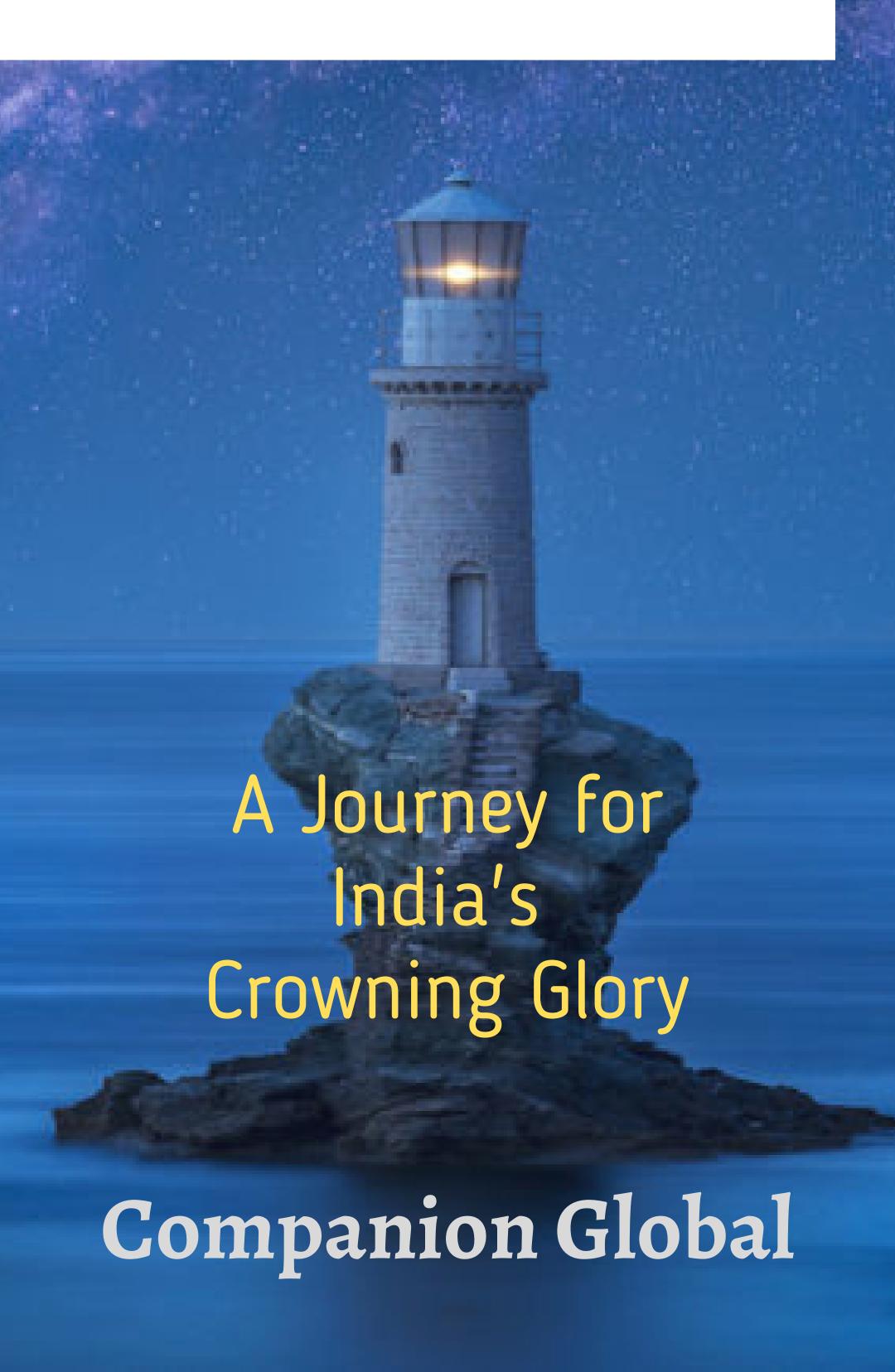
# **Creating Value for Society**



#### **Our Knock:**

WE ARE KNOCKING ON THE DOOR OF YOUR MIND. DO NOT IGNORE OUR KNOCK. INDIA IS POISED TO BECOME A 5 TRILLION ECONOMY AND A STRONG GLOBAL BRAND. THE GOVERNMENT OF INDIA IS WORKING ON MULTI-BILLION PROJECTS. YOU TOO CAN BE A PART OF THIS "AMRIT KAAL", PROVIDED YOU DO NOT IGNORE OUR KNOCK ON THE METFET SECTOR.

