

### ALICE PROJECT

The Power of Al in Planning Process



# BUSINESSES THAT PLAN GROW 30% MORE QUICKLY THAN THOSE THAT DON'T PLAN

- Journal of Management Studies





### **PROBLEM**

Many small businesses struggle with ineffective planning, often exacerbated by the challenge of managing multiple productivity tools and platforms. This can lead to missed deadlines and disorganized workflows.

Time constraints, the lack of a platform that unifies these tools, and the absence of expert guidance further hinder efficient management of these workflows.



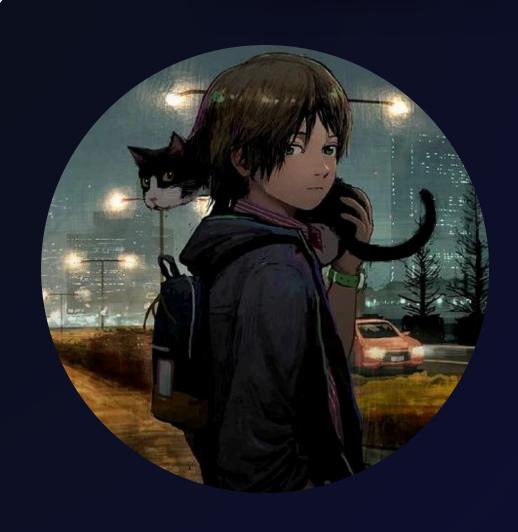
### 7 OUR SOLUTION

Alice Project revolutionizes small business management by providing a platform that seamlessly integrates multiple productivity tools.

Through Synapse Copilot, Alice achieves seamless integration of external apps with its intuitive interface, enabling users to automate task management and optimize workflows with a fluid user experience.

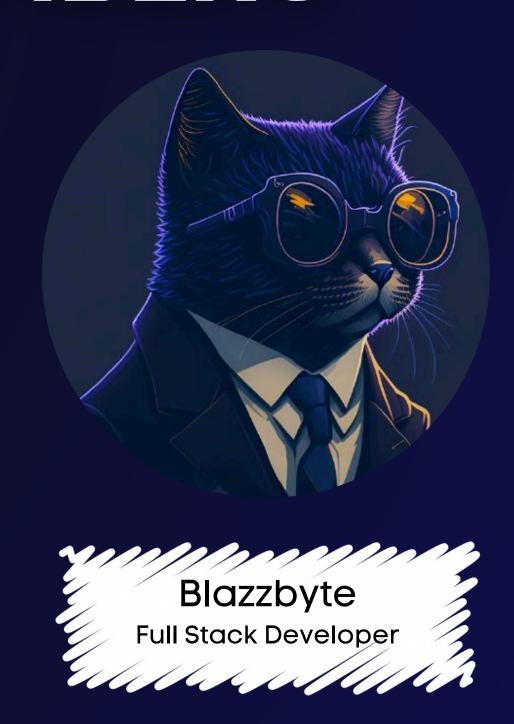


### TEAM MEMBERS



IA-Programming

AI Specialist





#### TECHNOLOGIES

FastAPI. To create the REST (Auth and data) and WebSocket (Messages and Agent states) servers.

Litellm. To manage multiple LLM Providers with the same call structure.

Synapse Copilot. Added new APIs, handling default parameters, among other features.

ReactJS. To create an intuitive interface and advanced state management.









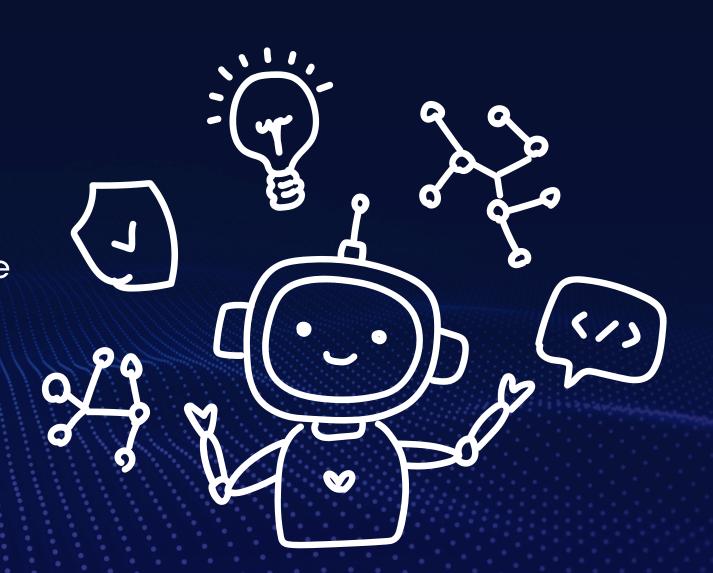




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#### MARKET SIZE

- Revenue in the Administrative Software market is projected to reach US\$14.75bn in 2024.
- Al-powered solutions for business management are expected to grow rapidly, driven by the increasing demand for automation and efficiency.





### REVENUE STREAM

Our revenue model is based on a freemium and premium subscription approach.

In the freemium model, users have access to basic features with a limited number of API calls and uses, allowing them to experience Alice's core capabilities.

This encourages upgrades to premium plans for unlimited access and additional functionalities.





### NEXT STEPS

Looking ahead, we aim to expand Alice's capabilities by integrating more SaaS tools and enhancing our Al model. We're also working on enhancing our Al capabilities to provide even more intelligent assistance.





### THANKS!