

2024

FLASHBoi

a tool that helps you improve
your knowledge by using a
given lesson material to
generate flashcard.



Problem



WEAKNESS

Getting more practice and variety of question



SPECIFIC LESSON

Specific materials giving more difficult for finding exercises.



INFLEXIBILITY

Place and time is the obstacle for finding someone to help.

Solution

FlashBoi



PERSONAL TUTOR

AI base with new technology that can help leverage learning experience



LESSON BASED

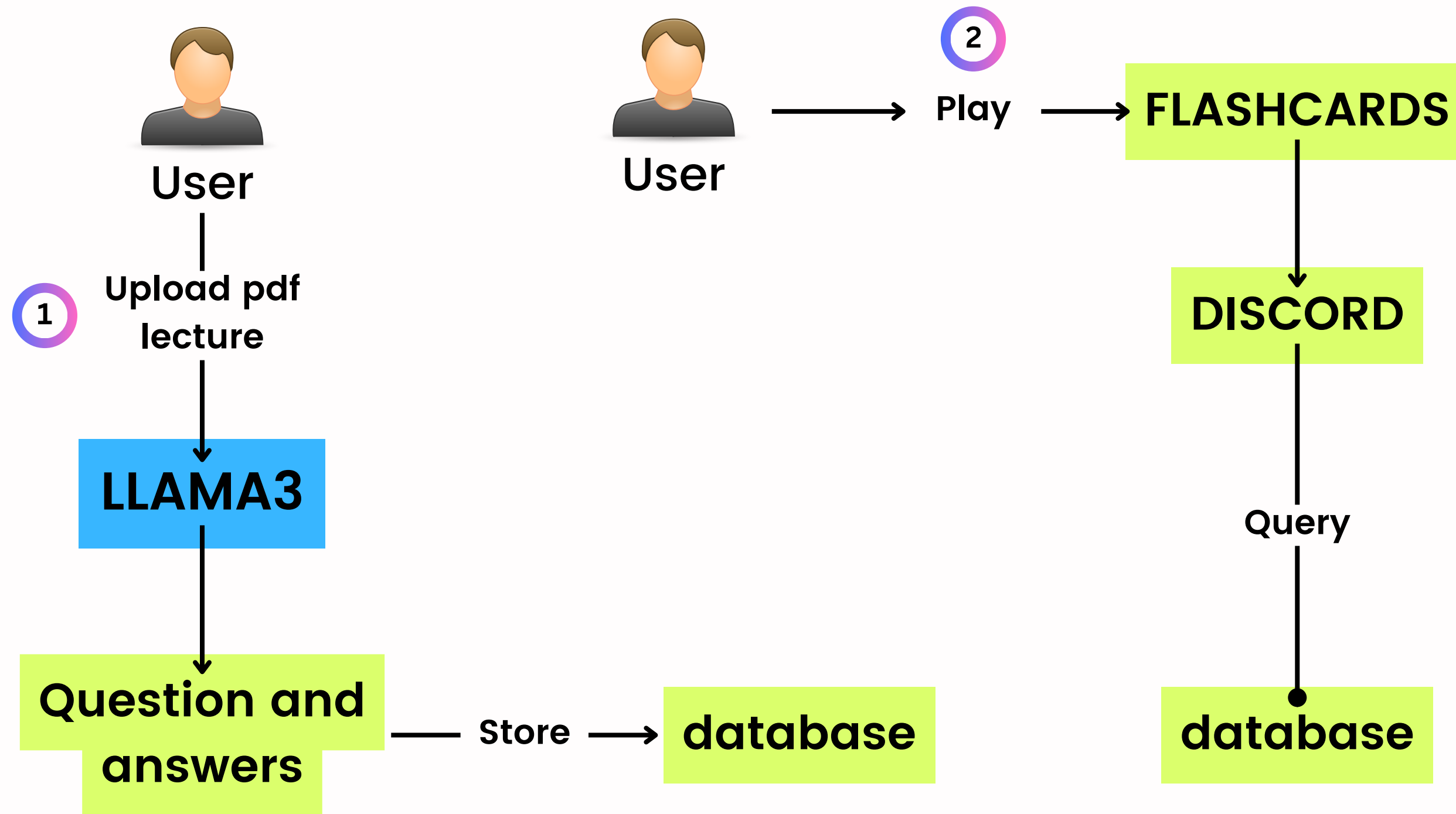
create a question based on the lesson material



