MARKETLYTICS
Intelligence Marketing Analytics

MARKETLYTICS Purpose

MARKETKYTICS is an advanced and innovative marketing analytics application designed to transform businesses' marketing efforts. With its intelligent features and cutting-edge technologies, MARKETKYTICS offers faster and data-driven solutions, empowering businesses to stay ahead in today's competitive landscape. Gain valuable insights, optimize marketing strategies, and drive exceptional results with MARKETKYTICS.

Advanced AI-powered

MARKETKYTICS is an empowering marketing analytics application, providing businesses with the tools and insights to achieve marketing excellence. Leveraging advanced technologies, MARKETKYTICS enables data-driven decisions, impactful campaigns, and a competitive edge in the ever-evolving marketing landscape. Elevate your marketing strategies with MARKETKYTICS.

Existing Problems

- Lack the ability to provide dynamic content & personalized writing assistance.
- Ineffective emails may lead to lower response rates and missed opportunities.
- Finding relevant information and organizing it cohesively can be challenging.
- Difficulty to design Newsletter and Ads content.
- Poorly present product description and listing.
- Fetching data from large document.
- Inconsistent and lackluster captions to reduce engagements.
- Creating high-quality audio and scripts for visual base marketing.

Our Solutions

- Generate content & provide valuable suggestions, making writing process smoother & productive.
- AI-powered streamlines email composition, helps users tailor their messages for specific audiences.
- enables users to create high-quality Content, Ads and Newsletter quickly and efficiently.
- Automate businesses to save time while ensuring that their product description & listings are informative and appealing to customers.
- Aggregating essential product information to enable product comparison.
- Streamline invoice to make faster financial management.
- Generate audience based social media post.