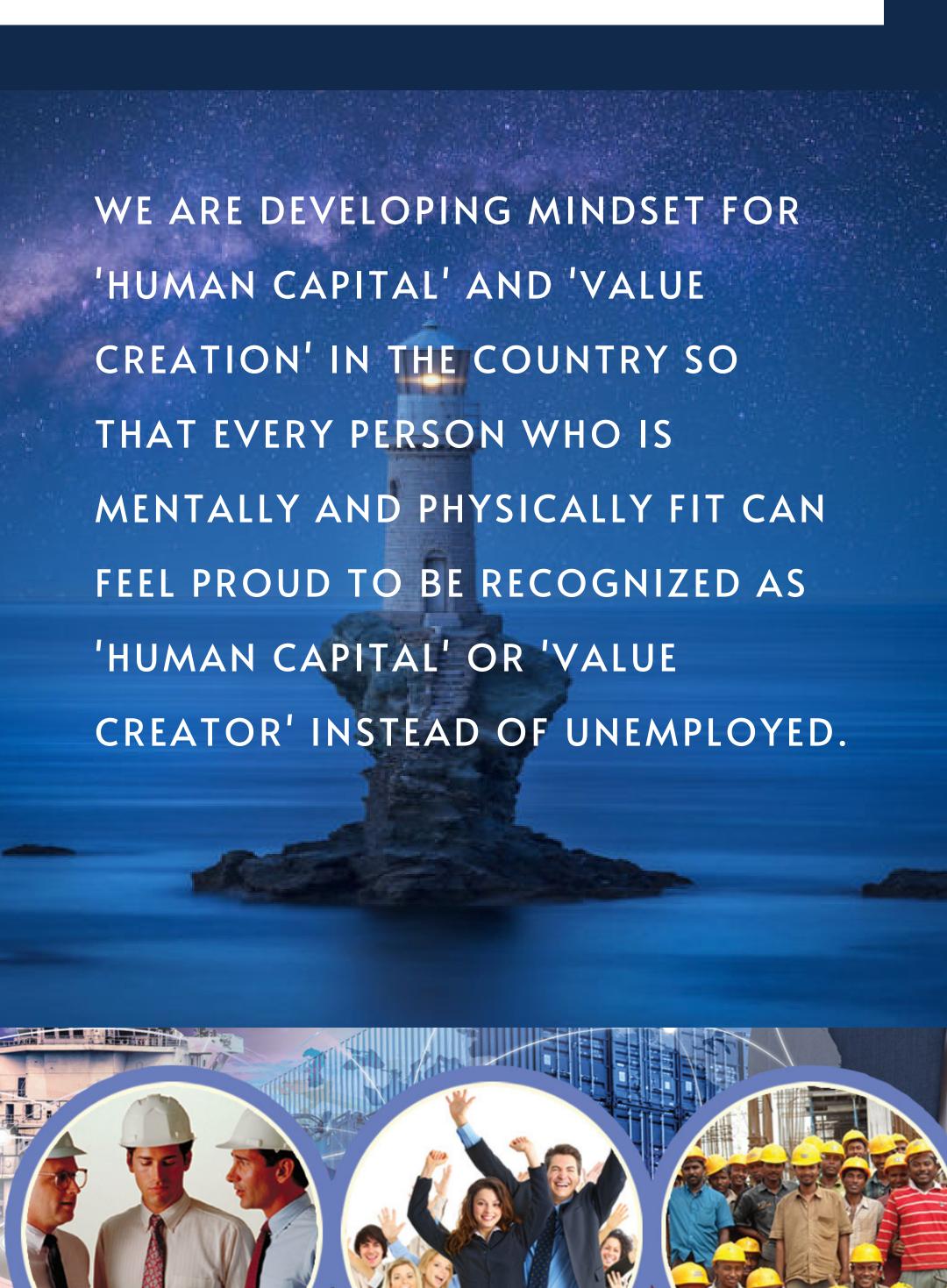


## **Branding India:**

WE ARE ON A MISSION TO PROMOTE INDIA AS A GLOBAL BRAND AND MAKE IT GLOBAL INITIATIVE IS OUR AMBITIOUS ROAD MAP FOR THE SAME. TO WORK ON OUR MAKE IT GLOBAL INITIATIVE, WE ARE CREATING AWARENESS, DEVELOPING MINDSET AND PROVIDING SUPPORT THROUGH PROJECT STUDIES.



