



PhoneCrave

P R E S E N T A T I O N



1

Problem 1

Businesses face significant losses due to missed calls and inefficient customer service handling.



2

Problem 2

Missed calls frustrate customers and result in lost revenue opportunities, damaging business reputation.



3

Problem 3

Missed opportunities, the need for scalability, and competitive disadvantage underscore the urgent need for advanced customer service solutions.

1

Solution 1

Our AI receptionist system addresses missed calls and inefficiencies by providing round-the-clock, human-like customer service.

2

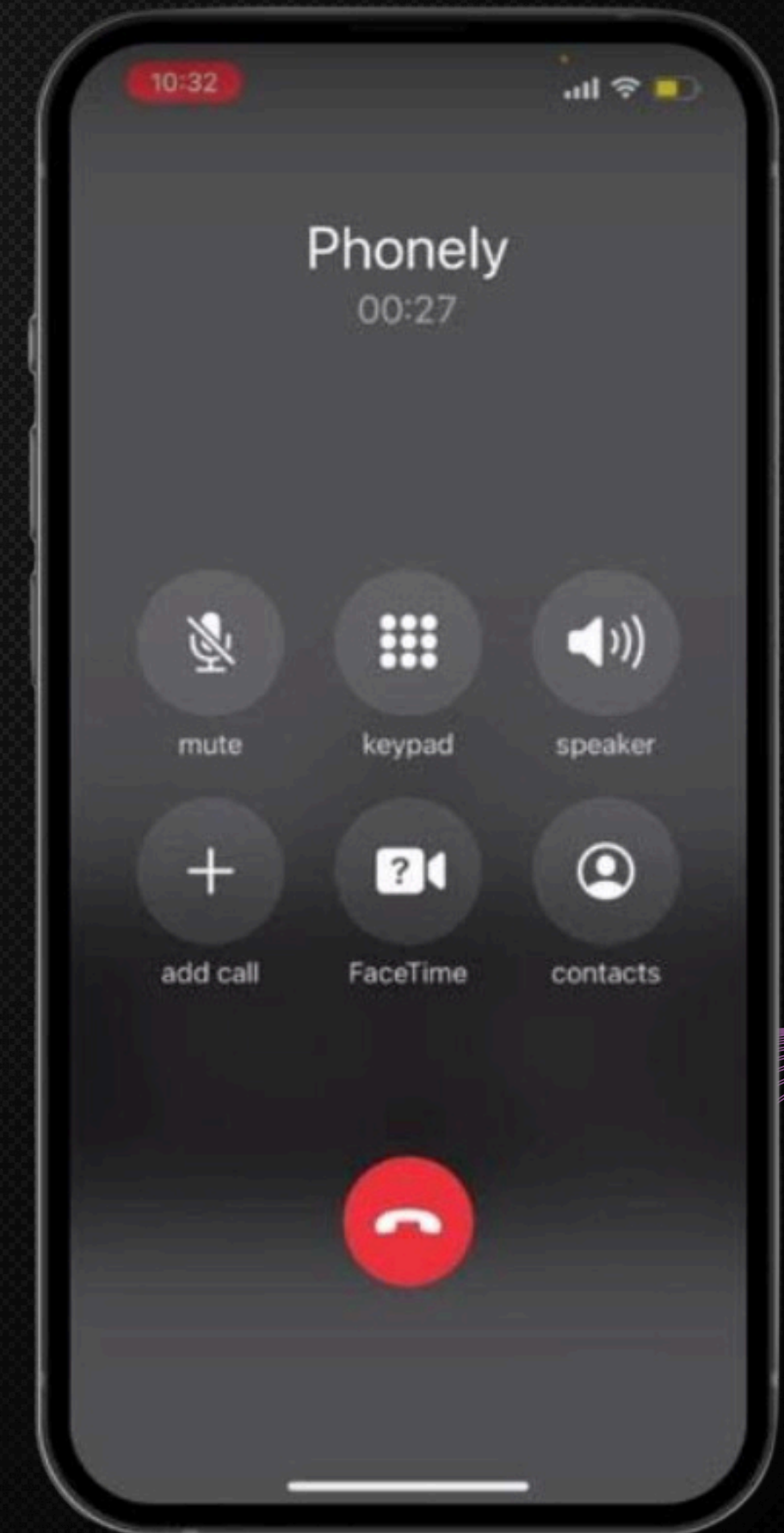
Solution 2

It connects to scheduling software, routes calls, and answers FAQs, all while improving over time and saving 70% on costs.

3

Solution 3

Our solution seamlessly integrates with existing systems, ensuring businesses never miss a call and always provide top-tier customer service.



Feature 1



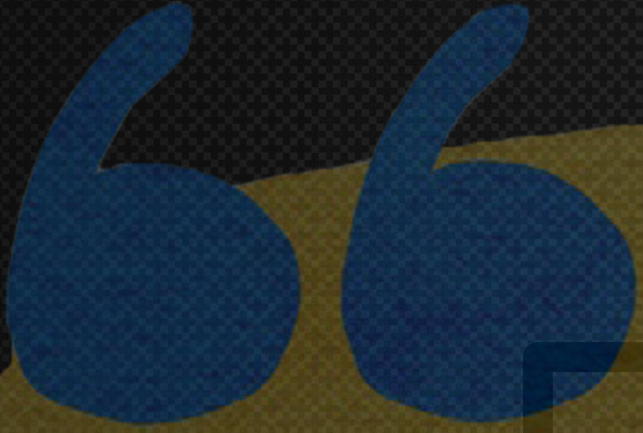
Our AI receptionist system provides 24/7, human-like customer service to eliminate missed calls and inefficiencies



Feature2: Value Convenience

Integrates with scheduling software,
routes calls, and answers FAQs,
saving businesses 70% on costs.

