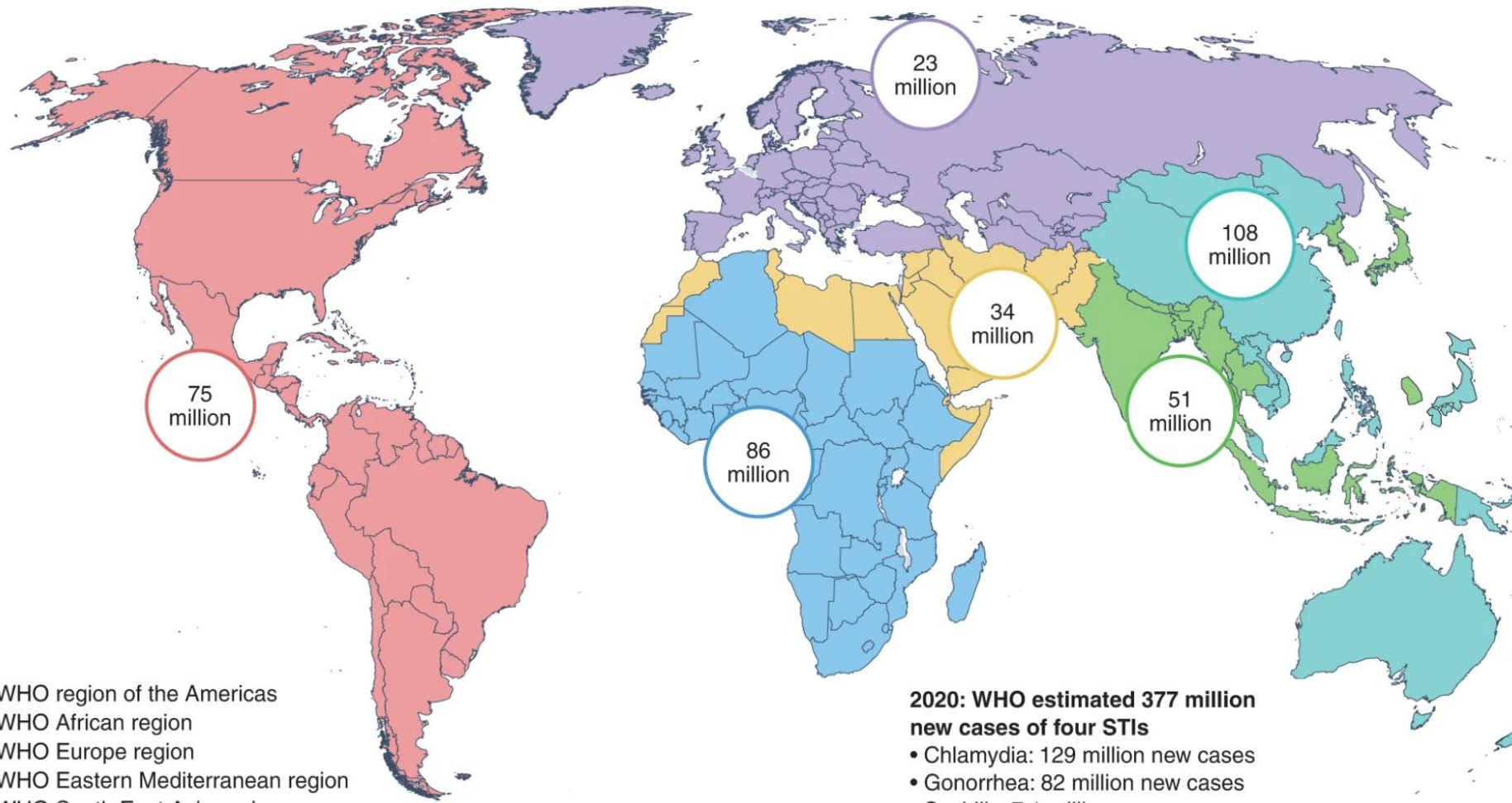
---

⊗ **Do you know that**

**MORE THAN**  
**1 MILLION**

Is the number of STIs acquired **every day** worldwide.

These numbers represent incident cases of chlamydia, gonorrhea, trichomoniasis and syphilis in 2016.



- WHO region of the Americas
- WHO African region
- WHO Europe region
- WHO Eastern Mediterranean region
- WHO South East Asia region
- WHO Western Pacific region

**2020: WHO estimated 377 million new cases of four STIs**

- Chlamydia: 129 million new cases
- Gonorrhea: 82 million new cases
- Syphilis: 7.1 million new cases
- Trichomoniasis: 156 million new cases



# 01 Problems



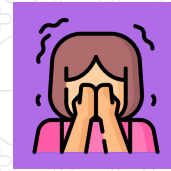
## Stigma

STI/STD discussions clouded in uncertainty and stigma.



