

Creating Value for Society

A Journey for
India's
Crowning Glory

Companion Global

Our Knock:

WE ARE KNOCKING ON THE DOOR OF YOUR MIND. DO NOT IGNORE OUR KNOCK. INDIA IS POISED TO BECOME A 5 TRILLION ECONOMY AND A STRONG GLOBAL BRAND. THE GOVERNMENT OF INDIA IS WORKING ON MULTI-BILLION PROJECTS. YOU TOO CAN BE A PART OF THIS "AMRIT KAAL", PROVIDED YOU DO NOT IGNORE OUR KNOCK ON THE MET-FET SECTOR.



Branding India:

WE ARE ON A MISSION TO PROMOTE INDIA AS A GLOBAL BRAND AND MAKE IT GLOBAL INITIATIVE IS OUR AMBITIOUS ROAD MAP FOR THE SAME. TO WORK ON OUR MAKE IT GLOBAL INITIATIVE, WE ARE CREATING AWARENESS, DEVELOPING MINDSET AND PROVIDING SUPPORT THROUGH PROJECT STUDIES.



Action:

WE ARE DEVELOPING MINDSET FOR
'HUMAN CAPITAL' AND 'VALUE
CREATION' IN THE COUNTRY SO
THAT EVERY PERSON WHO IS
MENTALLY AND PHYSICALLY FIT CAN
FEEL PROUD TO BE RECOGNIZED AS
'HUMAN CAPITAL' OR 'VALUE
CREATOR' INSTEAD OF UNEMPLOYED.



MET-FET Our Focus Sectors

EVERY INDIVIDUAL AND BUSINESS NEEDS THE SUPPORT OF THE MEDIA, ENTERTAINMENT, TOURISM, FINANCE, EDUCATION AND TECHNOLOGY (MET-FET) SECTORS TO MOVE FORWARD IN LIFE AND BE HAPPY. WE USE THESE AREAS AS A MEDIUM FOR YOUR GROWTH WITH OUR UNIQUE IDEAS FOR FIGHTING AND FINDING SOLUTIONS TO TWO OF THE BIGGEST CHALLENGES OF HUMAN LIFE.



Problem:

MILLIONS OF FAMILIES, YOUTH AND SMALL BUSINESSMEN, PRODUCERS AND SERVICE PROVIDERS IN INDIA ARE UNABLE TO GROW JUST BECAUSE THEY CANNOT AFFORD TO PAY EXORBITANT FEES FOR EDUCATION, TRAINING AND ADVISORY SERVICES.



Solution:

WE ARE STRIVING TO MAKE THE MEDIA, ENTERTAINMENT, TOURISM, FINANCE, EDUCATION AND TECHNOLOGY (MET-FET) SECTOR, THE SOLUTION TO THE MAJOR CHALLENGES TO HUMAN LIFE. WE SUGGEST BUSINESS MODELS TO INDIVIDUALS, BUSINESS FIRMS AND SERVICE PROVIDERS THAT CAN BRING PROSPERITY TO THE SOCIETY.



PRAGATI Channels:

A lighthouse stands on a dark, rocky island in the middle of a calm sea at night. The lighthouse is illuminated from within, casting a warm glow. The sky is a deep blue, filled with stars and a faint, wispy nebula. The water reflects the light from the lighthouse and the stars in the sky. The overall mood is serene and contemplative.

PRAGATI CHANNELS ARE
GENRE BASED DEVELOPMENT-
ORIENTED CHANNELS THAT
PROVIDE QUALITY CONTENT
(INFORMATION AND
KNOWLEDGE) TO
INDIVIDUALS,
PROFESSIONALS, BUSINESSES
AND FAMILIES.



PRAGATI Media:



THE CHANNEL WILL PROVIDE
DEVELOPMENT ORIENTED
QUALITY CONTENT
(INFORMATION AND
KNOWLEDGE) TO
INDIVIDUALS,
PROFESSIONALS, BUSINESSES
AND FAMILIES



PRAGATI Entertainment:

A lighthouse on a rocky island at night, with a starry sky in the background. The lighthouse is illuminated from within, casting a warm glow. The text is overlaid in white, bold, sans-serif capital letters.

