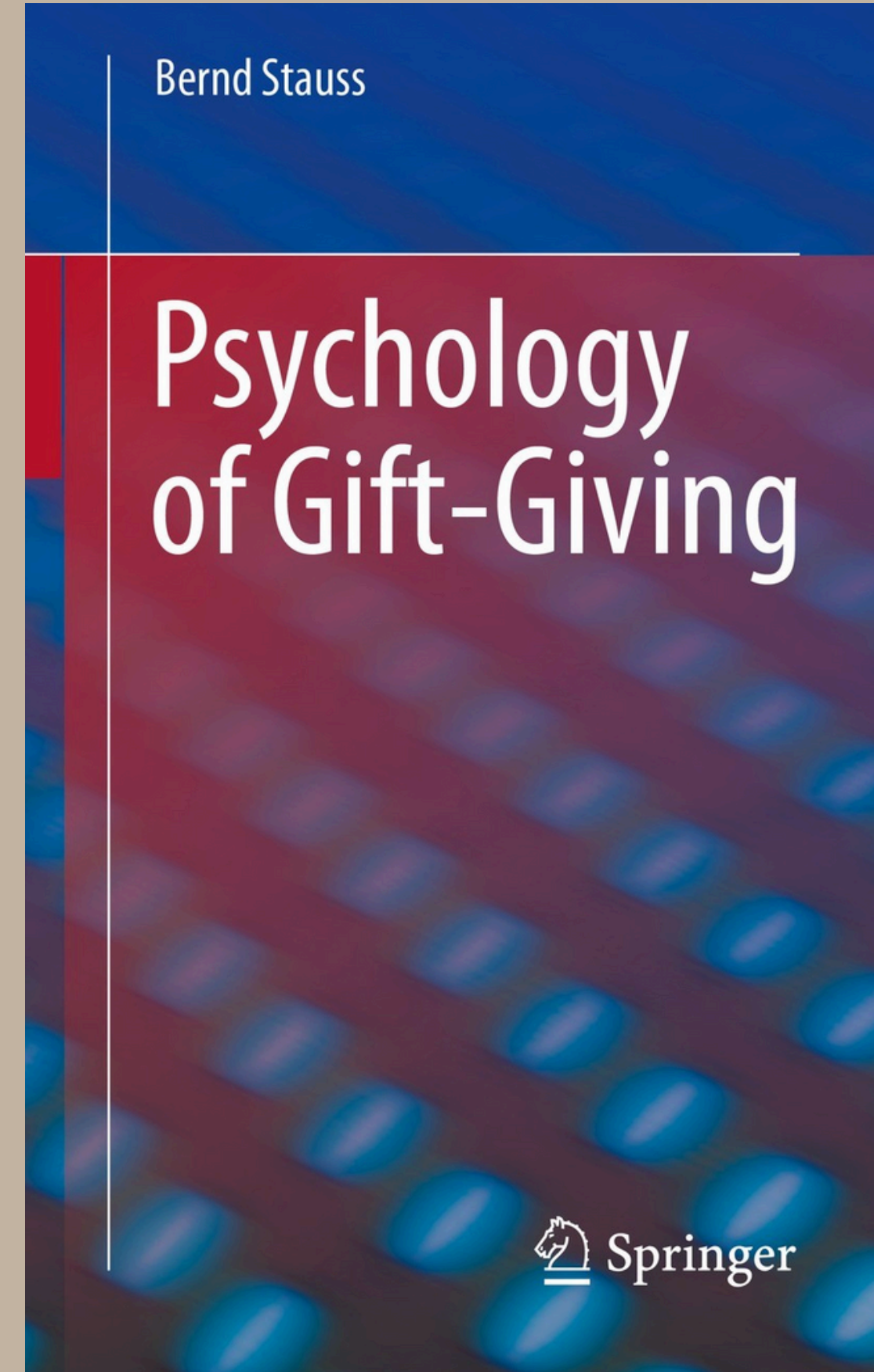
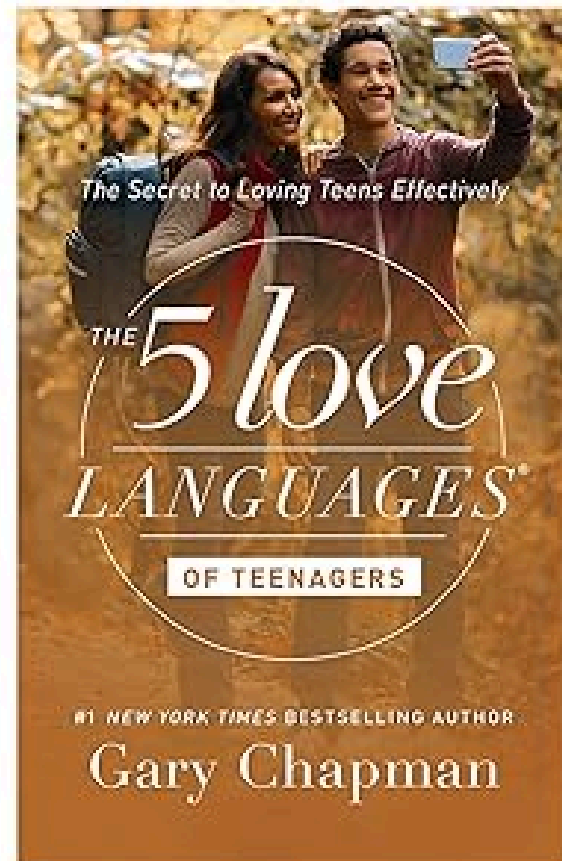