#### Action:

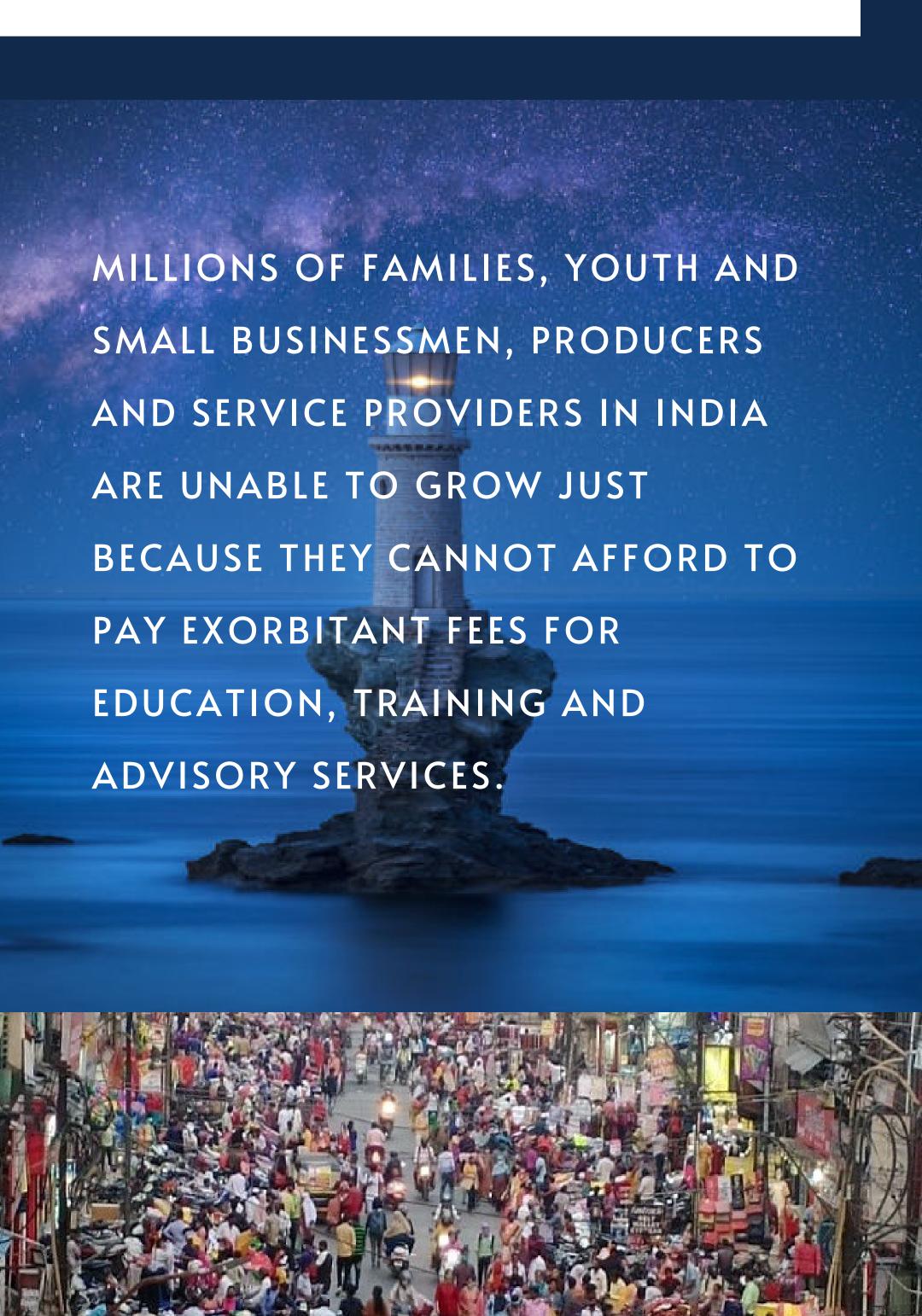


#### **MET-FET Our Focus Sectors**

EVERY INDIVIDUAL AND BUSINESS NEEDS THE SUPPORT OF THE MEDIA, ENTERTAINMENT, TOURISM, FINANCE, EDUCATION AND TECHNOLOGY (MET-FET) SECTORS TO MOVE FORWARD IN LIFE AND BE HAPPY. WE USE THESE AREAS AS A MEDIUM FOR YOUR GROWTH WITH OUR UNIQUE IDEAS FOR FIGHTING AND FINDING SOLUTIONS TO TWO OF THE BIGGEST CHALLENGES OF HUMAN LIFE.



