

### Adéjoké Keeper of Tales

Al Storytelling as a means of cultural self-expression



# Challenge

### Youth

- Loss of cultural heritage as modernization progresses
- Younger generations are becoming disconnected from traditional stories
- Need for innovative ways to keep cultural wisdom alive and relevant



# Opportunity

### **Tourism**

Let tourists connect deeper by creating personalized stories, relating them to the rich culture and wisdom of Yoruba stories. By engaging with our platform, tourists can immerse themselves in the vibrant heritage of Yoruba folklore, ensuring that every visit is meaningful and memorable.



# Types of Storytelling





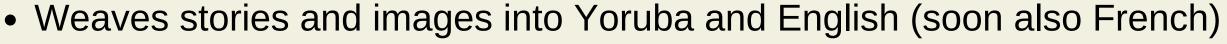
- Written Tradition
- 3 Digital Multimedia Storytelling
- 4 Al weaving meaningful stories

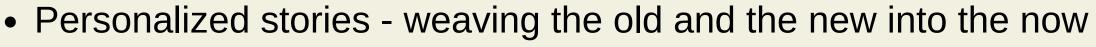




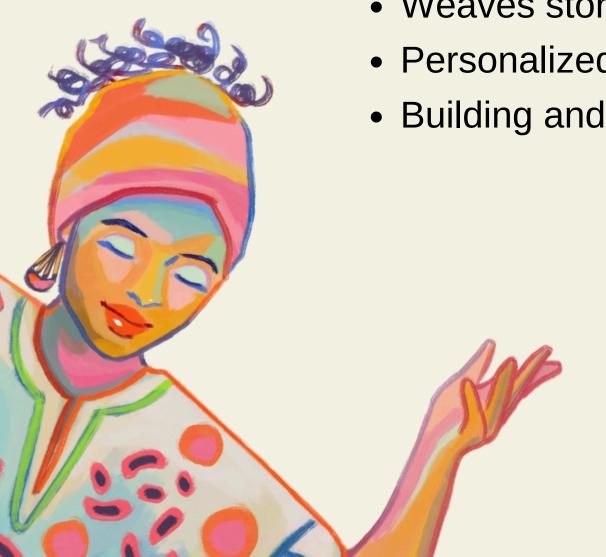
Al empowered stories

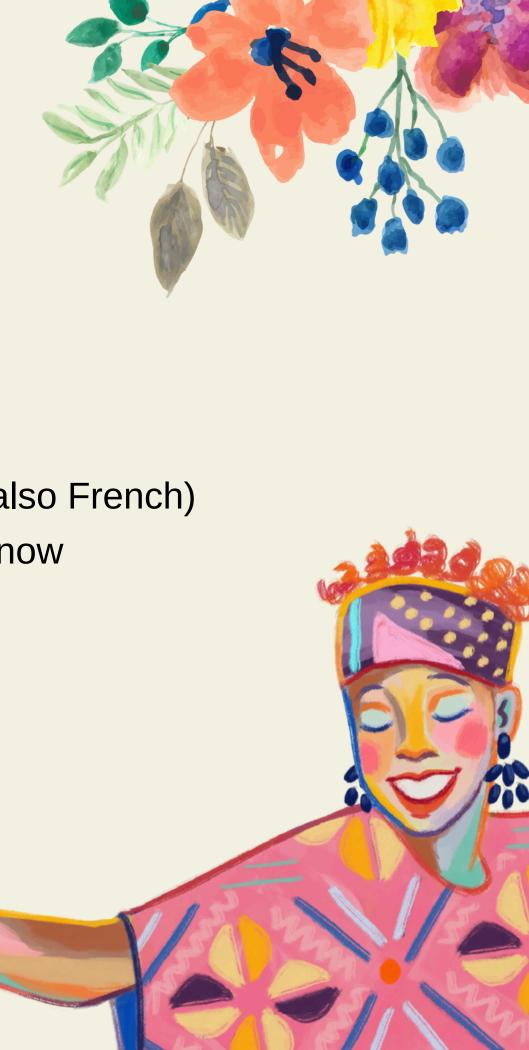
# Adéjoké

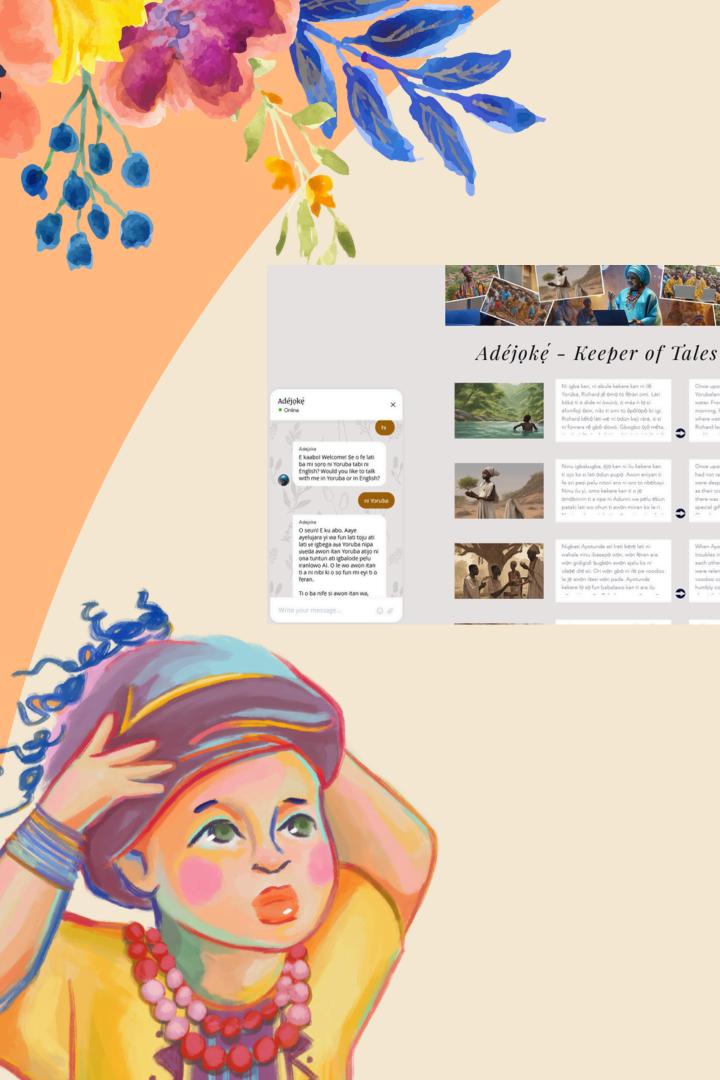




• Building and extending on rich traditional narratives

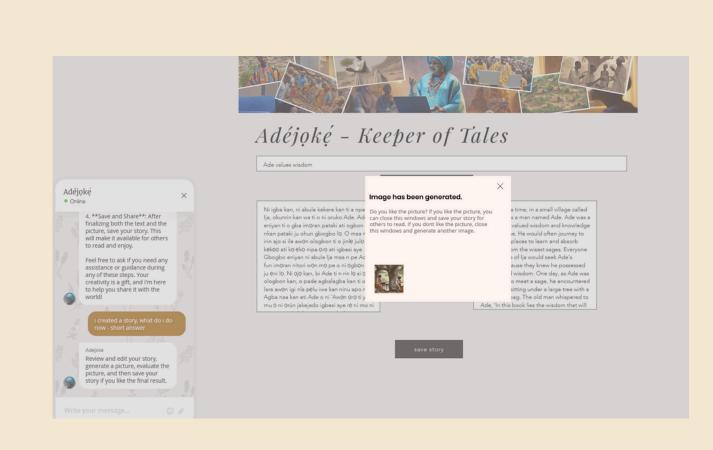






# Prototype

Yoruba and English

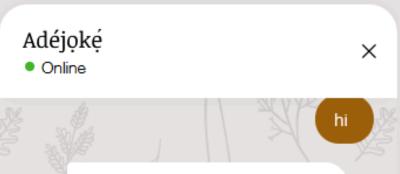






### Adéjoké - Keeper of Tales

Add a story



### Adejoke

E kaabo! Welcome! Se o fe lati ba mi soro ni Yoruba tabi ni English? Would you like to talk with me in Yoruba or in English?

ni Yoruba

