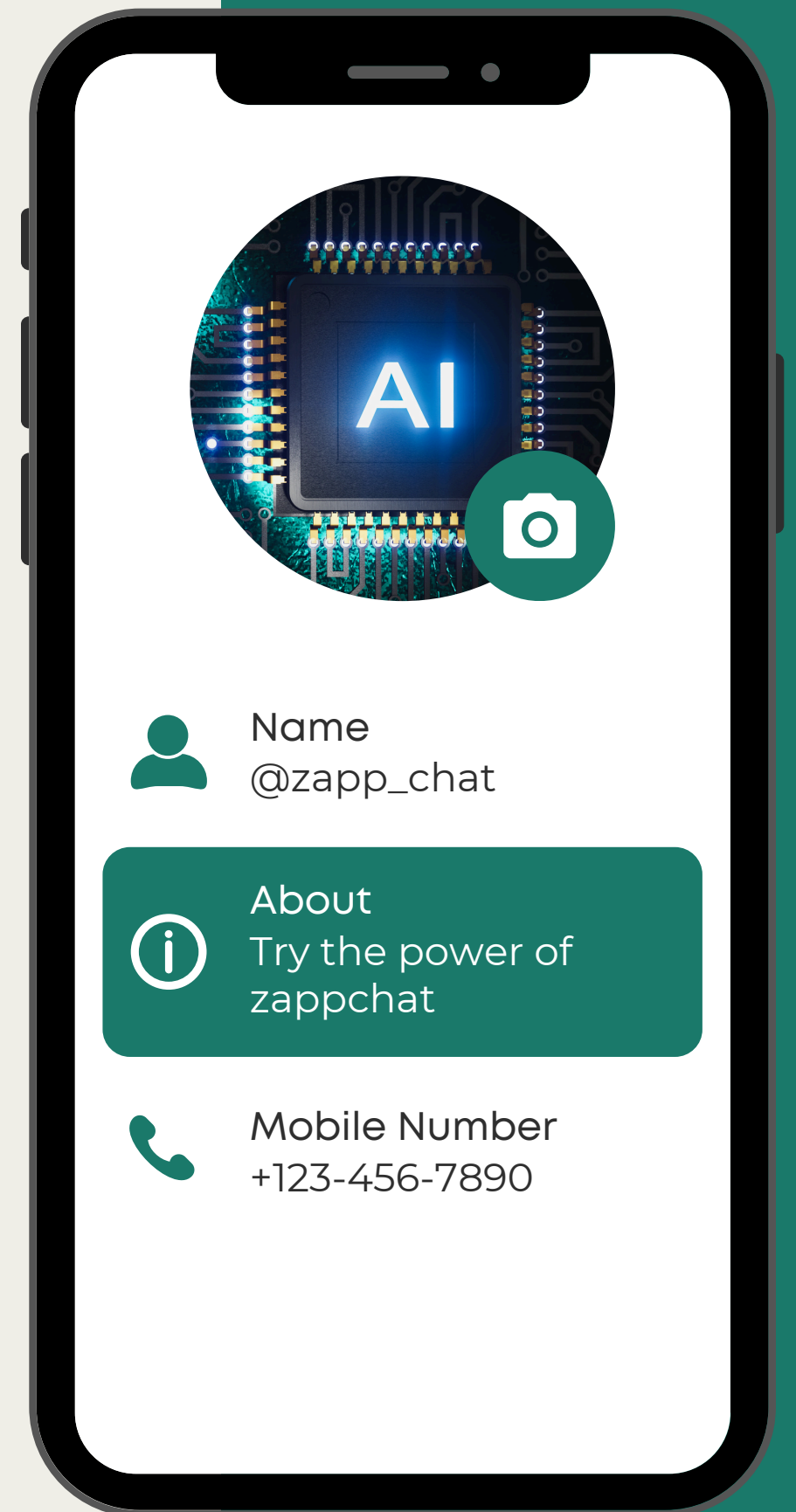


Zapp Chat

BOOST YOUR BUSINESS NOW



Lablab NEXT, Hackaton
July, 2024



Today, over 50 million brands are using WhatsApp as a business tool and 175 million customers send messages or interact with a business account on WhatsApp on a day-to-day basis.

