

# AUTO LANDING AI

Generative AI freelancing platform connecting Asian freelancers in  
Europe

# PROBLEM

Small businesses struggle to find high-quality, affordable freelancers

DESPITE

**17 million freelancers in Asia** who are both budget friendly and of high quality.



BUT...HOW DO we KNOW  
ITs A problem in EU?

Home
Essays
H&P
Books
YC
Arc
Bel
Lisp
Spam
Responses
FAQs
RAQs
Quotes

# PAUL GRAHAM

## DO THINGS THAT DON'T SCALE

**Want to start a startup?** Get funded by [Y Combinator](#).

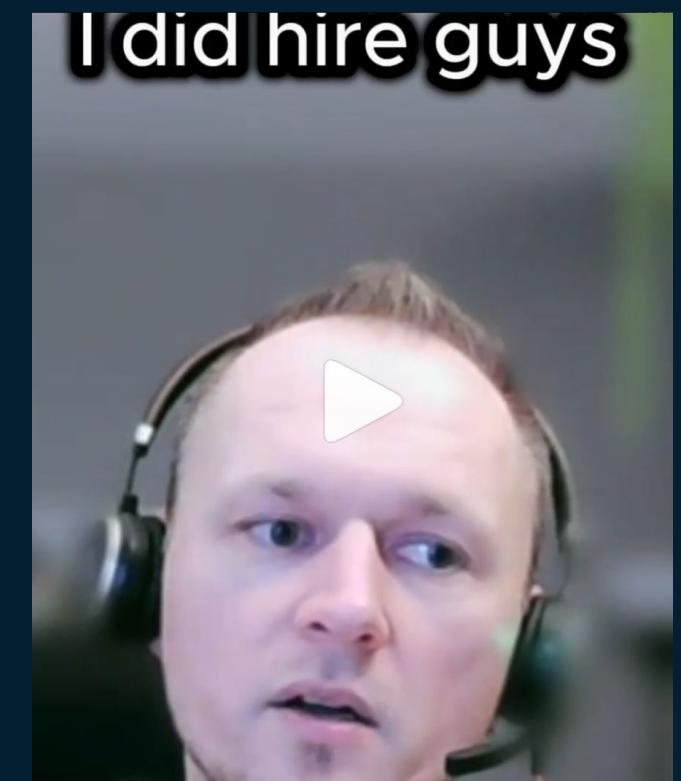
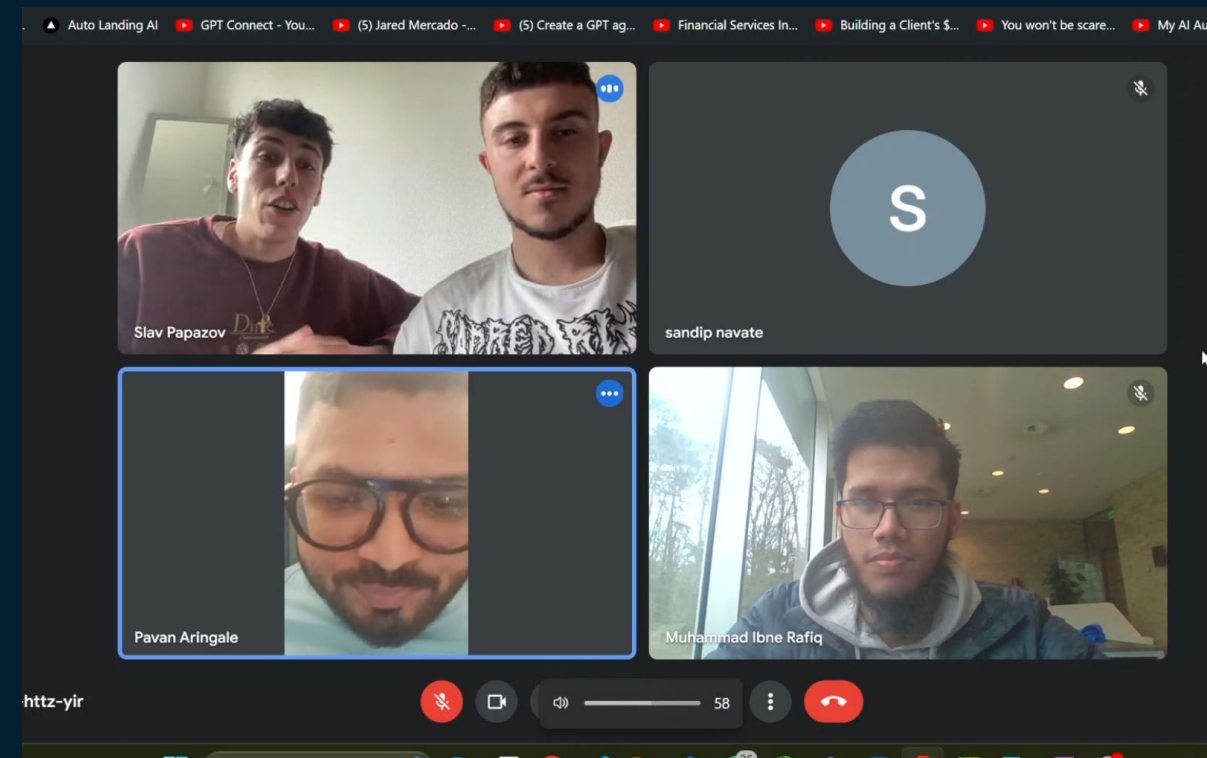
July 2013