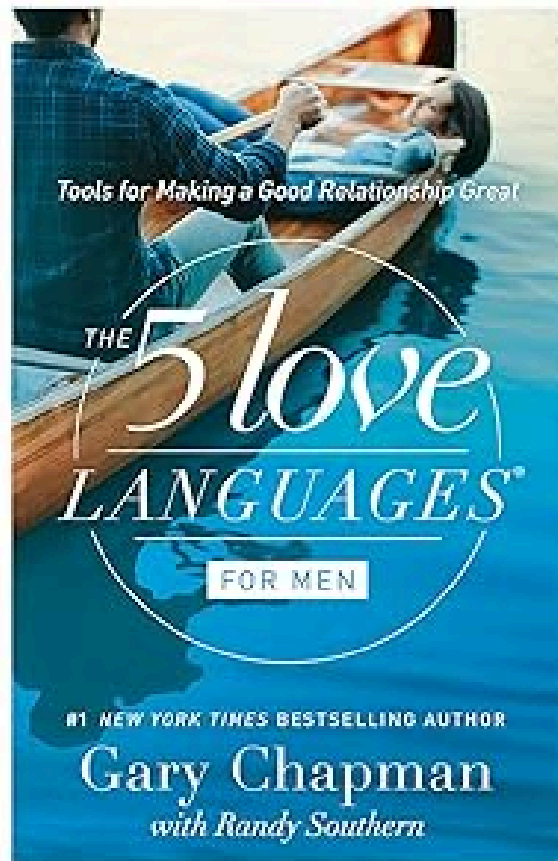