– Meta

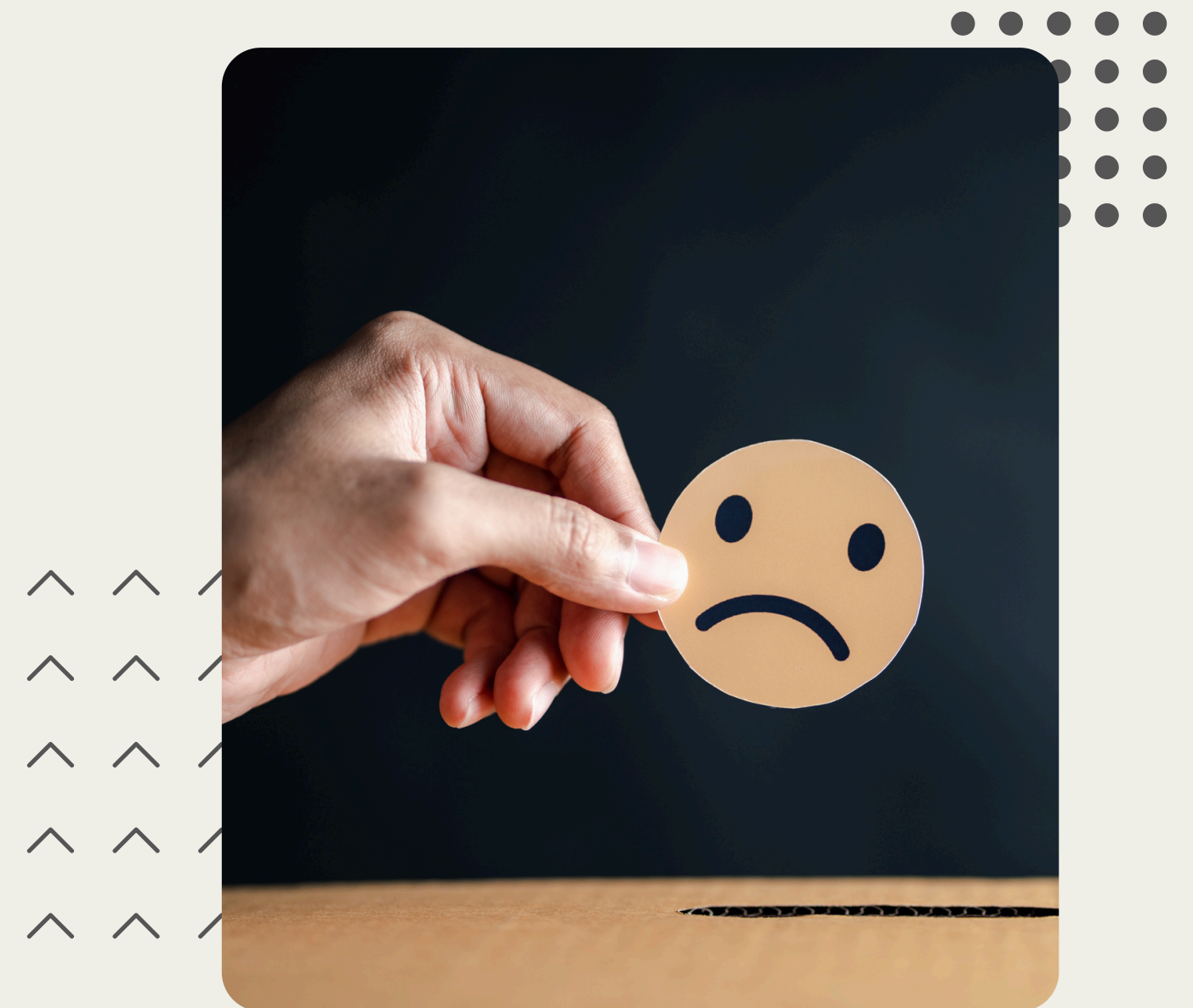


Using WhatsApp chatbots can lead to an increase in lead generation by over 500%.

– Cooby

PROBLEM[⊗]

Many small businesses struggle to manage customer interactions effectively on WhatsApp. Despite its widespread use, maintaining timely and accurate responses can be challenging due to limited resources and the need for constant availability. This leads to missed opportunities, decreased customer satisfaction, and inefficient operations.



