



Arabic Companion :

Revolutionizing Arabic Language Learning

Hicham YASSIN
mathis.yassin@gmail.com



Meet me

- Master's degree in CS (specialized NLP) from Nantes, FRANCE
- Currently a freelancer
- Also manage a publishing house that revives Arabic heritage.



The Challenge of Learning Arabic

- Complex grammar rules
- Limited interactive learning resources
- High dropout rates for language learners



Introducing Arabic Companion

- Interactive conversations in Arabic
- Personalized learning plans and feedback
- Access to a vast library of Arabic texts and resources



Growing Demand for Arabic Language Learning

- 300 million native Arabic speakers worldwide
- Growing interest in Arabic language and culture among non-native speakers
- Limited existing solutions for interactive Arabic language learning



Monetization Opportunities

- Subscription-based model for access to premium content and features
- Advertising and sponsored content from language schools and cultural institutions
- Partnerships with educational institutions and government agencies



Next Steps/Backlogs

- Finalize chatbot features, development and testing
- Develop marketing strategy and content
- Establish partnerships with language schools and institutions
- Launch and iterate based on user feedback