

# **ScholarIntel**

## **Intelligence Decisions Making for Scholars**



# ScholarIntel Purpose

ScholarIntel is the cutting-edge technologies with solutions of Intelligence Decisions Making Platform for Researchers and Scholars to Empowering Advance and Automate Research Capabilities.



# Advanced AI-powered

ScholarIntel is an empowering research and scholars application, providing intelligence informed decision making for research and academic writing. Leveraging advanced technologies, ScholarIntel enables data-driven decisions, impactful campaigns, and a competitive edge in the ever-evolving researcher and scholars landscape.

1. GPT-4o
2. Mistral
3. RAG
4. Chain Prompting
5. Fine-tuning
6. Multi-model execution

# Existing Problems

- Traditional methods of finding and reviewing research papers are often slow and labor-intensive.
- Researchers spend excessive time sifting through vast amounts of data to find relevant studies and sources.
- Scholars lack integrated platforms that offer a suite of tools for literature review, citation management, and plagiarism detection.
- Existing tools are often fragmented and require juggling multiple applications, leading to inefficiencies.
- Scholars lack integrated platforms that offer a suite of tools for literature review, citation management, and plagiarism detection.
- Existing tools are often fragmented and require juggling multiple applications, leading to inefficiencies.



# Our Solutions

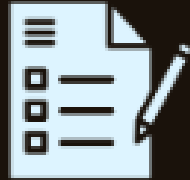
- Discover groundbreaking research papers with our advanced search capabilities, including PubMed and ArXiv integration.
- Analyze and review literature efficiently, using state-of-the-art AI to provide comprehensive insights.
- Engage with research through innovative features like chat interfaces with research papers and audiobooks for documents.
- Enhance writing with tools for paraphrasing, citation generation, and plagiarism detection, ensuring academic integrity and excellence.
- Visualize research pathways using mind maps and paper embedding explorers, simplifying complex information.
- Collaborate with mentors and peers, leveraging the expertise of seasoned researchers to guide your projects.
- Validate and refine your work with AI writing detectors and plagiarism checkers to maintain originality.



# Product Perception



Research Paper Finder



Chat with Research Paper



Writing Help



Plagiarism Detector



PubMed Affiliations



AudioBook of Research



AI Writing Detector



Citation Generator



ArXiv Papers Search



Research Help Mentor



Paraphraser



Literature Review

# Why Companies use MARKETLYTICS

- **Efficient Discovery & Analysis:** Quickly find and analyze groundbreaking research papers from PubMed and ArXiv.
- **Engaging Tools:** Interact with research through innovative chat interfaces and audiobooks.
- **Writing Support:** Enhance writing with paraphrasing, citations, and plagiarism detection.
- **Visualize Research:** Simplify complex information with mind maps and paper embedding explorers.
- **Collaborative Platform:** Connect with mentors, peers, and AI tools for validation and refinement.