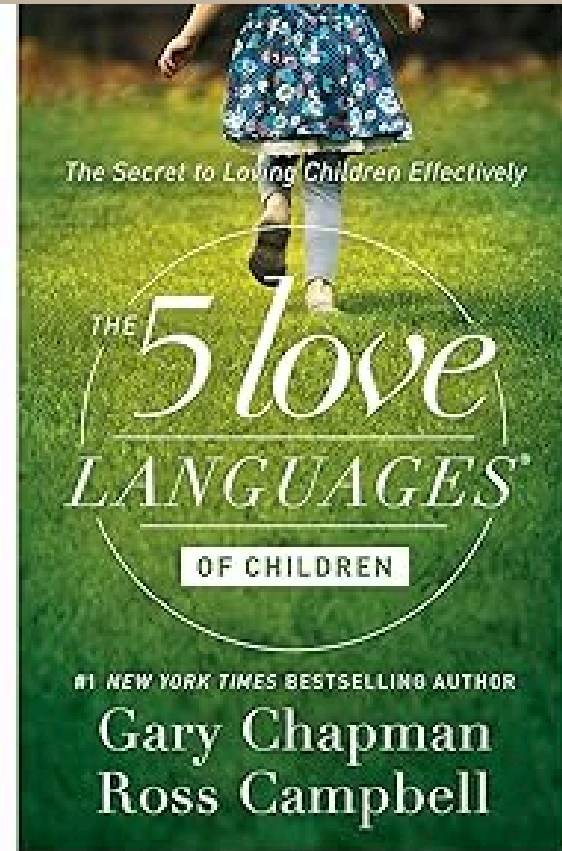
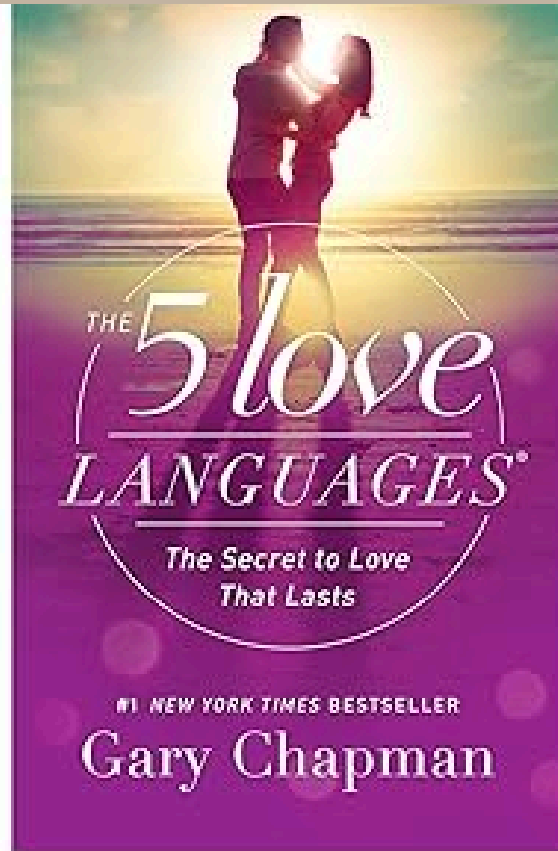