Roadmap



Step 1: March 2024
Identified the problem
of missed calls and
inefficient customer
service, Market Search

Step 2: 2024
Began R&D, focusing
on building
and testing AI prototypes
to
mimic human receptionists.

Step 3: August-2024
Developed and tested
the first successful prototype and
validating our AI receptionist system.

Traction Overview:

- **AUG-2024:** Official launch and initial customer acquisition.
- **OCT-2024:** Expansion of customer base and integration with more business systems.
- **2025:** Projected growth in market share and increasing adoption of AI receptionist technology.

Target Market

The customers we aim to cater to include:

SUPPORT
SMALL
BUSINESSES

Target Market 1

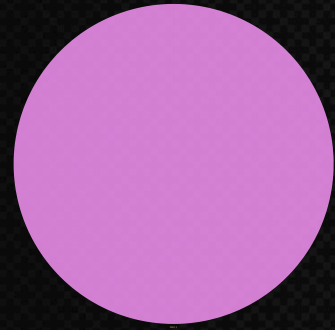
Small to Medium Businesses (SMBs)



Target Market 2

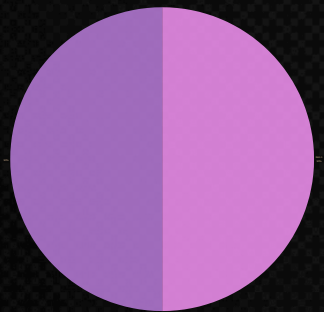
Enterprise Level Businesses

Size the Market



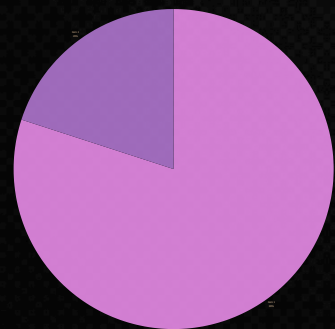
1.9 Billion

Total Available Market (TAM)



53 Million

Serviceable Available Market (SAM)



10.6 Million

Serviceable Obtainable Market (SOM)

Our startup targets a Total Available Market (TAM) of \$1.9 billion in AI receptionist services, with a Serviceable Available Market (SAM) of \$53 million and a Serviceable Obtainable Market (SOM) of \$10.6 million, focusing on scalable solutions for businesses seeking efficient customer service automation

Direct Competitors

- Conversa AI
- VoiceBotics
- ChatGenie

Indirect Competitors

- Call center outsourcing firms
- CRM software
- Traditional receptionist services

Competitive Advantages

Advantage 1

Competitive Advantage
Visualization

- Efficiency
- Integration
- Cost Savings
- Scalability

Advantage 2

Differentiation in the
Landscape

- Advanced AI Capabilities
- Comprehensive Integration
- Enhanced Customer Experience
- Real-time Analytics

Advantage 3

Outperforming the Competition

- Continuous Improvement
- Flexibility
- Innovation
- Customer Support

Advantage 4

Long-term Survival

- Market Leadership
- Customer Loyalty
- Adaptability
- Brand Reputation

Competitor Approach

1

Approach 1

How will you set your company from the competition?

- Innovation in AI technology
- Superior customer service
- Scalability and integration capabilities

2

Approach 2

How will you set your company from the competition?

- Focus on customizable solutions
- Continuous improvement and adaptability
- Strong emphasis on data security and privacy

3

Approach 3

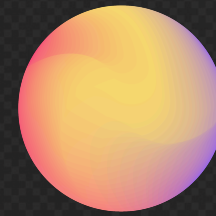
Events, partnerships, ads – list the effective ways to reach them.

- Industry conferences and trade shows
- Strategic partnerships with tech firms and business service providers
- Digital advertising campaigns

Business Model

Main Method: Subscription Model

Revenue Streams:



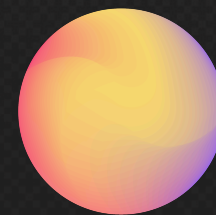
- Monthly or annual subscription fees for access to AI receptionist services.
- Additional charges for premium features or customizations.

Key Metrics:



- Customer Acquisition Cost (CAC)
- Life Time Value (LTV)
- Churn Rate

Operational Strategy:



- Scalability
- Customer Retention

Future Roadmap

Next Steps and Goals

- **Product Development:** Enhance AI capabilities and expand integrations.
- **Market Expansion:** Increase penetration and launch targeted campaigns.
- **Customer Acquisition:** Improve strategies and enhance retention efforts.
- **Operational Efficiency:** Streamline processes and upgrade infrastructure.

Investor Support Needed

- **Financial Backing:** Fund development, marketing, and expansion.
- **Strategic Guidance:** Scale operations and navigate market challenges.
- **Credibility Boost:** Validate and expand network for growth opportunities.

The Team



**Muhammad
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FOUNDER &
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Thank You

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