O seun! E ku abo. Aaye ayelujara yi wa fun lati toju ati lati şe igbega aşa Yoruba nipa siseda awon itan Yoruba atijo ni ona tuntun ati igbalode pelu iranlowo Al. O le wo awon itan ti a ni nibi ki o so fun mi eyi ti o feran.

Ti o ba nife si awon itan wa,



Ni igba kan, ni abule kekere kan ni ilè Yorùbá, Richard jé 0m0 tó féràn omi. Láti kókó tí ó dìde ní òwúrò, ó máa ń l0 sí àfonífojì Òsìn, nibi tí omi tú ÒpÒlopò bí igi. Richard kékó láti we ní Odún kejì ràré, ó sì ní fúnrara ré gbó dòwó. Gbogbo 0jó méta, A CARLO LIE LA CASSISSIS



Once upon a time, in a small village in Yorubaland, Richard was a child who loved water. From the moment he woke up in the morning, he would go to the valley stream, where water flowed abundantly like trees. Richard learned to swim at the age of two, The second second of the second section





Ninu igbakugba, 0j0 kan ni ilu kekere kan ti ojo ko si lati Odun pupo. Awon eniyan ti fe ori pesi pelu nitori ero ni oro to nbebayi. Ninu ilu yi, omo kekere kan ti o je 0m0binrin ti a npe ni Adunni wa pelu ebun pataki lati wo ohun ti awon miiran ko le ri. Kircher Lander Brown Artist Control of the



Once upon a time, in a small village where it had not rained for many years, the people were desperate and didn't know what to do as their crops were failing. In this village, there was a little girl named Adunni with a special gift to see what others could not.





