



# Zorbit

## Trajectory To Your Future

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Submitted By **Space Wanderers**



# Table of contents



01

Our Team

02

Problem Statement

03

What We Offer

04

Competitive  
Analysis

05

Market Reach &  
Revenue Model

06

Implementation

07

Demo

08

Future Prospects

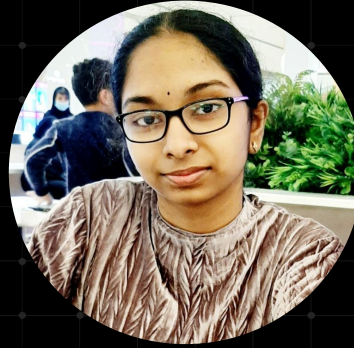


# Our Team



**Harsh Jha**

Expertise : LLM's, ML, Gen Ai  
Contribution : Frontend and  
Langflow



**Ann Maria Paul**

Expertise : Graphic Design, UX/UI  
Contribution : Design and  
Creative Lead



**Satyaprakash Sahoo**

Expertise: AI/ML and Research  
Contribution: system design  
and flow development

# Problem Statement

Whether you're a student exploring careers, an adult changing paths, or pursuing passions, personalized and reliable career guidance is lacking in today's diverse job market.



## Our aim

Develop an AI-driven platform using advanced personality assessment and machine learning technologies to offer personalized career guidance that adapts to users' unique personalities, skills, and passions.

## The goal

Empower users to make informed career decisions through lifelong learning and development, enhancing their ability to align their career choices with their evolving interests and the demands of the job market.



# What We Offer

## Personalized AI Assessments

Customized personality assessments using the OCEAN Model that highlight individual strengths, preferences, and potential career paths.

## Dynamic Career Recommendations

Provide real-time, AI-driven career suggestions that are continuously updated based on current market trends and user feedback.

## Inclusive Access

Ensure the platform is accessible to users of all backgrounds, ages, and stages in their career journey.

## Engaging User Experience

Create an interactive and engaging user experience that encourages exploration and self-discovery.



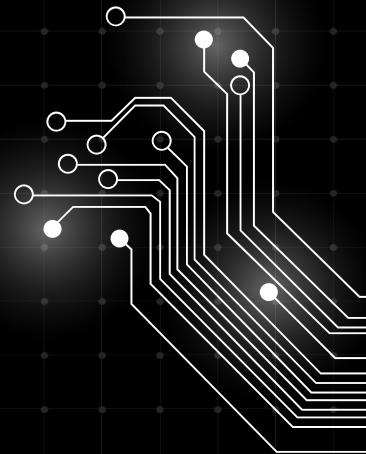
# Competitive Analysis

	Assesment	STG/LTG	Personality Profile	Interactive	Networking	Job Search	24x7	Score
LinkedIn	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	4/7
Indeed/WorkDay/EightFold	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	2/7
Traditional Counselling	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	3/7
Online Counselling	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	3/7
Zorbit	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	5/7



# 53 Million

Approximately 53 million K-12 students in the U.S. alone, with millions more globally



# 130 Million

Over 130 million working adults in the U.S., many of whom may consider career changes or further exploration



# Global Reach

Potential to reach billions of individuals worldwide through digital access.



# Revenue Model

## Free

- Basic access to essential features of the career planning application.
- Limited access to AI-driven recommendations and general career insights.

**15 Day Trial**

**500 Tokens**

Free of charge to attract initial users and build a user base.

## Plus

- Enhanced features beyond the basic offering, suitable for users seeking more personalized insights and advanced tools
- Increased access to AI-generated career recommendations tailored to individual preferences.

**\$10 per month**

**1000 Tokens**

Priced moderately to appeal to users looking for deeper insights and more interactive functionalities.

## Max

- Premium access with full features and maximum support for comprehensive career planning and decision-making.
- Unlimited access to all AI capabilities, including highly personalized recommendations and advanced analytics.