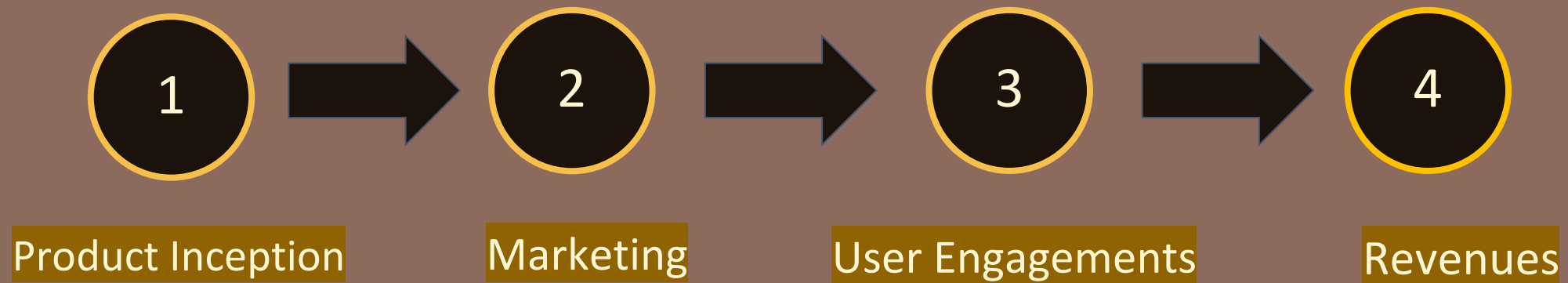
# MARKETLYTICS Product Pricing

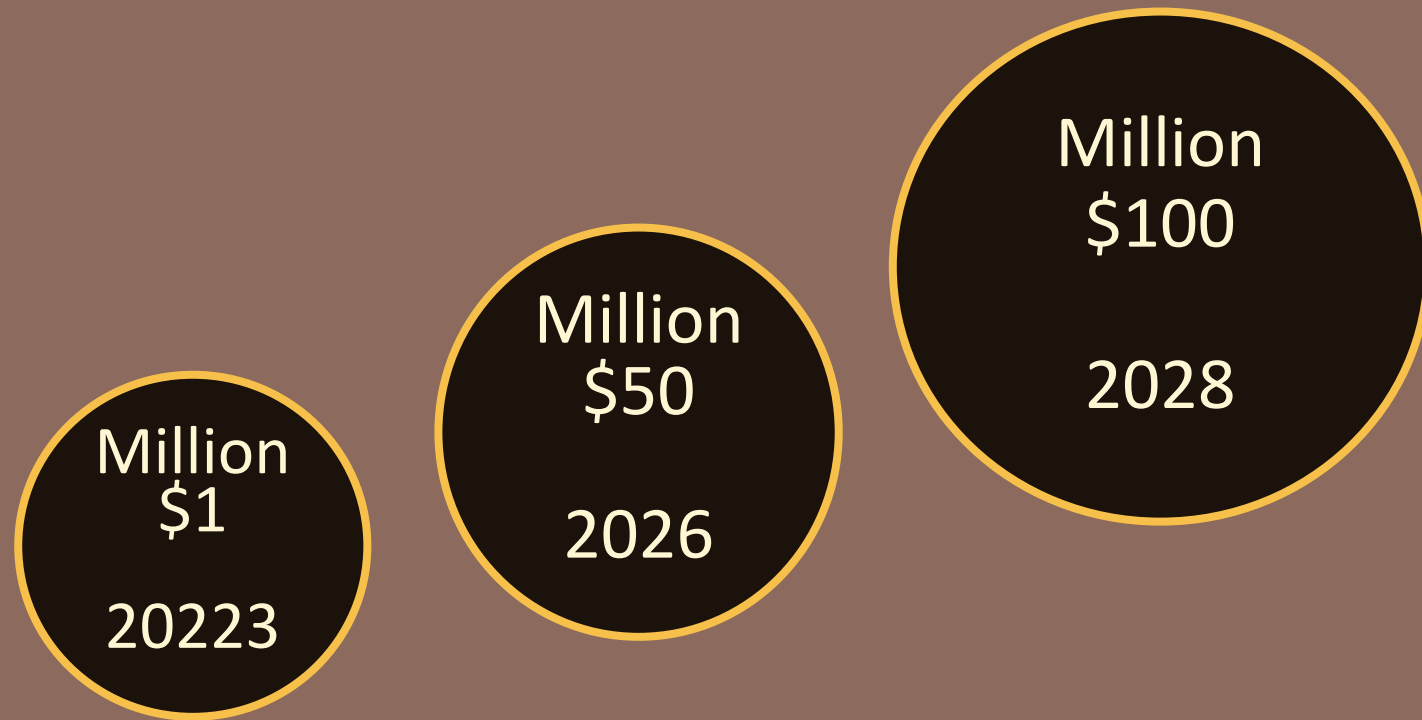
	Features	1	2	3
0		Free (\$0/month)	Pro (\$55/month)	Enterprise (\$400/month)
1	Public	✓	✓	✓
2	Private		✓	✓
3	Permissions		✓	✓
4	Sharing			✓
5	Unlimited members			✓
6	Extra security			✓



# Business Plan

Provide advertisers with comprehensive analytics and metrics to measure the performance of their campaigns on your platform. This will help them assess the effectiveness of their advertising efforts and make data-driven decisions.





## Market Opportunity

Expanding the company's market reach and establishing strategic partnerships can be part of the growth plan. This can involve targeting new industries, exploring international markets, and forging alliances with complementary businesses.

