



Calorie Tracking Made Easy

DIET VISION

Presented by: Ernest Choi





DIET VISION

PROBLEM

- 422 Million have Diabetes
- 9 Million use Continuous Glucose Monitors (CGM)
- Less than 17% keep track of diets
- Most common problem:

It's Annoying

DIET VISION



- Diet Vision is a pin that connects to a CGM via Bluetooth that uses computer vision to automatically keep track of diets
- After the first bite, it takes a seconds for glucose levels to spike
- It takes a picture when the first spike happens
- Keeps tracks of what nutrients, calories, and other info



DIET VISION

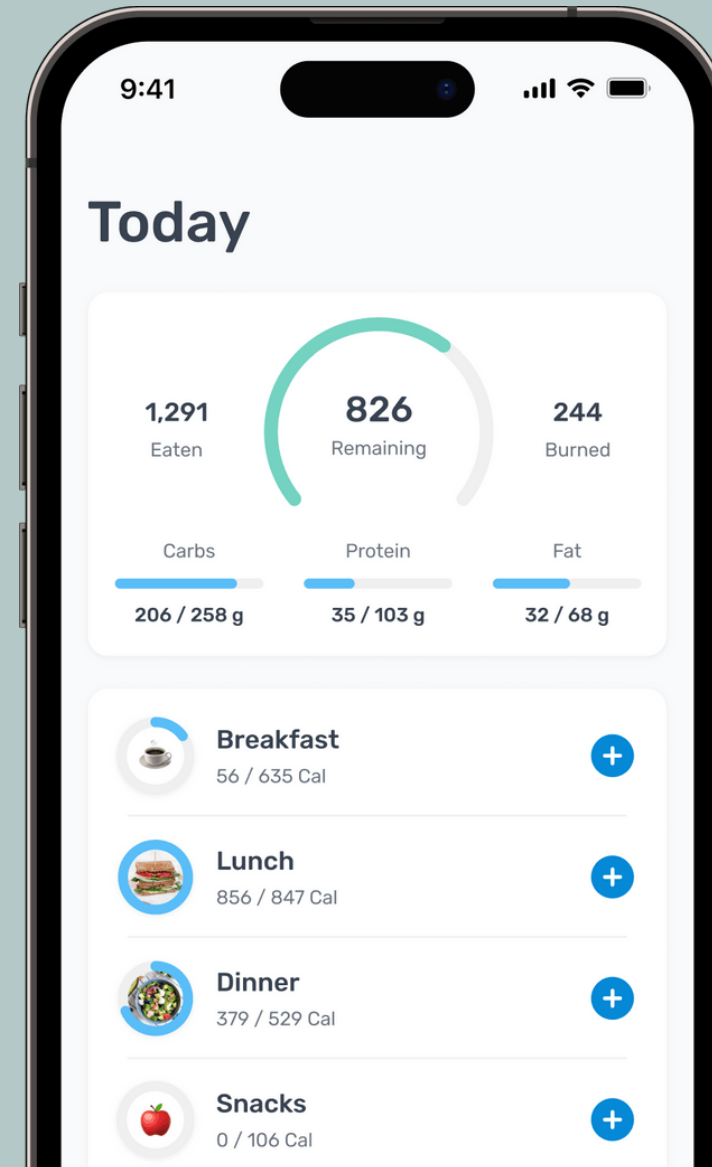
MAIN FEATURES

Calorie Counter

Nutrition Goals

Daily Calorie Intake

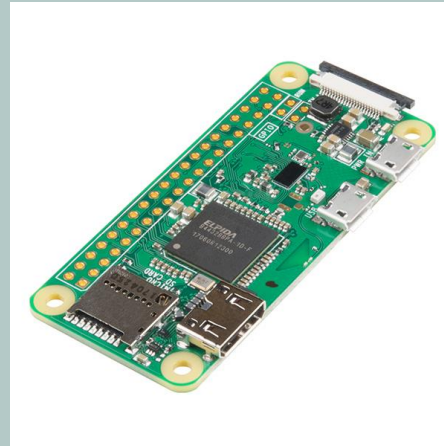
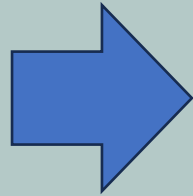
Healthy Meal Suggestions