THE CHANNEL WILL PROVIDE
QUALITY ENTERTAINMENT
CONTENT (SHORT FILMS,
QUIZZES ETC.) FOR
INDIVIDUALS,
PROFESSIONALS, BUSINESSES
AND FAMILIES



PRAGATI Finance:

THE CHANNEL WILL PROVIDE
QUALITY FINANCIAL CONTENT
TO INCREASE FINANCIAL
LITERACY AND INFORM ABOUT
BEST INVESTMENT OPTIONS
FOR INDIVIDUALS,
PROFESSIONALS, BUSINESSES
AND FAMILIES.



PRAGATI Education:

THE CHANNEL WILL PROVIDE
QUALITY EDUCATIONAL
CONTENT (RESEARCH PAPER
AND OTHER ABSTRACTS IN
VIDEO FORMAT) FOR
INDIVIDUALS,
PROFESSIONALS, BUSINESSES
AND FAMILIES.



PRAGATI Technology:

THE CHANNEL WILL PROVIDE
TECHNOLOGY-RELATED
CONTENT (UTILITY OF
TECHNOLOGY PRODUCTS,
SERVICES AND SOLUTIONS IN
VIDEO FORMATS) FOR
INDIVIDUALS,
PROFESSIONALS, BUSINESSES
AND FAMILIES.



PRAGATI Women:

THE CHANNEL WILL PROVIDE WOMEN ORIENTED QUALITY CONTENT (WORK OPPORTUNITIES FOR WOMEN, LEARNING, TAKING CARE OF PERSONAL AND FAMILY MEMBERS, INCREASING TENSION IN FAMILIES ETC.) TO DEVELOP A POSITIVE MINDSET AMONG INDIVIDUAL GIRLS AND WOMEN, PROFESSIONALS AND BUSINESS WOMEN.



PRAGATI Global Perspective:

THE CHANNEL WILL PROVIDE
QUALITY CONTENT ON THE
GLOBAL PERSPECTIVE OF
WORKING (TRENDS OF
WORKING IN DIFFERENT
COUNTRIES) TO DEVELOP A
POSITIVE MINDSET AMONG
INDIVIDUALS, PROFESSIONALS,
BUSINESSES AND FAMILIES.



NET CTC and Earning from New Channels

A lighthouse on a rocky island at night, with the text "EVERY CHANNEL WILL PRODUCE AND DISTRIBUTE CONTENT UNDER 4 CATEGORIES." overlaid in white capital letters. The lighthouse is illuminated from within, casting a warm glow. The background is a deep blue night sky and sea. The text is arranged in four lines, centered horizontally and slightly to the left of the lighthouse.

EVERY CHANNEL WILL
PRODUCE AND DISTRIBUTE
CONTENT UNDER 4
CATEGORIES.



NET CTC and Earning from New Channels

A. CONTENT PRODUCED BY FREELANCERS. CTC FOR COMPANY IS 0

B. CONTENT PRODUCED BY TEAM UCN. CTC
VARIES FROM CONTENT TO CONTENT

C. CONTENT PRODUCED BY TEAM UCN FOR CLIENTS. CTC FOR COMPANY IS 0

D. SPECIFIC CONTENT PRODUCED BY
FREELANCERS, TEAM UCN. CTC FOR COMPANY
MAY BE 0 OR VARIES FROM CONTENT TO
CONTENT.



Revenue:

- REVENUE FROM CATEGORIES A AND B WILL DEPEND ON RESPONSE FROM VIEWERS AND REVENUE GENERATED FROM ADVERTISING OR FEES (IF ANY).
- REVENUE FROM CATEGORIES C AND D WILL DEPEND ON THE NUMBER OF CLIENTS AND THE FEES CHARGED TO THEM FOR CONTENT DEVELOPMENT AND DISTRIBUTION.
- REVENUE GENERATED FROM ADVERTISING OR FEES (IF ANY) WILL ALSO BE SECONDARY SOURCES OF REVENUE FOR CATEGORIES C AND D.
- OUR MAIN SOURCE OF REVENUE WILL BE CATEGORIES C AND D



Expected Revenue

- EXPECTED REVENUE (FEES CHARGED TO CLIENTS MINUS COST OF PRODUCTION AND DISTRIBUTION) PER CONTENT OF CATEGORIES C AND D WILL BE 10K.
- TOTAL CONTENT REQUIRED PER MONTH PER CHANNEL IS 50
- $50 \times 10K = 5L$ PM PER CHANNEL.

Grow your Business with

RISE

Let's Create

A Knowledge Society,
A Caring Society &
A Sustainable Society



www.companionglobal.in



ARTIFICIAL
INTELLIGENCE



Companion Global

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