#### Problem:



#### Solution:

WE ARE STRIVING TO MAKE THE MEDIA, ENTERTAINMENT, TOURISM, FINANCE, EDUCATION AND TECHNOLOGY (MET-FET) SECTOR, THE SOLUTION TO THE MAJOR CHALLENGES TO HUMAN LIFE. WE SUGGEST BUSINESS MODELS TO INDIVIDUALS, BUSINESS FIRMS AND SERVICE PROVIDERS THAT CAN BRING PROSPERITY TO THE SOCIETY.



#### **PRAGATI Channels:**

PRAGATI CHANNELS ARE
GENRE BASED DEVELOPMENTORIENTED CHANNELS THAT
PROVIDE QUALITY CONTENT
(INFORMATION AND
KNOWLEDGE) TO
INDIVIDUALS,
PROFESSIONALS, BUSINESSES
AND FAMILIES.

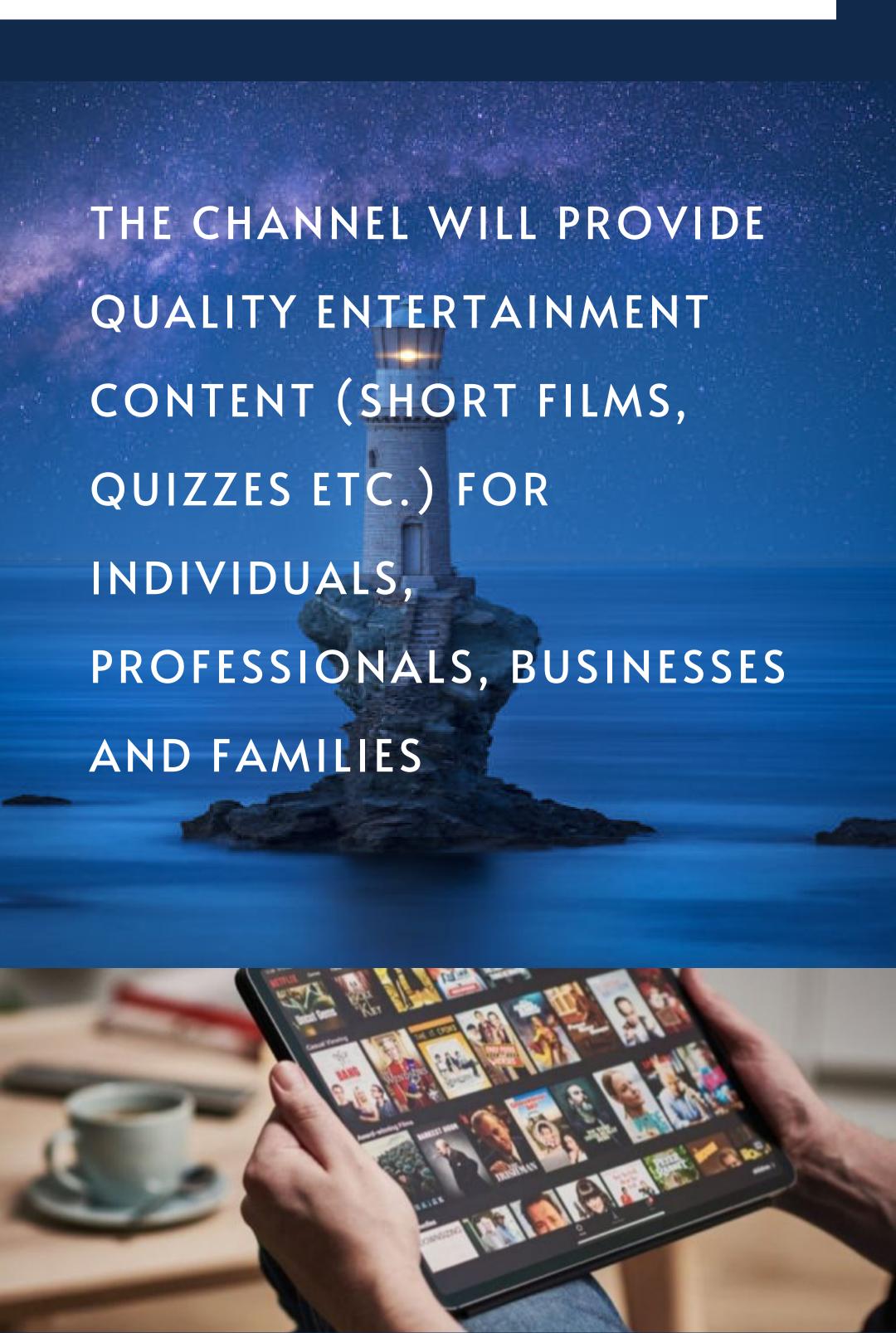


#### **PRAGATI Media:**

THE CHANNEL WILL PROVIDE
DEVELOPMENT ORIENTED
QUALITY CONTENT
(INFORMATION AND
KNOWLEDGE) TO
INDIVIDUALS,
PROFESSIONALS, BUSINESSES
AND FAMILIES



#### **PRAGATI Entertainment:**



#### **PRAGATI Finance:**

THE CHANNEL WILL PROVIDE
QUALITY FINANCIAL CONTENT