Product Perception

MARKETLYTICS

AI Write

Email Generator

Article Generator

Ads Generator

Newsletter

Product Description

Product Listing

Product Comparison

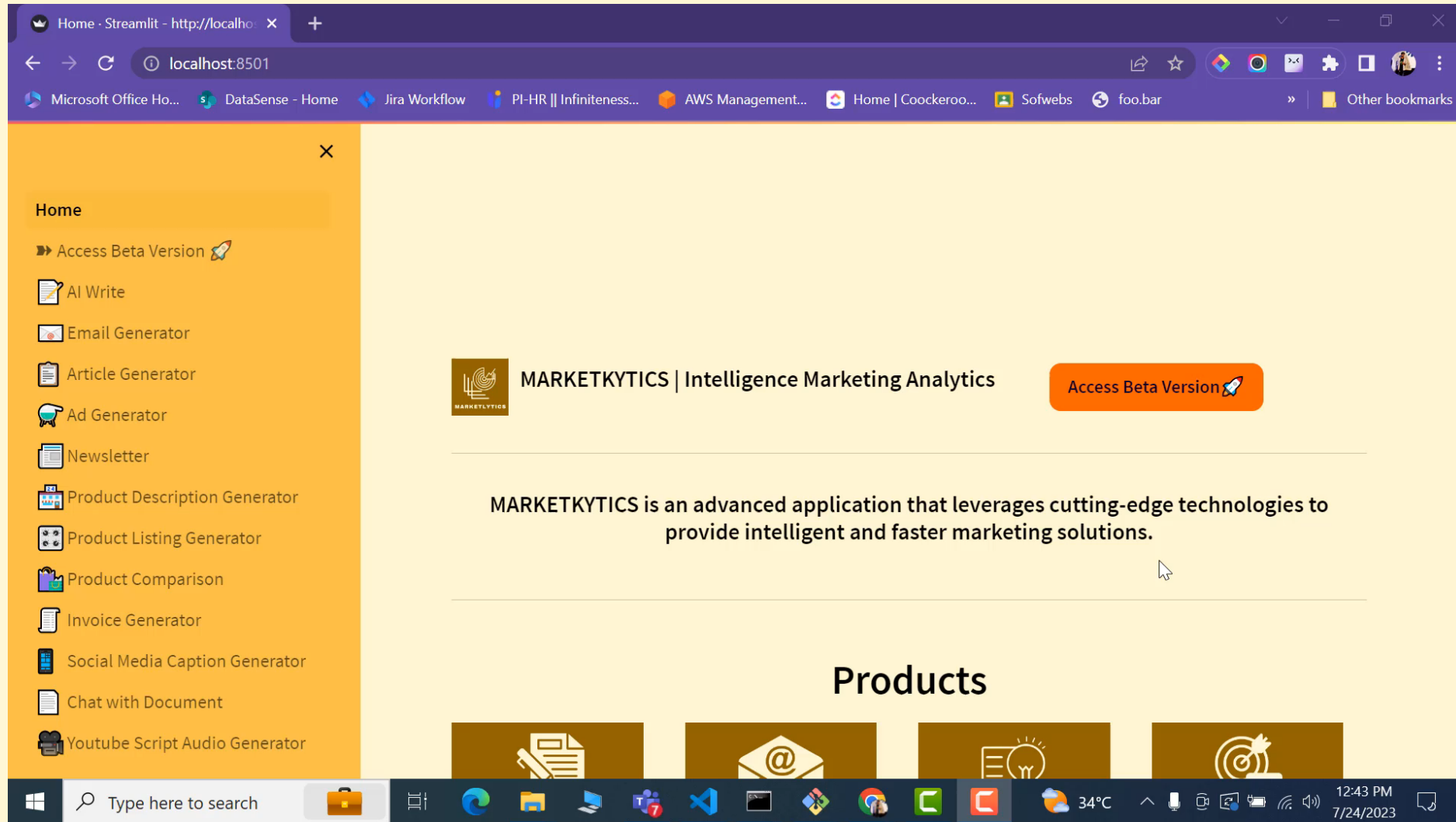Invoice Generator

Social Media Caption

Chat with Documents

Youtube Script

Product Demonstration
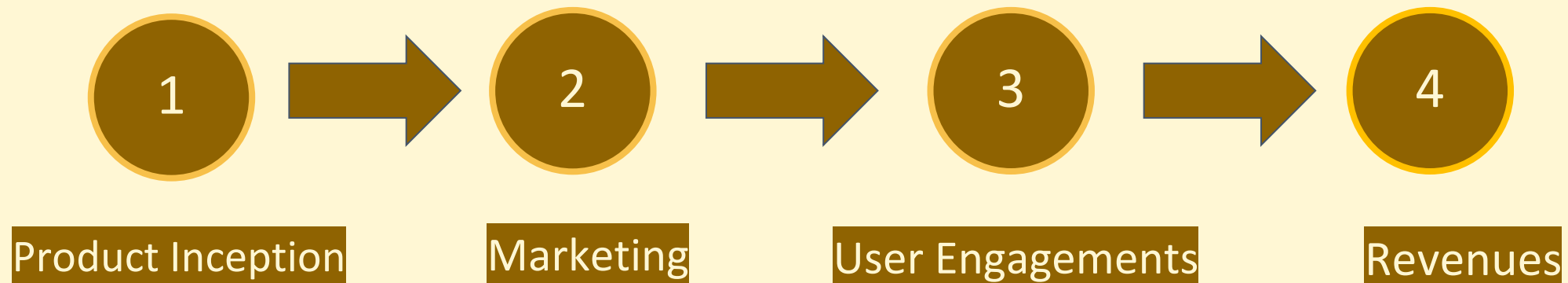
Why Companies use INTELYTICS

- data-driven strategies to optimize marketing efforts and allocate resources efficiently.

- Faster marketing research work and data optimize

- Companies can stay ahead in their industries and make strategic moves

- Generate summaries from large documents

- Inspect large documents

- Resonate with their target audience, resulting in increased customer engagement and loyalty.

- Product Description Generator and Product Listing Generator, which create persuasive and accurate content.

- Generate predictions and insights

- Marketing research & knowledge discovery

- Generator to streamline and optimize email marketing campaigns.

- Automating the invoicing process and ensuring accuracy in financial transaction.

MARKETLYTICS

MARKETLYTICS Product Pricing

	Features	1	2	3
0		Free ($0/month)	Pro ($35/month)	Enterprise ($185/month)
1	Public	✓	✓	✓
2	Private		✓	✓
3	Permissions		✓	✓
4	Sharing			✓
5	Unlimited members			✓
6	Extra security			✓

Business Plan

Provide advertisers with comprehensive analytics and metrics to measure the performance of their campaigns on your platform. This will help them assess the effectiveness of their advertising efforts and make data-driven decisions.