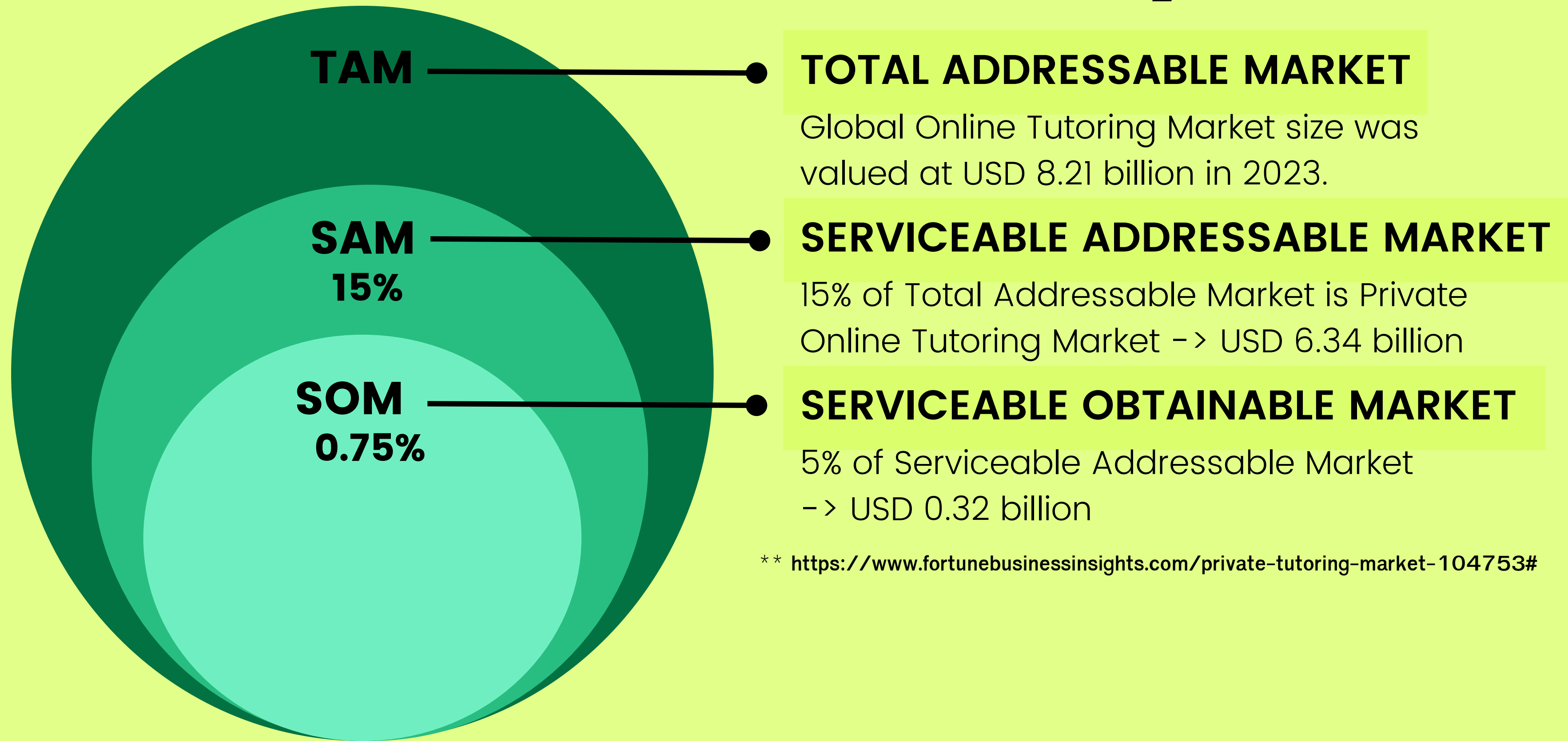
FLEXIBILITY

can use tutor anywhere and anytime

FLOW



TAM SAM SOM Analysis



** <https://www.fortunebusinessinsights.com/private-tutoring-market-104753#>

Target Market

TARGET MARKET 1

Teacher, Instructor

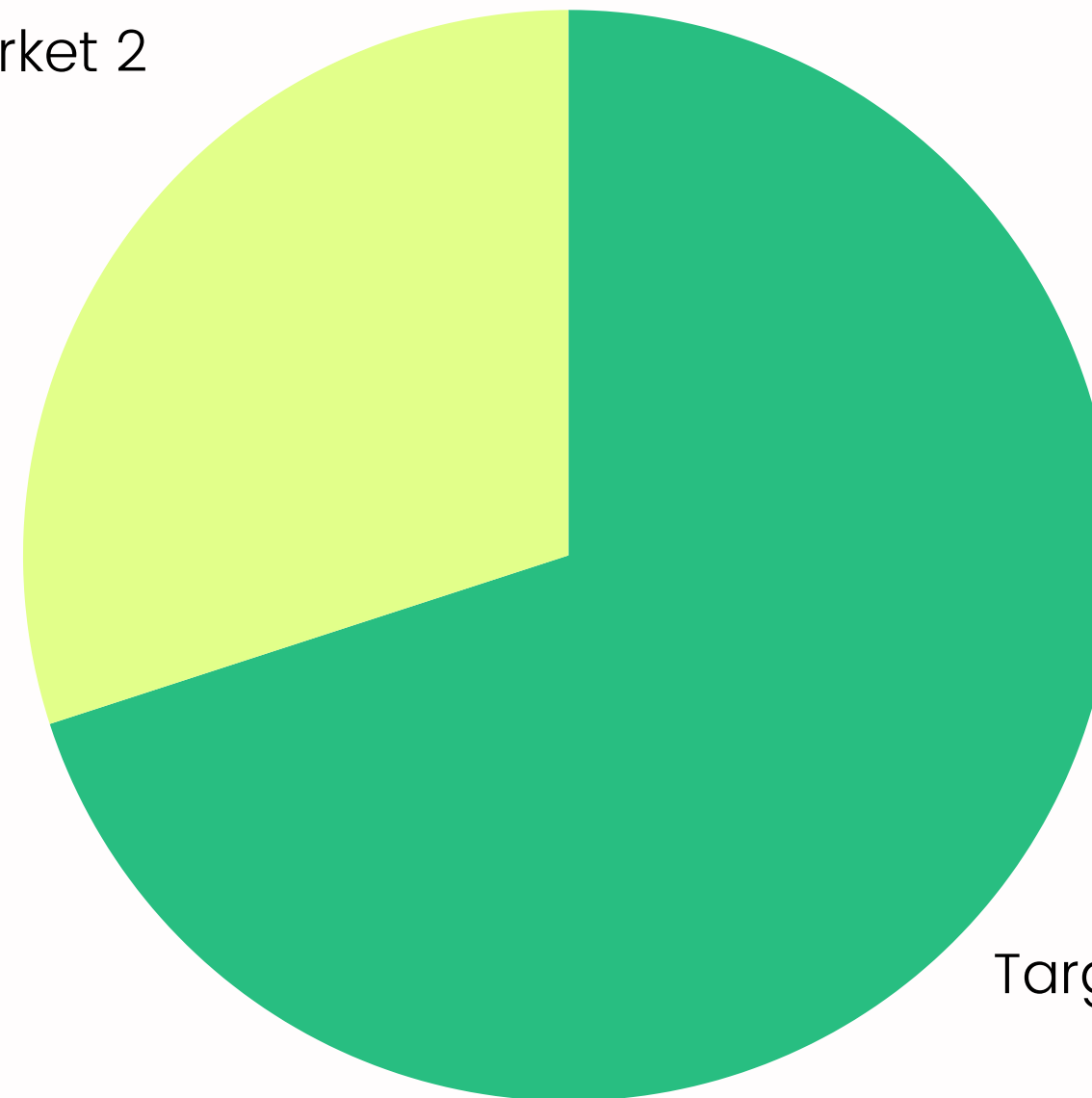
Use for examination or
assignment in class

TARGET MARKET 2

Student

Using for preparation before
exam or learning by yourself

Target Market 2
30%



Target Market 1
70%

Revenue

FlashBoi

✓ SUBSCRIPTION MODEL

- Monthly/Yearly Plans
- Freemium Model

✓ ADVERTISING

- In-App Ads
- Sponsored Content.

✓ B2B PARTNERSHIPS

- Educational Institutions
- Corporate Training:
Collaborate with businesses

Competitors

FlashBoi

✓ QUIZLET

- Strengths: Established brand, large user base, extensive content library, user-friendly interface.
- Weaknesses: Limited AI integration, basic flashcard functionality, potential content quality issues.
- Unique Selling Proposition (USP): Our app leverages advanced Large Language Models (Llama 3) and RAG technologies to dynamically generate high-quality, relevant questions from any PDF, ensuring up-to-date and comprehensive study material.

Competitors

FlashBoi



ANKI

- Strengths: Highly customizable, robust spaced repetition algorithm, strong community support.
- Weaknesses: Steep learning curve, dated interface, limited content discovery.
- USP: Unlike Anki, our app offers an intuitive, modern interface with powerful AI-driven content generation, reducing the need for manual input and enhancing user engagement.

Scalability

FlashBoi

✓ GLOBAL EXPANSION

- Expand the app's reach by supporting multiple languages and catering to various educational systems worldwide.

✓ PLATFORM EXPANSION

- Expand the app's platform to web application, mobile app, etc.

Impact Potential

FlashBoi

PERSONALIZED LEARNING

- Prepare for exams
- Acquire new skills/knowledge
- Adaptive Learning

DATA-DRIVEN INSIGHTS

- Improve teaching strategies
- Provide actionable insights

COMMUNITY BUILDING

- Share and collaborate on flashcard sets