One of the most common types of advice we give at Y Combinator is to do things that don't scale. A lot of would-be founders believe that startups either take off or don't. You build something, make it available, and if you've made a better mousetrap, people beat a path to your door as promised. Or they don't, in which case the market must not exist. [\[1\]](#)



# TRACTION

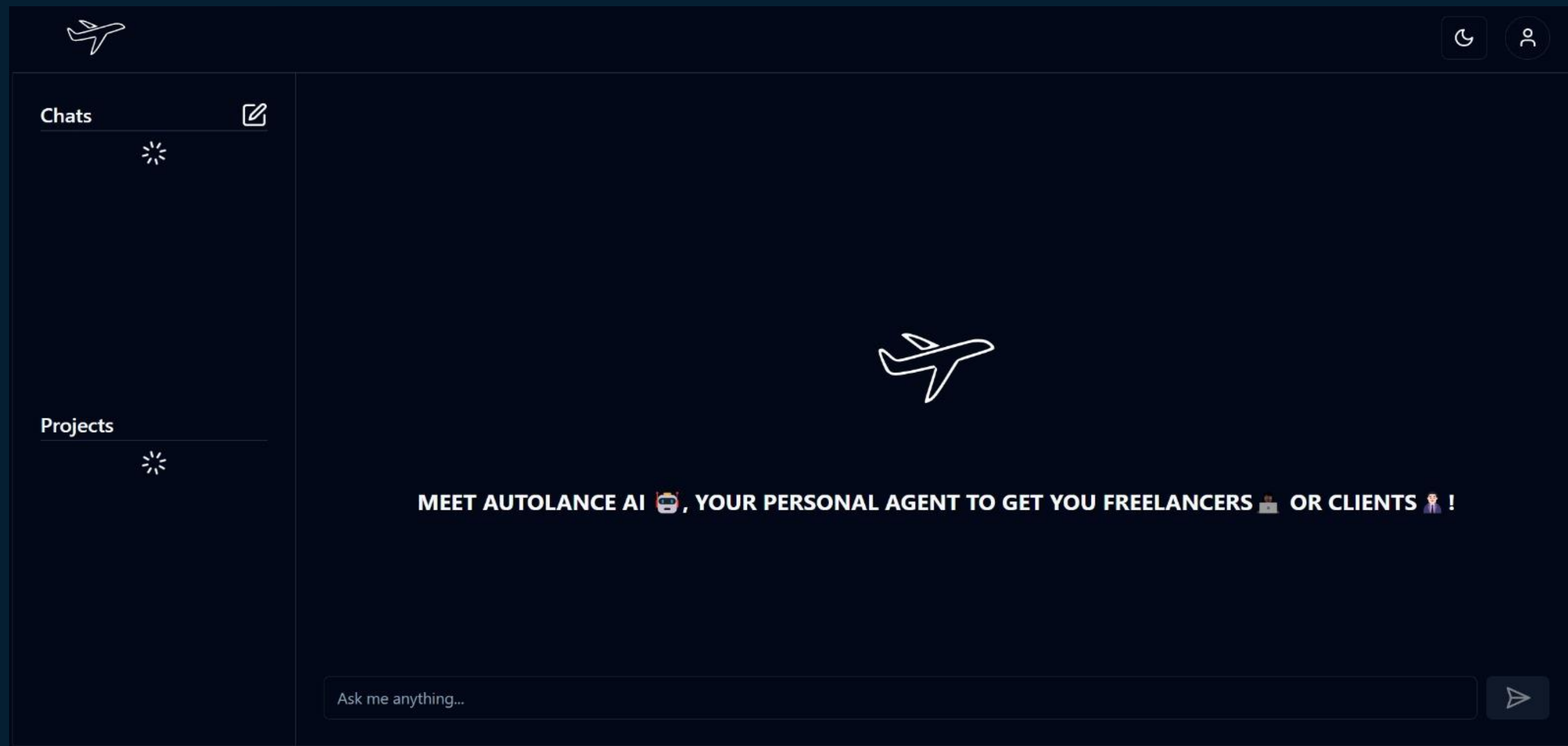
- PITCHED AT DPD!
- PODCAST
- 30 MIN FREELANCING!
- MANUALLY MATCHED 6 clients
- grew community of **86 freelancers**





