

# SOA

## (Second-Opinion Assistant)

Your trusted companion for cutting-edge  
legal perspectives.

Prepared by Epoch Aid

# MEET OUR TEAM



**WEI B. TAN**  
Founder | CFO



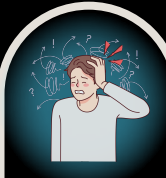
**GLAUBER BANNWART**  
Co-Founder | Interim CEO



**UMAR ASIF**  
Software Engineer | AI Lead



# PROBLEM DESCRIPTION



## Finding Legal Expertise

Startups struggle to find legal specialist for specific law matters.

Finding process can be time consuming.



## Tight Budget

Startups often have limited financial resources.

This may deter startup to get proper legal service.



## Fast-Evolving Law

Startups often have difficulty navigating legal landscape.

Information gap can lead to unforeseen cost incl opportunities.

# SOLUTION: SOA

1

## **Timely updates and focused responses**

SOA provides timely updates when there are changes to law and focused, layman responses to users' queries.

2

## **Affordable subscription model**

SOA offers an affordable subscription, allowing users to seek expert advice without worrying about per-query costs.

3

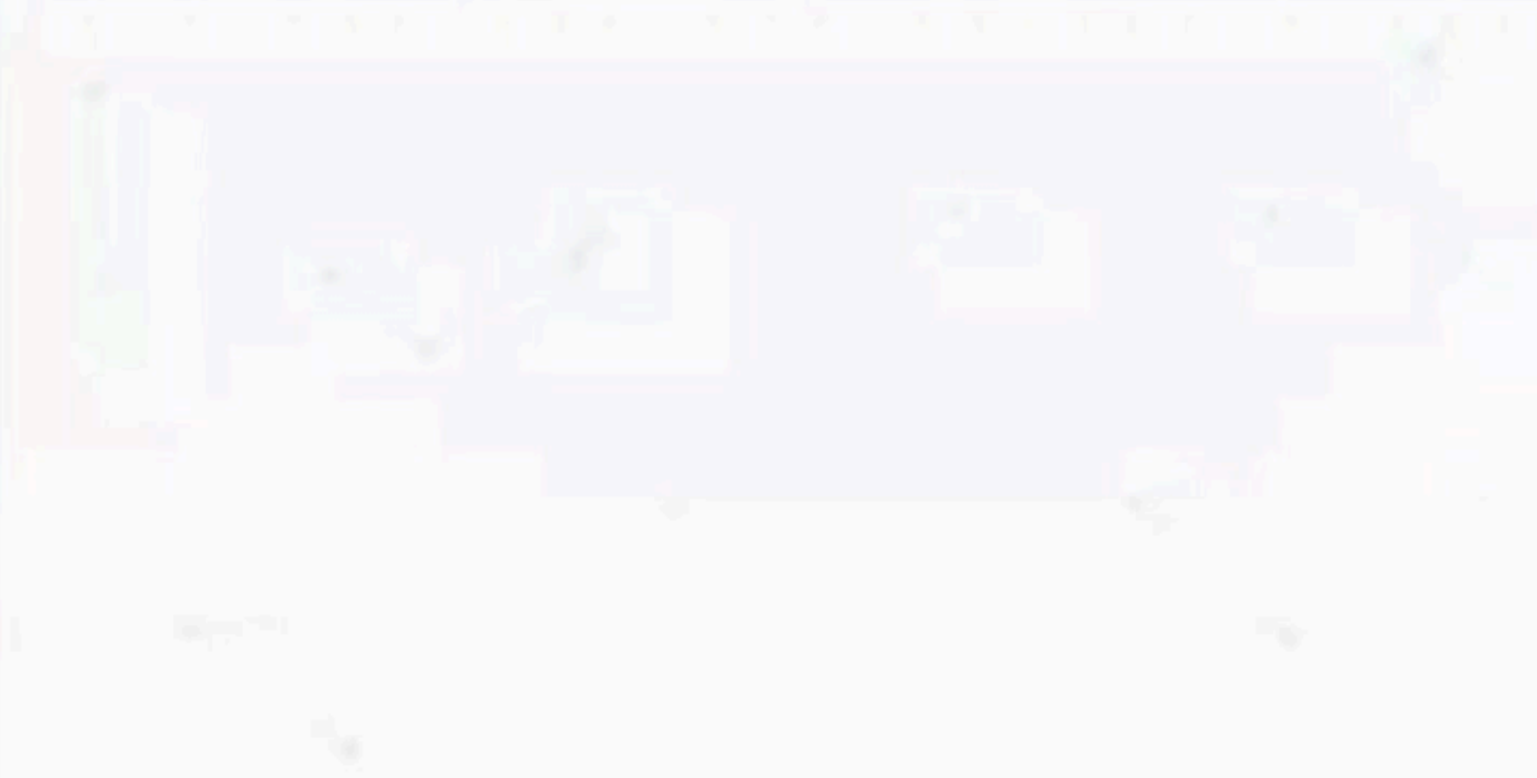
## **Connect users with legal specialist**

