

A vibrant, futuristic scene of two blue, humanoid robots in a boxing ring. The robots are wearing boxing gloves and are in a boxing stance, facing each other. The ring is surrounded by a crowd of spectators, and the scene is lit with bright, colorful lights, creating a dramatic atmosphere. The text is overlaid on the image.

# **GRANDMASTER GLADIATORS**

**Video Insights for the  
Majestic Sport of  
Chess Boxing!**

# Intellectual Bloodsport

- Fast, Thoughtful  
and Violent
- Chessboxing is the  
ideal sport  
entertainment for  
today's educated  
video consumer



# Exploring with TwelveLabs

- Engage the side of the sport they like
- Find surprising highlights
- Jamming Tracks



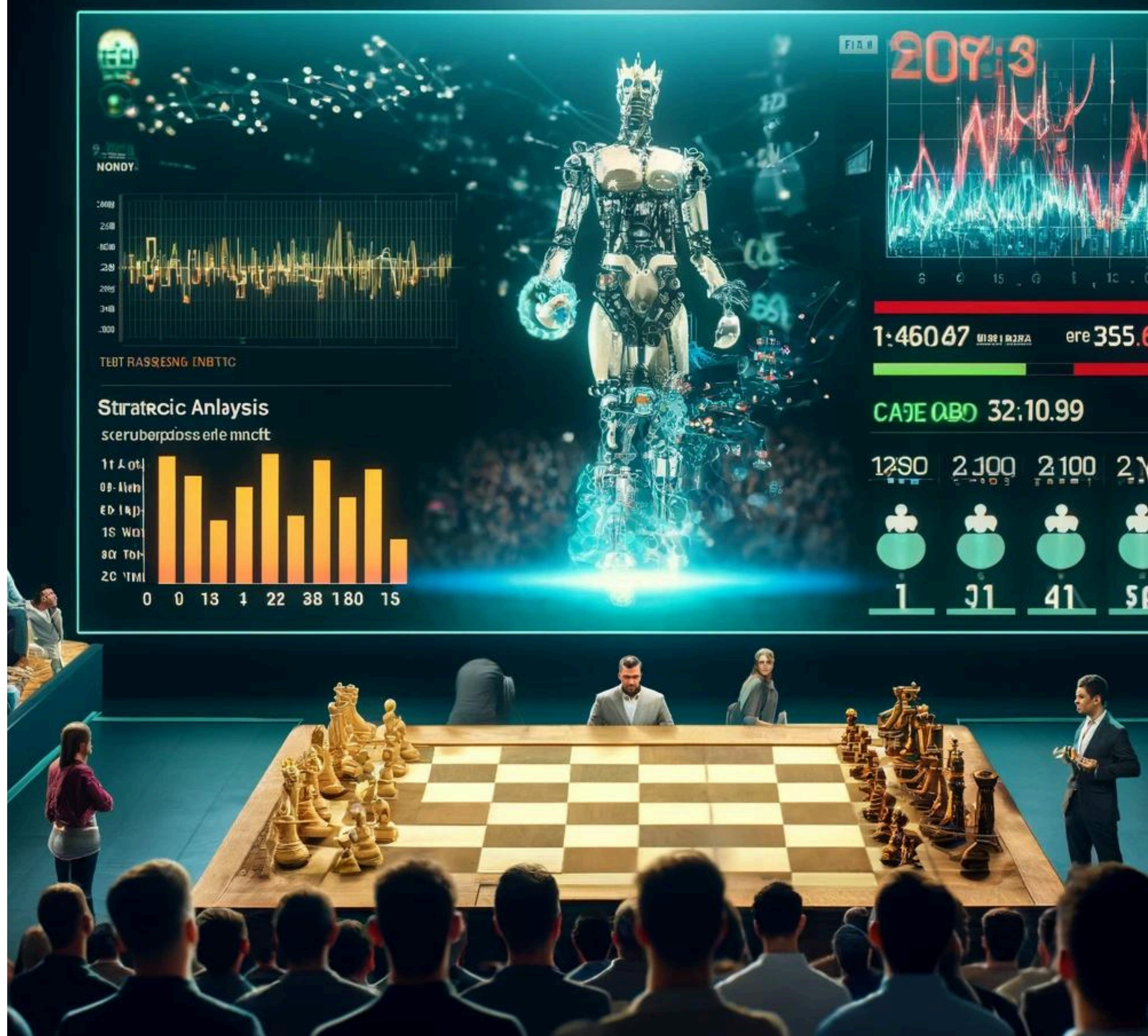
# Repurposing Content

- Make portrait <1m videos for TikTok/YT Shorts
- Expand the reach and spread the word about Chess Boxing!



# Business Opportunity

- Content Repurposing
- YT-First Sports & Entertainment
- Video-first processing



# Thank You!

Akshay and Ray