# SOLUTION

An AI platform that helps finding freelancers through a **multi-agent platform with a conversational agent** that is trained on freelancer's data to **recommend quality freelancers only** based on specific projects





# HOW IT WORKS-1 (MVP)

Chats

Hey I am looking for video editors to edit my car channel video under a budget and who can deliver quickly

hey

hi

Hey! can i also have someone v

Projects

Video Editing for Car Channel

Edit Cat Videos for 19th Birthda

Facebook Ads for Cat Videos

You

Hey I am looking for video editors to edit my car channel video under a budget and who can deliver quickly

Autolance AI

Great! I can assist you with that. To proceed, could you please provide a URL that contains the videos you need to be edited. Additionally, it would be helpful to know the specific budget you have allocated for this project and the deadline by which the videos need to be delivered. Thank you!

You

<https://www.youtube.com/shorts/St0rE3aBmIY>. THIS IS the link of the video and the budget is 50 dollar for this video.

Autolance AI

You're all set! I have created a new project for you. You can view it in the Projects section.

This chat has been moved to a project and is read-only.

1. Talk to an AI agent specific freelancing needs

# HOW IT WORKS-2 (MVP)

## 2. A freelancer will be assigned the project

### Implement AI Solutions for an E-commerce Business

Thu Jul 04 2024

#### Description

The client is an ecommerce business selling digital products and seeking to implement AI solutions to enhance various aspects of their operations. The goal is to increase sales and improve customer satisfaction by providing personalized shopping experiences, efficient customer service, and optimized inventory management. The project involves the following tasks: developing recommendation engines and personalized marketing strategies, creating AI-driven chatbots for customer inquiries, demand forecasting and inventory optimization, process automation and supply chain improvements, and extracting customer insights and sales data for analytics. The client is looking for freelancers with AI development and web development experience, particularly in utilizing LLM APIs such as Groq or ChatGPT. The budget for this project is \$4,000 to \$5,000. While there are no strict deadlines mentioned, the client is looking to hire someone with relevant experience in these areas. Additional details and task-specific instructions will be provided by the client at a later stage.