**\$25 per month**

**10,000 Tokens**

Highest priced tier designed for serious users, professionals, or those needing extensive career guidance and support.

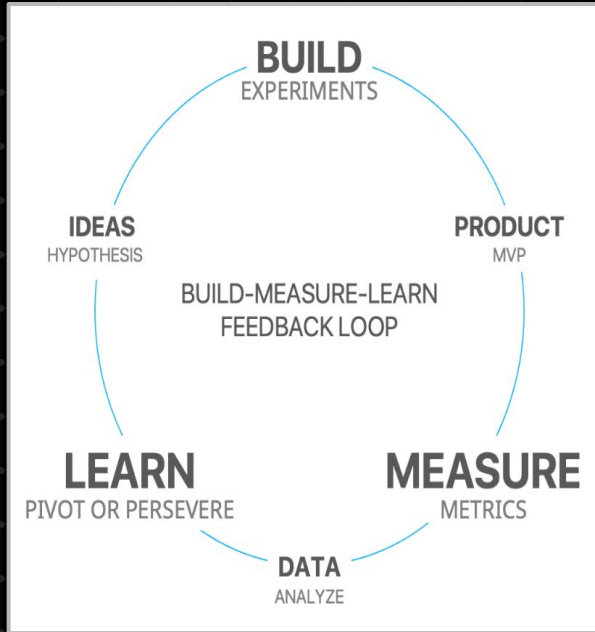


06

# Implementation



# LEAN Methodology



## BUILD

Minimum Viable Product (MVP)

Career interest assessment.

Career path suggestions.

## MEASURE

User Feedback

Usage Metrics

Performance Metrics

## LEARN

Analyze feedback

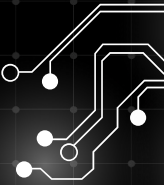
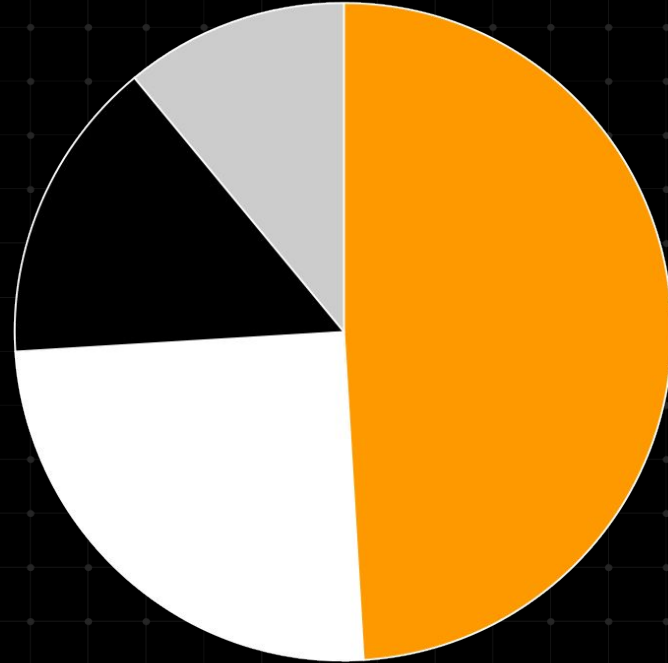
Iterate