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6 Reasons Why Common Courtesy Still Matters

Unwanted Christmas gifts: How many do we receive?

How many people are given unwanted Christmas presents and what are the most common?



By [Liz Edwards](#)

Updated Dec 5, 2023

Fact checked

In this guide



Unwanted gifts: Statistics highlights

How much do Brits spend on unwanted Christmas gifts?

Research



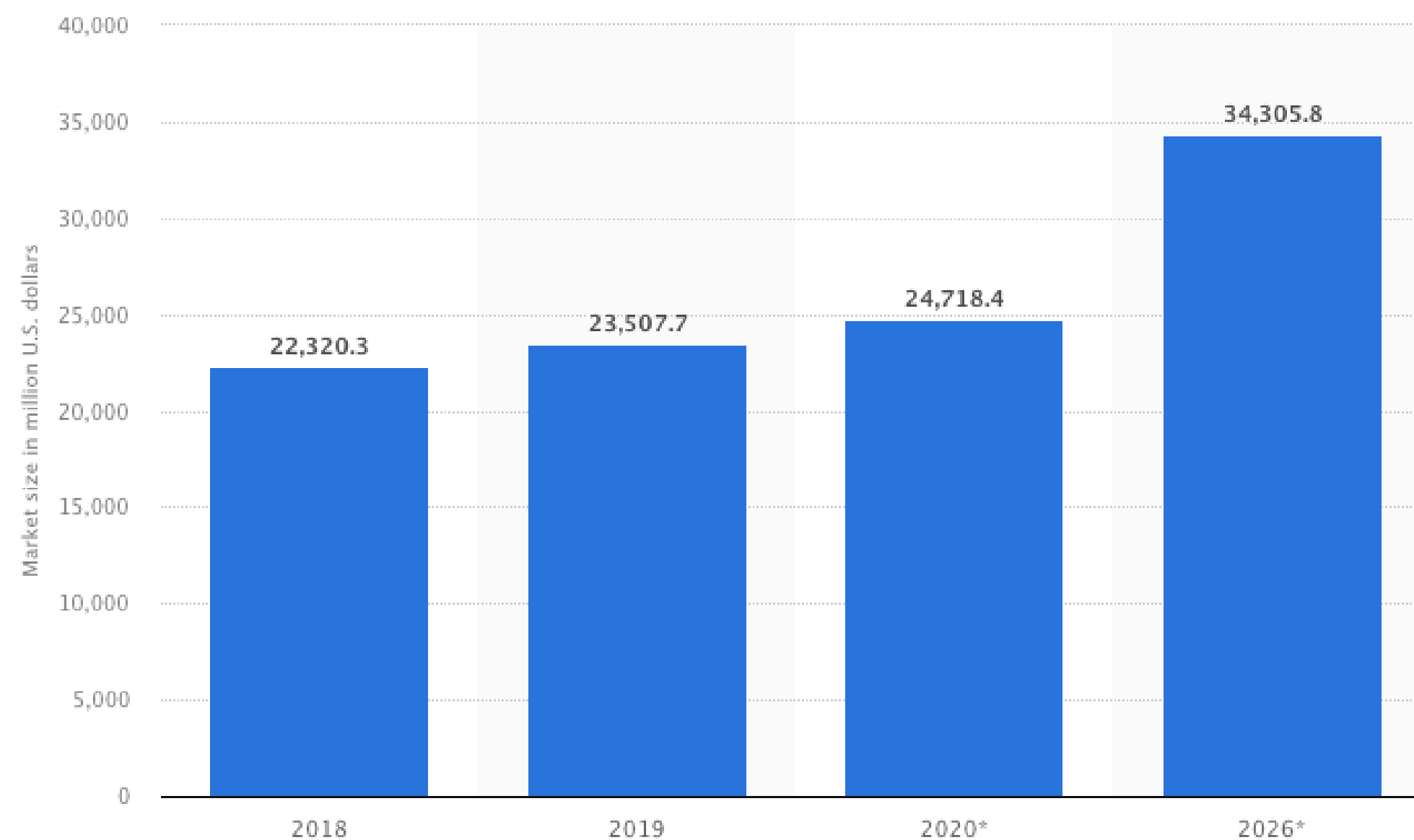
Christmas – a time to spend with family, feast on roast turkey, enjoy the festive atmosphere and of course, receive presents. But as it turns out, you'd better start thinking through the 'presents' part of the equation a little more, as more people than you think receive unwanted gifts each year. We look at how many people received unwanted Christmas presents, the most common types and what Brits do with gifts they dislike.

Unwanted gifts: Statistics highlights

- 33 million UK adults (62%) receive at least one unwanted gift at Christmas.
- The total spend on unwanted Christmas gifts is estimated to be £1.2 billion.
- The average amount spent on unwanted Christmas gifts is £37 per person.
- 78% of generation Z has received at least one unwanted Christmas gift.

Estimated size of the global personalized gifts market from 2018 to 2019, with a forecast for 2020 and 2026

(in million U.S. dollars)



