



Custom GPT – EOS Advisor

Operational & Quality System

## EOS Advisor

Just input the name of your business and the "EOS Advisor," a specialized GPT, will create a tailored Entrepreneurial Operating System (EOS) plan you can tailor to meet your business needs and align towards achieving your company's vision.

Custom GPT – EOS Advisor

# EOS Advisor



## Mike's EOS Advisor

By Michael L Lively 

Input your company goal and get a basic EOS plan.

Link: <https://chatgpt.com/g/g-OtdXEXYbz-mike-s-eos-advisor>

Create My Company

# EOS Advisor



**You**

Create My Company



**Mike's EOS Advisor**

Let's get started on creating your company! First, can you tell me the goal of your company? This will help in designing the components of the EOS system tailored to your specific needs.



@ Udemy course creator



# EOS Advisor Results

## Vision

**10-Year Target:** Become a leading educational platform with a diverse catalog of courses on Udemy, known for high engagement rates and student success.

### •Core Values:

- **Educational Excellence:** Commitment to high-quality, well-researched content.
- **Learner Success:** Focus on the practical application and real-world success of our students.
- **Innovation in Teaching:** Constantly adopting new teaching methods and technologies.
- **Integrity:** Transparent and honest communication with students and partners.

•**Core Focus:** Deliver transformative online learning experiences in various disciplines, with special attention to emerging technologies and skills.

•**Marketing Strategy:** Target learners who are professionals looking to upskill, students needing supplementary learning, and hobbyists wanting to explore new areas.

Unique selling propositions include expert instructors, interactive content, and supplemental resources.

## People

•**Right People:** Assemble a team of course creators and subject matter experts passionate about education and skilled in digital content creation.

•**Right Seats:** Key roles include Course Development Manager, Content Creators, Marketing Specialist, Customer Support, and a Technology Coordinator for platform management.

## Data

### •Key Performance Indicators (KPIs):

- Number of active courses.
- Enrollment numbers per course.
- Course completion rates.
- Student satisfaction scores.
- Revenue per course.

## Issues

•**Common Issues:** Identifying trending and profitable course topics, maintaining high engagement rates, and managing technical issues with course delivery.

•**Problem Solving:** Regular strategy sessions to address and resolve issues using the IDS (Identify, Discuss, Solve) method.

## Process

### •Core Processes:

- **Course Development Process:** From topic selection, curriculum design, content creation, to review and launch.
- **Marketing and Sales Process:** Strategies for course promotion, student engagement, and partnerships.
- **Customer Support Process:** Handling inquiries, feedback, and technical support efficiently.

## Traction

### •Rocks (90-Day Goals):

- Launch 5 new courses in key skill areas.
- Increase course enrollment by 20% through targeted marketing campaigns.
- Implement a new interactive quiz feature to increase student engagement.

•**Meeting Pulse:** Weekly team meetings to review progress on rocks, discuss issues, and ensure alignment with the EOS components.

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1. Customization and Scalability
  2. Efficiency
  3. Accessibility
  4. Consistency and Accuracy
  5. Real-Time Updates and Adaptability
  6. Data-Driven Insights
  7. Integration with Other Tools
  8. User-Friendly Interface



# EOS Advisor Advantages

# Conclusion

- By implementing an automatic EOS system like the "EOS Advisor," businesses can optimize their operational structures in a way that is both cost-effective and aligned with their long-term strategic goals. This can be particularly beneficial for small to medium-sized enterprises that are looking to establish robust operational foundations without the overhead of traditional consultancy services.