Repeat

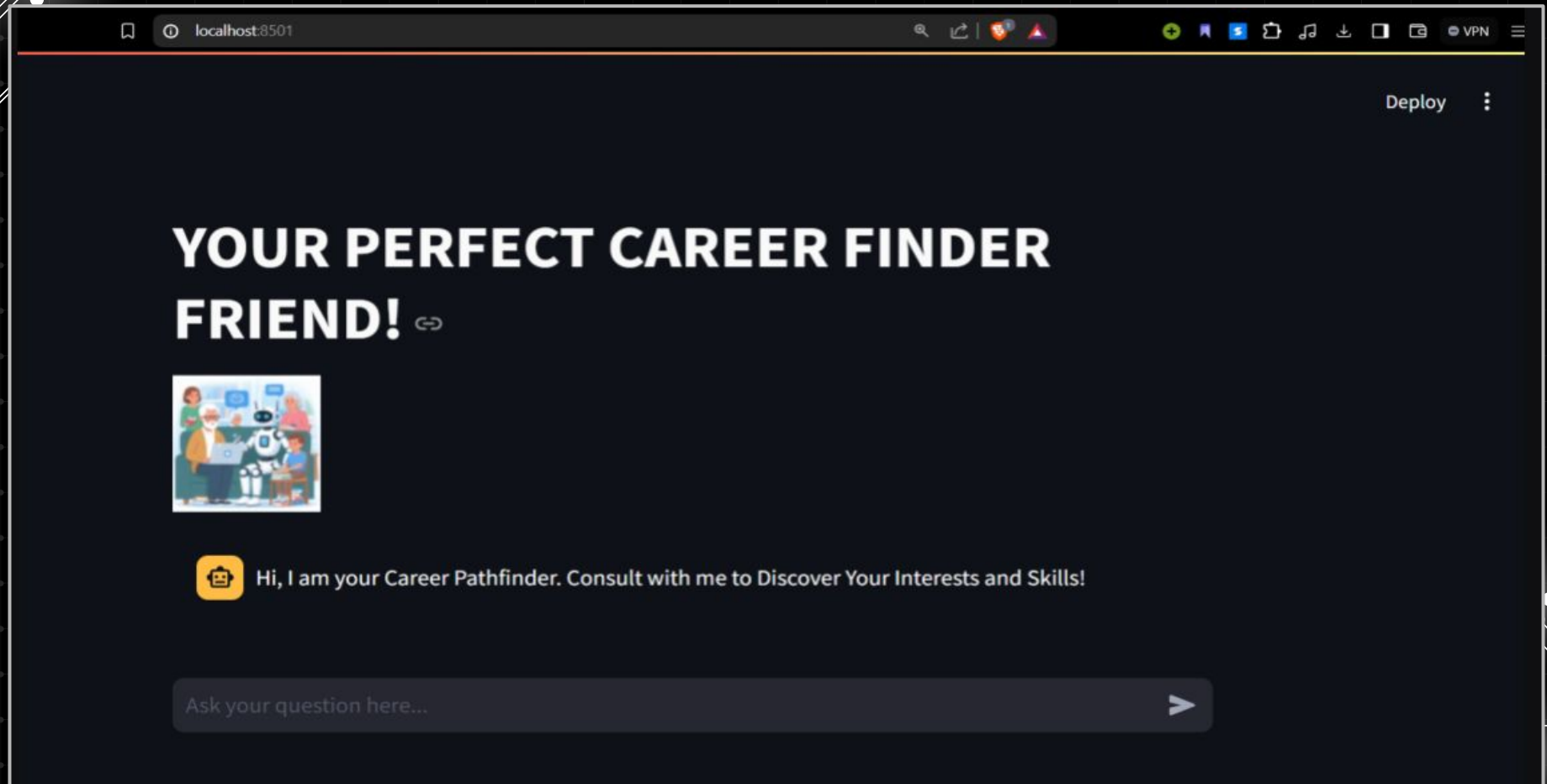


# Technologies Used

- LangFlow
- GPT-4o
- Conversational chain
- Streamlit



# User Interface



07

Demo



# Future Prospects



## Info Web Scrapping

LinkedIn, Facebook, or portfolio websites.

## Storage in Vector DB Memory

Store the extracted information in a vector database.

## Personalized Skill Gap Analysis and Learning Path

Analyze user profiles to identify skill gaps and recommend tailored learning paths.

## U.S. Department of Labor Administration and using API's of it under ONET Tools Developer

U.S. Department of Labor Administration and using API's of it under ONET Tools Developer



# Thank You

Submitted to **Langflow Hackathon**