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Source

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Release date

August 2020

Region

Worldwide

Survey time period

2018 and 2019

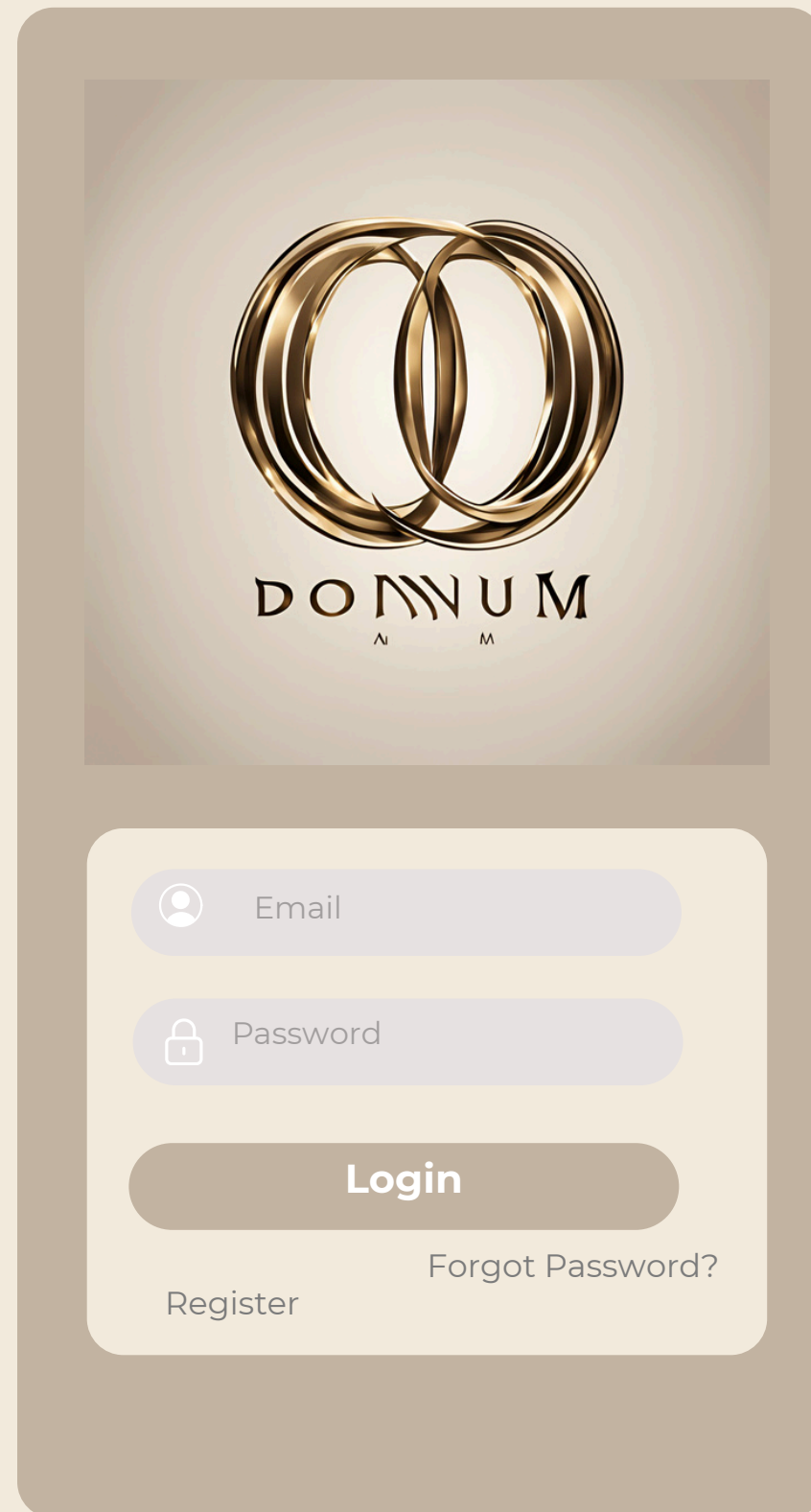
Supplementary notes

* Forecast data.

Citation formats

Questions

- What is the personal victory the receiver takes most pride in?
- Did the receiver ever mention an experience they regret never engaging in?
- Did the receiver ever mention their favorite childhood taste?
- Would the receiver enjoy an experience around animals?(eg: puppy yoga,a getaway to a wildlife reserve)
- Did the receiver ever mention a holiday destination on their bucket list?
- What is the receiver's favorite historical period?
- What is the receiver's favourite colour?





Welcome Oksana




Add new gift




My Wishlist



My Groups



My Events



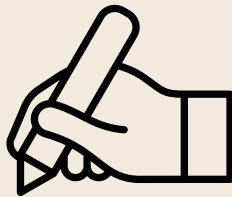
Search new connection



New gift

Please provide a profile of the receiver by answering as many of the following questions as possible:

- Who is the gift for?
- What relationship do you have with the receiver?
- Is the gift for any special occasion?
- Do you know the receiver's sexual orientation?
- Does the receiver have a strong cultural identity or should they be considered as global citizen?
- Does the receiver have any allergies?
- Do you know the receiver's dietary preferences?
- Any religious restrictions?



My Wishlist



Add new



Birthday



New Wishlist



Christmas



Bucket List



Joint Data

Each friend can select what data to share with the rest of the group

Vote

Friends can vote over the most meaningful gift



THANK YOU FOR YOUR
KIND ATTENTION