#### Status

Not Started

#### Attachments

None



**Thank you for using Autolanding AI!**  
One of our team members will be in touch with you shortly.

Chat is currently not available for projects. Reach out to us via email if you have any questions.







## HOW IT WORKS-3 (MVP)

3. Get your job delivered by the freelancer!

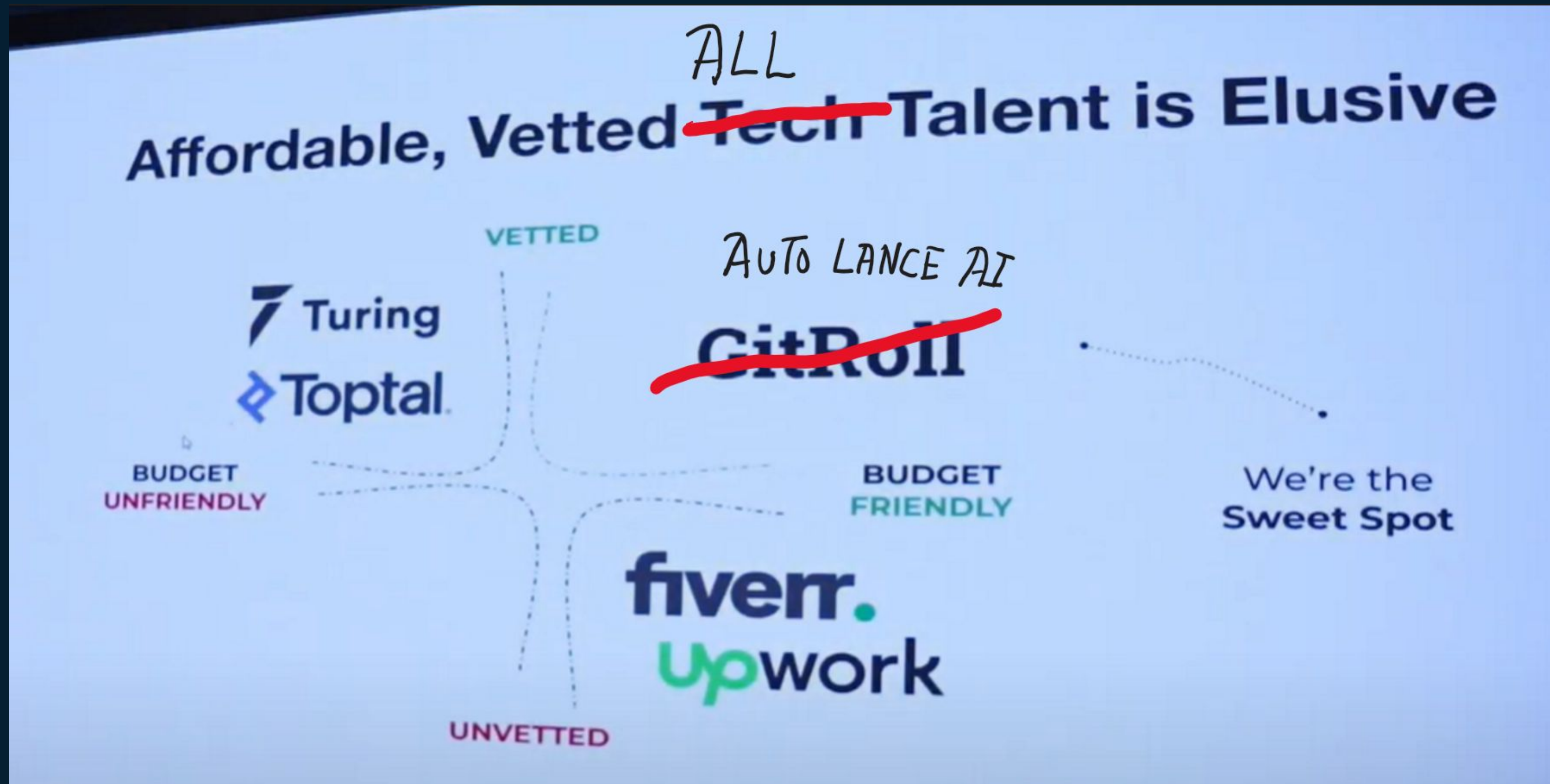


**Thank you for using Autolance AI!**

**One of our team members will be in touch with you shortly.**

Chat is disabled for projects. Reach out to us via email for any questions.