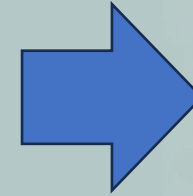
How it works: Hardware



First Prototype is Libre 2 CGM



Raspberry Pi Zero



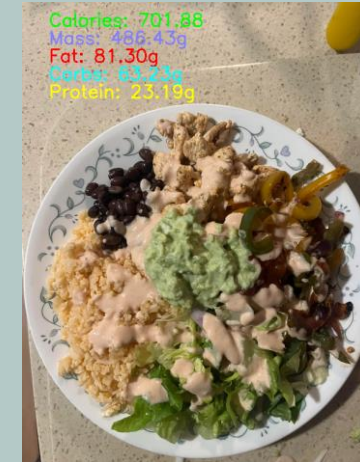
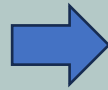
Diet Vision App

All Low Energy Bluetooth (Bluetooth LE)

How it works: Software



DIET VISION



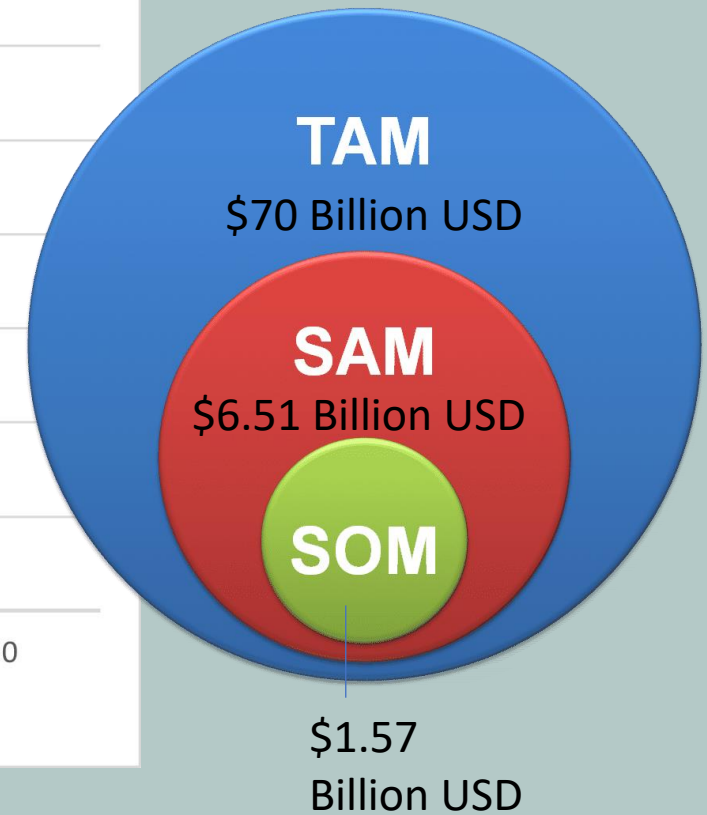
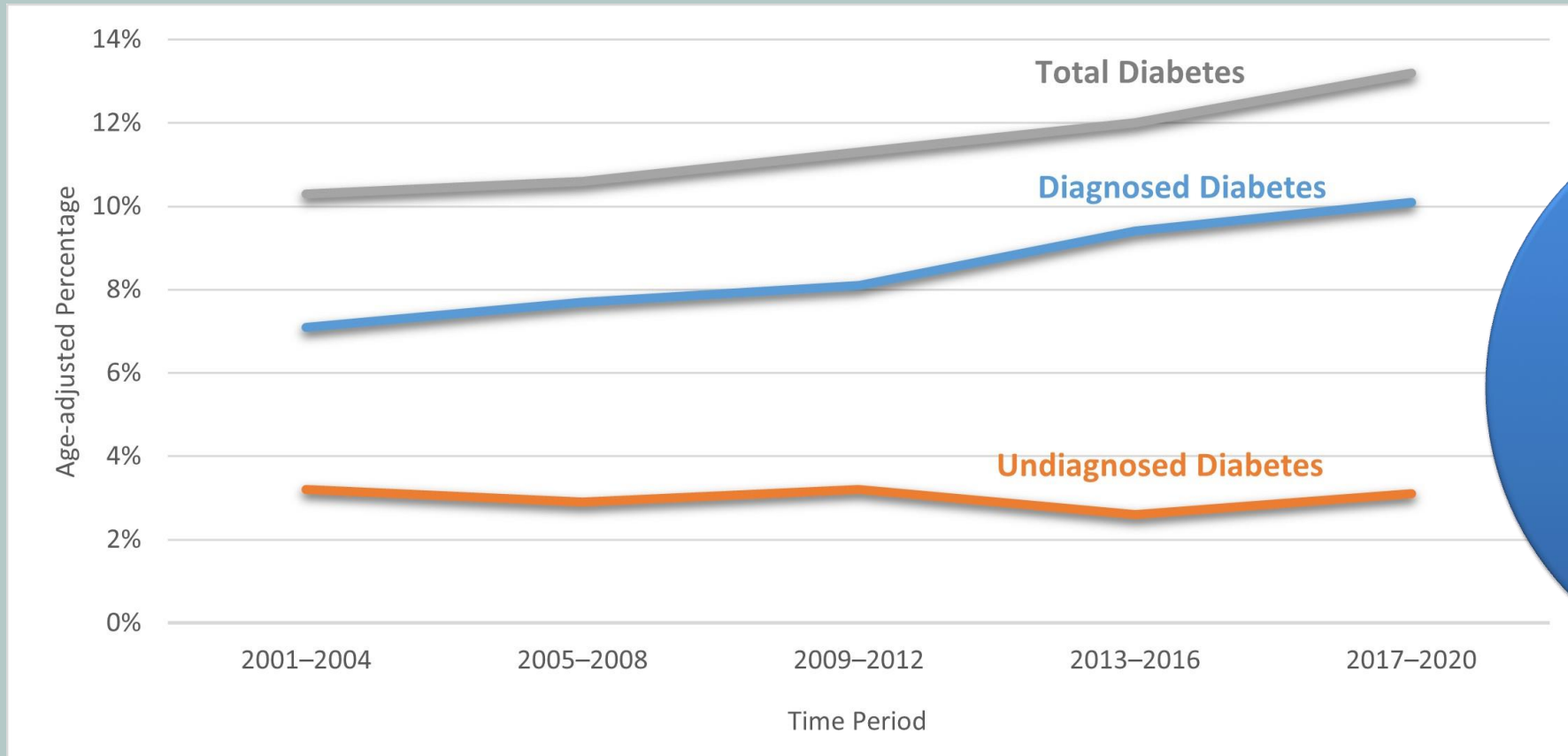
Tech Stack: Flask, Nvidia Triton Inference Server, Onnx

Libraries: MicroPython, Raspbian Buster Lite, OpenCV, tensorflow, keras, numpy, pandas

Demand



DIET VISION



BUSINESS MODEL

First Steps:

6 Months Approval

Startup Funding by Earnest3D LLC: \$250,000

Crowd Funding: GoFundMe + KickStarter

B2C Business Model in US

Seek to expand with SEO

Final Goal is a complimentary good to all CGM

Potential Acquisition by Abbott or 3M



DIET VISION



FUTURE UPDATES



- Dedicated Custom PCB for smaller size
- Contract with Abbott Diabetes Care Inc for integration
- Better Computer Vision Model



MEET THE TEAM



DIET VISION



Ernest Choi
Founder/Principal
Consultant



Rafiea Ashraf
Telecom Engineer



Fareed Khan
Software Engineer



Faiq Khan
Machine Learning
Engineer



Calorie Tracking Made Easy

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