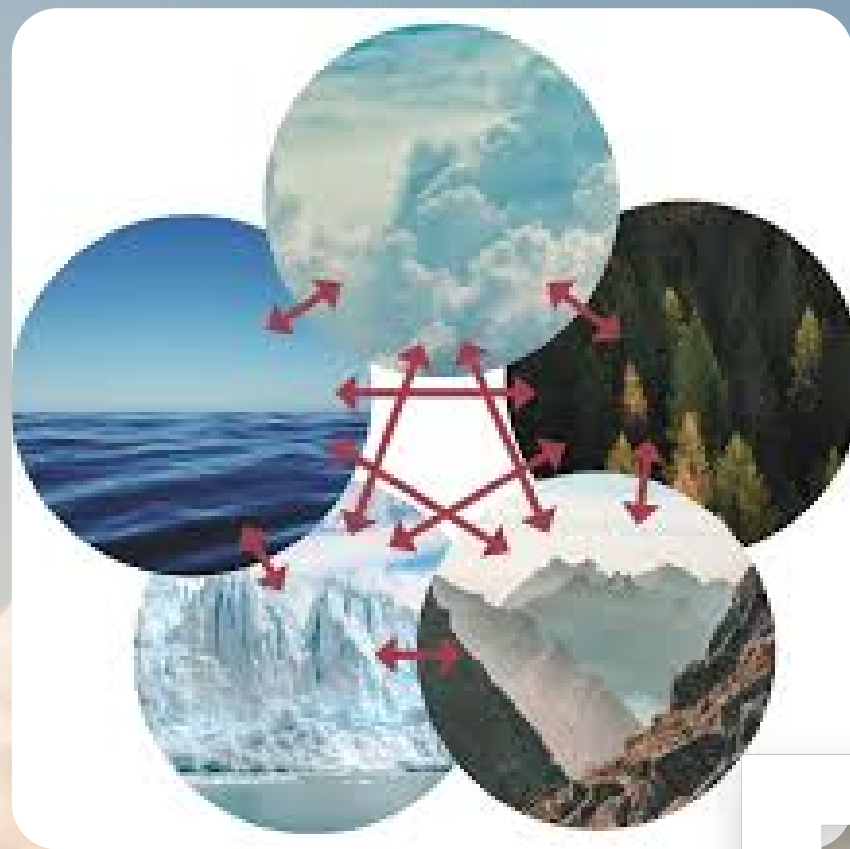


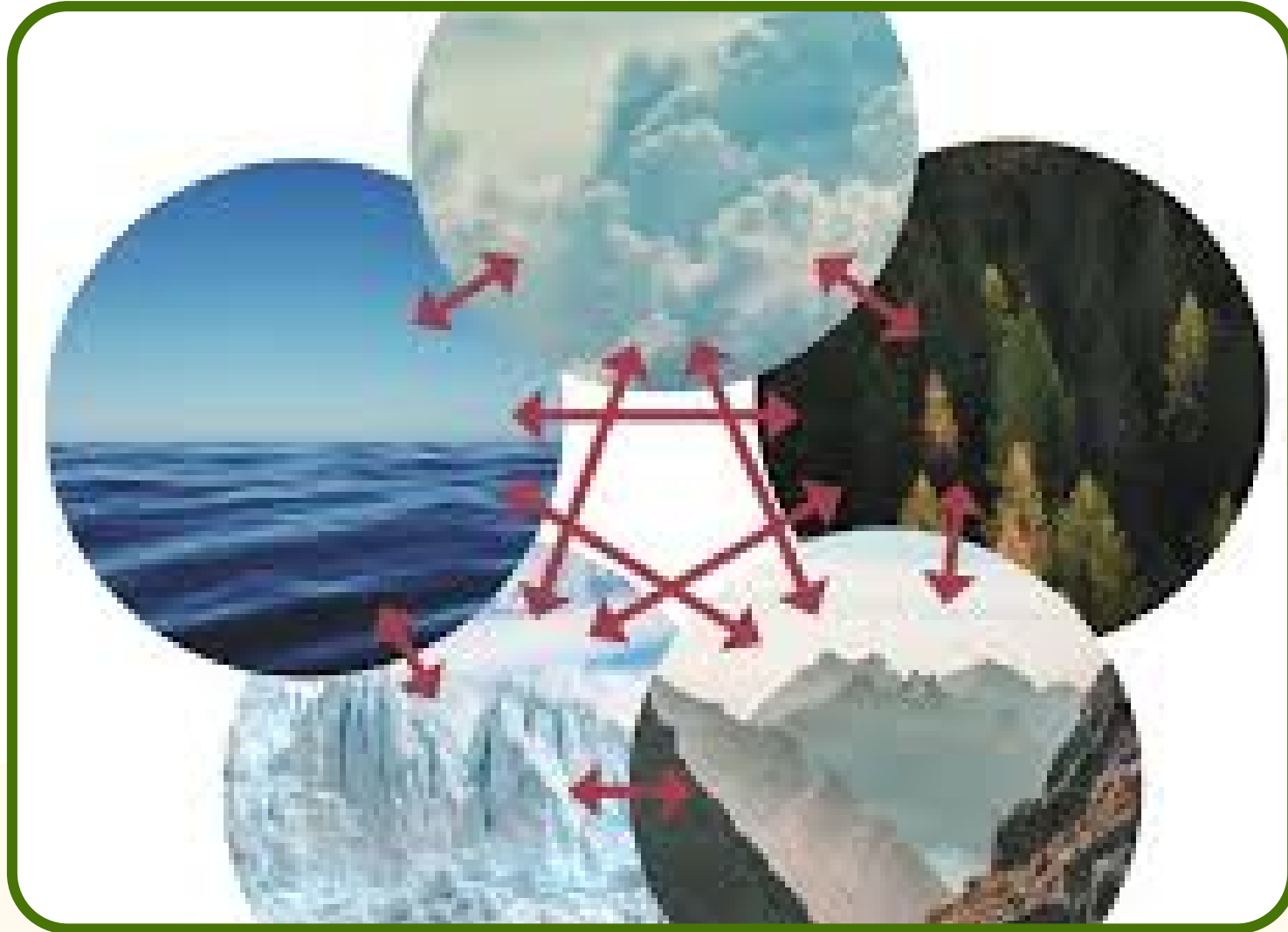
make farming easier

FARMILIA

sila



02



About Farmilia



Allows one to detect plant diseases by scanning images



Crop : Suggests crop based on users location

www.reallygreatsite.com

Problem Statement

Agricultural productivity is often hampered by improper crop selection and undiagnosed plant diseases. Farmers need accurate and location-specific crop recommendations and efficient tools to diagnose plant diseases early to ensure optimal yield and reduce lo





Technology in Agriculture

Optimize Crop Selection:

- Provide farmers with data-driven crop suggestions based on their specific location's climate and soil conditions, enhancing yield and sustainability.

Enhance Plant Disease Management:

- Enable farmers to quickly identify plant diseases through image analysis, allowing for timely intervention and treatment to minimize crop damage.



VALUE PROPOSITION



ACCURACY

- Quick and Accurate: Simply upload a photo of your crops, and our advanced machine learning algorithms will instantly identify any diseases, providing precise and actionable diagnoses.
- Easy to Use: No need for expert knowledge—our intuitive interface makes it simple for anyone to get expert-level insights.