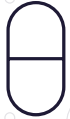
## Mistreatment

Misunderstanding fuels mistreatment and isolation.



## Fear

Misinformation fosters fear and judgment, worsening the issue.





# 02 SOLUTION



## Confidentiality

A confidential platform for support and information



## JUDGMENT FREE

Provide judgment-free access to information.

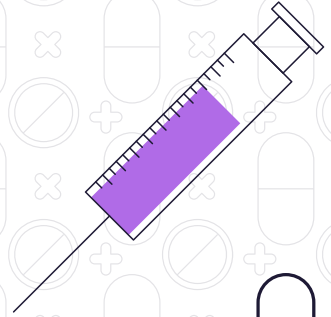




03

# Product

First **AI-powered** website dedicated  
to **sexual health** and **STD stigma**.





# Vectara's Advanced Search

Advanced searcher providing responses based on trustworthy PDF documents curated by experts.



## Vectara's Advanced Search

Enter a search term:



# Quiz Time

Dive into our interactive STD quiz! With lively voiceovers, learn while you're entertained.



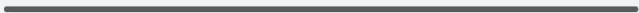
## Quiz Time

🗣️ Test your knowledge!

1: Do you know which month is dedicated to raising awareness about sexually transmitted diseases?

Yes

No


▶ 0:00 / 0:15  🔊 ⋮

STDs Awareness Month is April and it's an important time to educate ourselves and others about preventing and managing sexually transmitted diseases. It's a great opportunity to learn more and raise awareness!

2: Do you know what STDs stands for?

Yes

No


▶ 0:08 / 0:08  🔊 ⋮


Sexually Transmitted Disease (STD) refers to infections that are commonly spread through sexual activity.





## **STD infoChat**




 Welcome to the STD InfoBot. I'm here to provide accurate and reliable information about Sexually Transmitted Diseases. How may I assist you today?

Type your message here...

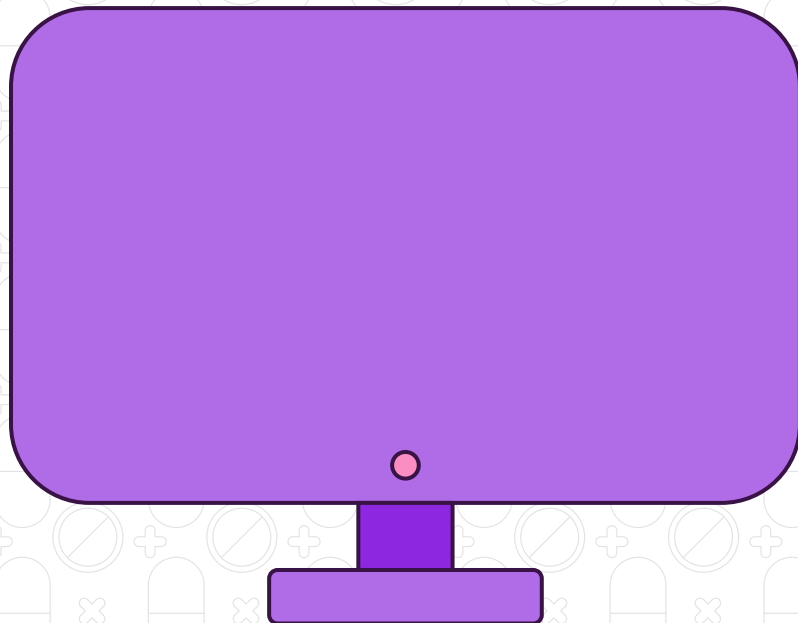


# STD Info Bot

Serving as a personal guide,  
providing customized  
information beating stigma.