TO INCREASE FINANCIAL
LITERACY AND INFORM ABOUT
BEST INVESTMENT OPTIONS
FOR INDIVIDUALS,
PROFESSIONALS, BUSINESSES
AND FAMILIES.



#### **PRAGATI Education:**

THE CHANNEL WILL PROVIDE
QUALITY EDUCATIONAL
CONTENT (RESEARCH PAPER
AND OTHER ABSTRACTS IN
VIDEO FORMAT) FOR
INDIVIDUALS,
PROFESSIONALS, BUSINESSES
AND FAMILIES.



## PRAGATI Technology:

THE CHANNEL WILL PROVIDE
TECHNOLOGY-RELATED
CONTENT (UTILITY OF
TECHNOLOGY PRODUCTS,
SERVICES AND SOLUTIONS IN
VIDEO FORMATS) FOR
INDIVIDUALS,
PROFESSIONALS, BUSINESSES
AND FAMILIES.



#### **PRAGATI Women:**

THE CHANNEL WILL PROVIDE WOMEN ORIENTED QUALITY CONTENT (WORK OPPORTUNITIES FOR WOMEN, LEARNING, TAKING CARE OF PERSONAL AND FAMILY MEMBERS, INCREASING TENSION IN FAMILIES ETC.) TO DEVELOP A POSITIVE MINDSET AMONG INDIVIDUAL GIRLS AND WOMEN, PROFESSIONALS AND BUSINESS WOMEN.