SOA connects users with legal specialists tailored to their specific needs and queries.



# DEMO VIDEO

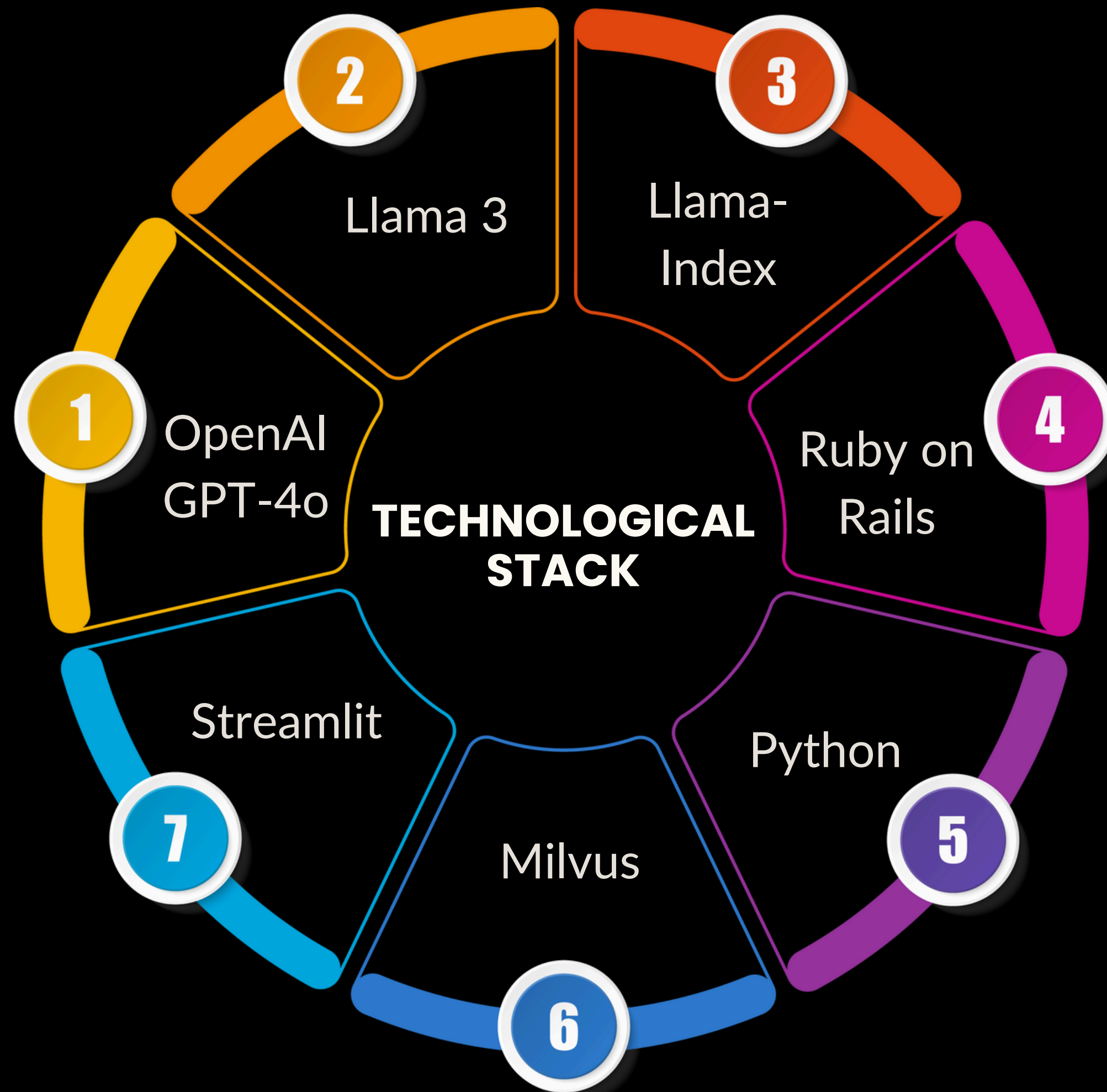
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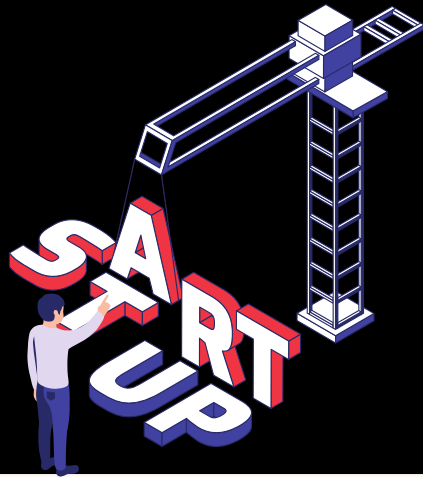
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Disclaimer: The information provided by this assistant should not be considered as legal, financial, or professional advice. Please make sure that you consult with qualified professionals for specific situations.