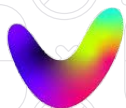
# Website demo



⊗

04

# Technologies



vectara



LangChain



LlamaIndex

Llama 2

Meta AI

together.ai

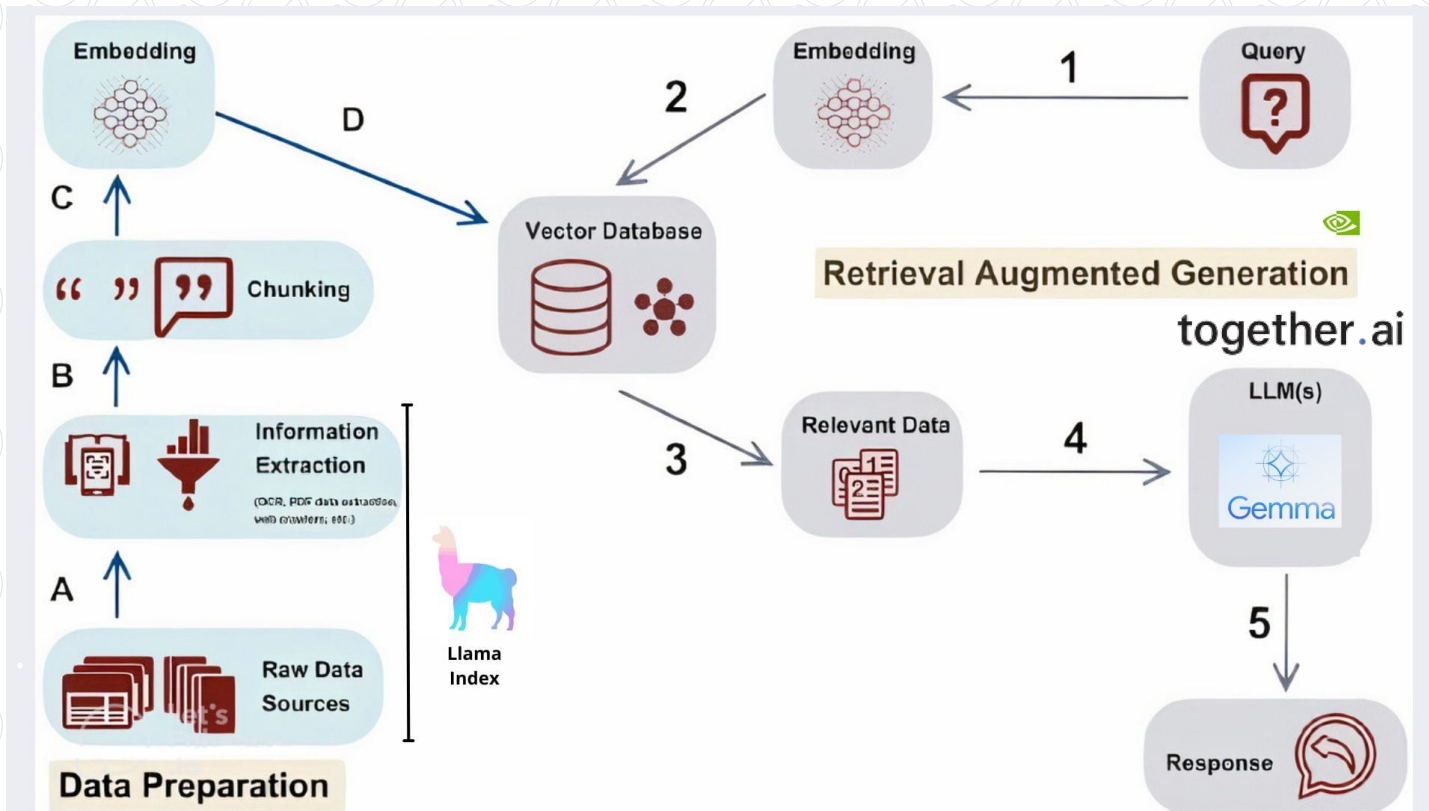


**nvidia**

RAG

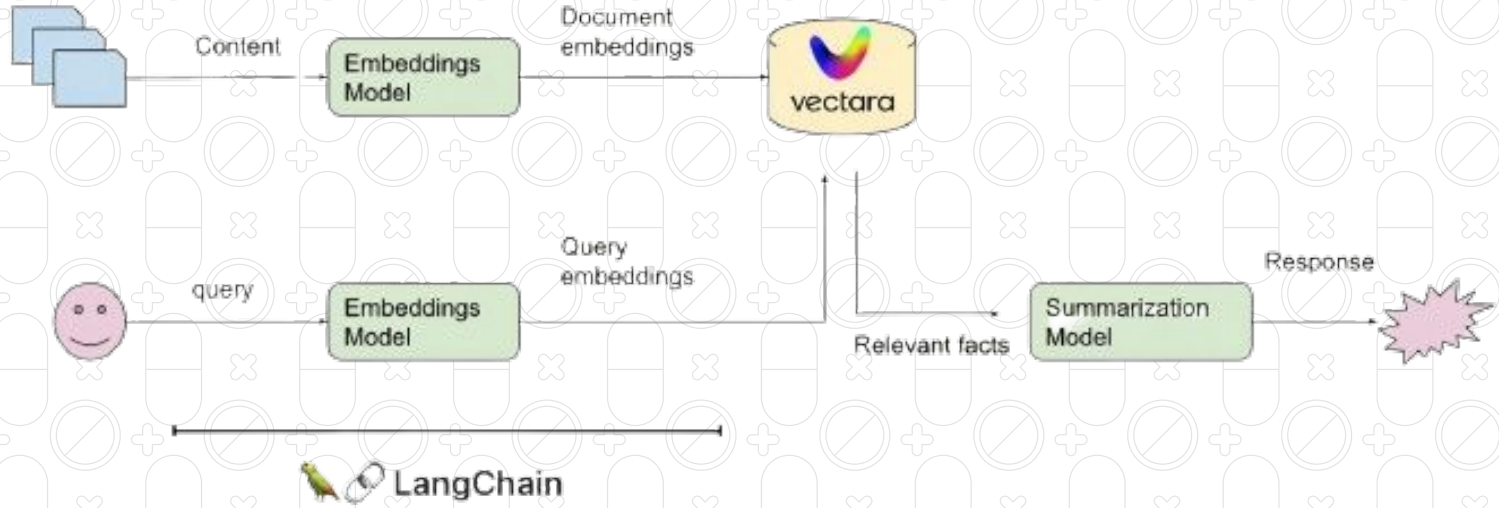


# A RAG (Chatbot)



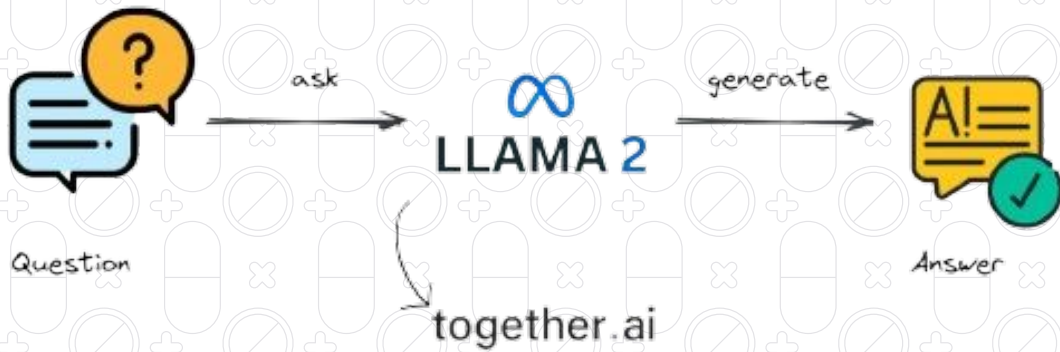


# Vectara





# Quiz



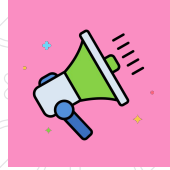


# 05 Impact



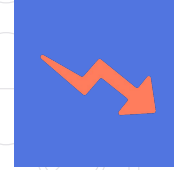
## Knowledge

Empower with knowledge and resources.



## Awareness

Raise awareness, end stigma.



## Loss Reduction

Reduce STD impact and save lives.



# 06

# Revenue Model

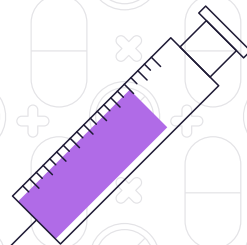
## FREE

- ✓ Access to chatbot.
- ➖ Ad free.
- ➖ Unlimited access.
- ➖ Exclusive content.

## PREMIUM

9.99\$/month

- ✓ Access to chatbot.
- ✓ Ad free.
- ✓ Unlimited access.
- ✓ Exclusive content.





# 06

# Revenue Model

- Seeking partnerships with sexual health **organizations** for financial support.



THE FAITH-BASED COALITION FOR  
**THE GLOBAL FUND**  
to Fight AIDS, Tuberculosis and Malaria

AHF



International Foundation  
for Y-PEER Development

07

# Our Vision

April 2024

Launch in Tunisia.

01

July 2024

Expanding to cover all the MENA region.

02

December 2024

Cover Sub-Saharan Africa.

03

April 2025

Reach people worldwide.

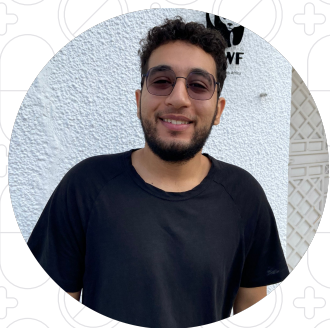


# 07

## Our Vision

- Add image recognition feature.
- Add a tool for obtaining contact details of doctors/centers.

# ✕ Our Team



**Tijani  
Boujdaria**



**Minyar  
Meksi**



**Mohamed  
Rouini**



**Walid  
Jlassi**

**Thanks!**