SMART CROP RECOMMENDATIONS:

- Data-Driven Decisions: By analyzing your local weather conditions and topography, our system suggests the best crops to plant, ensuring optimal yield and sustainable farming practices.



SUSTAINABLE PRACTICES:

Eco-Friendly Solutions: Promote sustainable farming by selecting crops that best suit your local environment, reducing waste and improving resource efficiency.



Business Model



Subscription based

Monthly or yearly subscription for continuous access to crop recommendations and disease detection services.



Premium Features:

- Advanced analytics, personalized consultations, and detailed reports available for an additional fee.



Partnerships:

Collaborations with agricultural suppliers and consultants for cross-promotion and revenue sharing.

Target Customers

**Small and large-scale
farmers**



Agricultural cooperatives



**Agronomists and
agricultural consultants**



Our Team



Linnet

FullStack dev



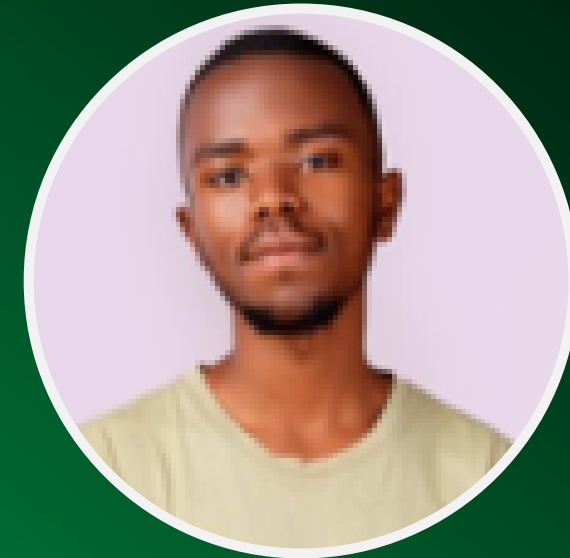
Iggy Ratemo

ML /AI
Developer



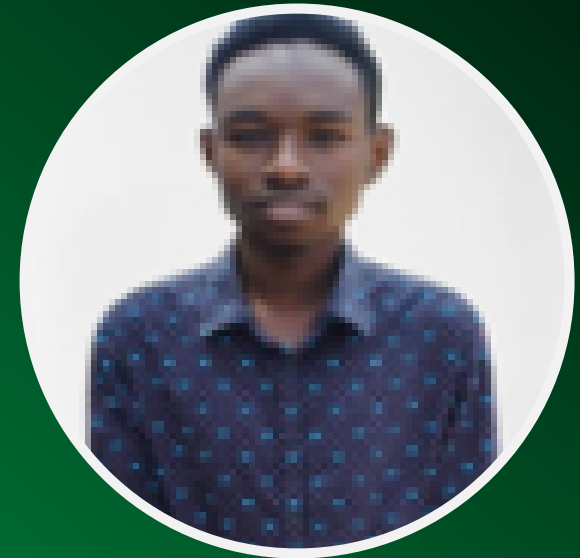
Alvin Kiprotich

Front-end
Developer



Samuel Irungu

Full-Stack
Developer



Brian Maseno

Backend Dev