OUR SOLUTION

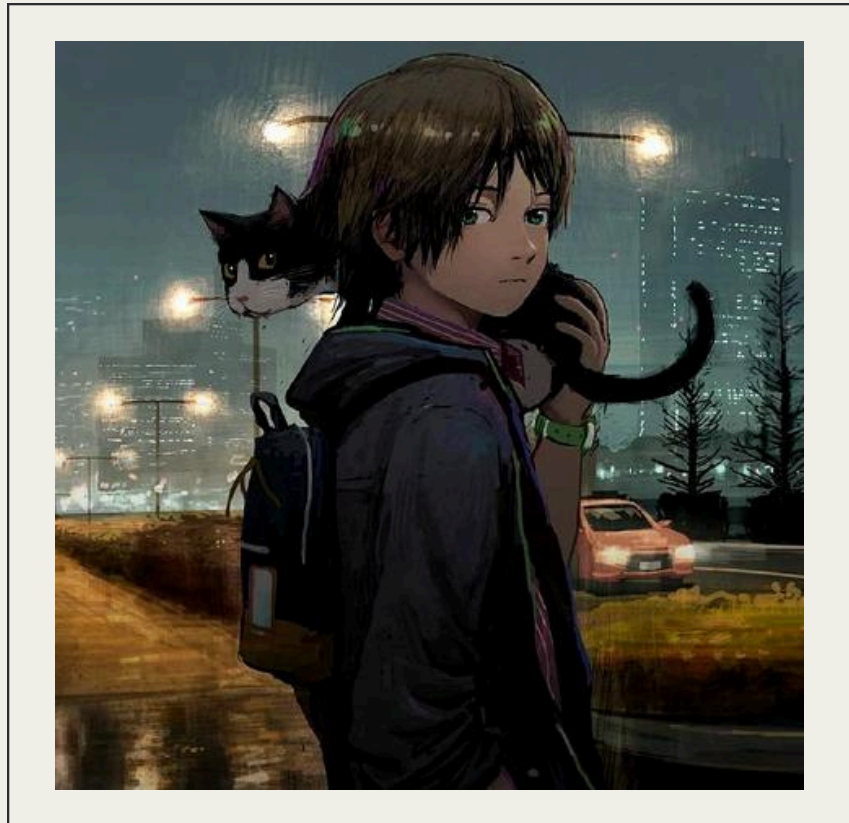
Introducing our advanced AI-powered WhatsApp bot designed specifically for small businesses.

This intelligent bot automates customer interactions, providing timely and accurate responses to inquiries about products, business hours, and more.

It can handle voice, media and text messages, retrieve relevant business information, and improve customer satisfaction, increase lead generation, and streamline their operations efficiently.



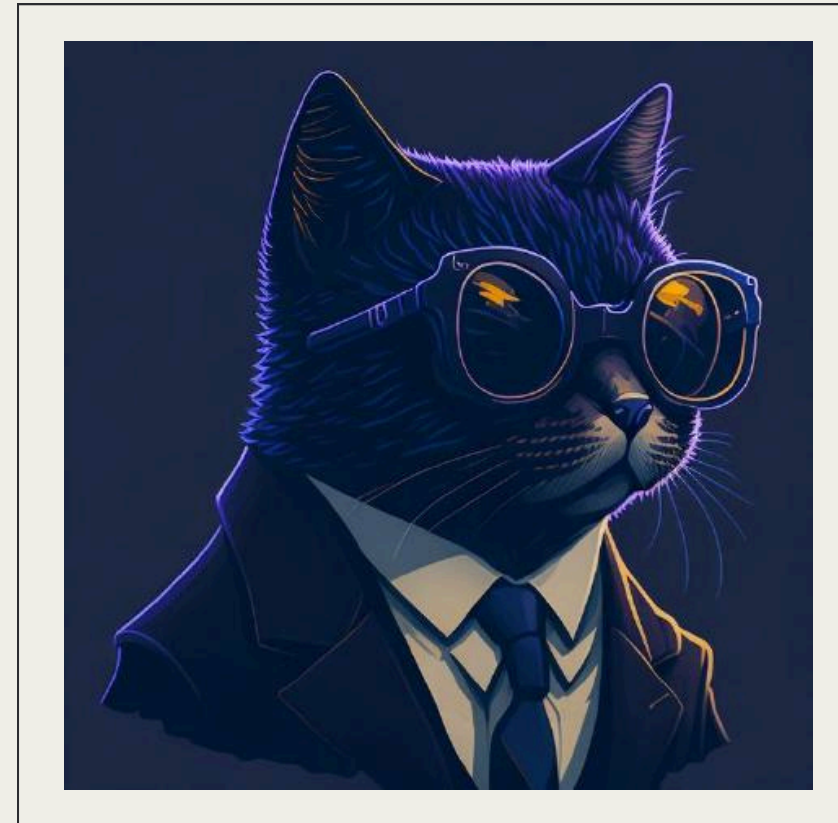
TEAM



Founder

IA Programming

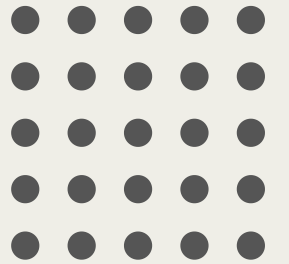
Expert in AI solutions projects,
such as creation of agents, RAGs,
and others.