# Growth and strategy plan

1

**2023**

*Year to get in market*

- Engage customer
- Enrich Enterprise level customer and clients
- Make current solution more faster and robust.
- Build partnership

2

**2024**

*Breakthrough.*

- Enrich & integrate more AI tools
- More polishing the existing tools
- Develop a Dashboard creation platform
- Add more customer and partners

3

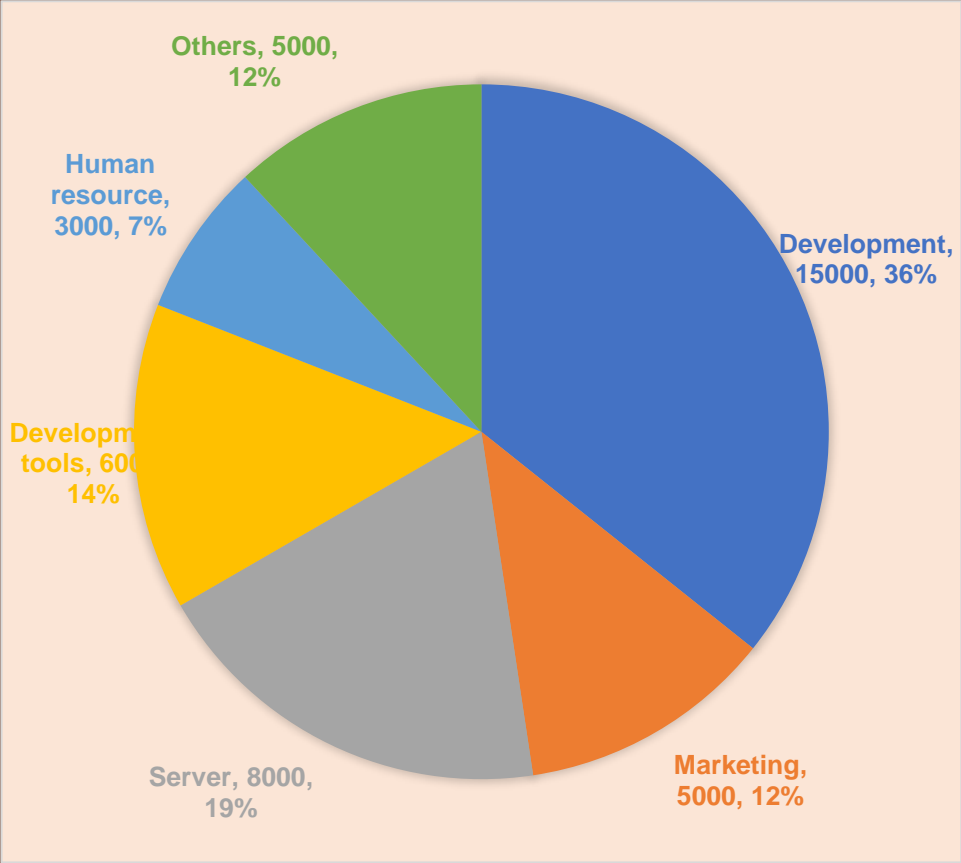
**2025**

*Metaverse contribution.*

- Break the market and competitors
- Build solutions to target large scale industries
- Integration with productivity tools.
- Develop a data insights and analysis base tools for Cloud platform

# Funding Plan For 2024

<div>\$15000</div> <div>Development</div>	<div>\$5000</div> <div>Marketing</div>	<div>\$8000</div> <div>Server</div>
<div>\$6000</div> <div>Development Tools</div>	<div>\$3000</div> <div>Human Resource</div>	<div>\$5000</div> <div>Others</div>



# Future Goals

The goals of ScholarIntel encompass a comprehensive approach to transforming businesses' marketing strategies. Our primary objective is to empower data-driven decision-making, providing businesses with intelligent insights to optimize their marketing campaigns and allocate resources effectively. By maximizing marketing ROI, we aim to help businesses achieve higher returns from their marketing investments.

# Our Team



**Sanjoy Kumar**  
*Founder & Creator of ScholarIntel*



# Conclusion

In conclusion, ScholarIntel stands as a pioneering platform at the forefront of empowering scholars and researchers with cutting-edge technologies. By seamlessly integrating advanced search capabilities, innovative engagement features, and comprehensive writing support tools, ScholarIntel streamlines the research process, enhances academic integrity, and fosters collaboration within the scholarly community. With its commitment to efficiency, accessibility, and excellence, ScholarIntel revolutionizes the way research is conducted, providing a comprehensive solution that caters to the evolving needs of scholars worldwide.

# Thank You

ScholarIntel

Email: [Sanjoy.eee32@gmail.com](mailto:Sanjoy.eee32@gmail.com)