1	→	2	→	3	→	4
Product Inception		Marketing		User Engagements		Revenues

Million
$1

20223

Million
$50

2026

Million
$100

2028
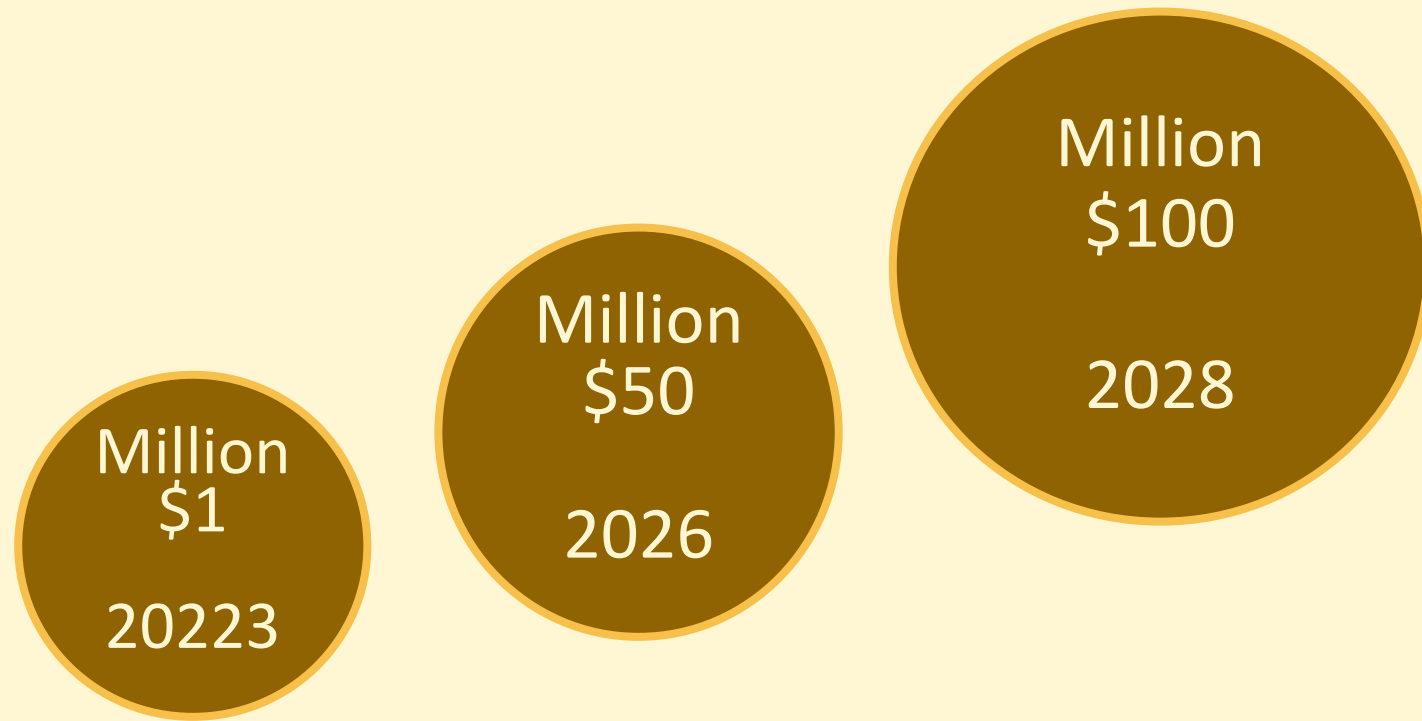
Market Opportunity

Expanding the company's market reach and establishing strategic partnerships can be part of the growth plan. This can involve targeting new industries, exploring international markets, and forging alliances with complementary businesses.

Growth and strategy plan

1

2023

Year to get in market

- Engage customer
- Enrich Enterprise level customer and clients
- Make current solution more faster and robust.
- Build partnership

2

2024

Breakthrough.

- Enrich & integrate more AI tools
- More polishing the existing tools
- Develop a Dashboard creation platform
- Add more customer and partners

3

2025

Metaverse contribution.