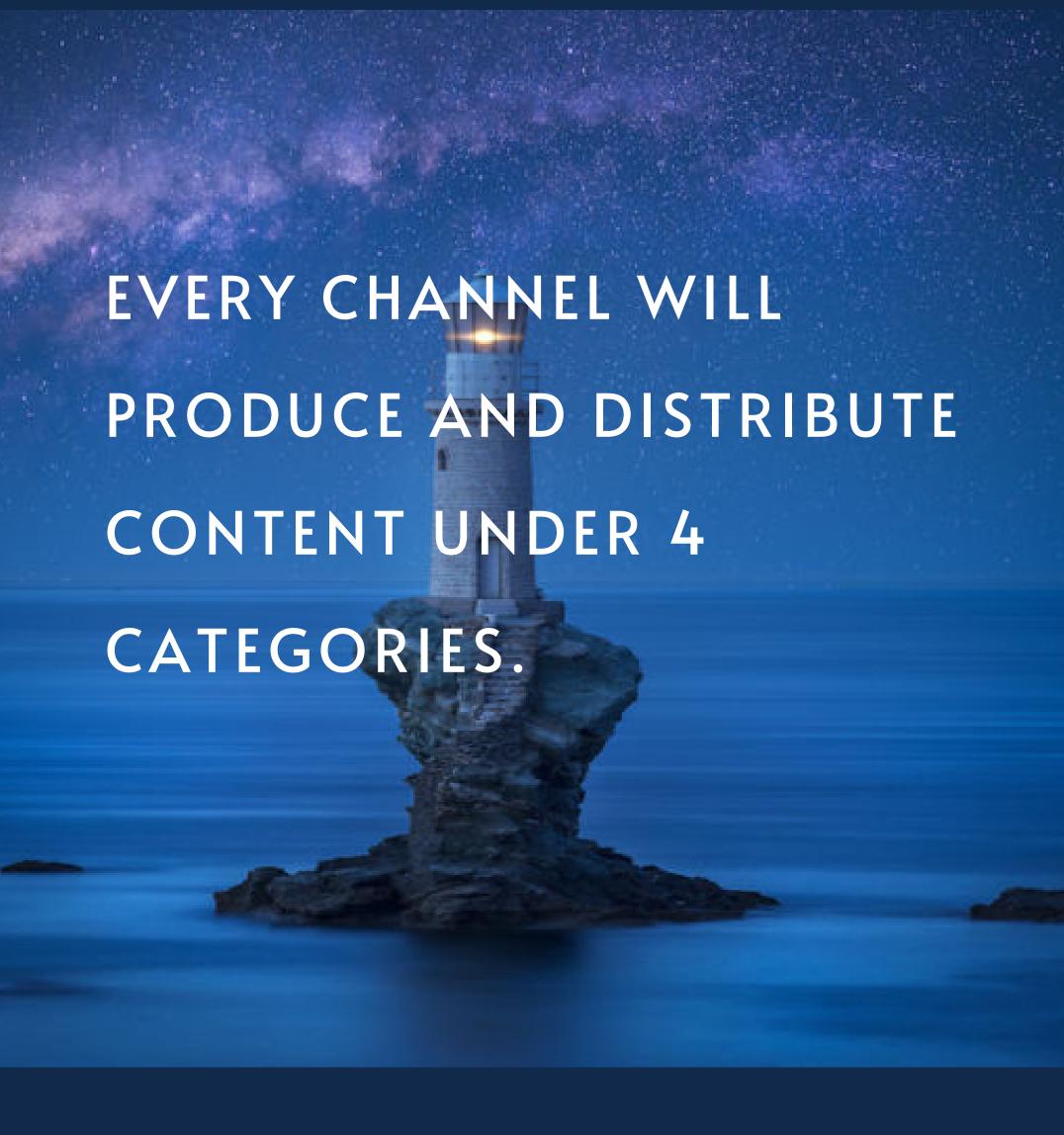


#### **PRAGATI Global Perspective:**

THE CHANNEL WILL PROVIDE
QUALITY CONTENT ON THE
GLOBAL PERSPECTIVE OF
WORKING (TRENDS OF
WORKING IN DIFFERENT
COUNTRIES) TO DEVELOP A
POSITIVE MINDSET AMONG
INDIVIDUALS, PROFESSIONALS,
BUSINESSES AND FAMILIES.



# NET CTC and Earning from New Channels





# NET CTC and Earning from New Channels

A. CONTENT PRODUCED BY FREELANCERS. CTC FOR COMPANY IS 0

B. CONTENT PRODUCED BY TEAM UCN. CTC VARIES FROM CONTENT TO CONTENT

C. CONTENT PRODUCED BY TEAM UCN FOR CLIENTS. CTC FOR COMPANY IS 0

D. SPECIFIC CONTENT PRODUCED BY
FREELANCERS, TEAM UCN. CTC FOR COMPANY
MAY BE 0 OR VARIES FROM CONTENT TO
CONTENT.



#### Revenue:

- REVENUE FROM CATEGORIES A AND B WILL
  DEPEND ON RESPONSE FROM VIEWERS AND
  REVENUE GENERATED FROM ADVERTISING OR
  FEES (IF ANY).
- REVENUE FROM CATEGORIES C AND D WILL
  DEPEND ON THE NUMBER OF CLIENTS AND THE
  FEES CHARGED TO THEM FOR CONTENT
  DEVELOPMENT AND DISTRIBUTION.
- REVENUE GENERATED FROM ADVERTISING OR FEES (IF ANY) WILL ALSO BE SECONDARY SOURCES OF REVENUE FOR CATEGORIES C AND D.
- OUR MAIN SOURCE OF REVENUE WILL BE CATEGORIES C AND D

### **Expected Revenue**

- EXPECTED REVENUE (FEES
  CHARGED TO CLIENTS MINUS
  COST OF PRODUCTION AND
  DISTRIBUTION) PER CONTENT OF
  CATEGORIES C AND D WILL BE
  10K.
- TOTAL CONTENT REQUIRED PER
   MONTH PER CHANNEL IS 50
- 50 X IOK = 5L PM PER CHANNEL.



#### Let's Create

# A Knowledge Society, A Caring Society & A Sustainable Society



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