Nigbati Ayotunde ati Ireti bere lati ni wahala ninu ibasepo won, won feran ara won gidigidi Şugbon awon ajalu ko ni idașe die sii. Ori won gbo ni ile pe voodoo le je awon ișesi won pada. Ayotunde kekere lo so fun babalawo kan ti ara ilu a .. a n l l



When Ayotunde and Ireti began to have troubles in their relationship, they loved each other very much but the misfortunes were relentless. They heard in the land that voodoo could affect their fate. Ayotunde humbly consulted with a local babalawo I called a control of the called









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fe lati i ni to talk English?

ni Yoruba

oju ati nipa atijo ni pelu n itan eyi ti o





(Social media sharing disabled in this version)













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Ni igba kan, ni abule kekere kan ni ilè

kókó tí ó dìde ní òwúrò, ó máa ń l0 sí

ní fúnrara rệ gbộ dòwó. Gbogbo 0jộ

Yorùbá, Richard jé 0m0 tó féràn omi. Láti

àfonífojì Òsìn, nibi tí omi tú ÒpÒlOpÒ bí igi.

Richard kékó láti we ní Odún kejì ràré, ó sì

méta, ó máa ń l0 sí odo lati we ká síwími

èdè-èdè sì àwon eja. Gbogbo àwon òdó

igbadun. Àmộ bí àwọn ọdún tỉ ń lọ, àwọn

Wộn ri pé o n'oun wà nibi gbo, sibe àw0n

kò jệ kó buru. Ohun tí Richard mộ ni pé

omi jệ ệbùn tí a gbọdộ bójú tó àti kéyìn

padà gbà, kí a ma san ệbùn náà padà fún

àw0n tí ó tún ń bò. Nípòòtútúrú, gbogbo

aburo oblá dimo ti w0n ntèngbé ti

gbólóhùn kíkò ta Richard Io.

ode ni won máa n retí ó to Richard dé,

èèyàn yìí kộ lati mọrírì omi bi Richard.

nígbà tí ó wế, omi kún fún aàyé àti

ge in ho loved up in the y stream, ke trees. e of two,  $\{1, 2, \ldots, L\}$ 



ge where it e people what to do village, ini with a ald not.





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### Adéjoké - Keeper of Tales

Ade values wisdom

Ni igba kan, ni abule kekere kan ti a npe

Ija, okunrin kan wa ti o ni oruko Ade. Ade

eniyan ti o gba im@ran pataki ati ogbon

nkan pataki ju ohun gbogbo lo. O maa r

irin ajo si ile awon ologbon ti o jinle julo

kekoo ati ko eko nipa oro ati igbesi aye.

Gbogbo eniyan ni abule Ija maa n pe Ac

fun im@ran nitori w@n m@ pe o ni @gb@n

ju eni lo. Ni ojo kan, bi Ade ti n rin lo si o

ologbon kan, o pade agbalagba kan ti o

lara awon igi nla pelu iwe kan ninu apo r

Agba naa kan eti Ade o ni 'Awon oro ti y

mu 0 ni 0rún jakejado igbesi aye re ni mo ni

### Adéjoké

Online

4. \*\*Save and Share\*\*: After

Feel free to ask if you need any



i created a story, what do i do

Review and edit your story, generate a picture, evaluate the picture, and then save your story if you like the final result.



finalizing both the text and the picture, save your story. This will make it available for others to read and enjoy.

assistance or guidance during any of these steps. Your creativity is a gift, and I'm here to help you share it with the world!



Image has been generated.

Do you like the picture? If you like the picture, you can close this windows and save your story for others to read. If you dont like the picture, close this windows and generate another image.



a time, in a small village called s a man named Ade. Ade was a valued wisdom and knowledge e. He would often journey to places to learn and absorb om the wisest sages. Everyone of Ija would seek Ade's ause they knew he possessed l wisdom. One day, as Ade was o meet a sage, he encountered sitting under a large tree with a pag. The old man whispered to

Ade, 'In this book lies the wisdom that will

### Adejoke





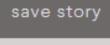




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### Business Case



- Government funded version for youth & culture
- RAG version for local tourist industries
- White-label version
- Merchandising

### Prototype

www.powerofmoo.com/stories







Ìtàn wa ni àkànpò tó ń so àtijó wa mó ìgbà ọjó òla.

E jé ká rí i dájú pé wón kò ní rè nù.