- Break the market and competitors
- Build solutions to target large scale industries
- Integration with productivity tools.
- Develop a data insights and analysis base tools for Cloud platform
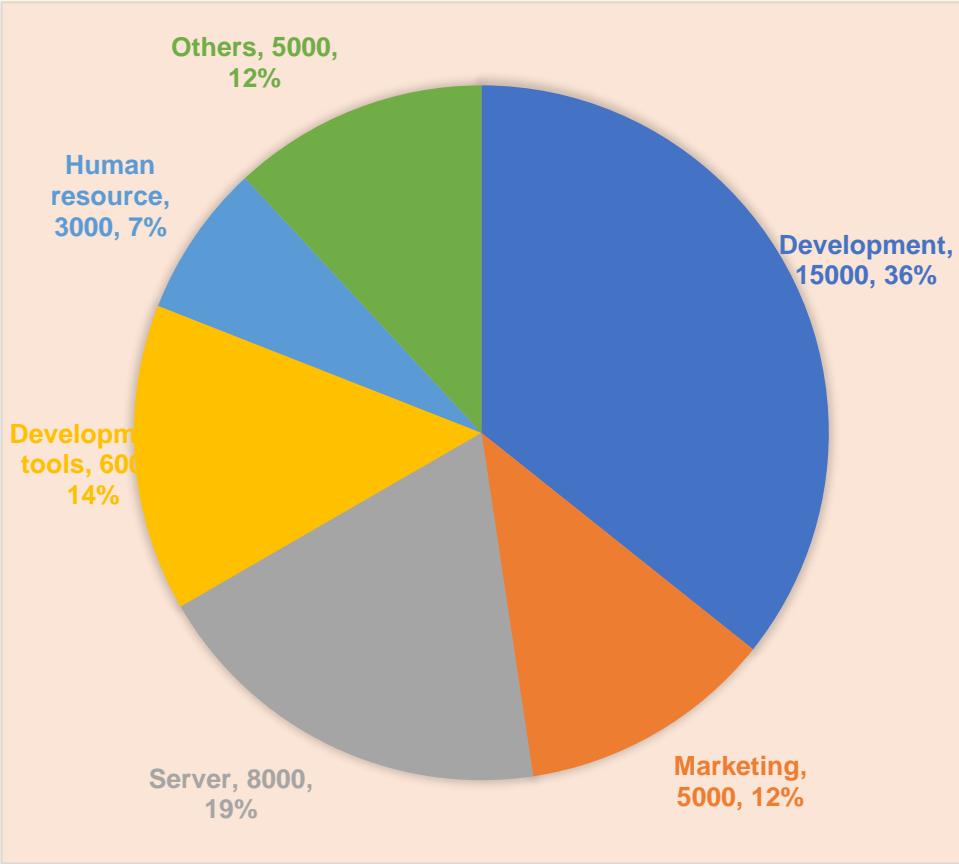
Funding Plan For 2023

$15000
Development

$5000
Marketing

$8000
Server

$6000
Development Tools

$3000
Human Resource

$5000
Others

Others, 5000, 12%

Human resource, 3000, 7%

Development tools, 6000, 14%

Development, 15000, 36%

Server, 8000, 19%

Marketing, 5000, 12%

Future Goals

The goals of MARKETLYTICS encompass a comprehensive approach to transforming businesses' marketing strategies. Our primary objective is to empower data-driven decision-making, providing businesses with intelligent insights to optimize their marketing campaigns and allocate resources effectively. By maximizing marketing ROI, we aim to help businesses achieve higher returns from their marketing investments.

Our Team
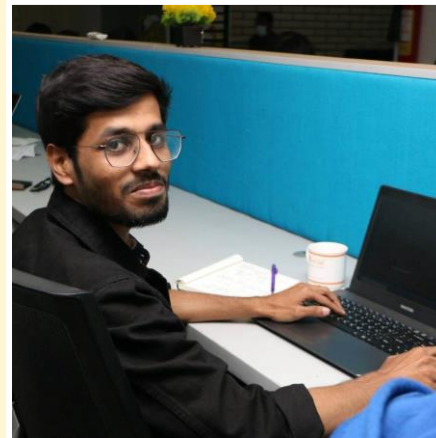
Sanjoy Kumar
Founder & Creator of MARKETLYTICS

Conclusion

MARKETLYTICS offers a comprehensive suite of AI-based tools that revolutionize content creation, marketing strategies, and communication. Through cutting-edge technologies and intelligent solutions, MARKETLYTICS empowers businesses and content creators to excel in today's competitive landscape.

Thank You

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