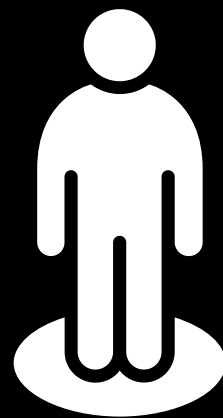


# TARGET USERS

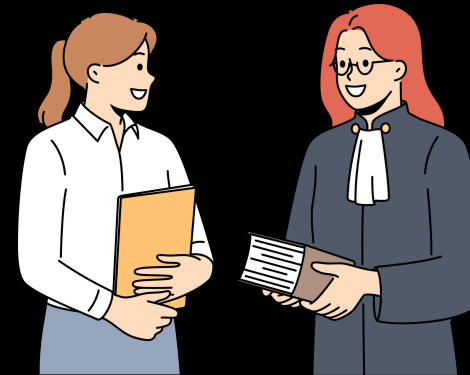
Startup



Individual



Lawyer/  
Practitioner



Law Student



# SUBSCRIPTION MODEL

## Free Plan (Beta)

## Standard Plan

## Premium Plan

### Pricing

\$0/ month

\$15/ month

\$25/ month

### Features

- Limited features
- Basic support
- No customization

- More features
- Standard support
- Some customization

- Full features
- Priority support
- Full customization

### Usage Limits

- Limited usage
- Limited storage

- Increased usage
- More storage

- Unlimited usage
- Unlimited storage

### Additional Services

No additional services included

Optional add-ons available for purchase

Premium support and consulting included



# BUSINESS MODEL CANVAS

## KEY PARTNERS

Startup Program

Law Firms

Technology Providers

## KEY ACTIVITIES

Product Development  
and Talent Acquisition

## KEY RESOURCES

Startup Grants

Model Credits

## VALUE PROPOSITIONS

Niche, simple & intuitivve

Serves as salesforce

Attractive pricing

## CUSTOMER RELATIONSHIP

Long Term

Communities

## CHANNELS

Social Media

Partnerships

## CUSTOMER SEGMENTS

Startups

Individuals

Lawyers / In-house  
legal practitioners

Law students

## COST STRUCTURE

Product Development and  
talent acquisition

Marketing and promotion

## REVENUE STREAM

Subscription Model

# THANK YOU

Let us know if you have any feedback!

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