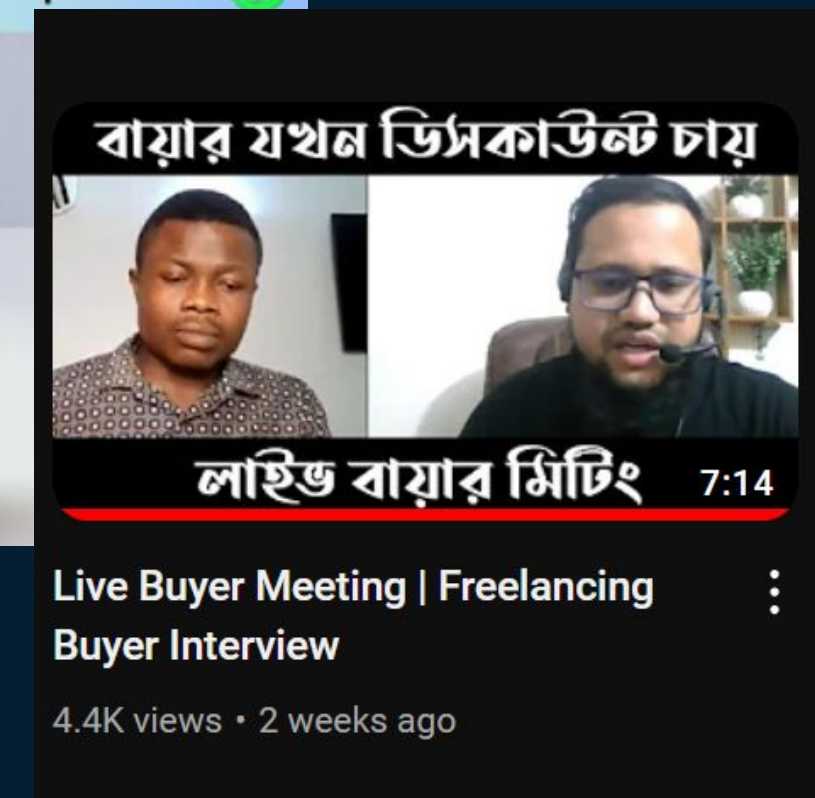
# COMPETITION





## NEXT STEP

- booked 47 meetings still manually selling
- 4 strategic collaboration
- grew community of 86 freelancers
- STRATEGIC COLLABORATION with course- selling/edtech companies





**TEAM** = *met at YC cofounder matching platform*



## Muhammad Rafiq

**Founder, CEO**



- Data Scientist at TU/e
- Digital marketing agency owner since high-school, scaled to 3 clients in Bangladesh
- built multi-modal AI agents and trained LLMs
- AI conversational chatbot for agencies startup exit
- WhatsApp/Cell +316 45421019

## Vincenzo Fanizza

**Founder, CTO**



- AI Engineer @ U+
- MSc @ TU Delft
- AI Data Annotator- assisted with fine tuning foundation models
- [contact@vincenzofanizza.com](mailto:contact@vincenzofanizza.com)







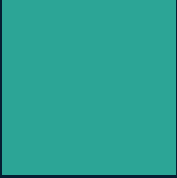
**QUESTIONS!**



**“HOW WILL YOU COMPETE WITH  
FIVERR/UPWORK GIVEN YOU ARE DIFFERENT  
BY BEING A GEN AI VERSION OF IT”**



**“HOW ARE YOU GETTING QUALITY  
FREELANCERS”**



**“BUT...OLD SCHOOL BUSINESSES STILL  
PREFERS ON SITE, specially EU where language  
and culture is a biggy”**