Founder

Blazzbyte

Full Stack Developer with
knowledge of Python.



TECHNOLOGIES



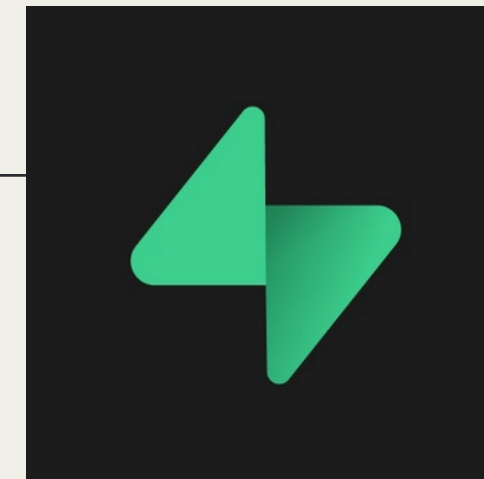
Framework **Langchain**

A framework for building controllable agentic workflows, designed to leverage large-scale language models (LLMs) in an interoperable and efficient manner.



External API **Whatsapp API**

Used to automate and manage customer interactions through WhatsApp, facilitating real-time communication and data retrieval.



Database **Supabase**

Utilized to store company data, leveraging PGVector. This setup facilitates efficient data storage and retrieval through semantic search capabilities.



Server **FastAPI**

Connecting the Agent, WhatsApp API, and Supabase: Integrating REST API, WhatsApp Hooks, and Business Logic.

DEMO



Try the demo now

MARKET SIZE

The global chatbot market was valued at USD 5,132.8 million in 2022 and is projected to grow at a compound annual growth rate (CAGR) of 23.3% from 2023 to 2030.

Chatbots, powered by AI, enhance user interaction across various messaging platforms, supporting sectors worldwide. Innovations in AI technology continue to expand chatbot capabilities, driving market demand.

Report ID: GVR-1-68038-598-4



REVENUE STREAM

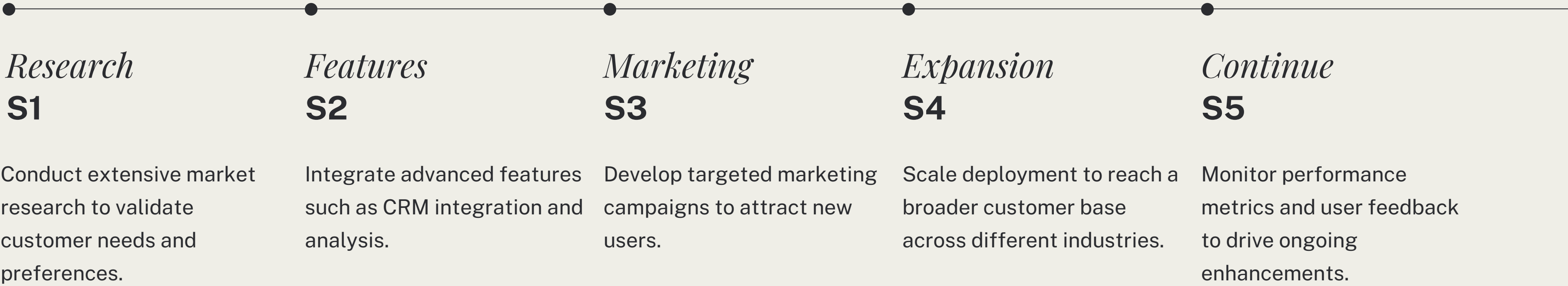
Our revenue model is structured around providing subscription-based access to our AI-powered WhatsApp bot for small businesses.

We'll offer a freemium model with basic features available at no cost, by now, encouraging adoption and demonstrating value. Premium subscriptions unlock advanced functionalities such as integration with CRM systems, and analytics insights.

Additionally, we'll offer customization services for businesses needing tailored bot solutions.



NEXT STEPS



Thank you!

FOR YOUR ATTENTION

Lablab Next Hackaton
July, 2024

